Public Meeting for the US Open Government National Action Plan

November 30, 2021

Agenda

- **Welcome & National Action Plan Updates from the White House and GSA** - Justin Vail, White House DPC; Denice Ross, White House OSTP; Phil Ashlock & Waldo Jaquith, GSA
- **Project Highlight: Challenge.gov** - Jarah Meador, GSA
- **Recommendations from Civil Society:** Summary of “Seize the Moment: Reviving the U.S. OGP Process with the new Biden Administration” - Nada Zohdy, Global Integrity
- **Q&A**
- **Case Study: The Canadian Perspective on an Open Government Multi-Stakeholder Forum** - Melanie Roberts, Government of Canada with Michael Lenczner, Civil Society Co-Chair
- **Project Highlight: The Opportunity Project** - Drew Zachary & Anna Valuev, Census
- **Next Steps and Open Q&A**

Welcome
&
National Action Plan Updates from the White House and GSA

- **Justin Vail -** Special Assistant to the President for Democracy and Civic Participation, White House Domestic Policy Council
- **Denice Ross,** U.S. Chief Data Scientist, White House Office of Science & Technology Policy
- **Waldo Jaquith,** Senior Advisor to GSA Administrator Carnahan
- **Phil Ashlock,** Domestic OGP NAP Point of Contact, GSA

US National Action Plan 4

February 2019 – August 2022 / open.usa.gov

1. Leverage Data as a Strategic Asset: Publish a Comprehensive Federal Data Strategy (strategy.data.gov)
2. Ensure Accountability for Grants
3. Provide Public Access to Federally Funded Research
4. Foster the Expansion of Workforce Data Standards
5. Create Agency-Level Chief Data Officers (www.cdo.gov)
6. Using Open Data to Fuel Innovation to Improve Public Health
7. Implement Intelligence Community “Enterprise Objective” on Privacy, Civil Liberties, and Transparency
8. Expand Public Participation in Developing Future U.S. National Action Plans

US National Action Plan 5

2022-2024

Tentative Timeline

- **December 2021 – May 2022** – Drive a more diverse and inclusive NAP 5 co-creation process in partnership with a well supported Multi-Stakeholder Forum.
- **June 2022 – August 2022** – Finalize the NAP 5 document and run through the clearance process.
- **September 2022** – Publish NAP 5
- **December 2022** – January 2023: The OGP IRM will compile a Design Report for our NAP 5 (These dates aren't fixed, just 3-4 months after our plan is published)
- **September 1, 2022 - August 31, 2024**: NAP 5 commitment implementation updates are published at least once every 6 months
- **August 31, 2024**: Final date for completing NAP 5 commitments
- **November 30, 2024**: We publish our End of Term Self-Assessment for NAP 5
- **November – December 2024**: The OGP IRM will compile a Results Report for our NAP 5

Project Highlight:
Challenge.gov

CHALLENGE.GOV

Open Government Public Meeting

11/30/2021

Open Innovation Program

CHALLENGE.GOV

CHALLENGE.GOV

citizenscience.gov

Legal Authorities

2010 - America COMPETES Reauthorization Act (P.L. 111-358)

2017 - American Innovation and Competitiveness Act (P.L. 114-329)

In the 116th Congress (2019 - 2020) > 30 bills were introduced to authorize or establish prize competitions at various federal agencies:

- Senate: 32 sponsors or co-sponsors
- US House of Representatives: 44 sponsors or co-sponsors
- These prize competitions address issues including energy, climate change, environmental protection, and medical technology

About Challenge.Gov

CHALLENGE.GOV

Since 2010 Challenge.Gov has...

- been the hub for federally sponsored prize competitions
- hosted more than 1,300 prize competitions from over 100 different agencies/offices

What is Challenge.Gov?

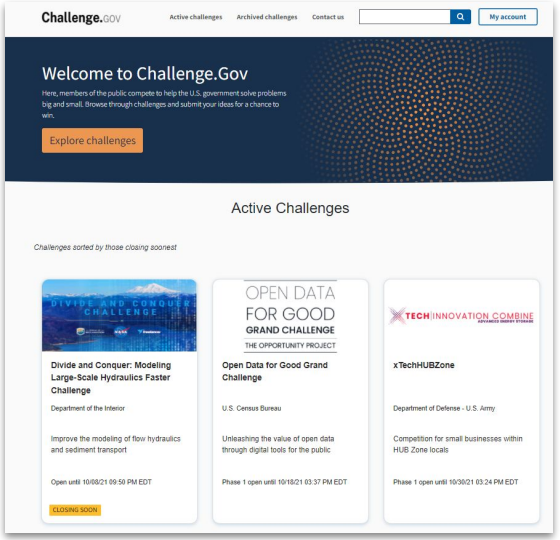
- Challenge.Gov helps federal agencies engage the public to innovate and solve problems through crowdsourcing and prize competitions

How?

- We build capacity and provide infrastructure

More about infrastructure...

- Last month we launched the new Challenge.Gov platform
- Code is open source
- Secure public participation platform



Engage with us

CHALLENGE.GOV

- ***Public Challenge Monthly Newsletter***
  - Subscribe here: ***https://public.govdelivery.com/accounts/USGSATTS/signup/30826***
- ***Code***
  - ***Challenge.Gov***
    - ***Custom Portal:*** ***https://github.com/GSA/Challenge_gov***
    - ***Federalist Site:*** ***https://github.com/GSA/challenges-and-prizes***
  - ***Citizenscience.Gov***
    - ***Federalist Site:*** ***https://github.com/GSA/citizenscience.gov***

- ***Visit Challenge.Gov & create an account***
- ***Email us at team@challenge.gov or jarah.meador@gsa.gov***
- ***Follow us on Twitter: @Challengegov***

Recommendations from Civil Society:
Summary of “Seize the Moment: Reviving the U.S. OGP Process with the new Biden Administration”

November 30, 2021

Seize the Moment: Reviving the US Open Government Partnership with the Biden Administration

Nada Zohdy

Independent Consultant for OGP; Director of Open Gov Hub

Open Gov Hub

Working Together to Empower Citizens

US Open Government Public Meeting

About the Report

How can we restore democracy at home and resume democratic leadership abroad?

How can this administration revive & improve the domestic OGP process?

- 5 thematic roundtables, with 50 civil society leaders
- draft review and comments from OGP and former USG officials

Designing an Improved Process: “OPALS”

Open Gov Hub

- **Ownership**: including strong White House leadership
- **Participation:** broad, more diverse CS engagement, beyond usual suspects
- **Ambition**: new reforms linked to national priorities
- **Looped Feedback**: report backs; ongoing joint work
- **Synchronization:** linking local and global

5 Promising Policy Areas for 5th NAP

Open Gov Hub

1. Core democracy and good government reforms
2. Disclosures and declassification
3. Regulating tech and generating usable data
4. Criminal justice and access to justice
5. Further implement/fulfil existing commitments (ex: NDAA; HR treaties)

Q&A

Case Study:
The Canadian Perspective on an Open Government Multi-Stakeholder Forum

- Mélanie Robert, Government of Canada
- Michael Lenczner, Civil Society Co-Chair

Project Highlight:
The Opportunity Project

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CENSUS OPEN INNOVATION LABS

The Opportunity Project

Drew Zachary
Deputy CDO for Innovation, Commerce
Managing Director, COIL

Haley Ashcom Miller
Communications Lead
COIL

Anna Valuev
Acting Deputy Director
The Opportunity Project

The Story Behind TOP

The Opportunity Project (TOP) is an innovation program that brings together technologists, government, and communities to co-create digital tools with open data.

- **Technology development sprints**
  - Workshops and roundtables
    - Prize competitions
      - Data curation

What Happened Since?

In 6 years and 13 sprint cycles...

150+ digital products

Tackling challenges like ocean plastic pollution, workforce development, entrepreneurship, COVID-19, disaster response, rural development, and more.

25+ federal agencies engaged

15+ universities

300+ datasets

1300+ stakeholders from outside of government

$100,000 in prizes awarded

6 Demo Days (1 Demo Week)

How TOP Works

Problem Statement Development

Federal Agencies (and NGOs) develop problem statements

- Ocean Plastic Pollution
- Air Quality
- Economic Self-Sufficiency
- COVID-19
- Disaster Response
- Rural Economic Development
- Civics Education
- Advancing Entrepreneurship
- The Opioid Crisis
- Supporting Refugees

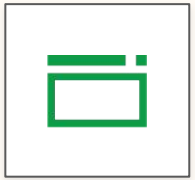
Recruit Teams to Build Solutions

To address these challenges, sprint participants are identified representing diverse roles and expertise.

Tech Teams

User Advocates

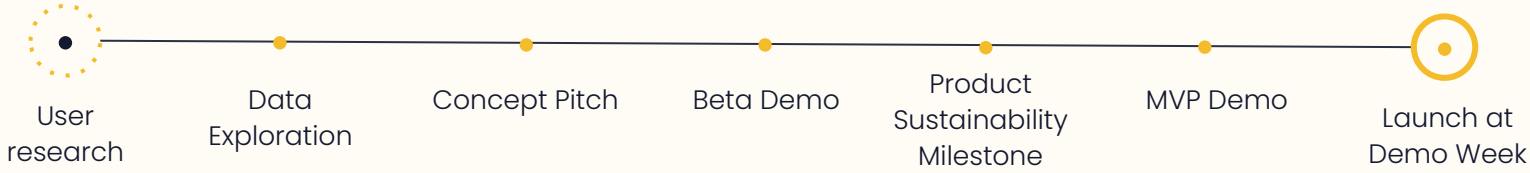
Data Stewards



Product Advisors

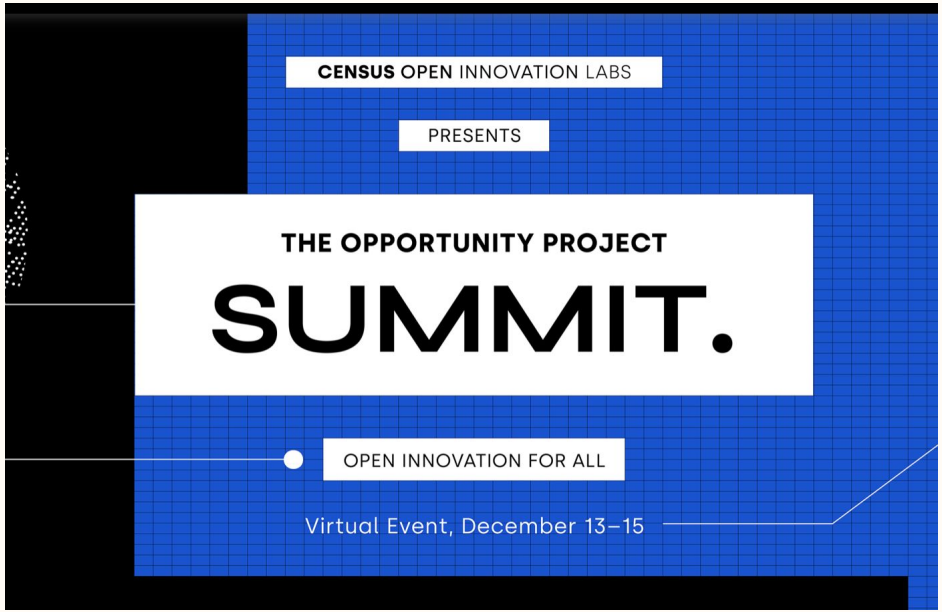
Sprint Milestones

All participants collaborate through milestones, which structure the sprint over 12 weeks.



How TOP Works

Products launch at a public Demo Day that brings together industry, government, academia, and communities



Get Involved

How to Get Involved

emamo.com/event/TOPSummit2021

opportunity.census.gov

- **Join us for The Opportunity Project Summit, December 13-15th. Selected sessions include:**
  - Technology lighting talks & live demos
  - Co-Creating Meaningful Partnerships with Minority-Serving Institutions
  - TED-Style Talks: Technology and Justice, the New Economy, Data for the American Dream
  - Interactive Workshop: Bureaucracy Hacking Masterclass
- **Join a sprint**
  - New sprint topics announced in early 2022
  - Join as a tech team, user advocate, product advisor, or data steward

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OPEN DISCUSSION

Q & A

website opportunity.census.gov

email drew.a.zachary@census.gov
anna.v.valuev@census.gov

Next Steps
+
Open Q&A

If we can’t answer today, please send open gov and NAP questions to nap4@gsa.gov