Subject: Re: Virtual Conference
From: (b) (6) TSBVI.EDU>
Reply To: TSBVI.EDU>
Date: Mon, 2 Jan 2017 11:56:36 -0600
Content-Type: multipart/related
Parts/Attachments: text/plain (4 kB) , text/html (9 kB) , image001.png (16 kB)

We use Adobe Connect for webinars, interactive trainings, etc.
We also created a handout for accessibility issues for presenters and participants.
www.tsbvi.edu/adobe-connect

and a video
http://library.tsbvi.edu/Play/12776

On Wed, Dec 21, 2016 at 3:02 PM, O'Keeffe, Hope <loke@loc.gov> wrote:

> And don't forget accessibility!

From: (b) (6), (b) (7)(C) @USCIS.DHS.GOV]
Sent: Wednesday, December 21, 2016 3:13 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Virtual Conference

I was wondering if anyone has ever conducted a "virtual conference"? If so, what were there experiences/lessons learned? Would they be willing to talk to me and my team? Any organizational vendor recommendations?

Any creative alternatives?

We are an Outreach team and we are trying to generate event-like interaction with travel budget constraints.

Would love to hear others thoughts/ideas etc.

Thanks in advance.

(b) (6), (b) (7)(C)

U.S. Citizenship and Immigration Services

Management and Program Analyst

Outreach Branch, Verification Division

(b) (6), (b) (7)(C) – Office

(b) (6), (b) (7)(C) – Mobile

(b) (6), (b) (7)(C)@dhs.gov

www.dhs.gov/E-Verify

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--
(b) (6) Accessibility Coordinator
Texas School for the Blind and Visually Impaired
1100 W ustin, T
voice (b) (6) fax: (b) (6) http://www.tsbvi.edu/
"We shape our tools and thereafter our tools shape us." McLuhan, 1964

Subject:	Re: Virtual Conference
From:	James Jones <jjones@FEC.GOV>
Reply To:	James Jones <jjones@FEC.GOV>
Date:	Tue, 3 Jan 2017 16:06:51 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (16 kB) , text/html (8 kB) , image001.png (16 kB)

My agency has been holding small-scale virtual conferences every few months for several years now. We also use the Adobe Connect webinar service and have been quite happy with both it and the conferences. Adobe's service is scalable, so you pay only for what you need both in capacity and functionality. I'd be happy to share the lessons hard learned at your convenience.

From: "(b) (6), (b) (7)(C)" <(b) (6), (b) (7)(C)@USCIS.DHS.GOV>
Reply-To: "(b) (6), (b) (7)(C)" <(b) (6), (b) (7)(C)@USCIS.DHS.GOV>
Date: Wednesday, December 21, 2016 at 3:13 PM
To: Content Managers ListServ <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Virtual Conference

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Any creative alternatives?

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Would love to hear others thoughts/ideas etc.

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U.S. Citizenship and Immigration Services

Management and Program Analyst
Outreach Branch, Verification Division
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Subject: Soundcloud and Sticher TOS?
From: "Springer, Michelle" <mspringer@LOC.GOV>
Reply To: Springer, Michelle
Date: Wed, 11 Jan 2017 11:23:28 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2623 bytes) , text/html (6 kB)

I'm also interested if anyone has a modified TOS for either podcasting platforms of https://soundcloud.com/ or https://www.stitcher.com/?

Thanks,

Michelle

Michelle Springer
Project Manager, Digital Initiatives
Library of Congress
101 Independence Avenue, S.E.
Washington, DC 20540
mspringer@loc.gov
Tel: 202-707-7494

From: Todd, Alec (Federal) [mailto:ATodd@EDA.GOV]
Sent: Wednesday, December 07, 2016 7:31 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Podcast hosting

Hey all,

We just started up our new podcast here and wondering how other agencies are hosting theirs. I assume there are a few that hosted internally, but anyone using external sites like soundcloud or the like? I am not sure what is available to federal agencies.

Thanks!
Alec

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Subject: Drupal 8 Training
From: "(b) (6) E CIV (US) DeCA HQ OC" <(b) (6) @DECA.MIL>
Reply To: Horne, Christopher E CIV (US) DeCA HQ OC
Date: Wed, 11 Jan 2017 18:45:38 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (35 lines)

Question: Anyone know of some good, solid Drupal 8 Front-End Development training? I've honed in on Acquia and will probably just run with them, but just want to make sure I haven't missed anyone else before I hit the button.

Thanks,

(b) (6)
User Experience Designer /
Visual Information Specialist
Corporate Communications
Defense Commissary Agency
Toll Free 800-699-5063 x(b) (6)
COM (b) (6)
DSN (b) (6)
@deca.mil

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Subject: Re: Drupal 8 Training
From: (b) (6) DEC.NY.GOV>
Reply To:
Date: Wed, 11 Jan 2017 19:14:53 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (72 lines)

These videos on YouTube seem well done and were created in partnership with Acquia for Drupal 8. They might be too basic for what you need but a member of my team found these useful.

https://www.youtube.com/watch?v=-DYSucV1_9w&list=PLtaXuX0nEZk9MKY_ClWcPkGtOEGyLTyCO

(b) (6)
Web and Editorial Services Bureau Director, Office of Communication Services

New York State Department of Environmental Conservation
625 Broadway, Albany, NY 12233-4500
P: (b) (6) | F: (b) (6) (b) (6) dec.ny.gov
www.dec.ny.gov | |

-----Original Message-----
From: (b) (6) @DECA.MIL]
Sent: Wednesday, January 11, 2017 1:46 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Drupal 8 Training

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Question: Anyone know of some good, solid Drupal 8 Front-End Development training? I've honed in on Acquia and will probably just run with them, but just want to make sure I haven't missed anyone else before I hit the button.

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Subject: Re: Drupal 8 Training
From: "Wood, Tim (Federal)" <twood@DOC.GOV>
Reply To: Wood, Tim (Federal)
Date: Wed, 11 Jan 2017 19:31:03 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (6 kB)

Or this recording, also from OSTraining specific to front-end development in D8. https://www.youtube.com/watch?v=CCH1QrGy2Ko

#----------#

Tim Wood, IT Specialist
Office of the Chief Information Officer
U.S. Department of Commerce
Phone: 202-482-5945
Cell: (b) (6)
twood@doc.gov

From: (b) (6) @DEC.NY.GOV>
Sent: Wednesday, January 11, 2017 2:14:53 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Drupal 8 Training

These videos on YouTube seem well done and were created in partnership with Acquia for Drupal 8. They might be too basic for what you need but a member of my team found these useful.

https://www.youtube.com/watch?v=-DYSucV1_9w&list=PLtaXuX0nEZk9MKY_ClWcPkGtOEGyLTyCO

(b) (6) al Services Bureau Director, Office of Communication Services

New York State Department of Environmental Conservation
625 Broadway, Albany, NY 12233-4500
P: (b) (6) | F: (b) (6) | (b) (6) @dec.ny.gov
www.dec.ny.gov | |

-----Original Message-----
From: (b) (6) @DECA.MIL]
Sent: Wednesday, January 11, 2017 1:46 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Drupal 8 Training

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Thanks,

(b) (6) ----------
User Experience Designer /

Visual Information Specialist
Corporate Communications
Defense Commissary Agency
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COM (804) 734-8000 x(b) (6)
DSN (b) (6)
[redacted]@deca.mil

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This message was sent to the Web Content Managers Forum, a community of government employees who manage the content of government websites.

Subject: Public Services in AI Smart Assistants: Your Concepts Needed
From: Justin Herman - TAE <justin.herman@GSA.GOV>
Reply To: Justin Herman - TAE <justin.herman@GSA.GOV>
Date: Wed, 11 Jan 2017 14:51:24 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2569 bytes) , text/html (5 kB)

Greetings Web Content Managers,

Last night we had a very productive meeting with a team behind Amazon Alexa, the Smart Assistant powered by AI (such as Apple's Siri, and Google Home).

We're actively exploring how federal public services can integrate into Smart Assistants like theirs, with different roadmaps and paths to implementation: from agencies developing these "skills" in-house to holding competitions and hackathons for proofs of concept.

Alexa's team and us would like to start with a baseline of the kind of ideas agencies have for which public services would be suited for smart assistants -- please put your thinking caps on and send us your ideas, whether a rough concept or a deeper take through identification of data sources to fuel the programs.

These concepts will help us as we begin framing what the process and considerations will be for enabling Smart Assistants, whether developed by us or by the private sector using publicly available data.

Also, if this emerging means of delivering public services is of interest to you, I invite you to join the Artificial Intelligence for Citizen Services Community. To join, email the AI Listserv.

-- Justin

Justin "Doc" Herman
Federal-wide Emerging Tech Communities (AI / VR / Social) + U.S. Digital Registry
Technology Transformation Service
U.S. General Services Administration

**To join more than 8,000 managers across government in one of our Communities -- 16 inter-agency collaborative platforms for analysis, development and implementation of innovative policies and programs -- visit our homepage.

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Subject: Re: Drupal 8 Training
From: (b) (6) STATE.GOV>
Reply To:
Date: Wed, 11 Jan 2017 21:51:52 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (64 lines)

You can also look at Drupaleasy. They do in person and online training and it's really good.

https://www.drupaleasy.com/training/workshops this has some of their workshops.

They are doing the NJ drupalcamp February 3rd. https://www.drupalcampnj.org/program/trainings

They have a number of D8 sessions (most camps are D8 now).

(b) (6)

-----Original Message-----
From: (b) (6) @DECA.MIL]
Sent: Wednesday, January 11, 2017 1:46 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Drupal 8 Training

Question: Anyone know of some good, solid Drupal 8 Front-End Development training? I've honed in on Acquia and will probably just run with them, but just want to make sure I haven't missed anyone else before I hit the button.

Thanks,

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Subject: Re: go.usa.gov error
From: Katherine Spivey - QT1DCB <katherine.spivey@GSA.GOV>
Reply To: Katherine Spivey - QT1DCB <katherine.spivey@GSA.GOV>
Date: Wed, 11 Jan 2017 19:23:56 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2844 bytes) , text/html (6 kB)

go.usa.gov@gsa.gov should do it.

Katherine Spivey
Web/Social Media Manager
QT1DCA – Outreach Analysis & Digital Media Branch

GSA's Plain Language Launcher
katherine.spivey@gsa.gov

On Wed, Jan 11, 2017 at 7:14 PM, Aspiazu, Coqui (HHS/ASPA) <Maria.Aspiazu@hhs.gov> wrote:

> Hi all,
>
> I'm getting an error message on Go.USA.gov, even on the Contact Us page, so I don't know how to report it.
>
> Please help if you know who I should reach.
>
> Thanks. Coqui
>
> Coqui Aspiazu
>
> Digital Communications Division – ASPA
>
> U.S. Department of Health and Human Services
>
> Email: maria.aspiazu@hhs.gov
>
> Work: (202) 260-1331 Cell: (b) (6)
>
> **HHS on Facebook** | **HHS on Twitter** | **HHSLatino**
>
> **Social Media Resources: Open Enrollment 2017** | **Recursos Digitales: Inscripción Abierta 2017**

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Subject: go.usa.gov error
From: "Aspiazu, Coqui (HHS/ASPA)" <Maria.Aspiazu@HHS.GOV>
Reply To: Aspiazu, Coqui (HHS/ASPA)
Date: Thu, 12 Jan 2017 00:14:25 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1620 bytes) , text/html (5 kB)

Hi all,

I'm getting an error message on Go.USA.gov, even on the Contact Us page, so I don't know how to report it.

Please help if you know who I should reach.

Thanks. Coqui

Coqui Aspiazu
Digital Communications Division – ASPA
U.S. Department of Health and Human Services
Email: maria.aspiazu@hhs.gov
Work: (202) 260-1331 Cell: (b) (6)
HHS on Facebook | **HHS on Twitter** | **HHSLatino**

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Subject: Re: Drupal 8 Training
From: "Rodriguez, Donna Adorian" <Donna.Rodriguez@VA.GOV>
Reply To: Rodriguez, Donna Adorian
Date: Thu, 12 Jan 2017 01:53:48 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (84 lines)

Having just completed DrupalEasy - Highly recommend.

-----Original Message-----
From: (b) (6) [(b) (6)]@STATE.GOV]
Sent: Wednesday, January 11, 2017 4:52 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] Re: [CONTENT-MANAGERS-L] Drupal 8 Training

You can also look at Drupaleasy. They do in person and online training and it's really good.

https://www.drupaleasy.com/training/workshops this has some of their workshops.

They are doing the NJ drupalcamp February 3rd. https://www.drupalcampnj.org/program/trainings

They have a number of D8 sessions (most camps are D8 now).

(b) (6)

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Sent: Wednesday, January 11, 2017 1:46 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
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Subject: Re: CONTENT-MANAGERS-L Digest - 3 Jan 2017 to 11 Jan 2017 (#2017-3)
From: (b) (6) @MYFWC.COM>
Reply To:
Date: Thu, 12 Jan 2017 13:12:07 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4086 bytes) , text/html (24 kB)

We are a State of Florida agency, looking for a volunteer management application. Can anyone recommend a volunteer management application they have worked with or created and are willing to share with us? We are even willing to test volunteer management applications you have heard good things about.

Any assistance will be most appreciated!
Happy New Year!

(b) (6)
Florida Fish & Wildlife Conservation Commission
FWC Web Services Manager
(b) (6) wk
(b) (6) cell

Submit a request to the Web Team using the Web Services Request Form

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---

From: CONTENT-MANAGERS-L automatic digest system [mailto:LISTSERV@LISTSERV.GSA.GOV]
Sent: Wednesday, January 11, 2017 11:00 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: CONTENT-MANAGERS-L Digest - 3 Jan 2017 to 11 Jan 2017 (#2017-3)

LISTSERV 16.5

CONTENT-MANAGERS-L Digest - 3 Jan 2017 to 11 Jan 2017 (#2017-3)

Table of contents:

- Soundcloud and Sticher TOS?
- Drupal 8 Training (5)
- Public Services in AI Smart Assistants: Your Concepts Needed
- go.usa.gov error (2)

1. Soundcloud and Sticher TOS?
   - Soundcloud and Sticher TOS? (01/11)
     From: "Springer, Michelle" <mspringer@LOC.GOV>
2. Drupal 8 Training
   - Drupal 8 Training (01/11)
     From: "Horne, Christopher E CIV (US) DeCA HQ OC" <Christopher.Horne@DECA.MIL>
   - Re: Drupal 8 Training (01/11)
     From: "Kittle, Cathy (DEC)" <cathy.kittle@DEC.NY.GOV>
   - Re: Drupal 8 Training (01/11)
     From: "Wood, Tim (Federal)" <twood@DOC.GOV>
   - Re: Drupal 8 Training (01/11)
     From: "Burgard, Kirsten M" <BurgardKM@STATE.GOV>
   - Re: Drupal 8 Training (01/12)
     From: "Rodriguez, Donna Adorian" <Donna.Rodriguez@VA.GOV>
3. Public Services in AI Smart Assistants: Your Concepts Needed
   - Public Services in AI Smart Assistants: Your Concepts Needed (01/11)

- **From:** Justin Herman - TAE <justin.herman@GSA.GOV>

4. **go.usa.gov error**
   - go.usa.gov error (01/12)
     From: "Aspiazu, Coqui (HHS/ASPA)" <Maria.Aspiazu@HHS.GOV>
   - Re: go.usa.gov error (01/11)
     From: Katherine Spivey - QT1DCB <katherine.spivey@GSA.GOV>

Browse the **CONTENT-MANAGERS-L online archives.**

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Subject:	Citizen Developers in the Federal Government Agencies
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Thu, 12 Jan 2017 14:26:00 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1506 bytes) , text/html (4 kB)

Has anyone seen a rise (or even an indication) of citizen developers in the agencies?
https://devops.com/citizen-developer-movement-gains-steam/

If so, would you mind being interviewed for a column for DigitalGov?

All opinions are my own and do not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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Subject: Re: CONTENT-MANAGERS-L Digest - 3 Jan 2017 to 11 Jan 2017 (#2017-3)
From: (b) (6) HHSC.STATE.TX.US>
Reply To:
Date: Thu, 12 Jan 2017 16:13:32 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (37 kB)

CiviCRM is a powerful open source tool. Lots of nonprofits use it, and the last time I managed such a site it integrated with Drupal reasonably well. (It has been a few years… I think it was a Drupal 6 site.)

(b) (6)

EIR Accessibility Coordinator
Texas Health & Human Services Commission
(b) (6)
(b) (6) @hhsc.state.tx.us

From: (b) (6) @MYFWC.COM]
Sent: Thursday, January 12, 2017 7:12 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] CONTENT-MANAGERS-L Digest - 3 Jan 2017 to 11 Jan 2017 (#2017-3)

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Sent: Wednesday, January 11, 2017 11:00 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: CONTENT-MANAGERS-L Digest - 3 Jan 2017 to 11 Jan 2017 (#2017-3)

CONTENT-MANAGERS-L Digest - 3 Jan 2017 to 11 Jan 2017 (#2017-3)

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   - Re: Drupal 8 Training (01/11)
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   - Re: Drupal 8 Training (01/11)
     From: "Wood, Tim (Federal)" <twood@DOC.GOV>
   - Re: Drupal 8 Training (01/11)
     From: "Burgard, Kirsten M" <BurgardKM@STATE.GOV>
   - Re: Drupal 8 Training (01/12)
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     From: "Aspiazu, Coqui (HHS/ASPA)" <Maria.Aspiazu@HHS.GOV>
   - Re: go.usa.gov error (01/11)
     From: Katherine Spivey - QT1DCB <katherine.spivey@GSA.GOV>

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Please note My email address has changed. Please be sure to update your contact information with my new

Subject: Re: Soundcloud and Sticher TOS?
From: Betsy Steele - TAC <betsy.steele@GSA.GOV>
Reply To: Betsy Steele - TAC <betsy.steele@GSA.GOV>
Date: Thu, 12 Jan 2017 12:44:02 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (11 kB)

Hi Michelle,

Re: Sticher - Why don't you ask Hope or someone in legal to take a look at the Sticher TOS.
A few months ago Defense Acquisition U asked had their General Counsel review it and they were told it was okay to use.
I found nothing objectionable either except for "Governing Law" in their Privacy Policy but GSA OGC has not reviewed.
If you get the okay let me know and I'll try to get it added to the list of negotiated amendments.

Re: SoundCloud
We did try to amend the SoundCloud TOS on and off for about 4 years and NSF later took up the cause but in the end SoundCloud was not willing to negotiate.
Soooo
GSA/Digitalgov.gov decided to purchase Soundcloud thanks to recent changes to the FAR and GSA. FAR 12.216 neutralizes the Indemnification provision in the SoundCloud Terms and regulations added to the GSAR last year by Acquisition Letter MV-15-03 cover 15 other problematic subjects such as governing law, venue, disputes, and non-assignment.

While Federal agencies other than GSA are protected by the FAR clause that neutralizes Indemnification, those other agencies do NOT enjoy the protection of the GSAR (unless those other agencies have amended their own agency's specific acquisition regulations as GSA has done).

I hope this helps.

IF anyone else has information about either of these please let me know off list.

Thank you,
Betsy

Betsy Steele
U.S. General Services Administration
Technology Transformation Service (TTS)
Office of Products and Programs
202-821-2125

On Wed, Jan 11, 2017 at 11:23 AM, Springer, Michelle <mspringer@loc.gov> wrote:

> I'm also interested if anyone has a modified TOS for either podcasting platforms of https://soundcloud.com/ or https://www.stitcher.com/?
>
> Thanks,
>
> Michelle

Michelle Springer
Project Manager, Digital Initiatives
Library of Congress
101 Independence Avenue, S.E.
Washington, DC 20540
mspringer@loc.gov
Tel: 202-707-7494

From: Todd, Alec (Federal) [mailto:ATodd@EDA.GOV]
Sent: Wednesday, December 07, 2016 7:31 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Podcast hosting

Hey all,

We just started up our new podcast here and wondering how other agencies are hosting theirs. I assume there are a few that hosted internally, but anyone using external sites like soundcloud or the like? I am not sure what is available to federal agencies.

Thanks!

Alec

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Subject: Survey Application - Qualtrics
From: (b) (6) @NAVY.MIL>
Reply To:
Date: Thu, 12 Jan 2017 19:17:03 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (1447 bytes) , smime.p7s (5 kB)

Hey gang,

Was wondering is any of you are using Qualtrics? https://www.qualtrics.com I'm not intending to use it for web customer experience/ satisfaction but more for internal workforce surveys. Please contact me off list if you or a member/office in your agency is using.

Very respectfully,

(b) (6)
(b) (6) U.S. Navy
Navy Office of Information
Room 4B463, 1200 Navy Pentagon
Washington, DC 20350-1200
COML (b) (6)
DSN (b) (6)
avy.Mil
(b) (6) @UGov.Gov
@(b) (6)

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Subject: Re: [Non-DoD Source] [CONTENT-MANAGERS-L] Soundcloud and Sticher TOS? (UNCLASSIFIED)

From: (b) (6) DHA HEALTHCARE OPS (US)" MAIL.MIL>

Reply To: (b) (6) DHA HEALTHCARE OPS (US)

Date: Fri, 13 Jan 2017 15:22:58 +0000

Content-Type: text/plain

Parts/Attachments: text/plain (119 lines)

Classification: UNCLASSIFIED
Caveats: NONE

Ditto!

Very Respectfully,
(b) (6)
External Relations Chief, Public Affairs
Defense Centers of Excellence for Psychological Health and Traumatic Brain Injury (DCoE)
Mobile 1: (b) (6)
Mobile 2: (b) (6)

Engage with DCoE!
http://www.dcoe.mil/MediaCenter/Social_Media.aspx

-----Original Message-----
From: Springer, Michelle [mailto:mspringer@LOC.GOV]
Sent: Wednesday, January 11, 2017 11:23 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] [CONTENT-MANAGERS-L] Soundcloud and Sticher TOS?

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I'm also interested if anyone has a modified TOS for either podcasting platforms of Caution-https://soundcloud.com/ or Caution-https://www.stitcher.com/ < Caution-https://www.stitcher.com/ > ?

Thanks,

Michelle

Michelle Springer
Project Manager, Digital Initiatives
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mspringer@loc.gov < Caution-mailto:mspringer@loc.gov >
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Subject: Bulletproof Branding in Word: Recent experiences?
From: (b) (6) HHSC.STATE.TX.US>
Reply To: (b) (6)
Date: Fri, 13 Jan 2017 17:46:49 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2471 bytes) , text/html (6 kB)

Today I find myself on that elusive quest for the perfect Word template: Using it, people will be able to create a document (a letter, a report, a memo—whatever that template is set up to support) in which the branding components are absolutely impossible to edit, and they still will be able to use all the features of Word to work on the body of the document. Furthermore, the finished document will be fully accessible—people navigating the document by keyboards or the equivalent will be able to reach all portions of the document, and assistive technologies will be able to transmit all the information as voice, Braille, or some other electronic format.

Of course, that can't be done. Even in the days of print shops and typewriters, a person determined to come up with their own "improved" design could find a way. Guidelines and policy are a huge part of making it work.

But do you have recent experience trying to crack the technological side of this problem? Any promising techniques since I last confronted it with Word 2007 and early Word 2010?

We are using various versions of MS Office: many people using 2010 and 2013; not so many using Office 365; and maybe even a few folks using 2016.

Thanks!

(b) (6)
EIR Accessibility Coordinator
Civil Rights Office–Accessibility Team
Texas Health and Human Services
(b) (6) @hhsc.state.tx.us
(b) (6)

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Subject: Free [WEBINAR]: Digital Design Trends in 2017 & Beyond
From: (b) (6) @STATE.GOV>
Reply To:
Date: Tue, 17 Jan 2017 16:30:54 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1854 bytes) , text/html (6 kB)

I saw this on another listserv that I get and thought it might be useful for some folks. I suspect it might be a sales pitch of sorts, but the company doing it, they're not a gov contractor, so you're unlikely to be able to purchase services directly from them.

WHEN: Wed, Feb. 1, noon to 1 p.m.
RSVP NOW: http://bfred.us/2jSbow4

In this interactive show-and-tell session, Beaconfire RED's design and user experience experts will share the emerging - and continuing - trends in digital design. We'll discuss and show examples of trends with color, imagery style, animation, typography, and layout (and much more).

Ratchet up your design IQ in this one 60-minute session.

Reserve your seat now: http://bfred.us/2jSbow4

.....
Liz Murphy
EVP/Partner
Beaconfire RED

We're currently hiring for a Drupal Developer. Know anyone? http://www.beaconfire-red.com/careers

---

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Subject: Re: [Non-DoD Source] [CONTENT-MANAGERS-L] Free [WEBINAR]: Digital Design Trends in 2017 & Beyond
From: (b) (6) @STATE.GOV>
Reply To:
Date: Wed, 18 Jan 2017 17:15:10 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3999 bytes) , text/html (12 kB)

No, the webinars they do are free.

From: (b) (6) @nro.mil]
Sent: Wednesday, January 18, 2017 8:43 AM
To: (b) (6) M; CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: RE: [Non-DoD Source] [CONTENT-MANAGERS-L] Free [WEBINAR]: Digital Design Trends in 2017 & Beyond

Hi there,

Thanks for adding me to the distro. Do you know if there is a cost for this meeting? I didn't wish to input my contact information without having this information.

Thank you.

(b) (6)
NRO, Public Affairs Officer
(b) (6) (secure)
(b) (6) (open)

From: (b) (6) @STATE.GOV]
Sent: Tuesday, January 17, 2017 11:31 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] [CONTENT-MANAGERS-L] Free [WEBINAR]: Digital Design Trends in 2017 & Beyond

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.....
Liz Murphy
EVP/Partner
Beaconfire RED

We're currently hiring for a Drupal Developer. Know anyone?Caution-http://www.beaconfire-red.com/careers < Caution-http://www.beaconfire-red.com/careers >

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Subject: Google analytics TOS
From: (b) (6) OAG.STATE.MD.US>
Reply To: (b) (6)
Date: Thu, 19 Jan 2017 14:58:44 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (24 kB) , text/html (24 kB) , image001.jpg (24 kB)

Hey all, I know this has been covered here ad nauseum, but I cannot remember how to search archives of this list. So I'll just ask – is there a TOS for google analytics for govvies with a more realistic indemnification clause?

Thanks

(b) (6)
(b) (6)
Director of Multimedia Services
Maryland Attorney General's Office
200 St. Paul Plaza Balt. MD, 21202

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http://www.digitalgov.gov/communities/web-managers-forum/web-content-managers-listserv/

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The message should have NO SUBJECT, and the only text in the message should read: set content-managers-l digest

Subject: Gif images and web-based content
From: (b) (6), (b) (7)(C)@OIG.DOC.GOV>
Reply To:
Date: Mon, 23 Jan 2017 15:36:31 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1373 bytes) , text/html (4 kB)

Good morning,

Does anyone use (animated) .gif images in their web-based content? 508-UAAG states that GIF's can be use if blink frequency is not greater than 2 Hz and not lower than 55 Hz.

How would one measure this frequency?

Cheers!

(b) (6), (b) (7)(C)
IT Specialist (Webmaster)
Office of Chief Information Officer
Department of Commerce
Washington, DC 20230
Office: (b) (6), (b) (7)(C)
Email: (b) (6), (b) (7)(C)@oig.doc.gov

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*To unsubscribe, follow the directions above for the digest, but change the message text to read: signoff

Subject:	LINC SBA contact
From:	Christian Fiascunari <Christian.Fiascunari@FCC.GOV>
Reply To:	Christian Fiascunari <Christian.Fiascunari@FCC.GOV>
Date:	Mon, 23 Jan 2017 17:53:01 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1392 bytes) , text/html (4 kB)

Hello Content Manager Group,

I have started a research on online business matchmaking sites and one in particular has caught my eye. SBA's LINC. I would appreciate if anyone has a contact for the in house developer or manager and the type of software used for their online service.

Thank You,

Christian Fiascunari | Web Content Manager / Outreach Specialist
O: 202 418 7402 | Web: www.fcc.gov/ocbo
Federal Communications Commission

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Subject: Content Management System question
From: "(b) (6) " <(b) (6) @MAIL.MIL>
Reply To: (b) (6)
Date: Mon, 23 Jan 2017 18:55:23 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (2662 bytes) , smime.p7s (5 kB)

Hello group!

My office is considering a content management system, but I am in sticker shock (annual cost for the program).

I would appreciate knowing what content management systems you use, if you love them, the cost (set-up and/or annual), and if you feel it is worth the value.

We currently use a tasking program not designed for content management and an in-house built content management system that is adequate for posting/hosting content, but not for the A-to-Z content lifecycle management process. We currently do this task manually via Excel or other formats. [Insert groan here.]

V/R

(b) (6)
st, Outreach Operations
Office of the Secretary of Defense
Military Community & Family Policy
Military Community Outreach
4800 Mark Center Drive Room 14E08
Alexandria, VA 22350-2300

(b) (6) @mail.mil
Office: (b) (6)
Fax: (b) (6)

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change the message text to read: signoff content-managers-l

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employees, so please consider that before sharing outside our community.
****

Subject: Govdelivery Overlay - any Federal agency using this?
From: (b) (6) @STATE.GOV>
Reply To:
Date: Mon, 23 Jan 2017 20:43:29 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1093 bytes) , text/html (2784 bytes)

I'm specifically looking for anyone who's currently using the overlay for your site or blog. I just want to see it loaded onto your agency site.

Thanks!

(b) (6)

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Subject:	How to evaluate a web communication program - What are your research questions?
From:	"Wendling, Dan (NIH/NLM) [E]" <wendlingd@MAIL.NLM.NIH.GOV>
Reply To:	Wendling, Dan (NIH/NLM) [E]
Date:	Mon, 23 Jan 2017 21:37:28 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (5 kB) , text/html (6 kB)

Hello, happy planning season! I'm looking for subject matter experts / evaluators of "web communication programs," to bounce ideas off of. This involves evaluation programs or systemic plans that are capable of generating for web staff, concrete and evidence-based advice to improve public sector web sites.

I have been collecting research questions and potentially actionable advice from the fields of 'social science' (social service program evaluation), web governance, web analytics, user experience design, customer experience maturity, etc. Some of which I got from members here (thanks!). I'm wondering, are you asking and answering questions like these? What is missing? Are you answering these types of questions in periodic reporting, and if so, what does that look like? What would be better than the below as guiding questions? I have been making attempts at reporting out on the first three phases below; still working. This is one way that different types of work could be sequenced:

Phase 1: Program audit. Where are we at? How should we describe the state that our web communication program is in?

1. What work is our group's web presence accomplishing for our group? This has three parts:
    a. What are we trying to achieve with each specific content group that we are currently running on the site?
    b. How will we determine whether we are succeeding? For example, we should think about the user experiences we create:
    c. How can we build among staff a shared understanding of where we're at?
2. Are our publishing practices and coding consistent with the current best practices?
3. Is our web communication program operating efficiently?
4. Is our web communication program improving over time?
5. Do we have the infrastructure to be ready for the Next Big Thing? While we have successfully worked through Section 508 Compliance and OMB's Secure Connections Across Federal Websites standard, and we have implemented code updates to support responsive design, will we be ready for content syndication? The next mobile advances? Web content management system migration? Fill in the blank - there will always be a Next Big Thing.

Phase 2: Repair technical problems (Inventory, plan, implement, test/confirm, close out)

1. Resolve broken links. First, have a subject-matter expert review the content; if many links are broken in one group of content, perhaps it's a signal that this whole group of content has passed a tipping point, toward the "retirement" stage the information life cycle. Or, if not, fix the links.
2. Evaluate video and video players; optimize for browsers and devices.
3. Determine if PDFs, Word files, etc, can/should be converted to HTML.
4. Run search engine optimization checklists/reporting, perhaps based on results from an SEO spider report, perhaps a checklist run "manually" by a person.
5. Improve accessibility coding.
6. Clean up outdated tags such as valign in table cells. Avoid damaging displays (complete automation may cause damage, so, establish a work process; build an inventory, determine priority, create code to resolve, test, implement, test, deploy, etc.)
7. Etc. (running the plain language checklist, other checklists)

Phase 3: Elevate customer experiences. Create personas and journey maps. Conduct user testing. Make improvements.

1. What types of customers are we serving?

2. What do our customers want?
3. With what level of ease or difficulty are they completing the tasks they came to our site to do?
4. What do we know about the customers who CANNOT complete their tasks? Are our priorities aligned with their interests? Are we missing information that they need from us?
5. What drives their decisions? What do they care about? Why do they make the kinds of decisions that they do? Why are they moving from one place to another on the site?
6. What do they like?
7. What don't they like?
8. Which customer journeys in which site areas are problematic? What can be done to improve them?

Phase 4: Optimize our user experience toolkit and practice

1. Use on-demand analysis to model the relationship between customer experiences and business results
2. Build strong experience design practices using a structured training program
3. Score the extent that data helps the organization; address low scores systemically
4. Optimize the organization's outcomes for:
    a. Release planning
    b. Sustainable pace
    c. Customer value
    d. Design simplicity

Subject: Re: Gif images and web-based content
From: (b) (6) @HHSC.STATE.TX.US>
Reply To: (b) (6)
Date: Mon, 23 Jan 2017 23:33:06 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3004 bytes) , text/html (18 kB)

The University of Maryland's Trace R&D Center offers a free tool, PEAT (Photosensitive Epilepsy Analysis Tool), for just this need.

I have never used it because I opt for a different best practice: a frequency of 0 Hz. ☺

(b) (6)
EIR Accessibility Coordinator
Texas Health & Human Services Commission
(b) (6)
(b) (6) @hhsc.state.tx.us

From: (b) (6), (b) (7)(C) @OIG.DOC.GOV]
Sent: Monday, January 23, 2017 9:37 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Gif images and web-based content

Good morning,

Does anyone use (animated) .gif images in their web-based content? 508-UAAG states that GIF's can be use if blink frequency is not greater than 2 Hz and not lower than 55 Hz.

How would one measure this frequency?

Cheers!

(b) (6), (b) (7)(C)
IT Specialist (Webmaster)
Office of Chief Information Officer
Department of Commerce
Washington, DC 20230
Office: (b) (6)
Email: (b) (6), (b) (7)(C) @oig.doc.gov

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managers-l digest
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Subject: A Gov Website Featuring Black & White Color Schemes
From: (b) (6), (b) (7)(C) @OIG.DOC.GOV>
Reply To: (b) (6), (b) (7)(C)
Date: Tue, 24 Jan 2017 15:42:46 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1416 bytes) , text/html (4 kB)

Hello, all,

Does anyone know of a government website **with a black & white color scheme** comparable in design to Smithsonian.com or newyorker.com?

It can be as plain as the Gov.uk site. I am just investing a lot of time in the quest to find it on my own (if one exists).

Cheers!

(b) (6), (b) (7)(C)
IT Specialist (Webmaster)
Office of Chief Information Officer
Department of Commerce
Washington, DC 20230
Office: (b) (6)
Email: (b) (6), (b) (7)(C) @oig.doc.gov

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Subject:	Re: Govdelivery Overlay - any Federal agency using this?
From:	(b) (6) DEC.NY.GOV>
Reply To:	
Date:	Tue, 24 Jan 2017 19:31:09 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (2875 bytes) , text/html (11 kB) , image001.gif (11 kB) , image002.gif (11 kB)

We use it on our website: www.dec.ny.gov and it has been really effect for us.

(b) (6)

Web and Editorial Services Bureau Director, Office of Communication Services

New York State Department of Environmental Conservation
625 Broadway, Albany, NY 12233-4500
P: (b) (6) | F: (b) (6) | (b) (6) @dec.ny.gov
www.dec.ny.gov | |

From: (b) (6) @STATE.GOV]
Sent: Tuesday, January 24, 2017 1:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Govdelivery Overlay - any Federal agency using this?

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

I'm specifically looking for anyone who's currently using the overlay for your site or blog. I just want to see it loaded onto your agency site.

Thanks!

(b) (6)

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Subject:	Re: Govdelivery Overlay - any Federal agency using this?
From:	"(b) (6) @DEC.NY.GOV>
Reply To:	(b) (6) (DEC)
Date:	Tue, 24 Jan 2017 19:34:03 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (2871 bytes) , text/html (9 kB) , image001.gif (9 kB) , image002.gif (9 kB)

We use it on our website www.dec.ny.gov and it is really effective for us.

(b) (6)

Web and Editorial Services Bureau Director, Office of Communication Services

New York State Department of Environmental Conservation
625 Broadway, Albany, NY 12233-4500
P: (b) (6) | F: (b) (6) (b) (6) @dec.ny.gov
www.dec.ny.gov | |

From: (b) (6) @STATE.GOV]
Sent: Tuesday, January 24, 2017 1:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Govdelivery Overlay - any Federal agency using this?

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Subject: Re: Content Management System question
From: (b) (6) @INTERSTATECOMPACT.ORG>
Reply To: (b) (6) @INTERSTATECOMPACT.ORG>
Date: Tue, 24 Jan 2017 19:49:31 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (127 lines)

(b) (6)

I am interested in this information as well. We currently use an old, paid version of DotNetNuke (6.2.5 Professional). For the most part it has been a reliable platform.

We are currently looking at other open source options that don¹t have a price tag attached to them, possibly WordPress or Drupal.

Thank you,

(b) (6)
Website Analyst
ICAOS / Interstate Commission for Adult Offender Supervision
http://www.interstatecompact.org
t: (b) (6)
f: (b) (6)

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-----Original Message-----
From: "(b) (6) " <(b) (6) @MAIL.MIL>
Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
<CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Content Management System question

>Hello group!
>
>My office is considering a content management system, but I am in sticker
>shock (annual cost for the program).
>

>I would appreciate knowing what content management systems you use, if
>you love them, the cost (set-up and/or annual), and if you feel it is
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>We currently use a tasking program not designed for content management
>and an in-house built content management system that is adequate for
>posting/hosting content, but not for the A-to-Z content lifecycle
>management process. We currently do this task manually via Excel or other
>formats. [Insert groan here.]
>
>V/R

(b) (6)

>Program Analyst, Outreach Operations
>Office of the Secretary of Defense
>Military Community & Family Policy
>Military Community Outreach
>4800 Mark Center Drive Room 14E08
>Alexandria, VA 22350-2300
>
(b) (6) @mail.mil
>Office: 703-697-2476
>Fax: 571-372-5327
>
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>otherwise use this information without prior authorization.
>
>
>
>
>**********
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Subject: Re: Gif images and web-based content
From: (b) (6) @TSBVI.EDU>
Reply To: @TSBVI.EDU>
Date: Tue, 24 Jan 2017 13:55:21 -0600
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (10 kB)

PEAT no longer works. Trace moved and the license has expired. the new home for trace (its changing names also) assured me they will have a new functioning version...but no timeline beyond "working on it"

On Mon, Jan 23, 2017 at 5:33 PM, (b) (6) @hhsc.state.tx.us> wrote:

> The University of Maryland's Trace R&D Center offers a free tool, PEAT (Photosensitive Epilepsy Analysis Tool), for just this need.
>
> I have never used it because I opt for a different best practice: a frequency of 0 Hz. ☺
>
> (b) (6)
>
> *EIR Accessibility Coordinator*
>
> *Texas Health & Human Services Commission*
>
> (b) (6)
>
> (b) (6) @hhsc.state.tx.us

From: (b) (6), (b) (7)(C) @OIG.DOC.GOV]
Sent: Monday, January 23, 2017 9:37 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Gif images and web-based content

Good morning,

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How would one measure this frequency?

Cheers!

(b) (6), (b) (7)(C)

IT Specialist (Webmaster)

Office of Chief Information Officer

Department of Commerce

Washington, DC 20230

Office: (b) (6), (b) (7)(C)

Email: (b) (6), (b) (7)(C) @oig.doc.gov

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(b) (6), Accessibility Coordinator
ool for the Blind and Visually Impaired
1100 W. 45th St., Austin, Texas 78756

Subject: Re: Content Management System question
From: "Harman, Richard (Chip)" <Richard.Harman@VA.GOV>
Reply To: Harman, Richard (Chip)
Date: Tue, 24 Jan 2017 14:55:25 -0500
Content-Type: text/plain
Parts/Attachments: text/plain (142 lines)

Don't overlook what is under your nose, as it were....

https://www.digitalgov.gov/services/sites-usa-gov/

-----Original Message-----
From: (b) (6) @INTERSTATECOMPACT.ORG]
Sent: Tuesday, January 24, 2017 2:50 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] Re: [CONTENT-MANAGERS-L] Content Management System question

(b) (6)

I am interested in this information as well. We currently use an old, paid version of DotNetNuke (6.2.5 Professional). For the most part it has been a reliable platform.

We are currently looking at other open source options that don¹t have a price tag attached to them, possibly WordPress or Drupal.

Thank you,

(b) (6)
t
ICAOS / Interstate Commission for Adult Offender Supervision http://www.interstatecompact.org
t: (b) (6)
f: (b) (6)

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-----Original Message-----
From: "(b) (6) <(b) (6) @MAIL.MIL>
Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM

To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
<CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Content Management System question

>Hello group!
>
>My office is considering a content management system, but I am in
>sticker shock (annual cost for the program).
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>I would appreciate knowing what content management systems you use, if
>you love them, the cost (set-up and/or annual), and if you feel it is
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>management process. We currently do this task manually via Excel or
>other formats. [Insert groan here.]
>
>V/R

(b) (6)

>Program Analyst, Outreach Operations
>Office of the Secretary of Defense
>Military Community & Family Policy
>Military Community Outreach
>4800 Mark Center Drive Room 14E08
>Alexandria, VA 22350-2300

(b) (6) mail.mil
>Office: (b) (6)
>Fax: (b) (6)
>
>STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO
>NOT have the authority to direct you in any way to alter your
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>information obtained from this email DOES desire to alter your
>requirements, changes will be issued in writing and signed by the
>contracting officer. You should take no action on any change unless and
>until you receive such a contract modification.
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>
>
>
>
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>http://www.digitalgov.gov/communities/web-managers-forum/web-content-ma
>nag
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Subject: Re: Content Management System question
From: "Prochaska, Jeanie" <Jeanie.Prochaska@SSA.GOV>
Reply To: Prochaska, Jeanie
Date: Tue, 24 Jan 2017 19:58:10 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (146 lines)

All,

I'm interested in this information as well. Our internal communications website is established, but we need a way to manage the content, which changes frequently. How do you do this when the website is already up and running? There's no budget for this, of course, but I don't know if anyone in government uses free software... Right now, we are using an Excel spreadsheet.

Thanks,

Jeanie Prochaska
Public Affairs Specialist
Social Security Administration
Office of Communications
Baltimore, Maryland

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Sent: Tuesday, January 24, 2017 2:50 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
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Website Analyst
ICAOS / Interstate Commission for Adult Offender Supervision http://www.interstatecompact.org
t: (b) (6)
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Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
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Subject: Re: Content Management System question
From: Mathieson James <james.mathieson@NTSB.GOV>
Reply To: Mathieson James <james.mathieson@NTSB.GOV>
Date: Tue, 24 Jan 2017 20:01:13 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (89 lines)

I'm in the process of migrating ntsb.gov to Drupal. Your cost could range widely between "X and Y" depending on the scope and scale of the project, resources required to build / migrate, and what sort of hosting set up you're looking at, but there are no out-of-the-box software costs. Pro is it's free and open source, though "free" like "free puppy" :) (possibly mitigated if you have / could get an in-house Drupal person and didn't need to worry about that going forward).

Overall, I'm very happy with moving to Drupal, and my costs have been less on the development side of things than on a very comprehensive requirements and content architecture / strategy process (so if you're happy with the website as it is and just need to move it, that would be less costly).

Hope this helps, please feel free to contact me offlist with any questions.

James

James Mathieson
Chief, Digital Services
Office of Safety Recommendations & Communications
National Transportation Safety Board
Phone: 202-314-6183
Mobile: (b) (6)

-----Original Message-----
From: (b) (6) @MAIL.MIL]
Sent: Monday, January 23, 2017 1:55 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Content Management System question

Hello group!

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V/R

(b) (6)

Program Analyst, Outreach Operations
Office of the Secretary of Defense
Military Community & Family Policy
Military Community Outreach
4800 Mark Center Drive Room 14E08
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(b) (6) mail.mil
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Subject: Re: Gif images and web-based content
From: (b) (6) @HHSC.STATE.TX.US>
Reply To: (b) (6)
Date: Tue, 24 Jan 2017 20:04:46 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (26 kB)

Bummer!

(b) (6)
EIR Accessibility Coordinator
Texas Health & Human Services Commission
(b) (6)
(b) (6) @hhsc.state.tx.us

From: (b) (6) @tsbvi.edu]
Sent: Tuesday, January 24, 2017 1:55 PM
To: Tyllick,Cliff S (HHSC/DADS)
Cc: CONTENT-MANAGERS-L@listserv.gsa.gov
Subject: Re: [CONTENT-MANAGERS-L] Gif images and web-based content

PEAT no longer works. Trace moved and the license has expired. the new home for trace (its changing names also) assured me they will have a new functioning version...but no timeline beyond "working on it"

On Mon, Jan 23, 2017 at 5:33 PM, (b) (6) @hhsc.state.tx.us> wrote:

> The University of Maryland's Trace R&D Center offers a free tool, PEAT (Photosensitive Epilepsy Analysis Tool), for just this need.
>
> I have never used it because I opt for a different best practice: a frequency of 0 Hz. ☺
>
> (b) (6)
> *EIR Accessibility Coordinator*
> *Texas Health & Human Services Commission*
> (b) (6)
> (b) (6) @hhsc.state.tx.us

From: (b) (6), (b) (7)(C) @OIG.DOC.GOV]
Sent: Monday, January 23, 2017 9:37 AM

To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Gif images and web-based content

Good morning,

Does anyone use (animated) .gif images in their web-based content? 508-UAAG states that GIF's can be use if blink frequency is not greater than 2 Hz and not lower than 55 Hz.

How would one measure this frequency?

Cheers!

(b) (6), (b) (7)(C)
IT Specialist (Webmaster)
Office of Chief Information Officer
Department of Commerce
Washington, DC 20230
Office: (b) (6), (b) (7)(C)
Email: (b) (6), (b) (7)(C)@oig.doc.gov

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Please note My email address has changed. Please be sure to update your contact information with my new email address.

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Accessibility Coordinator

Subject:	Re: Govdelivery Overlay - any Federal agency using this?
From:	"Sherman, David" <DSherman@CNS.GOV>
Reply To:	Sherman, David
Date:	Tue, 24 Jan 2017 21:14:20 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (4 kB) , text/html (13 kB) , image003.jpg (44 kB) , image004.gif (44 kB) , image005.gif (44 kB)

We use it on our website: NationalService.gov. It has worked very well in obtaining many more subscribers but we have found that too many of our users are finding it to be too obtrusive. So we are currently in the process of converting our overlays to popouts similar to what the SBA has on their site.

David Sherman
Drupal Developer/Web Designer
Corporation for National and Community Service
250 E Street SW, Washington DC 20024
202.606.6986 | dsherman@cns.gov | nationalservice.gov | Submit Drupal Web Edit

---

From: (b) (6) @DEC.NY.GOV]
Sent: Tuesday, January 24, 2017 2:34 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Govdelivery Overlay - any Federal agency using this?

We use it on our website www.dec.ny.gov and it is really effective for us.

(b) (6)
Web and Editorial Services Bureau Director, Office of Communication Services

New York State Department of Environmental Conservation
625 Broadway, Albany, NY 12233-4500
P: (b) (6) | F: (b) (6) | (b) (6) @dec.ny.gov
www.dec.ny.gov | |

From: (b) (6) @STATE.GOV]
Sent: Tuesday, January 24, 2017 1:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Govdelivery Overlay - any Federal agency using this?

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

I'm specifically looking for anyone who's currently using the overlay for your site or blog. I just want to see it loaded onto your agency site.

Thanks!

(b) (6)

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Subject: Re: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Content Management System question
From: (b) (6) @NRO.MIL>
Reply To: (b) (6) @NRO.MIL
Date: Tue, 24 Jan 2017 21:42:53 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (8 kB) , smime.p7s (5 kB)

Hi,

The NRO is going through a website revamp and we will be using SharePoint as a content management system. It is open source and FREE. I believe the CIA uses Drupal and I do have a comparison for the two someplace.

V/r,

(b) (6) ----------
NRO, Public Affairs Officer
Check out the lastest NRO happenings at:
Facebook: https://www.facebook.com/NationalReconnaissanceOffice
Twitter: https://twitter.com/NatReconOfc

-----Original Message-----
From: Harman, Richard (Chip) [mailto:Richard.Harman@VA.GOV]
Sent: Tuesday, January 24, 2017 2:55 PM
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Don't overlook what is under your nose, as it were....

Caution-Caution-https://www.digitalgov.gov/services/sites-usa-gov/

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>V/R

(b) (6)

>Program Analyst, Outreach Operations
>Office of the Secretary of Defense
>Military Community & Family Policy
>Military Community Outreach
>4800 Mark Center Drive Room 14E08
>Alexandria, VA 22350-2300

(b) (6) @mail.mil
>Office: (b) (6)
>Fax: (b) (6)
>
>STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO
>NOT have the authority to direct you in any way to alter your
>contractual obligation. Further, if the Government, as a result of the
>information obtained from this email DOES desire to alter your
>requirements, changes will be issued in writing and signed by the
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>until you receive such a contract modification.
>
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>
>
>
>

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>Caution-Caution-http://www.digitalgov.gov/communities/web-managers-foru
>m/web-content-ma
>nag
>ers-listserv/
>
>Getting too many messages? Don't unsubscribe--try the daily digest!
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Subject:	Re: Govdelivery Overlay - any Federal agency using this?
From:	(b) (6) HENNEPIN.US>
Reply To:	HENNEPIN.US>
Date:	Tue, 24 Jan 2017 21:51:30 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (6 kB) , text/html (16 kB) , image001.jpg (44 kB) , image002.gif (44 kB) , image003.gif (44 kB)

David's comments reminded me of this Google blog article about interstitials/overlays and how they may affect a website's ranking in search results. There are good examples to check out near the bottom of the page, too. https://webmasters.googleblog.com/2016/08/helping-users-easily-access-content-on.html

(b) (6)
Web engagement team, Hennepin County
(b) (6)
(b) (6) hennepin.us

From: Sherman, David [mailto:DSherman@CNS.GOV]
Sent: Tuesday, January 24, 2017 3:14 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Govdelivery Overlay - any Federal agency using this?

We use it on our website: NationalService.gov. It has worked very well in obtaining many more subscribers but we have found that too many of our users are finding it to be too obtrusive. So we are currently in the process of converting our overlays to popouts similar to what the SBA has on their site.

David Sherman
Drupal Developer/Web Designer
Corporation for National and Community Service
250 E Street SW, Washington DC 20024
202.606.6986 | dsherman@cns.gov | nationalservice.gov | Submit Drupal Web Edit

---

From: (b) (6) @DEC.NY.GOV]
Sent: Tuesday, January 24, 2017 2:34 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Govdelivery Overlay - any Federal agency using this?

We use it on our website www.dec.ny.gov and it is really effective for us.

(b) (6)
Web and Editorial Services Bureau Director, Office of Communication Services

New York State Department of Environmental Conservation
625 Broadway, Albany, NY 12233-4500
P: (b) (6) | F: (b) (6) | (b) (6) @dec.ny.gov
www.dec.ny.gov |

From: (b) (6) @STATE.GOV]
Sent: Tuesday, January 24, 2017 1:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Govdelivery Overlay - any Federal agency using this?

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

I'm specifically looking for anyone who's currently using the overlay for your site or blog. I just want to see it loaded onto your agency site.

Thanks!

(b) (6)

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Subject: Re: Content Management System question
From: Toni Bonitto - TAE <toni.bonitto@GSA.GOV>
Reply To: Toni Bonitto - TAE <toni.bonitto@GSA.GOV>
Date: Tue, 24 Jan 2017 16:54:41 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (7 kB) , text/html (12 kB)

Hi all,

DigitalGov.gov and many others use WordPress via Sites
https://www.digitalgov.gov/services/sites-usa-gov/

** They are just about done with a migration to a new web host and will be back up in a few weeks.. but use the email address on the Sign Up page to contact them about details.

:-)
Toni

On Tue, Jan 24, 2017 at 2:49 PM, (b) (6) @interstatecompact.org> wrote:
(b) (6)

> I am interested in this information as well. We currently use an old, paid version of DotNetNuke (6.2.5 Professional). For the most part it has been a reliable platform.
>
> We are currently looking at other open source options that don¹t have a price tag attached to them, possibly WordPress or Drupal.
>
> Thank you,
> (b) (6)
>
> Website Analyst
> ICAOS / Interstate Commission for Adult Offender Supervision
> http://www.interstatecompact.org
> t: (b) (6)
> f: (b) (6)
>
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-----Original Message-----
From: "(b) (6) " <(b) (6) @MAIL.MIL>
Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
<CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Content Management System question

>Hello group!
>
>My office is considering a content management system, but I am in sticker
>shock (annual cost for the program).
>
>I would appreciate knowing what content management systems you use, if
>you love them, the cost (set-up and/or annual), and if you feel it is
>worth the value.
>
>We currently use a tasking program not designed for content management
>and an in-house built content management system that is adequate for
>posting/hosting content, but not for the A-to-Z content lifecycle
>management process. We currently do this task manually via Excel or other
>formats. [Insert groan here.]
>
>V/R

(b) (6)

>Program Analyst, Outreach Operations
>Office of the Secretary of Defense
>Military Community & Family Policy
>Military Community Outreach
>4800 Mark Center Drive Room 14E08
>Alexandria, VA 22350-2300

(b) (6) @mail.mil
>Office: 703-697-2476
>Fax: 571-372-5327
>
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>NOT have the authority to direct you in any way to alter your contractual
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>obtained from this email DOES desire to alter your requirements, changes
>will be issued in writing and signed by the contracting officer. You
>should take no action on any change unless and until you receive such a
>contract modification.
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--

Toni Bonitto
Innovation Specialist, Acting Editorial Lead, Acting Platform Lead
www.DigitalGov.gov
U.S. General Services Administration (GSA)
Technology Transformation Service (TTS)
Office of Products & Programs (OP&P)
1800 F Street NW
Washington, D.C. 20405

GSA Cell: (b) (6)
Email: toni.bonitto@gsa.gov

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Subject: Re: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Content Management System question
From: (b) (6) @STATE.GOV>
Reply To:
Date: Tue, 24 Jan 2017 22:01:33 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (257 lines)

Um, SharePoint isn't free and it isn't open source. It's a Microsoft project that you may have access to at your agency, but you will need licenses for it.

-----Original Message-----
From: Dee Fitzwater [mailto:fitzwatd@NRO.MIL]
Sent: Tuesday, January 24, 2017 4:43 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Content Management System question

Hi,

The NRO is going through a website revamp and we will be using SharePoint as a content management system. It is open source and FREE. I believe the CIA uses Drupal and I do have a comparison for the two someplace.

V/r,

(b) (6) ----------

NRO, Public Affairs Officer
Check out the lastest NRO happenings at:
Facebook: https://www.facebook.com/NationalReconnaissanceOffice
Twitter: https://twitter.com/NatReconOfc

-----Original Message-----
From: Harman, Richard (Chip) [mailto:Richard.Harman@VA.GOV]
Sent: Tuesday, January 24, 2017 2:55 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Content Management System question

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Don't overlook what is under your nose, as it were....

Caution-Caution-https://www.digitalgov.gov/services/sites-usa-gov/

-----Original Message-----
From: (b) (6) @INTERSTATECOMPACT.ORG]
Sent: Tuesday, January 24, 2017 2:50 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] Re: [CONTENT-MANAGERS-L] Content Management System question

(b) (6)

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We are currently looking at other open source options that don¹t have a price tag attached to them, possibly WordPress or Drupal.

Thank you,

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From: "(b) (6) " <(b) (6) @MAIL.MIL>
Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
<CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Content Management System question

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Subject: Re: Content Management System question
From: (b) (6), (b) (7)(C)@OIG.DOC.GOV>
Reply To:
Date: Tue, 24 Jan 2017 22:09:28 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (160 lines)

... scratch that. I forgot it's free.

(b) (6), (b) (7)(C)

Office: (b) (6), (b) (7)(C)

-----Original Message-----
From: (b) (6), (b) (7)(C)
Sent: Tuesday, January 24, 2017 4:55 PM
To: (b) (6) CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: RE: [CONTENT-MANAGERS-L] Content Management System question

If you have a price tag, my administration would be interested to know cost for Drupal and/or WordPress as well.

All opinions are my own and do not reflect the opinions of my agency.

Cheers!

(b) (6), (b) (7)(C)

IT Specialist (Webmaster)
Office of Chief Information Officer
Department of Commerce
Washington, DC 20230
Office: (b) (6), (b) (7)(C)
Email: (b) (6), (b) (7)(C)@oig.doc.gov

-----Original Message-----
From: (b) (6) @INTERSTATECOMPACT.ORG]
Sent: Tuesday, January 24, 2017 2:50 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

(b) (6)

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>management process. We currently do this task manually via Excel or
>other formats. [Insert groan here.]
>
>V/R
>

(b) (6)
>Program Analyst, Outreach Operations
>Office of the Secretary of Defense
>Military Community & Family Policy
>Military Community Outreach
>4800 Mark Center Drive Room 14E08
>Alexandria, VA 22350-2300

(b) (6) mail.mil
>Office: (b) (6)
>Fax: (b) (6)
>

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Subject: Re: Content Management System question
From: "Maher, Mary - ERS" <MEMAHER@ERS.USDA.GOV>
Reply To: Maher, Mary - ERS
Date: Tue, 24 Jan 2017 22:09:28 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (177 lines)

Umbraco
(kind of the dot net equivalent of Drupal)
Free/cheap, open source, and used by some pretty cool organizations/sites

Mary Maher
Chief, Web Services Branch
Information Services Division
USDA's Economic Research Service
202.694.5126 | memaher@ers.usda.gov

-----Original Message-----
From: Harman, Richard (Chip) [mailto:Richard.Harman@VA.GOV]
Sent: Tuesday, January 24, 2017 2:55 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

Don't overlook what is under your nose, as it were....

https://www.digitalgov.gov/services/sites-usa-gov/

-----Original Message-----
From: (b) (6) [mailto:kterry@INTERSTATECOMPACT.ORG]
Sent: Tuesday, January 24, 2017 2:50 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] Re: [CONTENT-MANAGERS-L] Content Management System question

(b) (6)

I am interested in this information as well. We currently use an old, paid version of DotNetNuke (6.2.5 Professional). For the most part it has been a reliable platform.

We are currently looking at other open source options that don¹t have a price tag attached to them, possibly WordPress or Drupal.

Thank you,

(b) (6)
Website Analyst

ICAOS / Interstate Commission for Adult Offender Supervision http://www.interstatecompact.org
t: (b) (6)
f: (b) (6)

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-----Original Message-----
From: "(b) (6) " <(b) (6) @MAIL.MIL>
Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
<CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Content Management System question

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Subject: Re: Content Management System question
From: "Wilcox, Lisa- ERS" <LGWILCOX@ERS.USDA.GOV>
Reply To: Wilcox, Lisa- ERS
Date: Tue, 24 Jan 2017 22:14:48 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (9 kB) , text/html (17 kB)

As a front end developer I agree with Mary about Umbraco. If you can use dotnet nuke, Umbraco will be a breeze for you. The community of Umbraco is very supportive too.

Sent from my iPhone
Lisa G. Wilcox
Information Technology Specialist (Web Design)
US Department of Agriculture
Economic Research Services/Information Services Division
Web Services Branch
Office: 202-694-5574
lgwilcox@ers.usda.gov

On Jan 24, 2017, at 5:11 PM, Maher, Mary - ERS <MEMAHER@ERS.USDA.GOV> wrote:

> Umbraco
> (kind of the dot net equivalent of Drupal)
> Free/cheap, open source, and used by some pretty cool organizations/sites
>
> Mary Maher
> Chief, Web Services Branch
> Information Services Division
> USDA's Economic Research Service
> 202.694.5126 | memaher@ers.usda.gov
>
> -----Original Message-----
> From: Harman, Richard (Chip) [mailto:Richard.Harman@VA.GOV]
> Sent: Tuesday, January 24, 2017 2:55 PM
> To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
> Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
>
> Don't overlook what is under your nose, as it were....
>
> https://www.digitalgov.gov/services/sites-usa-gov/
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> -----Original Message-----
> From: (b) (6) @INTERSTATECOMPACT.ORG]
> Sent: Tuesday, January 24, 2017 2:50 PM
> To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV

Subject: [EXTERNAL] Re: [CONTENT-MANAGERS-L] Content Management System question

(b) (6)

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From: "(b) (6) " <(b) (6) @MAIL.MIL>
Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
<CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Content Management System question

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V/R

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Program Analyst, Outreach Operations

Office of the Secretary of Defense

Military Community & Family Policy

Military Community Outreach

4800 Mark Center Drive Room 14E08

Alexandria, VA 22350-2300

(b) (6)@mail.mil

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Subject: Re: Content Management System question
From: "Centner, Teri" <mcen@LOC.GOV>
Reply To: Centner, Teri
Date: Tue, 24 Jan 2017 17:17:47 -0500
Content-Type: text/plain
Parts/Attachments: text/plain (76 lines)

If you're looking for something internal to use with a CAC/PIV-enabled audience, and would like to try out SharePoint, you might want to look into Intelink's Intelshare. It's free to users within the national security community, but doesn't offer any bells or whistles beyond "out of the box" features. Their documentation is available on their main site, which is also the place to request your own site collection. https://intelshare.intelink.gov/

teri

-----Original Message-----
From: (b) (6) @MAIL.MIL]
Sent: Monday, January 23, 2017 1:55 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Content Management System question

Hello group!

My office is considering a content management system, but I am in sticker shock (annual cost for the program).

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V/R

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Subject: Re: Govdelivery Overlay - any Federal agency using this?
From: "Whitten, Wayne R." <Wayne.R.Whitten@SSA.GOV>
Reply To: Whitten, Wayne R.
Date: Tue, 24 Jan 2017 22:45:37 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2376 bytes) , text/html (5 kB)

The blog portion of SSA's domain is hosted by GovDelivery and uses the subscription overlay.

As others have said, it's very effective.

Wayne Whitten

From: [redacted]@STATE.GOV]
Sent: Tuesday, January 24, 2017 1:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Govdelivery Overlay - any Federal agency using this?

I'm specifically looking for anyone who's currently using the overlay for your site or blog. I just want to see it loaded onto your agency site.

Thanks!

(b) (6)

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Subject: Re: Content Management System question
From: "Williams, David A." <david.williams@USPTO.GOV>
Reply To: Williams, David A.
Date: Wed, 25 Jan 2017 14:43:00 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (184 lines)

For those who can afford the time and dollars for a deep dive, Real Story Group has a comprehensive market analysis: https://www.realstorygroup.com/Reports/CMS/. They helped us winnow down the field and look closely at several options.
-David

David Williams
Chief, Website Management Branch
Information Management Services
U.S. Patent & Trademark Office
U.S. Department of Commerce
Madison West, 4D35
Alexandria, VA 22314
1-571-272-3877
david.williams@uspto.gov

-----Original Message-----
From: Prochaska, Jeanie [mailto:0000005c1d54101c-dmarc-request@LISTSERV.GSA.GOV]
Sent: Tuesday, January 24, 2017 2:58 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

All,

I'm interested in this information as well. Our internal communications website is established, but we need a way to manage the content, which changes frequently. How do you do this when the website is already up and running? There's no budget for this, of course, but I don't know if anyone in government uses free software... Right now, we are using an Excel spreadsheet.

Thanks,

Jeanie Prochaska
Public Affairs Specialist
Social Security Administration
Office of Communications
Baltimore, Maryland

-----Original Message-----
From: (b) (6) INTERSTATECOMPACT.ORG]
Sent: Tuesday, January 24, 2017 2:50 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

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Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
<CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Content Management System question

>Hello group!
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>My office is considering a content management system, but I am in
>sticker shock (annual cost for the program).
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>you love them, the cost (set-up and/or annual), and if you feel it is
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>posting/hosting content, but not for the A-to-Z content lifecycle
>management process. We currently do this task manually via Excel or
>other formats. [Insert groan here.]
>
>V/R

(b) (6)
>Program Analyst, Outreach Operations

>Office of the Secretary of Defense
>Military Community & Family Policy
>Military Community Outreach
>4800 Mark Center Drive Room 14E08
>Alexandria, VA 22350-2300

(b) (6) mail.mil
>Office: (b) (6)
>Fax: (b) (6)
>
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>nag
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Subject: Re: Content Management System question
From: "Venable, John B. (Fed)" <john.venable@NIST.GOV>
Reply To: Venable, John B. (Fed)
Date: Wed, 25 Jan 2017 14:47:15 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (81 lines)

Another vote for Drupal, Mostly because of the size of the community. Literally 10s of thousands of people are writing code for it. We moved to Drupal last year from a Coldfusion based CMS (Commonspot).

--
John Venable, Web Team Lead
National Institute of Standards and Technology (NIST)
Office of Information Systems Management (OISM)
100 Bureau Dr, Gaithersburg, MD 20899-1070

On 1/23/17, 1:55 PM, (b) (6) @MAIL.MIL> wrote:

Hello group!

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Subject: Re: Content Management System question
From: (b) (6) @TVA.GOV>
Reply To:
Date: Wed, 25 Jan 2017 15:07:41 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (247 lines)

At TVA we are using OpenText. Terrible product, terrible company... Avoid like the plague

On 1/25/17, 9:43 AM, "Williams, David A." <david.williams@USPTO.GOV> wrote:

>TVA External Message. Please use caution when opening.
>
>For those who can afford the time and dollars for a deep dive, Real Story
>Group has a comprehensive market analysis:
>https://www.realstorygroup.com/Reports/CMS/. They helped us winnow down
>the field and look closely at several options.
>-David
>
>--------------
>David Williams
>Chief, Website Management Branch
>Information Management Services
>U.S. Patent & Trademark Office
>U.S. Department of Commerce
>Madison West, 4D35
>Alexandria, VA 22314
>1-571-272-3877
>david.williams@uspto.gov
>
>-----Original Message-----
>From: Prochaska, Jeanie
>[mailto:0000005c1d54101c-dmarc-request@LISTSERV.GSA.GOV]
>Sent: Tuesday, January 24, 2017 2:58 PM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
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>All,
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>I'm interested in this information as well. Our internal communications
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>Excel spreadsheet.
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>Thanks,
>
>Jeanie Prochaska
>Public Affairs Specialist

>Social Security Administration
>Office of Communications
>Baltimore, Maryland
>
>-----Original Message-----
>From: (b) (6) @INTERSTATECOMPACT.ORG]
>Sent: Tuesday, January 24, 2017 2:50 PM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
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>price tag attached to them, possibly WordPress or Drupal.
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>Website Analyst
>ICAOS / Interstate Commission for Adult Offender Supervision
>http://www.interstatecompact.org
>t: 859.721.1055
>f: 859.721.1059
>
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>From: "(b) (6) " <(b) (6) @MAIL.MIL>
>Reply-To: "(b) (6) "
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>Date: Monday, January 23, 2017 at 1:55 PM
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Subject:	Re: Content Management System question
From:	"Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
Reply To:	Gillick, Larry
Date:	Wed, 25 Jan 2017 10:08:47 -0500
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (6 kB) , text/html (7 kB)

Apologies to those among us who have heard this story before. Also, please feel free to check our (recorded) live webcast on the subject, in case the grey paragraphs that follow aren't super-attractive before 10 am: https://livestream.com/usinterior/events/3647477

I'm quite happy with our current CMS solution. It isn't perfect, but it's wickedly cost-effective.

IBM provides our platform, a Drupal 7 (OpenPublic) solution on its FedRAMPed SoftLayer hosting. I won't go into specific pricing, but for <$11.5k/month, I'm currently running DOI.gov, BSEE.gov, BLM.gov, FCG.gov and DOIOIG.gov (our Inspector General's site). IBM handles all the security, platform updates, etc.

You may notice that our sites look different. That should be no surprise. Theming is, of course, independent of data. But you might not notice that our code-bases are also different. Roughly speaking, there's the LAMP stack (IBM's responsibility), the Drupal base (a modified OpenPublic that we refer to as either OpenDOI or IBM OpenGov -- also IBM's responsibility), and then the individual independent module collections (our responsibility). So, there's both common code and un-common code. For example, DOI.gov uses a module called panels. BLM.gov uses a module called panelizer. Is it easier to collaborate when we use more of the same modules? Yes. Do we micro-manage the bureau sites? No.

Where do we get our drupalists for ongoing development? The easy way is to use a set of 5 BPAs with competitively vetted vendors. We toss an SOW into the BPA pool and let the sharks compete for the work. Another way would be to use staff drupalists. Not so many of them exist. For design work, I would skip our BPAs and go with an IDIQ that my colleagues in the National Park Service hold.

The solution can also be spun to run like an intranet. We use PIV/SAML authentication with our Active Directory for Drupal authoring. It's not a big step to create a website where "read" permission on content is also authenticated by a PIV/SAML/AD process -- or just username/password. Whatever. It's up to you.

Here's the most important bit: We don't own the system. IBM runs the platform and can sell it to any federal agency. Our "purchase price" acted as seed money.

OK, I'm off. If there are questions, let's take them off-list. Thanks.

Good luck, Zona!

Larry

Larry Gillick
Deputy Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) /(b) (6) (c)
Drupal Questions?
https://sites.google.com/a/ios.doi.gov/doi-gov-cms/

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From: Emileigh Barnes <emileigh.barnes@GSA.GOV>
Reply To: Emileigh Barnes <emileigh.barnes@GSA.GOV>
Date: Wed, 25 Jan 2017 10:44:15 -0600
Content-Type: multipart/alternative
Parts/Attachments: text/plain (11 kB) , text/html (15 kB)

Hi content managers!

This is my first time posting — I'm a content designer working at 18F. Right now I'm helping the Federal Election Commission with their 40,000 page website migration.

We're using Wagtail (https://wagtail.io/) as our CMS. It's free and open source. Even better, it's the most intuitive, forgiving CMS I've ever used in my career.

If you have questions and want to reach out to me off this list, please do!

Emileigh Barnes

On Wed, Jan 25, 2017 at 9:07 AM, (b) (6) [redacted]@tva.gov> wrote:

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>
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> On 1/25/17, 9:43 AM, "Williams, David A." <david.williams@USPTO.GOV> wrote:
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> >For those who can afford the time and dollars for a deep dive, Real Story
> >Group has a comprehensive market analysis:
> >https://www.realstorygroup.com/Reports/CMS/. They helped us winnow down
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> >-David
> >
> >--------------
> >David Williams
> >Chief, Website Management Branch
> >Information Management Services
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> >Madison West, 4D35
> >Alexandria, VA 22314
> >1-571-272-3877
> >david.williams@uspto.gov
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> >-----Original Message-----
> >From: Prochaska, Jeanie
> >[mailto:0000005c1d54101c-dmarc-request@LISTSERV.GSA.GOV]
> >Sent: Tuesday, January 24, 2017 2:58 PM
> >To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
> >Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

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>Social Security Administration
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>Reply-To: "(b) (6) "
><zona.t.lewis.civ@MAIL.MIL>
>Date: Monday, January 23, 2017 at 1:55 PM
>To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
><CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
>Subject: [CONTENT-MANAGERS-L] Content Management System question
>
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>>
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>>management process. We currently do this task manually via Excel or
>>other formats. [Insert groan here.]
>>
>>V/R

(b) (6)

>>Program Analyst, Outreach Operations
>>Office of the Secretary of Defense
>>Military Community & Family Policy
>>Military Community Outreach
>>4800 Mark Center Drive Room 14E08
>>Alexandria, VA 22350-2300
>>
>(b) (6) @mail.mil
>>Office: (b) (6)
>>Fax: (b) (6)
>>
>>STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO
>>NOT have the authority to direct you in any way to alter your
>>contractual obligation. Further, if the Government, as a result of the
>>information obtained from this email DOES desire to alter your
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>>
>>PRIVACY ACT NOTICE: This communication may contain privileged or other
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>>
>>
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Subject: Re: Content Management System question
From: "Bryant, Nancy (CDC/OID/NCHHSTP)" <nib1@CDC.GOV>
Reply To: Bryant, Nancy (CDC/OID/NCHHSTP)
Date: Wed, 25 Jan 2017 17:58:47 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (13 kB) , text/html (21 kB)

Here is a helpful list of federal WCMS's:

https://www.digitalgov.gov/resources/content-management-systems-used-by-government-agencies/

At CDC we are moving to WordPress.

Nancy

Nancy J. Bryant, MSLS, AHIP, CUA
Web and Digital Media Team Lead (Acting)
NCHHSTP Health Communication Science Office (HCSO)
Centers for Disease Control and Prevention

From: Emileigh Barnes [mailto:emileigh.barnes@GSA.GOV]
Sent: Wednesday, January 25, 2017 11:44 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

Hi content managers!

This is my first time posting — I'm a content designer working at 18F. Right now I'm helping the Federal Election Commission with their 40,000 page website migration.

We're using Wagtail (https://wagtail.io/) as our CMS. It's free and open source. Even better, it's the most intuitive, forgiving CMS I've ever used in my career.

If you have questions and want to reach out to me off this list, please do!

Emileigh Barnes

On Wed, Jan 25, 2017 at 9:07 AM, (b) (6) [redacted]@tva.gov> wrote:

> At TVA we are using OpenText. Terrible product, terrible company... Avoid
> like the plague
>
>
>
> On 1/25/17, 9:43 AM, "Williams, David A." <david.williams@USPTO.GOV> wrote:
>
> >TVA External Message. Please use caution when opening.
> >
> >For those who can afford the time and dollars for a deep dive, Real Story
> >Group has a comprehensive market analysis:
> >https://www.realstorygroup.com/Reports/CMS/. They helped us winnow down
> >the field and look closely at several options.
> >-David
> >

>----------
>David Williams
>Chief, Website Management Branch
>Information Management Services
>U.S. Patent & Trademark Office
>U.S. Department of Commerce
>Madison West, 4D35
>Alexandria, VA 22314
>1-571-272-3877
>david.williams@uspto.gov
>
>-----Original Message-----
>From: (b) (6)
>[mailto:0000005c1d54101c-dmarc-request@LISTSERV.GSA.GOV]
>Sent: Tuesday, January 24, 2017 2:58 PM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
>
>All,
>
>I'm interested in this information as well. Our internal communications
>website is established, but we need a way to manage the content, which
>changes frequently. How do you do this when the website is already up
>and running? There's no budget for this, of course, but I don't know if
>anyone in government uses free software... Right now, we are using an
>Excel spreadsheet.
>
>Thanks,
>
(b) (6)
>Public Affairs Specialist
>Social Security Administration
>Office of Communications
>Baltimore, Maryland
>
>-----Original Message-----
>From:(b) (6) @INTERSTATECOMPACT.ORG]
>Sent: Tuesday, January 24, 2017 2:50 PM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
>
(b) (6)

>I am interested in this information as well. We currently use an old,
>paid version of DotNetNuke (6.2.5 Professional). For the most part it has
>been a reliable platform.
>
>We are currently looking at other open source options that don't have a
>price tag attached to them, possibly WordPress or Drupal.
>
>Thank you,

(b) (6)

>(b) (6)
>Website Analyst
>ICAOS / Interstate Commission for Adult Offender Supervision
>http://www.interstatecompact.org
>t: (b) (6)
>f: (b) (6)
>
>This communication is intended for distribution purposes only and is not
>intended to reflect the views of either the National Office or the
>Interstate Commission for Adult Offender Supervision. While the National
>Office makes reasonable efforts to obtain accurate content from member
>states, neither the National Office nor the Commission guarantees or
>warrants the accuracy of this information. The views or opinions
>expressed herein do not necessarily represent the views of either the
>National Office or the Commission and should not be considered as an
>endorsement of those views or opinions.
>
>
>
>
>-----Original Message-----
>From: (b) (6) " <(b) (6) @MAIL.MIL>
>Reply-To: "(b) (6) "
><(b) (6) @MAIL.MIL>
>Date: Monday, January 23, 2017 at 1:55 PM
>To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
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Subject: Re: Content Management System question
From: (b) (6)@HHSC.STATE.TX.US>
Reply To:
Date: Wed, 25 Jan 2017 18:11:01 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (120 lines)

A somewhat biased vote for Drupal here, as I've participated a bit in its development, but another important aspect of it is that literally thousands, perhaps tens of thousands, of people dedicated to keeping sites secure are watching your back.

Whether it's core code or a contributed module, your own security initiatives will be augmented by the constant work of others who are identifying and plugging holes before miscreants can exploit them.

(b) (6)
EIR Accessibility Coordinator
Texas Health & Human Services Commission
(b) (6)
(b) (6) hhsc.state.tx.us

-----Original Message-----
From: Venable, John B. (Fed) [mailto:john.venable@NIST.GOV]
Sent: Wednesday, January 25, 2017 8:47 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

Another vote for Drupal, Mostly because of the size of the community. Literally 10s of thousands of people are writing code for it. We moved to Drupal last year from a Coldfusion based CMS (Commonspot).

--
John Venable, Web Team Lead
National Institute of Standards and Technology (NIST)
Office of Information Systems Management (OISM)
100 Bureau Dr, Gaithersburg, MD 20899-1070

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Please note My email address has changed. Please be sure to update your contact information with my new email address.

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Subject: Re: A Gov Website Featuring Black & White Color Schemes
From: Gray Brooks <gray.brooks@GSA.GOV>
Reply To: Gray Brooks <gray.brooks@GSA.GOV>
Date: Wed, 25 Jan 2017 14:34:35 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (11 kB)

Hi Angela,

I didn't know of any off of the top of my head, but recalled that a while back, a really talented designer on our team had built a neat tool that took a screenshot of the homepage of every .gov. I dug up the 1k of so images he'd made at the time and used the helpful cover flow view in Finder to skim through them all. I dragged out any that even remotely looked black and white and below is the list of 50 or so sites that I had. Two caveats -

- I was really liberal with choosing black and white themes.
- These images are 2 years old so some will have changed since then.

Hopefully though, you can click through them and see if any work for you. If you need help getting in touch with someone from any particular website holler off thread and I'm sure we can root out a POC.

Gray B.

~~~~~~~~~~~~~~~~~~~~~~~~

- adlnet.gov
- africanamericanhistorymonth.gov
- asianpacificheritage.gov
- bia.gov
- cbca.gov
- cebaf.gov
- cfa.gov
- clintonlibrary.gov
- coop-uspto.gov
- crimevictims.gov
- cybercrime.gov
- distraction.gov
- earmarks.gov
- eisenhowermemorial.gov
- fara.gov
- federalreserveconsumerhelp.gov
- firstfreedom.gov
- fleta.gov
- flra.gov
- fsd.gov
- georgewbushlibrary.gov
- hiv.gov
- iarpa.gov
- integrity.gov
- interpol.gov
- jewishheritage.gov
- justice.gov
- nafri.gov
- namus.gov
~~~~~~~~~~~~~~~~~~~~~~~~

- nccs.gov
- ncrc.gov
- newmoney.gov
- nhtsa.gov
- nps.gov
- projectsafechildhood.gov
- psob.gov
- rcfl.gov
- sandia.gov
- science360.gov
- sciencebase.gov
- sierrawild.gov
- taxreform.gov
- thecoolspot.gov
- therealcost.gov
- time.gov
- tribaljusticeandsafety.gov
- usability.gov
- usdoj.gov
- usgs.gov
- usich.gov
- usmint.gov
- uspto.gov
- utahfireinfo.gov
- womenshistorymonth.gov

```
{
 "team": "18F",
 "company": "GSA",
 "cell": "(b) (6)",
 "links": [{
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  "url": "https://pages.18f.gov/API-All-the-X"
 }, {
  "name": "US Government API listserve",
  "url": "https://bit.ly/apilistservedc"
 }]
}
```


On Tue, Jan 24, 2017 at 10:42 AM, (b) (6), (b) (7)(C) @oig.doc.gov> wrote:

> Hello, all,
>
> Does anyone know of a government website **with a black & white color scheme** comparable in design to Smithsonian.com or newyorker.com?
>
> It can be as plain as the Gov.uk site. I am just investing a lot of time in the quest to find it on my own (if one exists).

Cheers!

(b) (6), (b) (7)(C)

IT Specialist (Webmaster)

Office of Chief Information Officer

Department of Commerce

Washington, DC 20230

Office: (b) (6), (b) (7)(C)

Email: (b) (6), (b) (7)(C) @oig.doc.gov

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For help with this listserv, to manage your settings, or to view list archives, visit: http://www.digitalgov.gov/communities/web-managers-forum/web-content-managers-listserv/

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The message should have NO SUBJECT, and the only text in the message should read: set content-managers-l digest
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This message was sent to the Web Content Managers Forum, a community of government employees who

Subject:	Re: Content Management System question
From:	"Whitten, Wayne R." <Wayne.R.Whitten@SSA.GOV>
Reply To:	Whitten, Wayne R.
Date:	Wed, 25 Jan 2017 22:08:13 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (14 kB) , text/html (24 kB)

For those that aren't listed or not necessarily current, one can also check BuiltWith.
https://builtwith.com/

Wayne Whitten
Social Security Administration

From: Bryant, Nancy (CDC/OID/NCHHSTP) [mailto:nib1@CDC.GOV]
Sent: Wednesday, January 25, 2017 12:59 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

Here is a helpful list of federal WCMS's:

https://www.digitalgov.gov/resources/content-management-systems-used-by-government-agencies/

At CDC we are moving to WordPress.

Nancy

Nancy J. Bryant, MSLS, AHIP, CUA
Web and Digital Media Team Lead (Acting)
NCHHSTP Health Communication Science Office (HCSO)
Centers for Disease Control and Prevention

From: Emileigh Barnes [mailto:emileigh.barnes@GSA.GOV]
Sent: Wednesday, January 25, 2017 11:44 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

Hi content managers!

This is my first time posting — I'm a content designer working at 18F. Right now I'm helping the Federal Election Commission with their 40,000 page website migration.

We're using Wagtail (https://wagtail.io/) as our CMS. It's free and open source. Even better, it's the most intuitive, forgiving CMS I've ever used in my career.

If you have questions and want to reach out to me off this list, please do!

Emileigh Barnes

On Wed, Jan 25, 2017 at 9:07 AM, Law, Charles W <cwlaw5@tva.gov> wrote:

> At TVA we are using OpenText. Terrible product, terrible company... Avoid like the plague

On 1/25/17, 9:43 AM, "Williams, David A." <david.williams@USPTO.GOV> wrote:

>TVA External Message. Please use caution when opening.
>
>For those who can afford the time and dollars for a deep dive, Real Story
>Group has a comprehensive market analysis:
>https://www.realstorygroup.com/Reports/CMS/. They helped us winnow down
>the field and look closely at several options.
>-David
>
>----------
>David Williams
>Chief, Website Management Branch
>Information Management Services
>U.S. Patent & Trademark Office
>U.S. Department of Commerce
>Madison West, 4D35
>Alexandria, VA 22314
>1-571-272-3877
>david.williams@uspto.gov
>
>-----Original Message-----
>From: (b) (6)
>[mailto:0000005c1d54101c-dmarc-request@LISTSERV.GSA.GOV]
>Sent: Tuesday, January 24, 2017 2:58 PM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
>
>All,
>
>I'm interested in this information as well. Our internal communications
>website is established, but we need a way to manage the content, which
>changes frequently. How do you do this when the website is already up
>and running? There's no budget for this, of course, but I don't know if
>anyone in government uses free software... Right now, we are using an
>Excel spreadsheet.
>
>Thanks,
>
(b) (6) ecialist
>Social Security Administration
>Office of Communications
>Baltimore, Maryland
>
>-----Original Message-----
>From: (b) (6) @INTERSTATECOMPACT.ORG]
>Sent: Tuesday, January 24, 2017 2:50 PM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
>
>Zona,
>

>I am interested in this information as well. We currently use an old,
>paid version of DotNetNuke (6.2.5 Professional). For the most part it has
>been a reliable platform.
>
>We are currently looking at other open source options that don't have a
>price tag attached to them, possibly WordPress or Drupal.
>
>Thank you,
>

(b) (6)

>ICAOS / Interstate Commission for Adult Offender Supervision
>http://www.interstatecompact.org
>t: (b) (6)
>f: (b) (6)
>
>This communication is intended for distribution purposes only and is not
>intended to reflect the views of either the National Office or the
>Interstate Commission for Adult Offender Supervision. While the National
>Office makes reasonable efforts to obtain accurate content from member
>states, neither the National Office nor the Commission guarantees or
>warrants the accuracy of this information. The views or opinions
>expressed herein do not necessarily represent the views of either the
>National Office or the Commission and should not be considered as an
>endorsement of those views or opinions.
>
>
>
>
>-----Original Message-----
>From: "(b) (6) " <(b) (6) @MAIL.MIL>
>Reply-To: "(b) (6) "
><(b) (6) @MAIL.MIL>
>Date: Monday, January 23, 2017 at 1:55 PM
>To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV"
><CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
>Subject: [CONTENT-MANAGERS-L] Content Management System question
>
>>Hello group!
>>
>>My office is considering a content management system, but I am in
>>sticker shock (annual cost for the program).
>>
>>I would appreciate knowing what content management systems you use, if
>>you love them, the cost (set-up and/or annual), and if you feel it is
>>worth the value.
>>
>>We currently use a tasking program not designed for content management
>>and an in-house built content management system that is adequate for
>>posting/hosting content, but not for the A-to-Z content lifecycle
>>management process. We currently do this task manually via Excel or
>>other formats. [Insert groan here.]
>>

>>
>>V/R
>>
(b) (6)
>>Program Analyst, Outreach Operations
>>Office of the Secretary of Defense
>>Military Community & Family Policy
>>Military Community Outreach
>>4800 Mark Center Drive Room 14E08
>>Alexandria, VA 22350-2300
>>
>>(b) (6) @mail.mil
>>Office: (b) (6)
>>Fax: (b) (6)
>>
>>STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO
>>NOT have the authority to direct you in any way to alter your
>>contractual obligation. Further, if the Government, as a result of the
>>information obtained from this email DOES desire to alter your
>>requirements, changes will be issued in writing and signed by the
>>contracting officer. You should take no action on any change unless and
>>until you receive such a contract modification.
>>
>>PRIVACY ACT NOTICE: This communication may contain privileged or other
>>Official information. If you are not the intended recipient or believe
>>that you have received this communication in error, please reply to the
>>sender indicating that fact and delete the copy you received. It is a
>>violation of Federal Law to print, copy, retransmit, disseminate, or
>>otherwise use this information without prior authorization.
>>
>>
>>
>>
>>**********
>>This message was sent to the Web Content Managers Forum, a community of
>>government employees who manage the content of government websites.
>>For help with this listserv, to manage your settings, or to view list
>>archives, visit:
>>http://www.digitalgov.gov/communities/web-managers-forum/web-content-ma
>>nag
>>ers-listserv/
>>
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Subject: https://obamawhitehouse.archives.gov/
From: (b) (6) @STATE.GOV>
Reply To: @STATE.GOV>
Date: Thu, 26 Jan 2017 09:27:40 -0500
Content-Type: text/plain
Parts/Attachments: text/plain (20 lines)

Well done, NARA! https://obamawhitehouse.archives.gov/

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Subject: Re: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Content Management System question
From: (b) (6) <(b) (6) @NRO.MIL>
Reply To: (b) (6) @NRO.MIL
Date: Thu, 26 Jan 2017 14:47:12 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (10 kB) , smime.p7s (5 kB)

My sincerest apologies. I meant "WordPress". Thanks for getting me straight (b) (6) .

-----Original Message-----
From: (b) (6) @state.gov]
Sent: Tuesday, January 24, 2017 5:02 PM
To: (b) (6) ; CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: RE: [CONTENT-MANAGERS-L] [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Content Management System question

All active links contained in this email were disabled. Please verify the identity of the sender, and confirm the authenticity of all links contained within the message prior to copying and pasting the address to a Web browser.

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Um, SharePoint isn't free and it isn't open source. It's a Microsoft project that you may have access to at your agency, but you will need licenses for it.

-----Original Message-----
From: (b) (6) @NRO.MIL]
Sent: Tuesday, January 24, 2017 4:43 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Content Management System question

Hi,

The NRO is going through a website revamp and we will be using SharePoint as a content management system. It is open source and FREE. I believe the CIA

uses Drupal and I do have a comparison for the two someplace.

V/r,

(b) (6)----------

NRO, Public Affairs Officer
Check out the lastest NRO happenings at:
Facebook:
Caution-Caution-https://www.facebook.com/NationalReconnaissanceOffice
Twitter: Caution-Caution-https://twitter.com/NatReconOfc

-----Original Message-----
From: Harman, Richard (Chip) [Caution-Caution-mailto:Richard.Harman@VA.GOV]
Sent: Tuesday, January 24, 2017 2:55 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Content Management System question

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Don't overlook what is under your nose, as it were....

Caution-Caution-Caution-Caution-https://www.digitalgov.gov/services/sites-usa-gov/

-----Original Message-----
From: (b) (6)
[Caution-Caution-Caution-Caution-mailto:(b) (6)@INTERSTATECOMPACT.ORG]
Sent: Tuesday, January 24, 2017 2:50 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] Re: [CONTENT-MANAGERS-L] Content Management System question

(b) (6)

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We are currently looking at other open source options that don¹t have a price tag attached to them, possibly WordPress or Drupal.

Thank you,

(b) (6)
Website Analyst
ICAOS / Interstate Commission for Adult Offender Supervision
Caution-Caution-Caution-Caution-http://www.interstatecompact.org
t: 859.721.1055
f: 859.721.1059

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-----Original Message-----
From: "(b) (6) " <(b) (6) @MAIL.MIL>
Reply-To: "(b) (6) " <(b) (6) @MAIL.MIL>
Date: Monday, January 23, 2017 at 1:55 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV" <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Content Management System question

>Hello group!
>
>My office is considering a content management system, but I am in
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>other formats. [Insert groan here.]
>
>V/R

(b) (6)
st, Outreach Operations
>Office of the Secretary of Defense
>Military Community & Family Policy
>Military Community Outreach
>4800 Mark Center Drive Room 14E08
>Alexandria, VA 22350-2300
(b) (6)
@mail.mil
>Office: (b) (6)
>Fax: (b) (6)
>
>STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO
>NOT have the authority to direct you in any way to alter your
>contractual obligation. Further, if the Government, as a result of the
>information obtained from this email DOES desire to alter your
>requirements, changes will be issued in writing and signed by the
>contracting officer. You should take no action on any change unless and
>until you receive such a contract modification.
>
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>eb-managers-foru
>m/web-content-ma
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Subject: Re: https://obamawhitehouse.archives.gov/
From: Jeremy Zilar - TEADB <jeremy.zilar@GSA.GOV>
Reply To: Jeremy Zilar - TEADB <jeremy.zilar@GSA.GOV>
Date: Thu, 26 Jan 2017 09:57:37 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2325 bytes) , text/html (3402 bytes)

For reference — here are the two previous administration websites, archived:
George W. Bush — https://georgewbush-whitehouse.archives.gov/
Bill Clinton — https://clinton4.nara.gov/

On Thu, Jan 26, 2017 at 9:27 AM, (b) (6) [redacted]@state.gov> wrote:

> Well done, NARA! https://obamawhitehouse.archives.gov/
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--
Jeremy Zilar / 18F
jeremy.zilar@gsa.gov
202-704-3553
@jeremyzilar / Twitter

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Subject: Re: Content Management System question
From: David Low <lowd@ARTS.GOV>
Reply To: David Low <lowd@ARTS.GOV>
Date: Thu, 26 Jan 2017 15:20:05 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (153 lines)

We relaunched our site in Drupal 7 in Sept 2014. For a relatively small agency we have a lot of materials - funding opportunity guidelines, podcasts, webinars, videos, a magazine, partner programs/initiatives - Drupal's been ideal for aggregating across sections of the site. We considered WordPress at the time but determined it wasn't robust enough for what we needed.

We are not programmers - the new site was built by a contractor, significant cost. Learning to use Drupal once the site was ready took time - the developers provided only limited training so we essentially trained ourselves - but it was a manageable learning curve. For early trouble-shooting and some very small development efforts we had assistance for several months from a Drupal expert at a sister agency.

In early 2015 we hired a Drupal development firm to assist with major site development, troubleshooting, and overall site improvement. This, of course, is an additional cost, but has been crucial to accomplishing agency goals. We are hosted on Acquia, a necessary expense for guaranteeing high quality performance and federally mandated security requirements.

And has been noted, the Drupal community (including Drupal.org) is a remarkable resource, and the platform accommodates practically open-ended custom development. Costs can be significant, depending on the scale and ambitions of the project; for us the investments up front and ongoing have been well worth it.

David

On 1/25/17, 1:11 PM, (b) (6) @HHSC.STATE.TX.US> wrote:

>A somewhat biased vote for Drupal here, as I've participated a bit in its development, but another important aspect of it is that literally thousands, perhaps tens of thousands, of people dedicated to keeping sites secure are watching your back.
>
>Whether it's core code or a contributed module, your own security initiatives will be augmented by the constant work of others who are identifying and plugging holes before miscreants can exploit them.
>

(b) (6)

>EIR Accessibility Coordinator
>Texas Health & Human Services Commission
>(b) (6)
(b) (6) hhsc.state.tx.us

>
>

>-----Original Message-----
>From: Venable, John B. (Fed) [mailto:john.venable@NIST.GOV]
>Sent: Wednesday, January 25, 2017 8:47 AM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
>
>Another vote for Drupal, Mostly because of the size of the community. Literally 10s of thousands of people are writing code for it. We moved to Drupal last year from a Coldfusion based CMS (Commonspot).
>
>
>--
>John Venable, Web Team Lead
>National Institute of Standards and Technology (NIST)
>Office of Information Systems Management (OISM)
>100 Bureau Dr, Gaithersburg, MD 20899-1070
>
>
>
>On 1/23/17, 1:55 PM, (b) (6) @MAIL.MIL> wrote:
>
> Hello group!
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> My office is considering a content management system, but I am in sticker shock (annual cost for the program).
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> I would appreciate knowing what content management systems you use, if you love them, the cost (set-up and/or annual), and if you feel it is worth the value.
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> We currently use a tasking program not designed for content management and an in-house built content management system that is adequate for posting/hosting content, but not for the A-to-Z content lifecycle management process. We currently do this task manually via Excel or other formats. [Insert groan here.]
>
> V/R

(b) (6)

> Program Analyst, Outreach Operations
> Office of the Secretary of Defense
> Military Community & Family Policy
> Military Community Outreach
> 4800 Mark Center Drive Room 14E08
> Alexandria, VA 22350-2300

(b) (6) mail.mil
> Office: (b) (6)
> Fax: (b) (6)
>
> STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO NOT have the authority to direct you in any way to alter your contractual obligation. Further, if the Government, as a result of the information obtained from this email DOES desire to alter your requirements, changes will be issued in writing and signed by the contracting officer. You should take no action on any

change unless and until you receive such a contract modification.
>
> PRIVACY ACT NOTICE: This communication may contain privileged or other Official information. If you are not the intended recipient or believe that you have received this communication in error, please reply to the sender indicating that fact and delete the copy you received. It is a violation of Federal Law to print, copy, retransmit, disseminate, or otherwise use this information without prior authorization.
>
>
>
>
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>*Please note* My email address has changed. Please be sure to update your contact information with my new email address.
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Subject: Re: https://obamawhitehouse.archives.gov/
From: "O'Keeffe, Hope" <loke@LOC.GOV>
Reply To: O'Keeffe, Hope
Date: Thu, 26 Jan 2017 10:21:55 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3587 bytes) , text/html (7 kB)

There is also a web archiving crawl of the entire federal government or something close to it.

From: Jeremy Zilar - TEADB [mailto:jeremy.zilar@GSA.GOV]
Sent: Thursday, January 26, 2017 9:58 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] https://obamawhitehouse.archives.gov/

For reference — here are the two previous administration websites, archived:
George W. Bush — https://georgewbush-whitehouse.archives.gov/
Bill Clinton — https://clinton4.nara.gov/

On Thu, Jan 26, 2017 at 9:27 AM, (b) (6) [redacted] @state.gov> wrote:
Well done, NARA! https://obamawhitehouse.archives.gov/

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--
Jeremy Zilar / 18F
jeremy.zilar@gsa.gov
202-704-3553
@jeremyzilar / Twitter

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Subject: Re: https://obamawhitehouse.archives.gov/
From: "Smith, Bradley G -FS" <bgsmith01@FS.FED.US>
Reply To: Smith, Bradley G -FS
Date: Thu, 26 Jan 2017 15:35:37 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3951 bytes) , text/html (8 kB)

Looks like a naming standard might be helpful. ☺

Brad

From: Jeremy Zilar - TEADB [mailto:jeremy.zilar@GSA.GOV]
Sent: Thursday, 26 January, 2017 06:58
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] https://obamawhitehouse.archives.gov/

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Subject:	Re: https://obamawhitehouse.archives.gov/
From:	"Flaherty, Jason -FS" <jflaherty@FS.FED.US>
Reply To:	Flaherty, Jason -FS
Date:	Thu, 26 Jan 2017 16:48:27 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (5 kB) , text/html (15 kB) , image001.png (7 kB) , image002.png (7 kB) , image003.png (7 kB) , image004.png (7 kB)

Ha, was just thinking about that naming standard.

BTW, nice to see the evolution to good design!

Jason

Jason Flaherty
IT Specialist

Forest Service
Digital Visions Enterprise Unit

p: 541-450-1749 NEW!
jflaherty@fs.fed.us

2164 N.E. Spalding Avenue
Grants Pass, OR 97526
www.fs.fed.us

Caring for the land and serving people

From: Smith, Bradley G -FS [mailto:bgsmith01@FS.FED.US]
Sent: Thursday, January 26, 2017 7:36 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] https://obamawhitehouse.archives.gov/

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Subject: Help shape vaccines.gov and healthfinder.gov videos!
From: Jordan Broderick <jordan.broderick@HHS.GOV>
Reply To: Jordan Broderick <jordan.broderick@HHS.GOV>
Date: Thu, 26 Jan 2017 12:03:12 -0500
Content-Type: text/plain
Parts/Attachments: text/plain (40 lines)

Dear federal employees,

We need your help! We are developing 3 short videos on vaccine-preventable diseases for vaccines.gov and healthfinder.gov and want to ensure they meet the needs of our audiences.

We would like to invite federal employees to help us "co-design" these videos by sharing your thoughts and opinions in a quick, online survey between now and Tuesday, Jan. 31. The purpose of the survey is to gauge knowledge and attitudes around select vaccine-preventable diseases. We anticipate the survey will take about 5 minutes. Results from this survey will directly inform the development of videos and responses to this survey will remain anonymous.

To start the survey, please visit: https://www.surveymonkey.com/r/FDMMRWW

Once we complete the videos in late 2017 we hope to share insights and best practices from our co-design and video development process. If you're interested in learning more about what we find or have advice you would like to share, please email me directly.

We hope you're able to participate and thank you, in advance, for your support.

Kind regards,
Jordan

Jordan Broderick, MA | Health Communication Specialist
National Vaccine Program Office
Office of the Assistant Secretary for Health
U.S. Department of Health and Human Services
Phone: 202-260-7303 | Email: Jordan.Broderick@hhs.gov
Learn more: hhs.gov/nvpo | vaccines.gov

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Subject: Re: Content Management System question
From: "Smith, Bradley G -FS" <bgsmith01@FS.FED.US>
Reply To: Smith, Bradley G -FS
Date: Thu, 26 Jan 2017 17:37:16 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (189 lines)

I would also add for federal agencies and given the security focus we operate under, that any solution requiring custom coding will need a standing team with the capability to update and patch the system as needed. Drupal, for example, is PHP based. The PHP team is now releasing monthly updates that often include security updates. These updates need to be deployed and any PHP based application has to be tested (or you let your users test real time). Similarly, the Drupal team releases quarterly security patches which also may need to be applied, tested, and released.

Brad

-----Original Message-----
From: David Low [mailto:lowd@ARTS.GOV]
Sent: Thursday, 26 January, 2017 07:20
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

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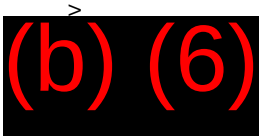

>EIR Accessibility Coordinator
>Texas Health & Human Services Commission
>512-438-2494
>cliff.tyllick@hhsc.state.tx.us
>
>
>
>-----Original Message-----
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>Sent: Wednesday, January 25, 2017 8:47 AM
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>
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(b) (6)
> Program Analyst, Outreach Operations
> Office of the Secretary of Defense
> Military Community & Family Policy
> Military Community Outreach
> 4800 Mark Center Drive Room 14E08
> Alexandria, VA 22350-2300
>
> (b) (6) @mail.mil
> Office: (b) (6)
> Fax: (b) (6)
>
> STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO NOT have the authority to direct you in any way to alter your contractual obligation. Further, if the Government, as a result of the information obtained from this email DOES desire to alter your requirements, changes will be issued in writing and signed by the contracting officer. You should take no action on any change unless and until you receive such a contract modification.
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>**********
>*Please note* My email address has changed. Please be sure to update your contact information with my new email address.
>
>
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>nagers-listserv/
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Subject:	Re: https://obamawhitehouse.archives.gov/
From:	"O'Keeffe, Hope" <loke@LOC.GOV>
Reply To:	O'Keeffe, Hope
Date:	Thu, 26 Jan 2017 14:15:15 -0500
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (5 kB) , text/html (11 kB)

There is a collaborative end of term web archive but I don't know the URL – I just know it exists.

From: Bryant, Nancy (CDC/OID/NCHHSTP) [mailto:nib1@cdc.gov]
Sent: Thursday, January 26, 2017 11:33 AM
To: O'Keeffe, Hope; CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: RE: [CONTENT-MANAGERS-L] https://obamawhitehouse.archives.gov/

Do you mean http://archive.org/web/web.php - or something else?

Nancy

From: O'Keeffe, Hope [mailto:loke@LOC.GOV]
Sent: Thursday, January 26, 2017 10:22 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] https://obamawhitehouse.archives.gov/

There is also a web archiving crawl of the entire federal government or something close to it.

From: Jeremy Zilar - TEADB [mailto:jeremy.zilar@GSA.GOV]
Sent: Thursday, January 26, 2017 9:58 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] https://obamawhitehouse.archives.gov/

For reference — here are the two previous administration websites, archived:
George W. Bush — https://georgewbush-whitehouse.archives.gov/
Bill Clinton — https://clinton4.nara.gov/

On Thu, Jan 26, 2017 at 9:27 AM, (b) (6) [redacted] @state.gov> wrote:
Well done, NARA! https://obamawhitehouse.archives.gov/

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--
Jeremy Zilar / 18F
jeremy.zilar@gsa.gov
202-704-3553
@jeremyzilar / Twitter

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Subject: Re: https://obamawhitehouse.archives.gov/
From: "Cathy Smith (NOAA Affiliate)" <cathy.smith@NOAA.GOV>
Reply To: Cathy Smith (NOAA Affiliate)
Date: Thu, 26 Jan 2017 12:22:38 -0700
Content-Type: multipart/alternative
Parts/Attachments: text/plain (6 kB) , text/html (15 kB)

This might be it.

http://eotarchive.cdlib.org/2016.html

On 1/26/17 12:15 PM, O'Keeffe, Hope wrote:

> There is a collaborative end of term web archive but I don't know the URL – I just know it exists.
>
> ---
>
> **From:** Bryant, Nancy (CDC/OID/NCHHSTP) [mailto:nib1@cdc.gov]
> **Sent:** Thursday, January 26, 2017 11:33 AM
> **To:** O'Keeffe, Hope; CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
> **Subject:** RE: [CONTENT-MANAGERS-L] https://obamawhitehouse.archives.gov/
>
> Do you mean http://archive.org/web/web.php - or something else?
>
> Nancy
>
> ---
>
> **From:** O'Keeffe, Hope [mailto:loke@LOC.GOV]
> **Sent:** Thursday, January 26, 2017 10:22 AM
> **To:** CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
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--

NOAA/ESRL PSD and CU CIRES

Subject: Re: Content Management System question
From: "Jennings, Mike" <JenningsM@OSTI.GOV>
Reply To: Jennings, Mike
Date: Thu, 26 Jan 2017 19:25:34 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (230 lines)

Agreeing with Brad's comment about security, the risk and cost of writing code are much greater and are congruent with the amount of code.

Adding that fortunately, because of the size of the community there are few dead-ends with Drupal that would require custom coding regardless of the size or complexity of site you need to build.

Adding to David's comments, in terms of lifecycle costs, you need a career position to become expert from start to finish, through to all site operations and all contracted vendors year in / year out. In the community the experts needs what are often called the "site builder" skills to understand what developers have done and to interface with hosting staff.

Plain Drupal doesn't serve any specific purpose out of the box and if you decide to start with a pre-configured version (Drupal distribution) that is tuned for your situation, then your expert needs to know what parts are standard community software and which parts might use custom coding.

Mike

-----Original Message-----
From: Smith, Bradley G -FS [mailto:bgsmith01@FS.FED.US]
Sent: Thursday, January 26, 2017 12:37 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

I would also add for federal agencies and given the security focus we operate under, that any solution requiring custom coding will need a standing team with the capability to update and patch the system as needed. Drupal, for example, is PHP based. The PHP team is now releasing monthly updates that often include security updates. These updates need to be deployed and any PHP based application has to be tested (or you let your users test real time). Similarly, the Drupal team releases quarterly security patches which also may need to be applied, tested, and released.

Brad

-----Original Message-----
From: David Low [mailto:lowd@ARTS.GOV]
Sent: Thursday, 26 January, 2017 07:20
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

We relaunched our site in Drupal 7 in Sept 2014. For a relatively small agency we have a lot of materials - funding opportunity guidelines, podcasts, webinars, videos, a magazine, partner programs/initiatives - Drupal's been ideal for aggregating across sections of the site. We considered WordPress at the time but determined it wasn't robust enough for what we needed.

We are not programmers - the new site was built by a contractor, significant cost. Learning to use

Drupal once the site was ready took time - the developers provided only limited training so we essentially trained ourselves - but it was a manageable learning curve. For early trouble-shooting and some very small development efforts we had assistance for several months from a Drupal expert at a sister agency.

In early 2015 we hired a Drupal development firm to assist with major site development, troubleshooting, and overall site improvement. This, of course, is an additional cost, but has been crucial to accomplishing agency goals. We are hosted on Acquia, a necessary expense for guaranteeing high quality performance and federally mandated security requirements.

And has been noted, the Drupal community (including Drupal.org) is a remarkable resource, and the platform accommodates practically open-ended custom development. Costs can be significant, depending on the scale and ambitions of the project; for us the investments up front and ongoing have been well worth it.

David

On 1/25/17, 1:11 PM, "(b) (6) @HHSC.STATE.TX.US> wrote:

>A somewhat biased vote for Drupal here, as I've participated a bit in its development, but another important aspect of it is that literally thousands, perhaps tens of thousands, of people dedicated to keeping sites secure are watching your back.
>
>Whether it's core code or a contributed module, your own security initiatives will be augmented by the constant work of others who are identifying and plugging holes before miscreants can exploit them.

(b) (6)

>EIR Accessibility Coordinator
>Texas Health & Human Services Commission
>(b) (6)
(b) (6) @hhsc.state.tx.us
>
>
>
>-----Original Message-----
>From: Venable, John B. (Fed) [mailto:john.venable@NIST.GOV]
>Sent: Wednesday, January 25, 2017 8:47 AM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
>
>Another vote for Drupal, Mostly because of the size of the community. Literally 10s of thousands of people are writing code for it. We moved to Drupal last year from a Coldfusion based CMS (Commonspot).
>
>
>--
>John Venable, Web Team Lead
>National Institute of Standards and Technology (NIST) Office of

>Information Systems Management (OISM)
>100 Bureau Dr, Gaithersburg, MD 20899-1070
>
>
>
>On 1/23/17, 1:55 PM, (b) (6) @MAIL.MIL> wrote:
>
> Hello group!
>
> My office is considering a content management system, but I am in sticker shock (annual cost for the program).
>
> I would appreciate knowing what content management systems you use, if you love them, the cost (set-up and/or annual), and if you feel it is worth the value.
>
> We currently use a tasking program not designed for content
> management and an in-house built content management system that is
> adequate for posting/hosting content, but not for the A-to-Z content
> lifecycle management process. We currently do this task manually via
> Excel or other formats. [Insert groan here.]
>
> V/R

(b) (6)
> Program Analyst, Outreach Operations
> Office of the Secretary of Defense
> Military Community & Family Policy
> Military Community Outreach
> 4800 Mark Center Drive Room 14E08
> Alexandria, VA 22350-2300
>
(b) (6) @mail.mil
> Office: (b) (6)
> Fax: (b) (6)
>
> STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO NOT have the authority to direct you in any way to alter your contractual obligation. Further, if the Government, as a result of the information obtained from this email DOES desire to alter your requirements, changes will be issued in writing and signed by the contracting officer. You should take no action on any change unless and until you receive such a contract modification.
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>
> https://urldefense.proofpoint.com/v2/url?u=http-3A__www.digitalgov.gov
> _communities_web-2Dmanagers-2Dforum_web-2Dcontent-2Dm&d=DwIFaQ&c=OVj76
> tllZE_4gBEaWJYhU4JZsuQ7_Mqu0kOhh-lhZGA&r=2JMV_RScSiYcP7T7Cg54iQ5F-DQbs
> Fhi7zJORLkMEt0&m=Dc3A5QlWWZkj74oZ34AcGOtRuin6XqBH4Sf0eG9Dgpk&s=xbUxf9a
> ySFGh7hMr-woRL0VGBGWkT-A3X6a_SrjF_xY&e=
> anagers-listserv/
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>communities_web-2Dmanagers-2Dforum_web-2Dcontent-2Dma&d=DwIFaQ&c=OVj76t
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>qPsTLhBw5QWDPOxorYzB4HAtD82KcODaU&e=
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2Dlistserv_&d=DwIFaQ&c=OVj76tllZE_4gBEaWJYhU4JZsuQ7_Mqu0kOhh-lhZGA&r=2JMV_RScSiYcP7T7Cg54iQ5F-DQbsFhi7zJORLkMEt0&m=Dc3A5QlWWZkj74oZ34AcGOtRuin6XqBH4Sf0eG9Dgpk&s=_3sQ8i5OruZynjr5NKzQm-sZrQqfQXMcpzMjlHnckZM&e=

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Subject: Re: Content Management System question
From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
Reply To: Gillick, Larry
Date: Thu, 26 Jan 2017 14:46:02 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (15 kB) , text/html (20 kB)

If it helps for context, DOI.gov has one full-time contract drupalist and has survived a year (not entirely happily) on a half-time drupalist.

It helps that we don't need to touch the base, just the custom code and our-site-only modules on top.

Larry

Larry Gillick
Deputy Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) / (b) (6) (c)
Drupal Questions?
https://sites.google.com/a/ios.doi.gov/doi-gov-cms/

On Thu, Jan 26, 2017 at 2:25 PM, Jennings, Mike <JenningsM@osti.gov> wrote:

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> From: Smith, Bradley G -FS [mailto:bgsmith01@FS.FED.US]
> Sent: Thursday, January 26, 2017 12:37 PM
> To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
> Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
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Brad

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>EIR Accessibility Coordinator
>Texas Health & Human Services Commission
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>(b) (6) @hhsc.state.tx.us
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>John Venable, Web Team Lead
>National Institute of Standards and Technology (NIST) Office of
>Information Systems Management (OISM)
>100 Bureau Dr, Gaithersburg, MD 20899-1070
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> Program Analyst, Outreach Operations
> Office of the Secretary of Defense
> Military Community & Family Policy
> Military Community Outreach
> 4800 Mark Center Drive Room 14E08
> Alexandria, VA 22350-2300

(b) (6) l.mil
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Subject: Re: Content Management System question
From: "Venable, John B. (Fed)" <john.venable@NIST.GOV>
Reply To: Venable, John B. (Fed)
Date: Thu, 26 Jan 2017 20:02:32 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (267 lines)

I'm a former contractor, now lead a team of 5 govvies that support our Drupal sites. I've worked with Commonspot, Sitecore, Drupal and WordPress. I can honestly say I've never ever seen a CMS deployment that didn't involve some sort of "custom coding" if by custom coding you mean the CMS doesn't do it out of the box. No CMS is going to 100% cover the use cases of a moderately complex website, and even if it did, the use cases will change over time and you'll need to adapt. When I've deployed Commonspot and Sitecore, 2 very robust proprietary CMS', there's always been some customization and extensions that required code, in the case of the Commonspot instance we replaced at NIST, there were thousands of lines of code.

The difference as I see it, over the course of my supporting Commonspot, I probably met 50-60% of the people supporting Commonspot. There just weren't' that many installations and few people were developing or supporting it. The ability to write modular extensions was extremely limited and what finally came was clunky and not at all reliable. So every person customizing Commonspot was basically reinventing the wheel. (Not to pick on Commonspot, it's just what I know best) Now if you look at Drupal, there are something like 14000 people committing code to 20,000~ modules. These modules, known as "contrib" modules are supported by the Drupal Association's ~40 person security team as long as there's a final release i.e. 1.0. I would guess some of these proprietary CMS' don't have 40 developers building them.

Drupal can be difficult to learn, there's the famous Drupal learning curve cartoon that's not far off, but again, most CMS' are going to require some training, most CMS' will require some maintenance, all will require security patching. My hope is enough of us start using Drupal that we can support each other with the modules and fixes that we create for our own sites. The things we're building for NIST.gov could just as easily be dropped onto DOI.gov and work how they need it to work. (even though Larry wouldn't allow it since I'm not Drupal certified ;-))

Anyway, it's good to know the costs, and Drupal being "free" certainly doesn't mean it costs nothing to run, but I firmly believe that's it's at a bare minimum competitive with any other solution out there and IMHO better than nearly any of them for general CMS uses.

My $0.02 rant free today ☺

John

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Subject: Re: Content Management System question
From: "Brantley, William" <William.Brantley@USPTO.GOV>
Reply To: Brantley, William
Date: Thu, 26 Jan 2017 20:34:29 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (54 lines)

Fully agree with John. Do be careful when selecting a Drupal module.

1. Make sure it is well-coded. Well worth doing a code review because, some modules can be troublesome; especially if they are in early versions.
2. Make sure that the module meets security standards. Pay special to any dependencies that the module has. I was personally bit by a module that had an insecure dependency module.
3. Be careful about adopting a module. I've built applications with modules that the original developer gave up on. Suddenly, I've had to be the developer to keep the module going and updated. Modules are like kittens; they may be free but you may be spending time and resources taking care of them.

There was a great book by Greg Knaddison called "Cracking Drupal: A Drop in the Bucket." It was focused on Drupal security and had some great advice on picking modules. It's nearly eight years old and the Drupal community could benefit a revised edition.

All opinions are my own and do not represent the opinions of my agency.

Dr. William Brantley
GIPA | OPIA | USPTO
571.270.5447

-----Original Message-----
From: Venable, John B
Sent: Thursday, January 26, 2017 3:03 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

I'm a former contractor, now lead a team of 5 govvies that support our Drupal sites. I've worked with Commonspot, Sitecore, Drupal and WordPress. I can honestly say I've never ever seen a CMS deployment that didn't involve some sort of "custom coding" if by custom coding you mean the CMS doesn't do it out of the box. No CMS is going to 100% cover the use cases of a moderately complex website, and even if it did, the use cases will change over time and you'll need to adapt. When I've deployed Commonspot and Sitecore, 2 very robust proprietary CMS', there's always been some customization and extensions that required code, in the case of the Commonspot instance we replaced at NIST, there were thousands of lines of code.

The difference as I see it, over the course of my supporting Commonspot, I probably met 50-60% of the people supporting Commonspot. There just weren't' that many installations and few people were developing or supporting it. The ability to write modular extensions was extremely limited and what finally came was clunky and not at all reliable. So every person customizing Commonspot was basically reinventing the wheel. (Not to pick on Commonspot, it's just what I know best) Now if you look at Drupal, there are something like 14000 people committing code to 20,000~ modules. These modules, known as "contrib" modules are supported by the Drupal Association's ~40 person security team as long as there's a final release i.e. 1.0. I would guess some of these proprietary CMS' don't have 40 developers building them.

Drupal can be difficult to learn, there's the famous Drupal learning curve cartoon that's not far off, but again, most CMS' are going to require some training, most CMS' will require some maintenance, all will require security patching. My hope is enough of us start using Drupal that we can support each other with the modules and fixes that we create for our own sites. The things we're building for NIST.gov could just as easily be dropped onto DOI.gov and work how they need it to work. (even though Larry wouldn't allow it since I'm not Drupal certified ;-))

Anyway, it's good to know the costs, and Drupal being "free" certainly doesn't mean it costs nothing to run, but I firmly believe that's it's at a bare minimum competitive with any other solution out there and IMHO better than nearly any of them for general CMS uses.

My $0.02 rant free today ☺

John

<SNIP>

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Subject: Re: Content Management System question
From: "Hammersmith, Carollynn" <Carollynn.Hammersmith@ED.GOV>
Reply To: Hammersmith, Carollynn
Date: Fri, 27 Jan 2017 13:29:04 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (302 lines)

I agree with the very astute comments everyone has made about Drupal and CMSes.

It's easy to set up a website, but a robust CMS, that can support the myriad of security, privacy, digital strategy, section 508 compliance and user need that federal website must comply with, is not easy, nor is it cheap. It requires expertise. And expertise costs real money. The Open Source CMSes can be free or relatively cheap from licensing perspective, but a support contract for help, patches and maintenance can add to your expenses.

My 1cent (given inflation)

Happy Friday,

Carollynn Hammersmith
Chief, Development Services Team
US Department of Education
carollynn.hammersmith@ed.gov
202.245.6153

-----Original Message-----
From: Venable, John B. (Fed) [mailto:john.venable@NIST.GOV]
Sent: Thursday, January 26, 2017 3:03 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

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My $0.02 rant free today ☺

John

On 1/26/17, 2:25 PM, "Jennings, Mike" <JenningsM@OSTI.GOV> wrote:

Agreeing with Brad's comment about security, the risk and cost of writing code are much greater and are congruent with the amount of code.

Adding that fortunately, because of the size of the community there are few dead-ends with Drupal that would require custom coding regardless of the size or complexity of site you need to build.

Adding to David's comments, in terms of lifecycle costs, you need a career position to become expert from start to finish, through to all site operations and all contracted vendors year in / year out. In the community the experts needs what are often called the "site builder" skills to understand what developers have done and to interface with hosting staff.

Plain Drupal doesn't serve any specific purpose out of the box and if you decide to start with a pre-configured version (Drupal distribution) that is tuned for your situation, then your expert needs to know what parts are standard community software and which parts might use custom coding.

Mike

-----Original Message-----
From: Smith, Bradley G -FS [mailto:bgsmith01@FS.FED.US]
Sent: Thursday, January 26, 2017 12:37 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

I would also add for federal agencies and given the security focus we operate under, that any solution requiring custom coding will need a standing team with the capability to update and patch the system as needed. Drupal, for example, is PHP based. The PHP team is now releasing monthly updates that often include security updates. These updates need to be deployed and any PHP based application has to be tested (or you let your users test real time). Similarly, the Drupal team releases quarterly security patches which also may need to be applied, tested, and released.

Brad

-----Original Message-----
From: David Low [mailto:lowd@ARTS.GOV]

Sent: Thursday, 26 January, 2017 07:20
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Content Management System question

We relaunched our site in Drupal 7 in Sept 2014. For a relatively small agency we have a lot of materials - funding opportunity guidelines, podcasts, webinars, videos, a magazine, partner programs/initiatives - Drupal's been ideal for aggregating across sections of the site. We considered WordPress at the time but determined it wasn't robust enough for what we needed.

We are not programmers - the new site was built by a contractor, significant cost. Learning to use Drupal once the site was ready took time - the developers provided only limited training so we essentially trained ourselves - but it was a manageable learning curve. For early trouble-shooting and some very small development efforts we had assistance for several months from a Drupal expert at a sister agency.

In early 2015 we hired a Drupal development firm to assist with major site development, troubleshooting, and overall site improvement. This, of course, is an additional cost, but has been crucial to accomplishing agency goals. We are hosted on Acquia, a necessary expense for guaranteeing high quality performance and federally mandated security requirements.

And has been noted, the Drupal community (including Drupal.org) is a remarkable resource, and the platform accommodates practically open-ended custom development. Costs can be significant, depending on the scale and ambitions of the project; for us the investments up front and ongoing have been well worth it.

David

On 1/25/17, 1:11 PM, (b) (6) @HHSC.STATE.TX.US> wrote:

>A somewhat biased vote for Drupal here, as I've participated a bit in its development, but another important aspect of it is that literally thousands, perhaps tens of thousands, of people dedicated to keeping sites secure are watching your back.
>
>Whether it's core code or a contributed module, your own security initiatives will be augmented by the constant work of others who are identifying and plugging holes before miscreants can exploit them.
>

(b) (6)
>EIR Accessibility Coordinator
>Texas Health & Human Services Commission
>(b) (6)
(b) (6) @hhsc.state.tx.us

>
>
>-----Original Message-----
>From: Venable, John B. (Fed) [mailto:john.venable@NIST.GOV]
>Sent: Wednesday, January 25, 2017 8:47 AM
>To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV

>Subject: Re: [CONTENT-MANAGERS-L] Content Management System question
>
>Another vote for Drupal, Mostly because of the size of the community. Literally 10s of thousands of people are writing code for it. We moved to Drupal last year from a Coldfusion based CMS (Commonspot).
>
>
>--
>John Venable, Web Team Lead
>National Institute of Standards and Technology (NIST) Office of
>Information Systems Management (OISM)
>100 Bureau Dr, Gaithersburg, MD 20899-1070
>
>
>
>On 1/23/17, 1:55 PM, (b) (6) @MAIL.MIL> wrote:
>
> Hello group!
>
> My office is considering a content management system, but I am in sticker shock (annual cost for the program).
>
> I would appreciate knowing what content management systems you use, if you love them, the cost (set-up and/or annual), and if you feel it is worth the value.
>
> We currently use a tasking program not designed for content
> management and an in-house built content management system that is
> adequate for posting/hosting content, but not for the A-to-Z content
> lifecycle management process. We currently do this task manually via
> Excel or other formats. [Insert groan here.]
>
> V/R

(b) (6)

> Program Analyst, Outreach Operations
> Office of the Secretary of Defense
> Military Community & Family Policy
> Military Community Outreach
> 4800 Mark Center Drive Room 14E08
> Alexandria, VA 22350-2300

(b) (6) @mail.mil
> Office: (b) (6)
> Fax: (b) (6)
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Subject: FW: [WEB-COUNCIL] 508 Final Rule webinar tomorrow, 1/31
From: (b) (6), (b) (7)(C) USCIS.DHS.GOV>
Reply To: (b) (6), (b) (7)(C)
Date: Mon, 30 Jan 2017 15:12:00 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2791 bytes) , text/html (3607 bytes)

FYI, see below.

(b) (6), (b) (7)(C)
Chief of E-Communications
Office of Communications | U.S. Citizenship and Immigration Services
20 Mass. Ave., NW, Suite 3100 | Washington, DC 20529
Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
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USCIS Español - http://uscis.gov/es | Facebook: https://www.facebook.com/uscis.es | Twitter: http://twitter.com/uscis_es | Instagram: https://www.instagram.com/uscis_es

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From: Federal Web Managers Council on behalf of Bailey, Bruce
Sent: Monday, January 30, 2017 1:35:17 PM
To: WEB-COUNCIL@LISTSERV.GSA.GOV
Subject: [WEB-COUNCIL] 508 Final Rule webinar tomorrow, 1/31

The U.S. Access Board will is conducting a free webinar on its recent final rule updating accessibility requirements for information and communication technology covered by Section 508 of the Rehabilitation Act and Section 255 of the Communications Act.

The webinar will take place on January 31 from 1:00 to 2:30 (ET) and will be recorded and archived. The registration link is: www.accessibilityonline.org/cioc-508/session/?id=110610

Overview of the rule is here:
http://www.access-board.gov/guidelines-and-standards/communications-and-it/about-the-ict-refresh/overview-of-the-final-rule

****
This message has been sent to members of the Federal Web Council.
This listserv is open only to members of the Federal Web Council.
Information shared on this list is intended for use by Web Council members only,
but may be shared as needed internally with your agency colleagues.
****

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The message should have NO SUBJECT, and the only text in the message should read: set content-managers-l

Subject: New whole-side analysis tool (assembly required)
From: "Wendling, Dan (NIH/NLM) [E]" <wendlingd@MAIL.NLM.NIH.GOV>
Reply To: Wendling, Dan (NIH/NLM) [E]
Date: Wed, 1 Feb 2017 16:40:07 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2377 bytes) , text/html (3086 bytes)

How many code repair problems do you think you will be hit with in 2017? Code / content changes that will require hands-on work,

- To meet an existing standard.
- To meet new standard.
- To take advantage of a new technology or new browser/device capability?

Where is the code you will need to change? How bad are the problems? In what order should you repair the problems?

So that's the design problem I started from… And the comments period is now open for a D3.js tool that helps you visualize and accelerate your web site repairs.

In addition to the visualization itself, this is a specific STRATEGY tool for processing site repairs, for people running large sites supported by many teams, where problem reports such as broken links, etc., are already being generated; this can be made to visualize reports that you get from other sources. It is a custom application that is enterprise-readable, interactive, and the visualization UI (D3.js) is free open source, with assembly required. The site I work with has around 30,000 pages, around 420 separate thematic groups of pages (microsites), and around 15 organizational owners. This is version 1.0, I am hoping. I'm using the Mottie table sorter as the accessible equivalent.

Feedback and thoughts welcome, on the theme of automating staff processes around web site repair. – Dan Wendling, National Library of Medicine

https://github.com/wendlingd/Interactive-Treemap-with-Shading

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Subject: Looking for an alternative to Add This
From: "Poritzky, Ann (NIH/NIDCR) [E]" <ann.poritzky@NIH.GOV>
Reply To: Poritzky, Ann (NIH/NIDCR) [E]
Date: Thu, 2 Feb 2017 22:11:05 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1304 bytes) , text/html (3637 bytes)

We are migrating the NIDCR website and would like to find an alternative to "Add This."

If you have used another sharing option or know of others to look at, please let me know.

Thanks.
Ann

Ann L. Poritzky, MBA
Digital Content Strategist
National Institute of Dental and Craniofacial Research (NIDCR)
Building 31 5B55
301.434.4735 ann.poritzky@nih.gov

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Subject: Google Indexing of the new Site
From: (b) (6) ANNAPOLIS.GOV>
Reply To: ANNAPOLIS.GOV>
Date: Thu, 2 Feb 2017 22:35:51 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2531 bytes) , text/html (5 kB)

Hello all, seeking your advice.

On January 30 we went live with the new website - www.annapolis.gov. I've created (before we even went live) about 100 redirects - for the most requested pages. I also have submitted to Google (webmaster tools) our site for re-indexing. However, three days later, we still have very few pages with the new URLs (out of 50-60 thousand pages and documents) appearing in Google search result page. The old site URLs still prevail significantly in the search result page. Meaning when people google something pertaining to the City business, they end up with my custom "page not found" message. And, regardless of how user-friendly it is, pointing the visitors in the right direction, it's still not the same experience as getting to the right place.

A question: had any of you ever ran into a similar problem and how did you handle it?

Google has no contact info on this subject - to email or talk to a human, only messy forums with tons of irrelevant info.

(b) (6)
Web Developer
MIT
160 Duke of Gloucester St.
Annapolis MD, 21401
tel (b) (6)
website | map | email

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Subject:	Re: Google Indexing of the new Site
From:	"Maher, Mary - ERS" <MEMAHER@ERS.USDA.GOV>
Reply To:	Maher, Mary - ERS
Date:	Fri, 3 Feb 2017 15:01:59 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (4 kB) , text/html (12 kB) , image001.jpg (12 kB) , image002.jpg (12 kB)

We had/have the very same issue, sigh… It takes them forever to reindex the site…
Found this, though:
https://searchenginewatch.com/sew/how-to/2198245/how-to-force-google-to-recrawl-your-site

Mary Maher
Chief, Web Services Branch
Information Services Division
USDA's Economic Research Service
202.694.5126 | memaher@ers.usda.gov

From: (b) (6) @ANNAPOLIS.GOV]
Sent: Thursday, February 02, 2017 10:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Google Indexing of the new Site

Hello all, seeking your advice.

On January 30 we went live with the new website - www.annapolis.gov. I've created (before we even went live) about 100 redirects - for the most requested pages. I also have submitted to Google (webmaster tools) our site for re-indexing. However, three days later, we still have very few pages with the new URLs (out of 50-60 thousand pages and documents) appearing in Google search result page. The old site URLs still prevail significantly in the search result page. Meaning when people google something pertaining to the City business, they end up with my custom "page not found" message. And, regardless of how user-friendly it is, pointing the visitors in the right direction, it's still not the same experience as getting to the right place.

A question: had any of you ever ran into a similar problem and how did you handle it?

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website | map | email

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This message was sent to the Web Content Managers Forum, a community of government employees who

Subject:	Looking for help with Drupal Taxonomies and Vocabularies
From:	"Poritzky, Ann (NIH/NIDCR) [E]" <ann.poritzky@NIH.GOV>
Reply To:	Poritzky, Ann (NIH/NIDCR) [E]
Date:	Fri, 3 Feb 2017 17:05:11 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1471 bytes) , text/html (4 kB)

Hello

Apologies to NIH'ers who saw this request already…but I am still looking.

NIDCR is building a new Drupal 8 website. We have some of the taxonomies and vocabularies done, but many others are not done.

For those of you using Drupal, are you willing to share your taxonomies and/or vocabularies to help us with building ours?

Thanks.
Ann

Ann L. Poritzky, MBA
Digital Content Strategist
National Institute of Dental and Craniofacial Research (NIDCR)
Building 31, Suite 5B 55 **301.435.4735**
ann.poritzky@nih.gov

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Subject:	Re: Looking for an alternative to Add This
From:	Carlos Arrien <arrienc@ARTS.GOV>
Reply To:	Carlos Arrien <arrienc@ARTS.GOV>
Date:	Fri, 3 Feb 2017 17:08:09 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2749 bytes) , text/html (6 kB)

Dear Ann,

Could you share the reason you are looking for an alternative to Add This?

Thanks,
.c

Carlos Arrien
Web Specialist | Public Affairs
National Endowment for the Arts
400 7th Street SW | Washington DC 20506
arrienc@arts.gov | 202-682-5776 (p) | 202-682-5611 (fax)
Learn more about the arts in your community at arts.gov

From: Poritzky, Ann (NIH/NIDCR) [E] <ann.poritzky@NIH.GOV>
Sent: Thursday, February 2, 2017 5:11 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Looking for an alternative to Add This

We are migrating the NIDCR website and would like to find an alternative to "Add This."

If you have used another sharing option or know of others to look at, please let me know.

Thanks.
Ann

Ann L. Poritzky, MBA
Digital Content Strategist
National Institute of Dental and Craniofacial Research (NIDCR)
Building 31 5B55
301.434.4735 ann.poritzky@nih.gov

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Subject: Re: Google Indexing of the new Site
From: Dawn McCleskey - TAD <dawn.mccleskey@GSA.GOV>
Reply To: Dawn McCleskey - TAD <dawn.mccleskey@GSA.GOV>
Date: Fri, 3 Feb 2017 12:30:43 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (10 kB)

Hi Inna, is it possible for you to remove the custom 404 message and place with a 301 redirect on each page pointing to the new site, either the 1:1 page equivalent, or the closest relevant landing page for the topic? This will help the users, but it'll also help the spiders as they come through your site. the 301s will tell them that they need to replace their index records for those items.

Mary also directed you to some good suggestions, I'm a big fan of the Submit to Index button. But the 301s will expedite the old URLs getting cleaned out. Because 404s can get thrown in error, the spiders ignore them for what can seem like a very long time.

Best,
Dawn

DigitalGo Search

Dawn Pointer McCleskey
Program Manager, DigitalGov Search, GSA
dawn.mccleskey@gsa.gov | 443-671-7522
Contact the team: search@support.digitalgov.gov | 202-505-5315

http://search.digitalgov.gov

On Thu, Feb 2, 2017 at 10:35 PM, (b) (6) @annapolis.gov> wrote:

> Hello all, seeking your advice.
>
> On January 30 we went live with the new website - www.annapolis.gov. I've created (before we even went live) about 100 redirects - for the most requested pages. I also have submitted to Google (webmaster tools) our site for re-indexing. However, three days later, we still have very few pages with the new URLs (out of 50-60 thousand pages and documents) appearing in Google search result page. The old site URLs still prevail significantly in the search result page. Meaning when people google something pertaining to the City business, they end up with my custom "page not found" message. And, regardless of how user-friendly it is, pointing the visitors in the right direction, it's still not the same experience as getting to the right place.
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> A question: had any of you ever ran into a similar problem and how did you handle it?
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>
> (b) (6)
> MIT
> 160 Duke of Gloucester St.
> Annapolis MD, 21401
> tel (b) (6)
> website | map | email

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Subject: Twitter and Facebook questions
From: (b) (6) <(b) (6) @NRO.MIL>
Reply To: (b) (6) @NRO.MIL
Date: Mon, 6 Feb 2017 23:53:23 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (1742 bytes) , smime.p7s (5 kB)

Hello group.

This may be outside of your scope but I will ask as it ties into social media plans and documenting such plans...

1) Would anyone be willing to share their male/female population via Twitter and Facebook analytics?
2) Re: Twitter, do you know how Twitter categorizes "companies" that are following your accounts? For example, how does Twitter know if followers (businesses) are male or female? I hope that made sense.

Also, I'm happy to share NROs social media plans once they are approved. Unfortunately at this time, we don't have metrics or staff capability to measure "behaviors" but we are using quantitative means to be more strategic in our planning activities.

Enjoy and thank you for considering sharing your data.

(b) (6)
NRO, Public Affairs Officer
(b) (6) secure)
(b) (6) (open)

****
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Subject: Upcoming training 2/14: Introduction to GitHub for Newcomers
From: DigitalGov University <digitalgovu@GSA.GOV>
Reply To: DigitalGov University <digitalgovu@GSA.GOV>
Date: Tue, 7 Feb 2017 11:32:45 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1786 bytes) , text/html (3431 bytes)

Are you new to GitHub or need a refresher? Join us next **Tuesday, February 14** from **2pm-3pm ET** for a webinar on GitHub.

Register Now

Intended for and paced for complete newcomers, this class will introduce GitHub and equip the user to file issues and make pull requests on Github.com. It will not discuss programming or the command line. Here's is the agenda:

- What is Git and version control
- What is GitHub
- Defining terms (e.g. commits, repositories, branches, forks, pull requests, etc)
- Practicing filing and commenting on issues
- Practicing pull requests

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Subject: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] International Day for Women and Girls is Tomorrow
From: (b) (6)@NRO.MIL>
Reply To:
Date: Fri, 10 Feb 2017 21:04:38 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (7 kB) , text/html (18 kB) , image003.jpg (18 kB) , image004.jpg (18 kB) , smime.p7s (5 kB)

Hi all,

Thanks to many of you who shared your Twitter and Facebook data. It looks as if some of us are in similar boats regarding the disparity of followers between male/female populations. Here's some information that some of you may use.

WEBSITE: http://womeninscienceday.org/

Science and gender equality are both vital for the achievement of the internationally agreed development goals, including the 2030 Agenda for Sustainable Development. Over the past 15 years, the global community has made a lot of effort in inspiring and engaging women and girls in science. Unfortunately, women and girls continued to be excluded from participating fully in science. According to a study conducted in 14 countries, the probability for female students of graduating with a Bachelor's degree, Master's degree and Doctor's degree in science-related field are 18%, 8% and 2% respectively, while the percentages of male students are 37%, 18% and 6%.
In order to achieve full and equal access to and participation in science for women and girls, and further achieve gender equality and the empowerment of women and girls, the United Nations General Assembly adopted resolution A/RES/70/212 (draft A/70/474/Add.2) declaring 11 February as the International Day of Women and Girls in Science. http://www.un.org/en/events/women-and-girls-in-science-day/

(b) (6)
NRO Public Affairs Officer
(b) (6) secure)
(b) (6) (open)

From: Maher, Mary - ERS [mailto:MEMAHER@ERS.USDA.GOV]
Sent: Friday, February 03, 2017 10:02 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] Google Indexing of the new Site

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We had/have the very same issue, sigh… It takes them forever to reindex the site…
Found this, though:
Caution-Caution-https://searchenginewatch.com/sew/how-to/2198245/how-to-force-google-to-recrawl-your-site < Caution-Caution-https://searchenginewatch.com/sew/how-to/2198245/how-to-force-google-to-recrawl-your-site >

Mary Maher
Chief, Web Services Branch
Information Services Division
USDA's Economic Research Service
202.694.5126 | memaher@ers.usda.gov

From: (b) (6) [Caution-Caution-mailto:(b) (6)@ANNAPOLIS.GOV]
Sent: Thursday, February 02, 2017 10:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Google Indexing of the new Site

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Caution-mailto:iyoung@annapolis.gov >

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digest
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Subject:	Two Webinars To Help Improve Your "Mobile Friendliness"
From:	Jacob Parcell - TAE <jacob.parcell@GSA.GOV>
Reply To:	Jacob Parcell - TAE <jacob.parcell@GSA.GOV>
Date:	Fri, 17 Feb 2017 10:46:05 -0500
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (3817 bytes) , text/html (8 kB)

Hi All,

40% of traffic on government websites comes from mobile devices (see living proof from the Digital Analytics Dashboard). While a number of government agencies have "mobile friendly" or "mobile first" presences, how "mobile friendly" or "mobile first" are these presences? Most importantly, how can they be improved?

The Federal CrowdSource Mobile Testing Program and Digital Analytics Program have helped me put together two webinars to help agencies explore these questions.

- During our Make Winning Mobile Moments-- Using and Interpreting Mobile-Friendly Tools webinar on Thursday, February 23rd at 2p.m. EST, David Fern, a QA testing expert from SSA and leader of the Federal CrowdSource Mobile Testing Program will talk about how agencies can test their mobile and responsive websites using online tools. David will go over tools from Google, W3C, help you interpret results and talk about ways you can address the errors these tests find. Sign up here!
- During the DAP Learning Series: Measuring Your Mobile Users webinar on Thursday March 16, experts from the Digital Analytics Program will show you how you can more effectively measure mobile and responsive web user habits. Sign up here!

Both events are completely virtual, no-cost, open to gov't employees, their contractors and other interested parties.

These are the first 2 webinars in a series of webinars to help make government experiences more friendly for a public that's on the go. We're planning more events focused on themes like human centered design/mobile and leveraging new mobile technologies (it's not just about apps and mobile web anymore!). If you have use cases in these areas or other ideas for programming, please let me know (jacob.parcell@gsa.gov).

Please sign up and share with people and networks that you think will be interested!

Thanks!

Jacob

--

Manager, DigitalGov University and Mobile Program Management Office
Technology Transformation Service
U.S. General Services Administration
202.208.7139
jacob.parcell@gsa.gov

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Subject: Re: Two Webinars To Help Improve Your "Mobile Friendliness"
From: (b) (6), (b) (7)(C)@USCIS.DHS.GOV>
Reply To:
Date: Fri, 17 Feb 2017 16:00:00 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (10 kB)

Great stuff, Jake!

I'll add that each of us needs to look at our own stats instead of relying on the averages. You might surprised.

I certainly was: our English site is close to the average, where around 35% of our traffic is on mobile. But in Spanish, it flips, with about 65% on mobile!

(b) (6), (b) (7)(C)
Chief of E-Communications
Office of Communications | U.S. Citizenship and Immigration Services
20 Mass. Ave., NW, Suite 3100 | Washington, DC 20529
Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
@uscis.dhs.gov
USCIS English - http://uscis.gov | Facebook: http://facebook.com/uscis | Twitter: http://twitter.com/uscis | Instagram: https://www.instagram.com/uscis
USCIS Español - http://uscis.gov/es | Facebook: https://www.facebook.com/uscis.es | Twitter: http://twitter.com/uscis_es | Instagram: https://www.instagram.com/uscis_es

---

From: Jacob Parcell - TAE
Sent: Friday, February 17, 2017 3:46:05 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Two Webinars To Help Improve Your "Mobile Friendliness"

Hi All,

40% of traffic on government websites comes from mobile devices (see living proof from the Digital Analytics Dashboard). While a number of government agencies have "mobile friendly" or "mobile first" presences, how "mobile friendly" or "mobile first" are these presences? Most importantly, how can they be improved?

The Federal CrowdSource Mobile Testing Program and Digital Analytics Program have helped me put together two webinars to help agencies explore these questions.

- During our Make Winning Mobile Moments-- Using and Interpreting Mobile-Friendly Tools webinar on Thursday, February 23rd at 2p.m. EST, David Fern, a QA testing expert from SSA and leader of the Federal CrowdSource Mobile Testing Program will talk about how agencies can test their mobile and responsive websites using online tools. David will go over tools from Google, W3C, help you interpret results and talk about ways you can address the errors these tests find. Sign up here!
- During the DAP Learning Series: Measuring Your Mobile Users webinar on Thursday March 16, experts from the Digital Analytics Program will show you how you can more effectively measure mobile and responsive web user habits. Sign up here!

Both events are completely virtual, no-cost, open to gov't employees, their contractors and other interested parties.

These are the first 2 webinars in a series of webinars to help make government experiences more friendly for a public that's on the go. We're planning more events focused on themes like human centered design/mobile and leveraging new mobile technologies (it's not just about apps and mobile web anymore!). If you have use cases in these areas or other ideas for programming, please let me know (jacob.parcell@gsa.gov).

Please sign up and share with people and networks that you think will be interested!

Thanks!

Jacob

--

Manager, DigitalGov University and Mobile Program Management Office
Technology Transformation Service
U.S. General Services Administration
202.208.7139
jacob.parcell@gsa.gov

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Subject: Re: Two Webinars To Help Improve Your "Mobile Friendliness"
From: "Brantley, William" <William.Brantley@USPTO.GOV>
Reply To: Brantley, William
Date: Fri, 17 Feb 2017 16:08:15 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (6 kB) , text/html (17 kB)

Hello Jake:

Is that traffic both foreign and domestic? Do you have any stats on the foreign visits?

All opinions are my own and do not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

From: Jacob Parcell - TAE
Sent: Friday, February 17, 2017 3:46:05 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Two Webinars To Help Improve Your "Mobile Friendliness"

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Please sign up and share with people and networks that you think will be interested!

Thanks!

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--

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Subject:	When USAJobs adopted 18F's USA pattern library
From:	"Adams, Arva" <Arva.Adams@USPTO.GOV>
Reply To:	Adams, Arva
Date:	Fri, 17 Feb 2017 20:56:40 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1104 bytes) , text/html (4 kB)

Hi,

Remember when USAJobs quickly adopted 18F's pattern library for its user interface pseudo-recently? Anyone at OPM know about how long that took?

Thanks,
Arva

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Subject:	WHY DEEP LEARNING IS SUDDENLY CHANGING YOUR LIFE
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Fri, 17 Feb 2017 21:04:23 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1404 bytes) , text/html (4 kB)

Good article to start your weekend with – http://fortune.com/ai-artificial-intelligence-deep-machine-learning/

All opinions are my own and do not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
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Subject:	Drupal GovCon 2017 - Save the Date(s) Jul 31 - Aug 1
From:	"Dearie, Jessica" <Dearie.Jessica@EPA.GOV>
Reply To:	Dearie, Jessica
Date:	Tue, 21 Feb 2017 14:27:09 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2326 bytes) , text/html (24 kB)

Save the Date(s)! July 31st - August 1st, 2017

Put on your Google calendar, Synch it to iCal or use an old-fashioned Post-It---Drupal GovCon is back! We're returning to the NIH campus this year and are looking forward to another amazing GovCon! This year's conference is Mon - Wed. Registration and session submissions will be open soon, so stay tuned for more information!

Visit the Drupal GovCon Site

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Subject: New landing page on DHS.gov for Executive Order information
From: (b) (6), (b) (7)(C) @HQ.DHS.GOV>
Reply To:
Date: Tue, 21 Feb 2017 14:56:49 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (8 kB) , text/html (5 kB) , image001.jpg (8 kB)

Hi all –

This morning, DHS issued implementation memoranda on the Border Security and Interior Enforcement Executive Orders. We also issued two fact sheets and two Q&A documents.

Moving forward, all DHS information related to the Executive Orders will be consolidated onto https://www.dhs.gov/executive-orders-protecting-homeland as a landing page.

Thanks!

(b) (6), (b) (7)(C)

U.S. Department of Homeland Security

Office of Public Affairs
Director of Web Communications

(Voice) (b) (6), (b) (7)(C)
(Cell) (b) (6), (b) (7)(C)
[redacted]. hq.dhs.gov

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Subject: CORRECTION RE: Drupal GovCon 2017 - Save the Date(s) Jul 31 - Aug 2
From: "Dearie, Jessica" <Dearie.Jessica@EPA.GOV>
Reply To: Dearie, Jessica
Date: Tue, 21 Feb 2017 15:00:34 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2605 bytes) , text/html (25 kB)

CORRECTION – Drupal GovCon dates are July 31st – August 2nd!

From: Dearie, Jessica
Sent: Tuesday, February 21, 2017 9:27 AM
To: 'CONTENT-MANAGERS-L@LISTSERV.GSA.GOV' <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: Drupal GovCon 2017 - Save the Date(s) Jul 31 - Aug 1

Save the Date(s)! Drupal GovCon July 31 - August 1, 2017 View this email in your browser

Save the Date(s)! July 31st - August 2nd, 2017

Put on your Google calendar, Synch it to iCal or use an old-fashioned Post-It--- Drupal GovCon is back! We're returning to the NIH campus this year and are looking forward to another amazing GovCon! This year's conference is Mon - Wed. Registration and session submissions will be open soon, so stay tuned for more information!

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The message should have NO SUBJECT, and the only text in the message should read: set content-managers-l

Subject:	Who is doing Coffee Talks in the Federal Government?
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Tue, 21 Feb 2017 15:19:22 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1347 bytes) , text/html (4 kB)

http://blog.trello.com/knowledge-share-company-culture

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Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
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Subject:	Has anyone managed to create an accessible flipbook?
From:	"Schneider-Levinson, Wendy (NIH/NCI) [E]" <schneiderleviw@MAIL.NIH.GOV>
Reply To:	Schneider-Levinson, Wendy (NIH/NCI) [E]
Date:	Tue, 21 Feb 2017 16:12:50 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1387 bytes) , text/html (3419 bytes)

Hello all,
Someone asked me about creating an online flipbook, but the resources that I found do not create one that would meet accessibility standards. Has anyone here been able to create one?

Thanks,

Wendy

==========
Wendy Schneider-Levinson
Web Content Manager
NCI Division of Cancer Epidemiology & Genetics
Ph: 240-276-7353
Cell: (b) (6)

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Subject: Re: When USAJobs adopted 18F's USA pattern library
From: Gray Brooks <gray.brooks@GSA.GOV>
Reply To: Gray Brooks <gray.brooks@GSA.GOV>
Date: Tue, 21 Feb 2017 11:35:38 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2456 bytes) , text/html (6 kB)

Hi Arva!

I asked in our team slack and have a contact for you that I'll send over off-thread.

Gray B.

```
{
 "team": "18F",
 "company": "GSA",
 "cell": (b) (6)
 "links": [{
  "name": "/Developer Program",
  "url": "https://pages.18f.gov/API-All-the-X"
 }, {
  "name": "US Government API listserve",
  "url": "https://bit.ly/apilistservedc"
 }]
}
```


On Fri, Feb 17, 2017 at 3:56 PM, Adams, Arva <Arva.Adams@uspto.gov> wrote:

> Hi,
>
> Remember when USAJobs quickly adopted 18F's pattern library for its user interface pseudo-recently? Anyone at OPM know about how long that took?
>
> Thanks,
>
> Arva

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> content-managers-l
>
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Subject: CSUN plans?
From: (b) (6) @HHSC.STATE.TX.US>
Reply To:
Date: Tue, 21 Feb 2017 20:30:54 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1465 bytes) , text/html (12 kB)

This might be the wrong list to ask, but I noticed a number of sessions by federal employees at next week's CSUN Assistive Technology conference. If you were planning to present, or even just to go, have your plans been changed? Will I be able to count on seeing you there?

(b) (6)

EIR Accessibility Coordinator
Civil Rights Office
Support Services
Health & Human Services Commission
Work: (b) (6)

Please note My email address has changed. Please be sure to update your contact information with my new email address.

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Subject:	Searching for a Tool
From:	"Thompson, Cheryl (NIH/NIEHS) [E]" <ThompsonC2@NIEHS.NIH.GOV>
Reply To:	Thompson, Cheryl (NIH/NIEHS) [E]
Date:	Wed, 22 Feb 2017 14:06:25 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1765 bytes) , text/html (12 kB)

I am searching for a tool for collecting opinions on our strategic goals.

The tool should be open ended, and use would be compliant with the Paperwork Reduction Act (i.e. not a "survey" of more than 9 people).

We could either code something up on our site (Percussion CMS on Apache with Cold Fusion), use our Survey Monkey instantiation, or we could use a third party tool.

Before I go Googling --- there are many options out there --- Has there been anything that has been a stellar tool for open-ended feedback for your agency/division/office? Allowing people to respond to each other, without succumbing to trolls, would be a plus.

In the past we used Idea Scale, but the policies around that are a bit cloudy to me right now…

Thanks,

Cheryl

Cheryl Thompson

Web Manager

OCPL / OD / NIEHS / NIH / HHS

x-posted to multiple groups.

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Subject:	Re: Searching for a Tool
From:	Karen Trebon - TAD <karen.trebon@GSA.GOV>
Reply To:	Karen Trebon - TAD <karen.trebon@GSA.GOV>
Date:	Wed, 22 Feb 2017 10:42:51 -0500
Content-Type:	multipart/mixed
Parts/Attachments:	text/plain (3029 bytes) , text/html (4 kB) , Ideation Providers Comparison Chart.pdf (162 kB)

Cheryl,

I've attached some research I did in 2013, during my Challenge.gov days.

On Wed, Feb 22, 2017 at 9:06 AM, Thompson, Cheryl (NIH/NIEHS) [E] <ThompsonC2@niehs.nih.gov> wrote:

> I am searching for a tool for collecting opinions on our strategic goals.
>
> The tool should be open ended, and use would be compliant with the Paperwork Reduction Act (i.e. not a "survey" of more than 9 people).
>
> We could either code something up on our site (Percussion CMS on Apache with Cold Fusion), use our Survey Monkey instantiation, or we could use a third party tool.
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>
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>
> Thanks,
>
> Cheryl
>
> Cheryl Thompson
>
> Web Manager
>
> OCPL / OD / NIEHS / NIH / HHS

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--
Karen Trebon - MPA, PMP
Acting Lead, Smarter IT Solutions Portfolio
Technology Transformation Service
U.S. General Services Administration

This message was sent to the Web Content Managers Forum, a community of government employees who

	Delib Dialogue App	Hype Innovation	IdeaScale	Imaginatik	InnoCentive	MindSumo	Spigit	Bright Idea	UserVoice	Yix	Skild
General											
Brief description	Delib is a digital democracy company.	End to end ideal/innovation management: front end collects, ranks and prioritizes ideas, back end allows you to work ideas into projects.	Currently focus on communities and campaigns, but those can be turned into challenges.	"oldest in the industry"	Have run over 1,600 challenges	Corporations crowdsource their problems to MindSumo users. Don't plan to change their model. Crackerjacks like their young audience and creative.	There are 75-100 companies in the innovation management space. We are probably in the top five in size of their closest competitor. Enterprise innovation management solution to help you with your business challenges/needs.	10 year old company. work mostly with large corporations	Seem to specialize in user groups/forums and website feedback via tab (as over 130,000 websites). Think forums could be manipulated into challenges	Yix, born of the XPRIZE Foundation, is an online innovation platform that inspires the creation of new ideas to solve the world's most pressing issues. Will be a beta in August. ANYONE can design and/or operate a prize. Functionality to donate to prize purse is a fundamental part as built is.	
Audience	general public: focus on external innovation	general public or employees, do external and internal innovation	general public or employees, do external and internal innovation	general public or employees, do external and internal innovation	general public or employees, do external and internal innovation	PhDs, young professionals, recent grads, grad students, professors	focus on INTERNAL innovation	focus on INTERNAL innovation	general public: focus on external innovation	general public	general public: focus on external innovation
Account creation	users create an account based on their email address	email, Facebook, Sharepoint, Yammer, IBM Connections	email, Facebook, Twitter, LinkedIn. social ones can can be turned off	email and Facebook	email only	email/password, Facebook Connect, working on Yammer Connect	email, Facebook, LinkedIn	can login in with email address, or through Facebook, LinkedIn, Google, and Twitter	email, gmail, Facebook	email and social credentials	
Clients	recovery.gov, UK.gov, DMI Quadrennial Defense Review	no federal experience	80 federal customers past and present; such as HR employee innovation competition, what should EE test, NASA and DoD	Kellogg is used to collect ideas, 2 ways to submit idea for investors, one for consumers. World Bank, world's largest oil and gas company, Interpol	tech: State, NASA uses for external as well as internal (https://www.nasa.gov/open/), EPA, INTEL	no federal, but have state and municipal government clients/users. Users/clients are mainly corporate	CitiGroup, Wellfleet, Cisco I Prize	HR & compensation, GE Smart Grid, Cisco I Prize, Air Force, City of San Francisco	air Force and properties, still public forums, Microsoft, Exxon, Shell, Barclays, health care, John Deere, Sephora.com, Weather Channel, city governments, White House, MedicareAdvantage, Intuit, H&R Block		Canadian government, AT&T, GE, GMAC
Cost: App consulting included?	$199 a month (or $99 a year). $4,000 if you opt for annual billing. Both of the above include unlimited challenges and users. If you	consulting can be purchased, price ranges from $50,000 to $1 million. Do a lot of projects in the $100,000-$200,000 price range	annual license is $9000 or less. For example, Labor has a 1 year license with a limit of 15 moderators or campaigns	price depends on amount of participants, # of challenges, length of commitment. consulting can be purchased		quarterly flat fee of $5,000 includes 2 challenges a quarter. can buy a year long subscription and get 10% off	amount of challenges is unlimited, but depends on the size of the client. Cost of consulting is included in price. It-it seeks from inception to launch	annual subscription based on tiers of active users, $40,000-$100,000. consulting services available	awmoxie.com/plans (monthly, yearly. per license). each administrator would need a license, volume discounts	consulting is included- Prize purse ($200K on average), operational budget ($200K on average) and Yix management fee ($100K per challenge)	"self service" is $9,000 per year, then $1,500 per challenge. Consulting is available for an additional charge for more. Upper range (with consulting) starts at $12,000
Government wide license available?	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price	would have to be negotiated, no set price
On GSA Schedule? Terms of Service Agreement?	no	no	Q4, but not on schedule	no	no	no Schedule 541 49	no	no	no	Q4, but not on schedule	no
Functionality - Must haves											
508 compliant	yes	no	yes	not fully 508 compliant	yes	no	new version coming out in a month will be 508 compliant		yes	TBD	
Hosted or cloud or on premise?	cloud	can do on premise or cloud	Cloud	cloud	cloud	cloud	cloud		cloud	cloud	
How idea is submitted	text box with unlimited character count	text box with large character count	text box with large character count	text box with large character count	text box with unlimited character count	text box with unlimited character count	text box with large character count		can build whatever questionnaire you want, depending on what you want participants to do	yes. 140 character limit for title, 1,000 for idea, 1,000 for comments	text box with a large character count
File upload with idea submission	no	yes, docs, pics, videos, plus multiple files, but files must be zipped	yes, photos and others	yes	yes	yes, drawing or picture	yes, image or file	yes	yes (documents, files, can imbed images and videos)	yes	yes
Can link outbound from submission	can imbed images; can't imbed videos, but can link to YouTube	no	yes, to images, videos, photos	yes	yes, docs, videos and images	yes	yes, images and videos, just to name a few	Yes, videos, photos	yes	TBD	
Ability to keep submissions private	Can run public or private challenges, or private challenges, you invite people by email	yes	yes, can also make whole challenge private	yes	private by default	yes	private. Karen will circle back	yes	yes	yes	
Ability to publicize prize for best idea, name winner	yes	have never done before, but not off the table	Most customers just go in and modify text to include the winners above the ideas. Currently do have government clients who offering cash prizes to employees.	no	yes	yes	yes	yes	no	yes	
Allows federal agencies to get contestant "sign-off" on terms and conditions	yes	yes	yes	no, but could do with 10-15 hours of dev. work	yes	yes	yes	yes	yes	yes	
Functionality - Nice to haves											
Ability to display submissions in a gallery	yes	yes	yes	no	no	private. Karen will circle back	yes. leader board with tags of winners	yes		TBD	
Judging	expert generally decides winner, but you can expert submissions to judges (CXP, Access, Excel)	yes	no backend, export API	yes, scorecard for every idea	yes	yes, 1 thru 10 star system. can keep private or submit	yes, submissions are reviewed and manual selected by moderator. can flick a marketing and branding perspective	yes, can also download submissions to an excel file, or download a PDF file of each idea	no. backdoor made it clear that they would not be a good candidate to run a challenge where results were important	no, would have to port ideas into a separate forum	yes, but not until late 2013/early 2014
Voting	no by default, would take dev. time to turn it off	no by default, but can be turned off	yes	yes	no	yes	yes, thumbs up or down. stars. you can invest in ideas with virtual currency	yes, can have done a lot of different ways. One is deposition points where you get 3 points for an idea, a like a vote, or 1 for a comment	yes	no	
Allows for branding with agency exec. etc	yes	yes, also theme and color editing	yes	yes	yes, for a fee. some of their clients choose to remain anonymous	yes, can have microsite or landing page for each agency	yes, have in house graphic designers	yes	yes. seal, colors	yes	
Ability for contestants to pose questions to each other	no	yes, by email	private. Karen will circle back	yes	InnoCentive does this for you	yes	private. Karen will circle back	yes	yes	yes	
Comment email updates	no	yes	private. Karen will circle back	yes	yes	yes	yes	yes	yes	yes	
Connections can share with friends and family via, eg Facebook, and/or Twitter	yes. Linked In too	yes	private. Karen will circle back	yes	no	yes	yes, also Google+	yes	yes	yes	
Other											
Point of Contact	ivan.hoekes@delib.net	Thomas McDermott@hypeinnovation.com	Josh.folk@ideascale.com	rob_senoff@imaginatik.com	Vas Fredrickson jfredrickson@innocentive.com	Kristine Swint kristine@mindsumo.com	Sean Graham sgraham@spigit.com	Vincent Carbone vcarbone@brightidea.com	Penny Bloomfield penny@uservoice.com	Emily Fowler emily@fahrq.com	Michael Timmons michael@skild.com

Subject: Re: CORRECTION RE: Drupal GovCon 2017 - Save the Date(s) Jul 31 - Aug 2
From: (b) (6) STATE.GOV>
Reply To:
Date: Wed, 22 Feb 2017 17:16:07 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3861 bytes) , text/html (29 kB)

And we'll be open for session submissions During April!!

Woot Woot!

(b) (6)

From: Dearie, Jessica [mailto:Dearie.Jessica@EPA.GOV]
Sent: Tuesday, February 21, 2017 10:01 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] CORRECTION RE: Drupal GovCon 2017 - Save the Date(s) Jul 31 - Aug 2

CORRECTION – Drupal GovCon dates are July 31st – August 2nd!

From: Dearie, Jessica
Sent: Tuesday, February 21, 2017 9:27 AM
To: 'CONTENT-MANAGERS-L@LISTSERV.GSA.GOV' <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: Drupal GovCon 2017 - Save the Date(s) Jul 31 - Aug 1

Save the Date(s)! Drupal GovCon July 31 - August 1, 2017 View this email in your browser

Save the Date(s)! July 31st - August 2nd, 2017

Put on your Google calendar, Synch it to iCal or use an old-fashioned Post-It--- Drupal GovCon is back! We're returning to the NIH campus this year and are looking forward to another amazing GovCon! This year's conference is Mon - Wed. Registration and session submissions will be open soon, so stay tuned for more information!

Visit the Drupal GovCon Site

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Subject:	Digital Messaging Services
From:	"Albert, Donavan -FS" <dalbert@FS.FED.US>
Reply To:	Albert, Donavan -FS
Date:	Wed, 22 Feb 2017 18:15:08 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1870 bytes) , text/html (4085 bytes)

Hi -

We're exploring the concept of an agency-wide BPA for digital messaging services (targeted email, text messaging, etc) for our field units and headquarters to leverage.

I'm curious if there are any other agencies out there that have established a BPA for these services and if you'd be willing to share your contract documents (SOW, PWS, etc)?

You can do so direct at my email address (dalbert@fs.fed.us)

Donavan

Donavan Albert
U.S. Forest Service
(202) 205-1407
dalbert@fs.fed.us

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Subject: Drupalcon is in Baltimore... who is going?
From: (b) (6) STATE.GOV>
Reply To:
Date: Wed, 22 Feb 2017 18:25:37 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1681 bytes) , text/html (3842 bytes)

I'd like to know if folks using Drupal in Gov are heading to Drupalcon. You can either email me directly or spam the list (I prefer not spamming the list).

I'm leaning toward hitting the Community Summit but I know Jess (EPA) and Becca (DOI) are planning the Gov Summit for Drupalcon.

https://events.drupal.org/baltimore2017

I'm also planning to head to Drupaldelphia on April 8, anyone else heading there?

http://www.drupaldelphia.com/schedule

Just really looking for a head count. I am trying to pull together a half day before Drupal con, so if anyone wants to host a Devops Half day at your agency geared especially for Drupal, let me know. I've got the speakers, just need a venue. It's not hands on so for once, we don't need Wifi.

(b) (6)

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Subject: Re: Digital Messaging Services
From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
Reply To: Gillick, Larry
Date: Wed, 22 Feb 2017 13:41:09 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3479 bytes) , text/html (5 kB)

Hi Donavan,

I'm actually in an acquisitions meeting right now, helping choose among three vendors. I can't let out any secrets, but if this goes well, you'll be able to get a decent result through FCG.gov without the need to roll your own BPA.

Or not. It's up to you.

What are you using now?

Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) / (b) (6) (c)

"Comms is not press, it's visionary, it's the real people impact."
-- best quote ever, from [your guess here]

On Wed, Feb 22, 2017 at 1:15 PM, Albert, Donavan -FS <dalbert@fs.fed.us> wrote:

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>
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>
> You can do so direct at my email address (dalbert@fs.fed.us)
>
> Donavan
>
> Donavan Albert
>
> U.S. Forest Service

(202) 205-1407

dalbert@fs.fed.us

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Subject: Re: Digital Messaging Services
From: "Albert, Donavan -FS" <dalbert@FS.FED.US>
Reply To: Albert, Donavan -FS
Date: Wed, 22 Feb 2017 19:05:39 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (11 kB)

Perfect. Thanks Larry. I wonder how DOI's AAR process translates to USDA's AAR process (I forget even what AAR stands for now)? We'd rather not roll our own, unless we can negotiate lower pricing than what you all were able to get. I'll let our CO know what you're up to over there.

We're have a 1930's listserv in-place for a few of our national forests to use. We also have isolated implementations of GovDelivery, hence the desire to think about a BPA for the enterprise.

Donavan

Donavan Albert
U.S. Forest Service
(202) 205-1407
dalbert@fs.fed.us

From: Gillick, Larry [mailto:larry_gillick@ios.doi.gov]
Sent: Wednesday, February 22, 2017 1:41 PM
To: Albert, Donavan -FS <dalbert@fs.fed.us>
Cc: CONTENT-MANAGERS-L@listserv.gsa.gov
Subject: Re: [CONTENT-MANAGERS-L] Digital Messaging Services

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202-208-5141 (o) / (b) (6) (c)

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Subject: Accessibility Video
From: (b) (6) @STATE.GOV>
Reply To:
Date: Wed, 22 Feb 2017 21:18:39 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1944 bytes) , text/html (4 kB)

I went to Drupal Camp Florida to do a talk on User Experience and came away with the most amazing session about Accessibility I've ever seen.

The Speaker, Helena McCabe is an web accessibility expert who decided that she wanted to get an idea of how she could improve her code, so she put out a call and interviewed differently abled people. This includes people in wheelchairs, sight or hearing impairments, mobility impairments, and others and came away from the experience with a completely different mind set.

I thought I'd share her presentation here. She'll be at Drupalcon April 24-28th in Baltimore, but if you can't go, please, watch her session. She says she's obnoxious for a good cause, the cause of an accessible web.

https://www.youtube.com/watch?v=NeTNvTrrJ2o

You can also see her presentation on auditing the Florida Drupal camp 2016 and 2017 sites.
https://www.youtube.com/watch?v=Y-MJQ2U7WIw

She has lots of tool suggestions in there and you can watch her doing the audit, too.

(b) (6)

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Subject:	Exporting images from a website
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Wed, 22 Feb 2017 21:29:43 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1589 bytes) , text/html (4 kB)

Hello everyone:

What are some good tools, methods, or techniques for users to export visualizations from a website? For example, let's say a user creates a visualization from an online tool on a website. What are the best ways for the user to export the visualization as an image file? I'm looking for tools that other agencies have used successfully. Thank you.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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Subject: Re: Exporting images from a website
From: "Mixson, Frank" <Frank.Mixson@VA.GOV>
Reply To: Mixson, Frank
Date: Wed, 22 Feb 2017 16:28:52 -0600
Content-Type: multipart/related
Parts/Attachments: text/plain (3297 bytes) , text/html (9 kB) , image001.jpg (9 kB)

I believe the top product for screen capture and screen recording is Techsmith's Snagit for images and Camtasia for screen video recording.

Camtasia has awesome, very easy to use, video editing capabilities. I love it, but it is only allowed on machines with Windows 8 – for us

Frank Mixson
eLearning Producer
VHA Employee Education System
Wednesday: 216-791-2300 x3517
Alternate: 216-713-1094

To learn more about EES, visit vaww.ees.lrn.va.gov
or call the EES Customer Service Center at **877-EES-1331**
VETERANS HEALTH ADMINISTRATION
EMPLOYEE EDUCATION SYSTEM

From: Brantley, William [mailto:William.Brantley@USPTO.GOV]
Sent: Wednesday, February 22, 2017 4:30 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] [CONTENT-MANAGERS-L] Exporting images from a website

Hello everyone:

What are some good tools, methods, or techniques for users to export visualizations from a website? For example, let's say a user creates a visualization from an online tool on a website. What are the best ways for the user to export the visualization as an image file? I'm looking for tools that other agencies have used successfully. Thank you.

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Subject: Re: Digital Messaging Services
From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
Reply To: Gillick, Larry
Date: Thu, 23 Feb 2017 09:52:19 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (8 kB)

Hi Folks,

I've been getting great responses to my last note, both on and off list. Thank you for those.

Here's the trick: I'm doing this review on behalf of FCG, a tenant organization of Interior, not for my office to distribute on its own. Since my office will be using the resulting "contracting vehicle," I have a vested interest in being sure the result doesn't stink up the place; but I'm not really the POC.

Here's a good contact at FCG:
Linda J. Wilkinson
Associate Director, Federal Consulting Group
Department of the Interior
1849 C St, NW, Room 2244
Washington, DC 20240

(o) 202-208-4040
(c) (b) (6)
linda_wilkinson@ios.doi.gov

In fairness, I should mention that I'm not the only agency rep on the eval team; but I won't name-drop (what goes in contracting stays in contracting). If that person would like to confess to being on the team -- great!

Side-note: I should be putting out the Unofficial Digital Cabinet meeting/lunch invitation today.
What would you say to shaking things up a bit? More later...

Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) / (b) (6) (c)

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Subject: Re: Accessibility Video
From: (b) (6) @MDC.MO.GOV>
Reply To: @MDC.MO.GOV>
Date: Thu, 23 Feb 2017 16:16:36 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3436 bytes) , text/html (7 kB)

That is an excellent presentation. I look forward to meeting her in Baltimore.

(b) (6)
Web Developer
Missouri Department of Conservation
https://mdc.mo.gov

From: "(b) (6) (b) (6) @STATE.GOV>
Reply-To: "(b) (6) (b) (6) @STATE.GOV>
Date: Wednesday, February 22, 2017 at 3:18 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV" <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Accessibility Video

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Subject:	Re: Accessibility Video
From:	"Salm, Catherine -FS" <csalm@FS.FED.US>
Reply To:	Salm, Catherine -FS
Date:	Thu, 23 Feb 2017 16:23:58 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (5 kB) , text/html (17 kB) , image001.png (7 kB) , image002.png (7 kB) , image003.png (7 kB) , image004.png (7 kB)

I love this video, thank you for sharing!

Thanks,

Kate

Catherine "Kate" Salm
Web Manager – Allegheny, Hiawatha, Huron-Manistee and Ottawa National Forests and Midewin Tallgrass Prairie

Forest Service
Eastern Region

p: 231-775-2421 x8717
f: 231-775-5551
csalm@fs.fed.us

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www.fs.usda.gov/hiawatha
www.fs.usda.gov/hmnf
www.fs.usda.gov/ottawa
www.fs.usda.gov/midewin

Caring for the land and serving people

From: (b) (6) [mailto:(b) (6)@MDC.MO.GOV]
Sent: Thursday, February 23, 2017 11:17 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Accessibility Video

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https://mdc.mo.gov

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Date: Wednesday, February 22, 2017 at 3:18 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV" <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
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Subject: Re: Accessibility Video
From: (b) (6) @STATE.GOV>
Reply To:
Date: Thu, 23 Feb 2017 16:29:18 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (7 kB) , text/html (21 kB) , image001.png (7 kB) , image002.png (7 kB) , image003.png (7 kB) , image004.png (7 kB)

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Sent: Thursday, February 23, 2017 11:24 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Accessibility Video

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Subject: Re: Accessibility Video
From: (b) (6) MARYLAND.GOV>
Reply To: MARYLAND.GOV>
Date: Thu, 23 Feb 2017 12:02:45 -0500
Content-Type: multipart/related
Parts/Attachments: text/plain (8 kB) , text/html (28 kB) , image002.png (28 kB) , image001.png (7 kB) , image004.png (7 kB) , image003.png (7 kB)

However, I wish they had taken the time to actually caption the video before posting and not rely on "automatic" "Google guesses what you're saying" captioning. In addition to being difficult to follow, the captions actually drop the F bomb at 52 seconds in.

(b) (6)
Digital Accessibility Specialist
Maryland State Department of Education
Division of Rehabilitation Services
2301 Argonne Drive
Baltimore, Maryland 21218
(b) (6) @maryland.gov
(b) (6) (office)
www.dors.maryland.gov

Click here to complete a three question customer experience survey.
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>
> ---
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> **From:** Salm, Catherine -FS [mailto:csalm@FS.FED.US]
> **Sent:** Thursday, February 23, 2017 11:24 AM
>
> **To:** CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
> **Subject:** Re: [CONTENT-MANAGERS-L] Accessibility Video
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Subject: Re: Accessibility Video
From: (b) (6) @STATE.GOV>
Reply To:
Date: Thu, 23 Feb 2017 17:59:12 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (10 kB) , text/html (32 kB) , image001.png (7 kB) , image002.png (7 kB) , image003.png (7 kB) , image004.png (7 kB)

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(b) (6)
From: (b) (6) [mailto:(b) (6) @MARYLAND.GOV]
Sent: Thursday, February 23, 2017 12:03 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Accessibility Video

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From: Salm, Catherine -FS [mailto:csalm@FS.FED.US]
Sent: Thursday, February 23, 2017 11:24 AM

To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Accessibility Video

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Subject: Re: Accessibility Video
From: (b) (6), (b) (7)(C) USCIS.DHS.GOV>
Reply To:
Date: Thu, 23 Feb 2017 18:06:03 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (12 kB) , text/html (40 kB) , image001.png (7 kB) , image002.png (7 kB) , image003.png (7 kB) , image004.png (7 kB)

For all of our reference: while YouTube is terrible at creating transcripts from scratch, it's quite good at matching a prepared transcript to what it hears and assigning timing.

So if Helena has a transcript, she could easily fix the captions. Donna, let me know if you're going to contact Helena. If not, I'd be happy to.

(b) (6), (b) (7)(C)
munications | *OComm*
Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
USCIS English - USCIS.gov | Facebook: /USCIS | Twitter: @USCIS | Instagram: @USCIS
USCIS Español - USCIS.gov/ES | Facebook: /USCIS.ES | Twitter: @USCIS_ES | Instagram: @USCIS_ES

From: (b) (6) [mailto:(b) (6) @STATE.GOV]
Sent: Thursday, February 23, 2017 12:59 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Accessibility Video

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(b) (6)

From: (b) (6) [mailto:(b) (6) @MARYLAND.GOV]
Sent: Thursday, February 23, 2017 12:03 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Accessibility Video

However, I wish they had taken the time to actually caption the video before posting and not rely on "automatic" "Google guesses what you're saying" captioning. In addition to being difficult to follow, the captions actually drop the F bomb at 52 seconds in.

CHANGING Maryland for the Better

(b) (6)
Digital Accessibility Specialist
Maryland State Department of Education
Division of Rehabilitation Services
2301 Argonne Drive
Baltimore, Maryland 21218
(b) (6) @maryland.gov
(b) (6) (office)
www.dors.maryland.gov

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On Thu, Feb 23, 2017 at 11:29 AM, (b) (6) @state.gov> wrote:
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From: Salm, Catherine -FS [mailto:csalm@FS.FED.US]
Sent: Thursday, February 23, 2017 11:24 AM

To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Accessibility Video

I love this video, thank you for sharing!

Thanks,

Kate

Catherine "Kate" Salm
Web Manager – Allegheny, Hiawatha, Huron-Manistee and Ottawa National Forests and Midewin Tallgrass Prairie

Forest Service
Eastern Region

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csalm@fs.fed.us

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www.fs.usda.gov/hiawatha
www.fs.usda.gov/hmnf
www.fs.usda.gov/ottawa
www.fs.usda.gov/midewin

Caring for the land and serving people

From: (b) (6) [mailto:(b) (6)@MDC.MO.GOV]
Sent: Thursday, February 23, 2017 11:17 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Accessibility Video

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(b) (6)

Web Developer
Missouri Department of Conservation
https://mdc.mo.gov

From: (b) (6)@STATE.GOV>
Reply-To: "(b) (6)@STATE.GOV>
Date: Wednesday, February 22, 2017 at 3:18 PM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV" <CONTENT-MANAGERS-

L@LISTSERV.GSA.GOV>
Subject: [CONTENT-MANAGERS-L] Accessibility Video

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Subject: Re: Accessibility Video
From: (b) (6) @MARYLAND.GOV>
Reply To: @MARYLAND.GOV>
Date:
Content-Type: multipart/related
Parts/Attachments: text/plain (14 kB) , text/html (44 kB) , image004.png (44 kB) , image002.png (44 kB) , image003.png (44 kB) , image001.png (7 kB)

Actually, I'm OK without the captions. I just instinctively turn them on when available. I've become hyper-aware of the problems with YouTube auto-captions since my parent agency once posted an auto-captioned video that had the head of the agency talking about "shit information like this."

This was my first F bomb, however. :-)

(b) (6)
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On Thu, Feb 23, 2017 at 1:06 PM, (b) (6), (b) (7)(C) @uscis.dhs.gov> wrote:

> For all of our reference: while YouTube is terrible at creating transcripts from scratch, it's quite good at matching a prepared transcript to what it hears and assigning timing.
>
> So if Helena has a transcript, she could easily fix the captions. Donna, let me know if you're going to contact Helena. If not, I'd be happy to.
>
> (b) (6), (b) (7)(C)
>
> **Chief of E-Communications | *OComm***
>
> Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
>
> USCIS English - USCIS.gov | Facebook: /USCIS | Twitter: @USCIS | Instagram: @USCIS
>
> **USCIS Español -** USCIS.gov/ES | Facebook: /USCIS.ES | Twitter: @USCIS_ES | Instagram: @USCIS_ES
>
> ---
>
> **From:** (b) (6) [mailto:(b) (6) @STATE.GOV]
> **Sent:** Thursday, February 23, 2017 12:59 PM
>
> **To:** CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
> **Subject:** Re: [CONTENT-MANAGERS-L] Accessibility Video

It's a volunteer group that puts on these tech trainings, so I can't fault them on this one, but I suspect Helena would. The captioning is pretty good, until the questions were asked then, it's really bad.

But you can also reach out to (b) (6) for a transcript, her email is (b) (6)@lullabot.com

(b) (6)

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Subject: Where are all the OMB Memos online?
From: "Hammersmith, Carollynn" <Carollynn.Hammersmith@ED.GOV>
Reply To: Hammersmith, Carollynn
Date: Thu, 23 Feb 2017 21:11:56 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1665 bytes) , text/html (4 kB)

Sorry to be late to the party if this question has already been asked and answered. I'm working on an acquisition, and there are a number of OMB memos I need to refer to in the acquisition. Should we leverage the duplicate Obama website to reference these memos and policies or is there something else we should use?

For example: https://obamawhitehouse.archives.gov/sites/default/files/omb/memoranda/2017/m-17-06.pdf links to the Policies for Federal Agencies and Websites.

Is this still viable? HELLLLLLP!

Thanks!

Regards,

Carollynn Hammersmith, CSM, CSPO
Chief, Development Services Team
Office of the Chief Information Officer
U.S. Department of Education
550 12th Street SW, Room 9065
Washington, DC 20202
Office: 202.245.6153

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Subject: Re: Where are all the OMB Memos online?
From: (b) (6) @OMB.EOP.GOV>
Reply To: (b) (6) EOP/OMB
Date: Thu, 23 Feb 2017 21:21:00 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3333 bytes) , text/html (8 kB)

Yes, until the new WhiteHouse.gov website posts all of the historical memos and policies, please leverage the NARA archive. OMB memos and policies remain in effect, across Administrations per historical norm.

White House teams are working hard to re-post all OMB memos and policies on the new WhiteHouse.gov site ASAP, but no ETA yet.

Thanks for your continued patience and work.

Best,
(b) (6)

(b) (6), PhD, PMP
Senior Policy Analyst
Office of the Federal Chief Information Officer
Office of Management and Budget
Executive Office of the President
(b) (6) | (b) (6)@omb.eop.gov

From: Hammersmith, Carollynn [mailto:Carollynn.Hammersmith@ED.GOV]
Sent: Thursday, February 23, 2017 4:12 PM
To: CONTENT-MANAGERS-L@listserv.gsa.gov
Subject: [CONTENT-MANAGERS-L] Where are all the OMB Memos online?

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From:	(b) (6) @OMB.EOP.GOV>
Reply To:	(b) (6) /OMB
Date:	Thu, 23 Feb 2017 21:23:05 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (3205 bytes) , text/html (8 kB)

Good question.

We're in the process of re-constructing OMB's piece of whitehouse.gov. Content should start re-appearing there soon.

In the meantime, you are correct that the archived Obama site is probably the best source, but note that it is static content so it won't reflect changes by the current Administration.

Here's a direct link to the static site: https://obamawhitehouse.archives.gov/omb/memoranda_default/

Thanks,
(b) (6)

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Subject:	March 2 Webinar on the Program Management Improvement and Accountability Act
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Fri, 24 Feb 2017 19:33:59 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1827 bytes) , text/html (4 kB)

Please join the Agile/Lean Government Community of Practice for a webinar on the recently-enacted Program Management Improvement and Accountability Act (PMIAA). Tommy Goodwin from the Project Management Institute will discuss PMIAA's history and how PMIAA will affect the Federal agencies. After the presentation, we will have an open discussion on how PMIAA may impact government agile project management.

The webinar is on March 2nd and starts at 11:00 AM Eastern Time. Please pass this announcement around to your colleagues.

All opinions are my own and do not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Fri, 24 Feb 2017 19:40:01 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2554 bytes) , text/html (6 kB)

https://attendee.gotowebinar.com/register/646945326097838850

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Dr. William Brantley
GIPA | OPIA | USPTO
571.270.5447

From: Brantley, William
Sent: Friday, February 24, 2017 2:34 PM
To: 'AGILE-LEAN-COP@LISTSERV.GSA.GOV' <AGILE-LEAN-COP@LISTSERV.GSA.GOV>; CONTENT-MANAGERS-L@LISTSERV.GSA.GOV; 'us-government-drupalers@googlegroups.com' <us-government-drupalers@googlegroups.com>; AI@LISTSERV.GSA.GOV; 'Virtual Reality' <VR@LISTSERV.GSA.GOV>; OPEN-DATA@LISTSERV.GSA.GOV; SECURITY-TODAY@LISTSERV.GSA.GOV; MOBILEGOV@LISTSERV.GSA.GOV
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Subject: Re: Exporting images from a website
From: (b) (6) @HHSC.STATE.TX.US>
Reply To:
Date: Mon, 27 Feb 2017 14:24:32 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (4 kB) , text/html (22 kB) , image001.jpg (22 kB)

SnagIt also has fantastic video recording capabilities. We use it all the time to record short videos to answer "How do I …?" questions. It's often faster than typing out an explanation, and then we have a recording of the process to use when someone else has the same question.

(b) (6)

EIR Accessibility Coordinator
Texas Health & Human Services Commission
(b) (6)
(b) (6) @hhsc.state.tx.us

From: Mixson, Frank [mailto:Frank.Mixson@VA.GOV]
Sent: Wednesday, February 22, 2017 4:29 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Exporting images from a website

I believe the top product for screen capture and screen recording is Techsmith's Snagit for images and Camtasia for screen video recording.

Camtasia has awesome, very easy to use, video editing capabilities. I love it, but it is only allowed on machines with Windows 8 – for us

Frank Mixson
eLearning Producer
VHA Employee Education System
Wednesday: 216-791-2300 x3517
Alternate: 216-713-1094

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or call the EES Customer Service Center at **877-EES-1331**

From: Brantley, William [mailto:William.Brantley@USPTO.GOV]
Sent: Wednesday, February 22, 2017 4:30 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] [CONTENT-MANAGERS-L] Exporting images from a website

Hello everyone:

What are some good tools, methods, or techniques for users to export visualizations from a website? For example, let's say a user creates a visualization from an online tool on a website. What are the best ways for the user to export the visualization as an image file? I'm looking for tools that other

agencies have used successfully. Thank you.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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Subject:	
From:	"Coates, Kimberley A - APHIS" <Kimberley.A.Coates@APHIS.USDA.GOV>
Reply To:	Coates, Kimberley A - APHIS
Date:	Mon, 27 Feb 2017 14:47:22 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1369 bytes) , text/html (3061 bytes)

set CONTENT-MANAGERS-L digest html

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Subject:	Agencies using Banana tag?
From:	"Antunes, Emma K. (GSFC-7300)" <emma.k.antunes@NASA.GOV>
Reply To:	Antunes, Emma K. (GSFC-7300)
Date:	Mon, 27 Feb 2017 15:43:13 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1575 bytes) , text/html (4 kB)

Our office of communications is interested in getting metrics to better track the reach of internal email announcements. One of the tools they're interested in is Banana Tag, so we're about to do an evaluation for them of security and privacy concerns.

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Thanks,
Emma
--
Emma Kolstad Antunes
Chief, Solutions Division, Code 730
Information Technology and Communications Directorate
NASA Goddard Space Flight Center
emma.antunes@nasa.gov | (301) 286-1377

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Subject:	Re: Exporting images from a website
From:	"Minton, Vern T." <Vern.Minton@VA.GOV>
Reply To:	Minton, Vern T.
Date:	Mon, 27 Feb 2017 16:08:12 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (6 kB) , text/html (28 kB) , image002.png (28 kB) , image003.jpg (28 kB) , image004.jpg (28 kB)

I concur with Cliff's recommendation – I use SnagIt several times a day. I now have SnagIt 13, which is even better. Camtasia Studio 9 also has screen recording capabilities now and sends the video directly to a video editor to add more callouts and 508 compliance. Together, these two products are a very powerful combination for your desktop.

Vern Terry Minton
Visual Information Specialist (Digital Media)
Office of Strategic Communication and Outreach
Strategic Planning, Capital Investment,
Outreach and Program Evaluation (SCOPE) Service

Richard L. Roudebush VA Medical Center
1481 W 10th St (00P)
Indianapolis, Indiana 46202
Office: 317-988-2172
www.indianapolis.va.gov

From: (b) (6) [mailto:(b) (6) @HHSC.STATE.TX.US]
Sent: Monday, February 27, 2017 9:25 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] Re: [CONTENT-MANAGERS-L] Exporting images from a website

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(b) (6)
EIR Accessibility Coordinator
Texas Health & Human Services Commission
(b) (6)
(b) (6) @hhsc.state.tx.us

From: Mixson, Frank [mailto:Frank.Mixson@VA.GOV]
Sent: Wednesday, February 22, 2017 4:29 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV

Subject: Re: [CONTENT-MANAGERS-L] Exporting images from a website

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Camtasia has awesome, very easy to use, video editing capabilities. I love it, but it is only allowed on machines with Windows 8 – for us

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or call the EES Customer Service Center at **877-EES-1331**
Veterans Health Administration
Employee Education System

From: Brantley, William [mailto:William.Brantley@USPTO.GOV]
Sent: Wednesday, February 22, 2017 4:30 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] [CONTENT-MANAGERS-L] Exporting images from a website

Hello everyone:

What are some good tools, methods, or techniques for users to export visualizations from a website? For example, let's say a user creates a visualization from an online tool on a website. What are the best ways for the user to export the visualization as an image file? I'm looking for tools that other agencies have used successfully. Thank you.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
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Office of Policy and International Affairs
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Please note My email address has changed. Please be sure to update your contact information with my new email address.

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For help with this listserv, to manage your settings, or to view list archives, visit:

Subject:	Re: Agencies using Banana tag?
From:	"(b) (6), (b) (7)(C)" <(b) (6), (b) (7)(C)@USCIS.DHS.GOV>
Reply To:	(b) (6), (b) (7)(C)
Date:	Mon, 27 Feb 2017 16:40:31 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (3337 bytes) , text/html (11 kB)

Hi Emma! It's been quite a while since I last saw you.

Could you educate us a bit about what Banana Tag is?

Thanks!

(b) (6), (b) (7)(C)
unications | *OComm*
Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
USCIS English - USCIS.gov | Facebook: /USCIS | Twitter: @USCIS | Instagram: @USCIS
USCIS Español - USCIS.gov/ES | Facebook: /USCIS.ES | Twitter: @USCIS_ES | Instagram: @USCIS_ES

From: Antunes, Emma K. (GSFC-7300) [mailto:emma.k.antunes@NASA.GOV]
Sent: Monday, February 27, 2017 10:43 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Agencies using Banana tag?

Our office of communications is interested in getting metrics to better track the reach of internal email announcements. One of the tools they're interested in is Banana Tag, so we're about to do an evaluation for them of security and privacy concerns.

If any of your agencies are using it or have experience with it, would you let me know? It would be helpful to find out how it's being used within government already.

Thanks,
Emma
--
Emma Kolstad Antunes
Chief, Solutions Division, Code 730
Information Technology and Communications Directorate
NASA Goddard Space Flight Center
emma.antunes@nasa.gov | (301) 286-1377

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Subject: Are Ctrl -/Ctrl + and responsive design mutually exclusive
From: (b) (6) @MAIL.MIL>
Reply To: (b) (6) OSD OUSD P-R (US)
Date: Mon, 27 Feb 2017 17:00:36 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (2481 bytes) , smime.p7s (5 kB)

Hello all!

I have two question for the group.

(1) Are responsive design and Ctrl -/Ctrl + functions mutually exclusive? Our current beta site does not Ctrl - (minus) appropriately. I am being told this is because the beta is responsive in design. I don't buy that explanation. Am I wrong?

(2) Are Ctrl -/Ctrl + functions Section 508 compliance requirements or just best practices?

I would appreciate your thoughts.

(b) (6)
Program Analyst, Outreach Operations
Office of the Secretary of Defense
Military Community & Family Policy
Military Community Outreach
4800 Mark Center Drive Room 14E08
Alexandria, VA 22350-2300

(b) (6) @mail.mil
Office: (b) (6)
Fax: (b) (6)

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Subject: Re: Agencies using Banana tag?
From: "Antunes, Emma K. (GSFC-7300)" <emma.k.antunes@NASA.GOV>
Reply To: Antunes, Emma K. (GSFC-7300)
Date: Mon, 27 Feb 2017 18:12:55 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (14 kB)

Hi Jeffrey! Nice to hear from you, too.

What the heck is banana tag? I asked the same question when our Office of Communications asked me to evaluate it. Banana Tag is a tool for email marketing. It provides both metrics and a composer for nice looking emails in Outlook. It's similar to MailChimp, except you send your emails from your own desktop, instead of through the service. Since the need is for internal communications, we weren't looking for a hosted solution, but something we could use in our existing environment. OComm was also interested in the composer feature, as creating sophisticated looking email in Outlook can be a challenge. Here's the link: https://www.bananatag.com/

There may be other answers to meet their needs (including DIY with google analytics); that's why I'm looking into options for them. Any tool where the data is collected on an external server raises security and privacy concerns. I was curious if other agencies had resolved this or had found other solutions for tracking internal employee outreach and communications.

Thanks!
Emma

From: "(b) (6), (b) (7)(C)" (b) (6), (b) (7)(C)@USCIS.DHS.GOV>
Reply-To: "(b) (6), (b) (7)(C)" (b) (6), (b) (7)(C)@USCIS.DHS.GOV>
Date: Monday, February 27, 2017 at 11:40 AM
To: "CONTENT-MANAGERS-L@LISTSERV.GSA.GOV" <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>
Subject: Re: [CONTENT-MANAGERS-L] Agencies using Banana tag?

Hi Emma! It's been quite a while since I last saw you.

Could you educate us a bit about what Banana Tag is?

Thanks!

(b) (6), (b) (7)(C)
Chief of E-Communications | ***OComm***
Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
USCIS English - USCIS.gov | Facebook: /USCIS | Twitter: @USCIS | Instagram: @USCIS
USCIS Español - USCIS.gov/ES | Facebook: /USCIS.ES | Twitter: @USCIS_ES | Instagram: @USCIS_ES

From: Antunes, Emma K. (GSFC-7300) [mailto:emma.k.antunes@NASA.GOV]
Sent: Monday, February 27, 2017 10:43 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Agencies using Banana tag?

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emma.antunes@nasa.gov | (301) 286-1377

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Subject: Re: Are Ctrl -/Ctrl + and responsive design mutually exclusive
From: "Thompson, Cheryl (NIH/NIEHS) [E]" <ThompsonC2@NIEHS.NIH.GOV>
Reply To: Thompson, Cheryl (NIH/NIEHS) [E]
Date: Tue, 28 Feb 2017 11:33:47 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (79 lines)

We have a responsive design that also works with ctrl - / ctrl +.
We also have an on screen A+/A- option.

Someone else can reply as to the 508 specifics, but I believe BLOCKING the ctrl functions would be a 508 problem.
-Cheryl Thompson
www.niehs.nih.gov

-----Original Message-----
From: (b) (6) @MAIL.MIL]
Sent: Monday, February 27, 2017 12:01 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

Hello all!

I have two question for the group.

(1) Are responsive design and Ctrl -/Ctrl + functions mutually exclusive? Our current beta site does not Ctrl - (minus) appropriately. I am being told this is because the beta is responsive in design. I don't buy that explanation. Am I wrong?

(2) Are Ctrl -/Ctrl + functions Section 508 compliance requirements or just best practices?

I would appreciate your thoughts.

(b) (6)
Program Analyst, Outreach Operations
Office of the Secretary of Defense
Military Community & Family Policy
Military Community Outreach
4800 Mark Center Drive Room 14E08
Alexandria, VA 22350-2300

(b) (6) mail.mil
Office: (b) (6)
Fax: (b) (6)

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Subject: <no subject>
From: (b) (6) <(b) (6)@INTERSTATECOMPACT.ORG>
Reply To: (b) (6) <(b) (6)@INTERSTATECOMPACT.ORG>
Date: Tue, 28 Feb 2017 13:00:42 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (20 lines)

set TESTLIST nodigest

****
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Subject:
From: "Robinson, Beth (OST)" <beth.robinson@DOT.GOV>
Reply To: Robinson, Beth (OST)
Date: Tue, 28 Feb 2017 13:21:49 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1140 bytes) , text/html (3342 bytes)

set content-managers-l digest

Beth Robinson |
IT Specialist, Office of the Chief Information Officer |
Email: beth.robinson@dot.gov |
Office: (202) 366.0297 | Cell: (b) (6)

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Subject:	Reminder: Send commands to the server and send messages to the list
From:	Mark Kaprow - ICEA <mark.kaprow@GSA.GOV>
Reply To:	Mark Kaprow - ICEA <mark.kaprow@GSA.GOV>
Date:	Tue, 28 Feb 2017 08:44:53 -0500
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1619 bytes) , text/html (2285 bytes)

Note to all: Twice now, once yesterday and once today a list subscriber has sent a command to change his or her digest settings to the list.

Please note that commands should go to listserv@listserv.gsa.gov which is the address of the server software.

Messages should go to content-managers-l@listserv.gsa.gov which is the address of the Content-Managers-L list.

Summary:

Send commands like for setting or changing your digest to:
listserv@listserv.gsa.gov

Send messages meant for distribution to everyone on the list to:
content-managers-l@listserv.gsa.gov

Best regards,
Mark Kaprow
GSA Listserv Maintainer
Corporate IT Services
Office of GSA Information Technology
O: 202-501-2886
mark.kaprow@gsa.gov

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http://www.digitalgov.gov/communities/web-managers-forum/web-content-managers-listserv/

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Subject:	Lab at OPM offers a monthly human- centered design workshop!
From:	"Thomas, Elaine" <Elaine.Thomas@OPM.GOV>
Reply To:	Thomas, Elaine
Date:	Tue, 28 Feb 2017 08:49:57 -0500
Content-Type:	multipart/related
Parts/Attachments:	text/plain (4 kB) , text/html (15 kB) , image001.png (15 kB) , image002.png (15 kB) , image003.jpg (4 kB) , image004.png (4 kB) , image005.png (4 kB) , image006.png (4 kB) , image007.png (4 kB)

The Lab at OPM offers a monthly human-centered design workshop for federal employees

Check out the attached flyer for more details. It's not too late to register for our March workshop! Please register through our website: lab.opm.gov/class-sign-up.

Upcoming dates:

- March 14 – 16
- April 25 – 27
- May 23 – 25
- June 27 - 29

The workshop is $1900 per person.

Tell your friends and colleagues!

For More Information and Registration Contact:
The Lab at OPM
LAB@opm.gov
lab.opm.gov

Follow us on Twitter: @LabOPM

Thank you!

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Subject: Re: Are Ctrl -/Ctrl + and responsive design mutually exclusive
From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
Reply To: Gillick, Larry
Date: Tue, 28 Feb 2017 11:07:39 -0500
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (5 kB)

That's just weird. I have no idea why a dev would assert that removing control from a site-user would be a) a good thing or b) 508-friendly.

Please feel free to +/- on DOI.gov. If it fails, I'm going to be highly embarrassed.

Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) / (b) (6)

"Comms is not press, it's visionary, it's the real people impact."
-- best quote ever, from [your guess here]

On Mon, Feb 27, 2017 at 12:00 PM, (b) (6) @mail.mil> wrote:

> Hello all!
>
> I have two question for the group.
>
> (1) Are responsive design and Ctrl -/Ctrl + functions mutually exclusive? Our current beta site does not Ctrl - (minus) appropriately. I am being told this is because the beta is responsive in design. I don't buy that explanation. Am I wrong?
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> (2) Are Ctrl -/Ctrl + functions Section 508 compliance requirements or just best practices?
>
> I would appreciate your thoughts.
>
> (b) (6)
> Program Analyst, Outreach Operations
> Office of the Secretary of Defense
> Military Community & Family Policy
> Military Community Outreach
> 4800 Mark Center Drive Room 14E08
> Alexandria, VA 22350-2300
>
> (b) (6) mail.mil
> Office: (b) (6)
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Subject: Re: Are Ctrl -/Ctrl + and responsive design mutually exclusive
From: (b) (6) @STATE.GOV>
Reply To:
Date: Tue, 28 Feb 2017 16:34:01 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (11 kB)

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Then I tried Nist https://www.nist.gov/ and Commerce https://www.commerce.gov/ yep, still works.

I think the person telling you this has no idea what they're talking about.

From: Gillick, Larry [mailto:larry_gillick@IOS.DOI.GOV]
Sent: Tuesday, February 28, 2017 11:08 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

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content-managers-l

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Subject: Re: Are Ctrl -/Ctrl + and responsive design mutually exclusive
From: (b) (6), (b) (7)(C)@USCIS.DHS.GOV>
Reply To:
Date: Tue, 28 Feb 2017 16:40:34 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (7 kB) , text/html (19 kB)

Add my voice to the chorus. http://uscis.gov is responsive and scales up and down just fine.

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Chief of E-Communications | ***OComm***
Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
USCIS English - USCIS.gov | Facebook: /USCIS | Twitter: @USCIS | Instagram: @USCIS
USCIS Español - USCIS.gov/ES | Facebook: /USCIS.ES | Twitter: @USCIS_ES | Instagram: @USCIS_ES

From: (b) (6) @STATE.GOV]
Sent: Tuesday, February 28, 2017 11:34 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

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Sent: Tuesday, February 28, 2017 11:08 AM
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Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

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Subject: Re: Are Ctrl -/Ctrl + and responsive design mutually exclusive
From: "Urban, Mark (CDC/OCOO/OCIO/ITSO)" <fka2@CDC.GOV>
Reply To: Urban, Mark (CDC/OCOO/OCIO/ITSO)
Date: Tue, 28 Feb 2017 17:19:07 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (8 kB) , text/html (19 kB)

Its a 508 violation, sure enough. Javascript is covered as a script, which must meet 36 CFR 1194.21.

Subsection B:
(b) Applications shall not disrupt or disable activated features of other products that are identified as accessibility features, where those features are developed and documented according to industry standards.

The browser is the other application in this case.

-Mark

From: "(b) (6), (b) (7)(C)
Sent: Tuesday, February 28, 2017 11:51 AM
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Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

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From: "Lapcewich, Dennis -FS" <dlapcewich@FS.FED.US>
Reply To: Lapcewich, Dennis -FS
Date: Tue, 28 Feb 2017 18:56:47 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (18 kB)

It's as bad as those developers who deliberately disable a browser's back button function.

On the other hand, a simple search reveals most of the articles I could find on how to do this are dated 2013 and earlier. So it appears this bad practice has lost its flavor like over-chewed gum.

Dennis

From: Urban, Mark (CDC/OCOO/OCIO/ITSO) [mailto:fka2@CDC.GOV]
Sent: 28 February 2017 9:19 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

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Office: (b) (6)
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From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Tue, 28 Feb 2017 09:03:29 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (8 kB) , text/html (16 kB)

>> But why remove that capability?

(To me, this situation is similar to close captioning.) Although font sizing is poignant in an accessibility discussion, I use Ctrl -/Ctrl + often. I bet other "regular" people do too.

Maybe the neighbor kid is lawnmowing his way to college - close captioning serves. Or, maybe the content is satire - large characters enhances.

>> But why remove that capability?

Maybe it's just a blunder.

Happy Tuesday,
(b) (6)
aka tax.webmaster@hawaii.gov

From: (b) (6), (b) (7)(C) @USCIS.DHS.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 02/28/2017 06:50 AM
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

---

Add my voice to the chorus. http://uscis.gov is responsive and scales up and down just fine.

As to whether it's a 508 requirement, I don't know of anything saying that scaling the size of the site is a requirement. But why remove that capability?

(b) (6), (b) (7)(C)
Chief of E-Communications | *OComm*
Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
USCIS English - USCIS.gov | Facebook: /USCIS | Twitter: @USCIS | Instagram: @USCIS
USCIS Español - USCIS.gov/ES | Facebook: /USCIS.ES | Twitter: @USCIS_ES | Instagram: @USCIS_ES

From: (b) (6) [mailto:(b) (6) @STATE.GOV]
Sent: Tuesday, February 28, 2017 11:34 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

Hi (b) (6) I'm in agreement with Larry here.

https://blogs.state.gov/

Ours is responsive. As is https://www.state.gov/ and I just tested both, each responds to the new browser increases and decreases depending on the breaks

depending on the breaks.

Then I tried Nist https://www.nist.gov/ and Commerce https://www.commerce.gov/ yep, still works.

I think the person telling you this has no idea what they're talking about.

From: Gillick, Larry [mailto:larry_gillick@IOS.DOI.GOV]
Sent: Tuesday, February 28, 2017 11:08 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

That's just weird. I have no idea why a dev would assert that removing control from a site-user would be a) a good thing or b) 508-friendly.

Please feel free to +/- on DOI.gov. If it fails, I'm going to be highly embarrassed.

Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) / (b) (6) (c)

"Comms is not press, it's visionary, it's the real people impact."
-- best quote ever, from [your guess here]

On Mon, Feb 27, 2017 at 12:00 PM, (b) (6) @mail.mil> wrote:
Hello all!

I have two question for the group.

(1) Are responsive design and Ctrl -/Ctrl + functions mutually exclusive? Our current beta site does not Ctrl - (minus) appropriately. I am being told this is because the beta is responsive in design. I don't buy that explanation. Am I wrong?

(2) Are Ctrl -/Ctrl + functions Section 508 compliance requirements or just best practices?

I would appreciate your thoughts.

(b) (6)
Program Analyst, Outreach Operations
Office of the Secretary of Defense
Military Community & Family Policy
Military Community Outreach
4800 Mark Center Drive Room 14E08
Alexandria, VA 22350-2300

(b) (6) @mail.mil
Office: (b) (6)
Fax: (b) (6)

STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO NOT have the authority

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****
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Subject: Drupal YouTube module
From: "Aspiazu, Coqui (HHS/ASPA)" <Maria.Aspiazu@HHS.GOV>
Reply To: Aspiazu, Coqui (HHS/ASPA)
Date: Wed, 1 Mar 2017 17:15:19 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1452 bytes) , text/html (5 kB)

Hi all,

Has anyone found a good solution to display a YouTube playlist using Drupal? If so, please share what you're using. Would love to take a look!

Thanks in advance for your help.

Coqui

Coqui Aspiazu
Digital Communications Division – ASPA
U.S. Department of Health and Human Services
Email: maria.aspiazu@hhs.gov
Work: (202) 260-1331 Cell: (b) (6)
HHS on Facebook | **HHS on Twitter** | **HHSLatino**

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Subject:	Re: Drupal YouTube module
From:	"Materese, Robin (Fed)" <robin.materese@NIST.GOV>
Reply To:	Materese, Robin (Fed)
Date:	Wed, 1 Mar 2017 18:22:53 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2649 bytes) , text/html (7 kB)

Please reply to all on this one. I'd be interested in the response as well if someone has that solution.

From: Aspiazu, Coqui (HHS/ASPA) [mailto:Maria.Aspiazu@HHS.GOV]
Sent: Wednesday, March 01, 2017 12:15 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Drupal YouTube module

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Subject: Re: Drupal YouTube module
From: "Wood, Tim (Federal)" <twood@DOC.GOV>
Reply To: Wood, Tim (Federal)
Date: Wed, 1 Mar 2017 19:19:23 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (10 kB)

If you are using Drupal Media: Youtube module you should be able to leverage the latest patch (comment #21) from this issue: https://www.drupal.org/node/1405528

This is just based on the discussion on the issue thread, I did not test this solution.

Alternatively if your Drupal implementation allows for an iframe inside a text area/body/WYSWIYG field, you could always use the YouTube playlist embed code directly in that field.

#----------#

Tim Wood, IT Specialist
Office of the Chief Information Officer
U.S. Department of Commerce
Phone: 202-482-5945
Cell: (b) (6)
twood@doc.gov

From: Materese, Robin (Fed) <robin.materese@NIST.GOV>
Sent: Wednesday, March 1, 2017 1:22:53 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Drupal YouTube module

Please reply to all on this one. I'd be interested in the response as well if someone has that solution.

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Subject: Re: Drupal YouTube module
From: (b) (6) @STATE.GOV>
Reply To:
Date: Wed, 1 Mar 2017 20:05:46 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (6 kB) , text/html (15 kB)

The playlist issue has been a problem for us too since the update to the Youtube API. April of 2015.

Here's the link to the issue que
https://www.drupal.org/project/issues/youtube_pull?categories=All

There is a patch but it seems to be iffy based on the responses and it didn't work for my site.

Once all of our phase 2 features are done, I was planning to revisit this and see if I can work on the patch. Oh, my rusty php skills.

If Tim's suggestion works better, I might have to add that to my Phase 2 list.

(b) (6)

From: Wood, Tim (Federal) [mailto:twood@DOC.GOV]
Sent: Wednesday, March 01, 2017 2:19 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Drupal YouTube module

If you are using Drupal Media: Youtube module you should be able to leverage the latest patch (comment #21) from this issue: https://www.drupal.org/node/1405528

This is just based on the discussion on the issue thread, I did not test this solution.

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Cell: (b) (6)
twood@doc.gov

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Sent: Wednesday, March 1, 2017 1:22:53 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Drupal YouTube module

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From: Aspiazu, Coqui (HHS/ASPA) [mailto:Maria.Aspiazu@HHS.GOV]
Sent: Wednesday, March 01, 2017 12:15 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Drupal YouTube module

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Subject: Asana
From: "Aspiazu, Coqui (HHS/ASPA)" <Maria.Aspiazu@HHS.GOV>
Reply To: Aspiazu, Coqui (HHS/ASPA)
Date: Thu, 2 Mar 2017 16:52:15 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1423 bytes) , text/html (5 kB)

Hi all,

I need more help from this awesome group.

Are you using Asana at your agency? Please let me know. I'll love to get some information on it.

Thanks. Coqui

Coqui Aspiazu
Digital Communications Division – ASPA
U.S. Department of Health and Human Services
Email: maria.aspiazu@hhs.gov
Work: (202) 260-1331 Cell: (b) (6)
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Subject:	E-mail in the Govt
From:	Jeremy Zilar - TEADB <jeremy.zilar@GSA.GOV>
Reply To:	Jeremy Zilar - TEADB <jeremy.zilar@GSA.GOV>
Date:	Fri, 3 Mar 2017 16:36:28 -0500
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2368 bytes) , text/html (3041 bytes)

Hi.

We at DigitalGov have a few questions about the one service that unites people across all federal agencies — E-mail.

In many ways, e-mail is the lowest common denominator of communication services in the federal government and yet we know so little about how well it actually works for communicating across the govt.

I have talked to a few people who said that their agency strips out all links in e-mails, including the text that is hyperlinked. Some block all images and attachments. While a few have a 24-48hr delay for e-mails that don't come from their agency.

So, we are wondering — is there anyone who knows:
- what agency addresses are hard to send e-mails to?
- what agencies have tight restrictions, like blocking all links, images, HTML?
- what agencies have a delay, of any kind, on any e-mail that is sent?
- what are the best ways to get your e-mail white-listed within these agencies?
- are there agencies that block the tracking on e-mails by default *(# of opens/clicks)*
- who are the e-mail administrators/gate keepers for each agency?

What would we do with this information?
It would be nice to get a sense of how big a problem this really is and if it needs to be documented. Also, it would help us to craft our DigitalGov newsletter to be received by more people in the government.

Lastly, should there by a hyphen in e-mail? I still think so.

-jeremy

--
Jeremy Zilar — DigitalGov
jeremy.zilar@gsa.gov

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Subject: Re: E-mail in the Govt
From: (b) (6) @STATE.GOV>
Reply To:
Date: Fri, 3 Mar 2017 23:19:30 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (13 kB)

I'll jump in and posit one of the most difficult issues is providing authoring software or tools that are accessible and fully 508 compliant. That is via email and HTML survey. I recall several federal surveys crafted – no one named to protect the guilty – where we specifically had to go back to their rotating bag of vendor teams that were developing the surveys and get them to make the surveys compliant.

I've seen some commercial mailing list software that is pretty good at generating HTML5, including shims for fallback to something that works on all clients, however the staff has to take the time to add in alt text and other items.

So addressing that business need with recommended software for accessible HTML5 and responsive design email authoring would help.

Any external emails incoming to us get automatically updated with links that go to a proxy sanitizer, either ending in "You did a bad thing and your special points of contact have be alerted to your failure" to "are you really sure you want to follow this link" before allowing one to continue to the final URL.

Hope that adds some value.

Yours in service,

(b) (6)

Accessibility Division Chief /
Section 508 Program Manager
U.S. Department of State
Bureau of Human Resources
Office of Accessibility and Accommodations
2401 E Street NW | SA-1 Suite 615 | Washington, D.C. 20522
(b) (6)
Desk: (b) (6) **Cell:** (b) (6) *(Text Only Please)*
Email: @state.gov

From: Jeremy Zilar - TEADB [mailto:jeremy.zilar@GSA.GOV]
Sent: Friday, March 03, 2017 4:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] E-mail in the Govt

Hi.

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-jeremy

--
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UNCLASSIFIED

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Subject: Re: Are Ctrl -/Ctrl + and responsive design mutually exclusive
From: (b) (6) STATE.GOV>
Reply To:
Date: Fri, 3 Mar 2017 23:26:34 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (7 kB) , text/html (17 kB)

I'll join in and voice an opinion that there is a special part of hell designated for those who ignore convention of standard keyboard access and those that speak at the theater. If we received a formal complaint for Section 508, I'd be on the complainant's side.

http://dmcritchie.mvps.org/firefox/keyboard.htm might be of use to them.

(b) (6)
Accessibility Division Chief /
Section 508 Program Manager
U.S. Department of State
Bureau of Human Resources
Office of Accessibility and Accommodations
2401 E Street NW | SA-1 Suite 615 | Washington, D.C. 20522
(b) (6)
Desk: (b) (6) **Cell:** (b) (6) *(Text Only Please)*
Email: (b) (6) @state.gov

Official
UNCLASSIFIED

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Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) / (b) (6) (c)

"Comms is not press, it's visionary, it's the real people impact."
-- best quote ever, from [your guess here]

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Program Analyst, Outreach Operations
Office of the Secretary of Defense
Military Community & Family Policy
Military Community Outreach
4800 Mark Center Drive Room 14E08
Alexandria, VA 22350-2300

(b) (6) @mail.mil
Office: (b) (6)
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This message was sent to the Web Content Managers Forum, a community of

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message should read: set content-managers-l digest
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Subject:	FW: NEW THINKING: Information architecture: still vital to digital design
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Mon, 6 Mar 2017 15:03:56 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (7 kB) , text/html (13 kB)

Passing along the full article. For some reason, the link was blocked at my agency.

All opinions are my own and do not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

---------- Forwarded message ---------
From: (b) (6) @(b) (6) .com>
Date: Sun, Mar 5, 2017 at 8:02 AM
Subject: NEW THINKING: Information architecture: still vital to digital design
To: <(b) (6) @(b) (6) .com>

WEB LINK FOR THIS ISSUE: http://(b) (6) .newsweaver.ie/newsletter/600c91v8l8010xw5k1vy2q?email=true&a=6&p=51540111&t=29526992

INFORMATION ARCHITECTURE: STILL VITAL TO DIGITAL DESIGN

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How exactly are these chatbots going to chat? From what magic-magic land will they access their answers? Chatbots will require an extremely rigorous information architecture in order to 'chat' in a useful way. Otherwise, they'll pretty quickly become gibberishbots.

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(b) (6)

Measuring the customer experience masterclass with (b) (6), Utrecht, April 6
http://(b) (6).newsweaver.ie/newsletter/1q5ztqux4ia10xw5k1vy2q?email=true&a=6&p=51540111&t=29526992

WHAT ANNOYS YOUR CUSTOMERS ONLINE? FEB 7 WEBINAR ON CUSTOMER CENTRIC INDEX
This survey takes 1 minute to do and yet delivers powerful results that identify what needs to be improved most for a better customer experience. The Customer Centric Index is a free online service. You only pay if you want to compare with your peers. Find out how it works.
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Subject: Re: [Non-DoD Source] [CONTENT-MANAGERS-L] FW: NEW THINKING: Information architecture: still vital to digital design
From: (b) (6) @NRO.MIL>
Reply To:
Date: Mon, 6 Mar 2017 18:06:52 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (11 kB) , text/html (19 kB) , smime.p7s (5 kB)

Awesome information especially that the NRO.gov is undergoing refacing.

Thanks very much!

(b) (6)
NRO, Public Affairs Officer
Check out the lastest NRO happenings at:
Facebook: https://www.facebook.com/NationalReconnaissanceOffice
Twitter: https://twitter.com/NatReconOfc
NRO Website: www.nro.gov

From: Brantley, William [mailto:William.Brantley@USPTO.GOV]
Sent: Monday, March 06, 2017 10:04 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] [CONTENT-MANAGERS-L] FW: NEW THINKING: Information architecture: still vital to digital design

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http://gerrymcgovern.newsweaver.ie/newsletter/600c91v8l8010xw5k1vy2q?email=true&a=6&p=51540111&t=29526992 < Caution-Caution-
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Subject: Re: [Non-DoD Source] [CONTENT-MANAGERS-L] E-mail in the Govt (UNCLASSIFIED)
From: "(b) (6) USARMY TRADOC (US)" <(b) (6) @MAIL.MIL>
Reply To: (b) (6) USARMY TRADOC (US)
Date: Tue, 7 Mar 2017 11:41:24 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (99 lines)

CLASSIFICATION: UNCLASSIFIED

.mil folks should be careful answering these questions because their answers have second and third order effects that impact security (identifying agencies, etc., for example). And knowing .mil email practices will make them easier to spoof.

Suffice it to say, as you can tell by the added text in the subject, the Army's very strict. Think of a CYA way to blame the recipient of the email for doing anything wrong and that's pretty much it. :)

Email/e-mail are dialects but email is the proper version because that's what I use. :)

Thanks.

(b) (6)

The Answer to "Who else needs to know?" is always "(b) (6), the KMO!"

(b) (6)
KNOWLEDGE MANAGEMENT OFFICER (KMO), GS-12
US ARMY CHAPLAIN US Army Chaplain Center and School (USACHCS)
(b) (6) @mail.mil

-----Original Message-----
From: Jeremy Zilar - TEADB [mailto:jeremy.zilar@GSA.GOV]
Sent: Friday, March 03, 2017 4:36 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] [CONTENT-MANAGERS-L] E-mail in the Govt

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Hi.

We at DigitalGov have a few questions about the one service that unites people across all federal agencies — E-mail.

In many ways, e-mail is the lowest common denominator of communication services in the federal government and yet we know so little about how well it actually works for communicating across the govt.

I have talked to a few people who said that their agency strips out all links in e-mails, including the text that is hyperlinked. Some block all images and attachments. While a few have a 24-48hr delay for e-mails that don't come from their agency.

So, we are wondering — is there anyone who knows:
- what agency addresses are hard to send e-mails to?
- what agencies have tight restrictions, like blocking all links, images, HTML?
- what agencies have a delay, of any kind, on any e-mail that is sent?
- what are the best ways to get your e-mail white-listed within these agencies?
- are there agencies that block the tracking on e-mails by default (# of opens/clicks)
- who are the e-mail administrators/gate keepers for each agency?

What would we do with this information?
It would be nice to get a sense of how big a problem this really is and if it needs to be documented. Also, it would help us to craft our DigitalGov newsletter to be received by more people in the government.

Lastly, should there by a hyphen in e-mail? I still think so.

-jeremy

--

Jeremy Zilar — DigitalGov
jeremy.zilar@gsa.gov < Caution-mailto:jeremy.zilar@gsa.gov >

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Subject: XML Use for Publishing to the Web (and other mediums)
From: Allison.Hazen@USITC.GOV
Reply To: Allison.Hazen@USITC.GOV
Date: Wed, 8 Mar 2017 09:40:33 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1834 bytes) , text/html (7 kB)

Good morning,

Our agency is exploring the possibility of switching our Commission Publication publishing process from Word -> PDF and Word -> HTML to something a little more flexible and XML-based. I know there are a lot of commercial products out there, as well as some XML schema that have been developed in-house at other agencies (GPO has been kind enough to touch base with us already).

For those of you using XML in your publishing process, would you mind sharing:

- Is what you use proprietary or did you develop it in-house? If you're able to elaborate on what you use and how it works for you, that would be great.
- The level of effort involved, both in terms of initial setup of the process and in terms of how long each piece of content/each publication typically takes to process.

Thank you very much in advance!

Allison Hazen
Webmaster

U.S. International Trade Commission

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Subject: Drupal/Acquia Support
From: (b) (6), (b) (7)(C) @HUDOIG.GOV>
Reply To:
Date: Wed, 8 Mar 2017 15:21:02 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1539 bytes) , text/html (4 kB)

Quick Question to the Group:

I run a small shop supporting the website and other online properties for the Office of the Inspector General at HUD. I'm curious if anyone has an awesome vendor (large or small) supporting their Drupal development needs that they could recommend.

If they also work with the Acquia environment it would be a big plus.

Thanks!

(b) (6), (b) (7)(C)
Web Content Manager & Lynda.com Master Administrator
& HUD Systems Support
U.S. HUD - Office of Inspector General
550 12th St. SW | Suite 300 | Washington, DC 20410
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Subject: Re: XML Use for Publishing to the Web (and other mediums)
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Wed, 8 Mar 2017 07:59:30 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3515 bytes) , text/html (5 kB)

Allison Hazen, I'm happy to see the interest in XML.

Unpopular as my viewpoint may be, I think XML is not replaceable. Like CSS, the idea is to switch semantics and context ... with the flick of a switch.

Same data set, new message.

But, honey-like organizational inertia is. Plus, do the young know that HTML is smarter than Word? And, XML may be even smarter?

To me, "freedom of speech" across the web begins with HTML, CSS, and PDF. Followed closely by XML and JSON. The rest is just frosting on the cake.

I thought gpo.gov might have something. Searched on "xml", but no luck.

Good luck,
(b) (6)
aka tax.webmaster@hawaii.gov

From: <Allison.Hazen@USITC.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 03/07/2017 11:42 PM
Subject: [CONTENT-MANAGERS-L] XML Use for Publishing to the Web (and other mediums)

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Subject:	Come celebrate Sunshine Week at the National Archives! Monday March 13 at 1 pm
From:	Meredith Stewart <meredith.stewart@NARA.GOV>
Reply To:	Meredith Stewart <meredith.stewart@NARA.GOV>
Date:	Wed, 8 Mar 2017 15:54:29 -0500
Content-Type:	multipart/related
Parts/Attachments:	text/plain (324 kB) , text/html (11 kB) , image.png (324 kB)

Hi All --

Come and celebrate Sunshine Week at the National Archives!

Register for Monday's event (March 13 at 1:00 pm) at the National Archives Building:

https://www.eventbrite.com/e/sunshine-week-2017-at-the-national-archives-registration-32119238507

WHAT:

Join us from 1 pm to 4:30 pm on Monday, March 13, 2017 to celebrate Sunshine Week and learn more about open government! Leading experts, advocates and technologists will join the National Archives' Office of Government Information Services for this special afternoon program. The event is free and open to the public but registration is recommended. Full schedule online at: https://foia.blogs.archives.gov/2017/02/24/sunshine-week-2017-at-the-national-archives/

Highlights include:

- a discussion between the Archivist of the United States and the Librarian of Congress about expanding access to our nation's treasures;
- recorded remarks from the Chair and Ranking Member of the House Oversight and Government Reform Committee, who helped lead the bipartisan effort to update FOIA in 2016;
- reflections on the past and the future of FOIA by leading international experts; and
- tips from technologists who are leveraging the internet to put government at your fingertips.

WHO:

Speakers include Archivist of the United States, David Ferriero, and the Librarian of Congress, Dr.

Speakers include Archivist of the United States, David Ferriero, and the Librarian of Congress, Dr. Carla Hayden. Chairman Jason Chaffetz and Ranking Member Elijah Cummings of the House Oversight and Government Reform Committee will also provide recorded remarks, and we will be joined by consumer advocate and author Ralph Nader -- plus experts from the National Archives, OpenGov Foundation, MuckRock, Reporters Committee for Freedom of the Press, Phillip Merrill College of Journalism, National Security Archive, and DC Open Government Coalition.

WHEN: Monday, March 13, 2017 @ 1:00 - 4:30 pm

DOORS OPEN: 12:00 pm EST

WHERE: National Archives and Records Administration (NARA) Building
William G. McGowan Theater
700 Pennsylvania Avenue, NW
Washington, D.C. 20408

For an agenda, visit here: https://foia.blogs.archives.gov/2017/02/24/sunshine-week-2017-at-the-national-archives/

Please use the Special Events entrance on Constitution Avenue at 7th St., NW.

This program will be live streamed on the US National Archives' YouTube channel. The webcast will include a captioning option. To request additional accommodations (e.g., a transcript), email amy.bennett@nara.gov or call 202-741-5782.

Thanks!

Meredith Stewart
Innovation Hub Director
National Archives and Records Administration
Meredith Stewart
Innovation Hub Director
National Archives and Records Administration

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MONDAY

March 13, 2017 from 1 - 4:30 p.m.

William G. McGowan Theater

Join us to celebrate Sunshine Week and learn more about open government!

Speakers include Archivist of the United States, David Ferriero, and the Librarian of Congress, Dr. Carla Hayden. We will also be joined by experts and advocates for a look back at the Freedom of Information Act's first 50 years and technologists who are putting government at your fingertips.

OGIS
OFFICE of GOVERNMENT INFORMATION SERVICES

Subject: Re: XML Use for Publishing to the Web (and other mediums)
From: "(b) (6) " <(b) (6) @STATE.GOV>
Reply To: (b) (6)
Date: Wed, 8 Mar 2017 23:01:16 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (14 kB)

Hi Allison,

My office, the Office of the Historian at the State Department, moved all of our publications to XML – specifically the Text Encoding Initiative Guidelines (http://tei-c.org). We use oXygen XML Editor (commercial, http://oxygenxml.com) for editing our documents, and eXist-db (free, open source, http://exist-db.org) to power our website (https://history.state.gov) and orchestrate conversions of XML to PDF and ebook. Under the hood, the transformations to PDF and ebook are done using TEI Publisher (free, open source, by the developers of eXist-db, http://teipublisher.com).

The level of effort involved depends on exactly what you're moving to XML and what your goals are for the product. We've done everything from paying vendors to scan books, extract the text, and apply our tagging guidelines – to in-house transformation of a book from manuscript chapters in Word to TEI, from which we generated the web and ebook edition and a print-ready PDF that went to GPO for printing. The benefits of single-source publishing are enormous. Besides flexibility and longevity, government agencies can release their publications as raw XML and foster use by the public – as open government data in service of transparency goals. We release all of our publications and source code to GitHub (https://github.com/HistoryAtState), so students, scholars, developers, etc. can build on our efforts.

Best,
(b) (6)

Digital History Advisor
Office of the Historian
Bureau of Public Affairs
U.S. Department of State
(b) (6)
(b) (6) @state.gov
history.state.gov

Official
UNCLASSIFIED

From: Allison.Hazen@USITC.GOV [mailto:Allison.Hazen@USITC.GOV]
Sent: Wednesday, March 08, 2017 4:41 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] XML Use for Publishing to the Web (and other mediums)

Good morning,

Our agency is exploring the possibility of switching our Commission Publication publishing process from Word -> PDF and Word -> HTML to something a little more flexible and XML-based. I know there are a lot of commercial products out there, as well as some XML schema that have been developed in-house at other agencies (GPO has been kind enough to touch base with us already).

For those of you using XML in your publishing process, would you mind sharing:

- Is what you use proprietary or did you develop it in-house? If you're able to elaborate on what you use and how it works for you, that would be great.
- The level of effort involved, both in terms of initial setup of the process and in terms of how long each piece of

content/each publication typically takes to process.

Thank you very much in advance!

Allison Hazen
Webmaster

U.S. International Trade Commission

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Subject: Re: XML Use for Publishing to the Web (and other mediums)
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Thu, 9 Mar 2017 08:55:31 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (6 kB) , text/html (12 kB)

Credit to Joseph Wicentowski. Years ago, he presented tei-c.org to the list.
>> Re: [CONTENT-MANAGERS-L] Question about creating multichannel content
>> while preserving a legacy print document
>> Wicentowski, Joseph C (PACE)
>> to: CONTENT-MANAGERS-L 01/22/2014 06:06 AM

Visited tei-c.org today, and found this in a paper.

"Outline
1. “What is it Going to Look Like?”
2. Data is the Important Long-term Outcome
3. Editors will only Switch Focus to Quality of Encoding if Publication Becomes as Straightforward as Using a Text Processor"
... http://jtei.revues.org/1453

=> straightforward as using a text processor

Do the content creators have any choice? It has to do with hypertext.

When I create content, I start with HTML and navigation, then plug-n-play the presentation later. If WYSIWYG is needed, I do CSS into an 8-1/2x11 box.

To me, that's the tough part. Otherwise, to me, the text, ASCII or UTF8, is enough. There's more to plain text than Notepad - I use Komodo Edit.

The first line of the abstract - "Are the data of an edition means to a particular and privileged presentation, or is the presentation a side effect?"

Hilarious. Like Haskell people say "Output is a side effect." (Note: The context is different, I think.)

I'm going to be thinking about this all weekend. Except when I'm reading "The Framers' Coup".

Happy Thursday,
(b) (6)

From: (b) (6) @STATE.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 03/08/2017 01:07 PM
Subject: Re: [CONTENT-MANAGERS-L] XML Use for Publishing to the Web (and other mediums)

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Best,
(b) (6)

[redacted]
Digital History Advisor
Office of the Historian
Bureau of Public Affairs
U.S. Department of State
(b) (6)
(b) (6) @state.gov
history.state.gov

Official
UNCLASSIFIED

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Thank you very much in advance!

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Subject: Re: Are Ctrl -/Ctrl + and responsive design mutually exclusive
From: (b) (6) HHSC.STATE.TX.US>
Reply To: (b) (6)
Date: Fri, 10 Mar 2017 16:10:52 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (9 kB) , text/html (34 kB)

Although the answers given address the spirit of your question, Zona, here's the direct answer:

- Making the presentation respond to the size of the viewport is responsive design.
- Locking the display to the size of the viewport is not. In fact, it defeats the whole purpose of responsive design, which is to give the user the best experience possible on the device of their choice.

Hope that helps.

And, yes, it sounds to me like all someone knows about responsive design is that it is what the code they cribbed is supposed to produce. ;-)

(b) (6)
EIR Accessibility Coordinator
Texas Health & Human Services Commission
(b) (6)
(b) (6) @hhsc.state.tx.us

From: (b) (6) [mailto:(b) (6) @STATE.GOV]
Sent: Friday, March 03, 2017 5:27 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive
Importance: Low

I'll join in and voice an opinion that there is a special part of hell designated for those who ignore convention of standard keyboard access and those that speak at the theater. If we received a formal complaint for Section 508, I'd be on the complainant's side.

http://dmcritchie.mvps.org/firefox/keyboard.htm might be of use to them.

(b) (6)
Accessibility Division Chief /
Section 508 Program Manager
U.S. Department of State
Bureau of Human Resources
Office of Accessibility and Accommodations
2401 E Street NW | SA-1 Suite 615 | Washington, D.C. 20522
(b) (6)
Desk: (b) (6) **Cell:** (b) (6) *(Text Only Please)*
Email: (b) (6) @state.gov

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From: (b) (6) [mailto:(b) (6) @STATE.GOV]
Sent: Tuesday, February 28, 2017 11:34 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

Hi (b) (6), I'm in agreement with Larry here.

https://blogs.state.gov/

Ours is responsive. As is https://www.state.gov/ and I just tested both, each responds to the new browser increases and decreases depending on the breaks.

Then I tried Nist https://www.nist.gov/ and Commerce https://www.commerce.gov/ yep, still works.

I think the person telling you this has no idea what they're talking about.

From: Gillick, Larry [mailto:larry_gillick@IOS.DOI.GOV]
Sent: Tuesday, February 28, 2017 11:08 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Are Ctrl -/Ctrl + and responsive design mutually exclusive

That's just weird. I have no idea why a dev would assert that removing control from a site-user would be a) a good thing or b) 508-friendly.

Please feel free to +/- on DOI.gov. If it fails, I'm going to be highly embarrassed.

Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) / 202-573-0306 (c)

"Comms is not press, it's visionary, it's the real people impact."
-- best quote ever, from [your guess here]

On Mon, Feb 27, 2017 at 12:00 PM, (b) (6) CIV OSD OUSD P-R (US) (b) (6) @mail.mil> wrote:
Hello all!

I have two question for the group.

(1) Are responsive design and Ctrl -/Ctrl + functions mutually exclusive? Our current beta site does not Ctrl - (minus) appropriately. I am being told this is because the beta is responsive in design. I don't buy that explanation. Am I wrong?

(2) Are Ctrl -/Ctrl + functions Section 508 compliance requirements or just best practices?

I would appreciate your thoughts.

(b) (6)

(b) (6)
Program Analyst, Outreach Operations
Office of the Secretary of Defense
Military Community & Family Policy
Military Community Outreach
4800 Mark Center Drive Room 14E08
Alexandria, VA 22350-2300

(b) (6) @mail.mil
Office: (b) (6)
Fax: (b) (6)

STATEMENT of LIMITATION of AUTHORITY: You are hereby notified that I DO NOT have the authority to direct you in any way to alter your contractual obligation. Further, if the Government, as a result of the information obtained from this email DOES desire to alter your requirements, changes will be issued in writing and signed by the contracting officer. You should take no action on any change unless and until you receive such a contract modification.

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This message was sent to the Web Content Managers Forum, a community of government employees

Subject:	My favorite collaboration tool is the coffeehouse
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Mon, 13 Mar 2017 19:26:25 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1367 bytes) , text/html (4 kB)

https://www.wsj.com/articles/beware-collaboration-tool-overload-1489370400

All opinions are my own and do not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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Subject:	Your Millennials Are Your Canaries
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Fri, 17 Mar 2017 13:08:45 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1411 bytes) , text/html (4 kB)

Of course, this never boded well for the canaries - https://www.eremedia.com/tlnt/your-millennials-are-your-canaries/

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Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
Training Administrator
Global Intellectual Property Academy

Office of Policy and International Affairs
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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Subject: search.usa.gov 503 error
From: (b) (6) @NAVY.MIL>
Reply To: (b) (6)
Date: Fri, 17 Mar 2017 16:20:08 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (1298 bytes) , smime.p7s (5 kB)

Anyone else receiving a 503 error when either trying to reach search.usa.gov or using the search tool on any site?

Very respectfully,
(b) (6)
Lieutenant, U.S. Navy
Navy Office of Information
Room 4B463, 1200 Navy Pentagon
Washington, DC 20350-1200
COML (b) (6) | DSN (b) (6) | CELL (b) (6)
(b) (6) @UGov.Gov
@(b) (6)

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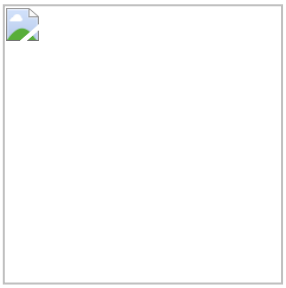
Subject: Re: search.usa.gov 503 error
From: "Larrimore, Laura" <Laura.Larrimore@USPTO.GOV>
Reply To: Larrimore, Laura
Date: Fri, 17 Mar 2017 16:36:10 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3067 bytes) , text/html (6 kB)

Yes!
We use this to power the big search bar on our homepage of www.uspto.gov. It's a real problem, and my IT folks are reporting it's only had about 93% up time today, and has been cutting out for 5-15 minutes at a time.

Our folks are working with GSA, so GSA is aware.
~Laura



United States Patent and Trademark Office

www.uspto.gov

Home page of the United States Patent and Trademark Office's main web site.

From: (b) (6) @NAVY.MIL>
Sent: Friday, March 17, 2017 12:20 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] search.usa.gov 503 error

Anyone else receiving a 503 error when either trying to reach search.usa.gov or using the search tool on any site?

Very respectfully,
(b) (6)
Lieutenant, U.S. Navy
Navy Office of Information
Room 4B463, 1200 Navy Pentagon
Washington, DC 20350-1200
COML (b) (6) | DSN (b) (6)
(b) (6) @UGov.Gov
@(b) (6)

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Subject: Re: search.usa.gov 503 error
From: "(b) (6) (US) DeCA HQ OC" (b) (6) @DECA.MIL>
Reply To: (b) (6) (US) DeCA HQ OC
Date: Fri, 17 Mar 2017 16:54:22 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (73 lines)

Yes, I'm having the same issue... we use it for our search tool as well. Any insight?

Thanks,

(b) (6)
User Experience Designer /
Visual Information Specialist
Corporate Communications
Defense Commissary Agency
Toll Free 800-699-5063 x(b) (6)
COM (804) 734-8000 (b) (6)
DSN (b) (6)
@deca.mil

-----Original Message-----
From: (b) (6) [mailto:(b) (6) @NAVY.MIL]
Sent: Friday, March 17, 2017 12:20 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] [CONTENT-MANAGERS-L] search.usa.gov 503 error

Anyone else receiving a 503 error when either trying to reach search.usa.gov or using the search tool on any site?

Very respectfully,
(b) (6)
avy
Navy Office of Information
Room 4B463, 1200 Navy Pentagon
Washington, DC 20350-1200
COML (b) (6) | DSN (b) (6)
@UGov.Gov
@(b) (6)

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Subject: Re: search.usa.gov 503 error
From: Dawn McCleskey - TAD <dawn.mccleskey@GSA.GOV>
Reply To: Dawn McCleskey - TAD <dawn.mccleskey@GSA.GOV>
Date: Fri, 17 Mar 2017 15:06:12 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (7 kB)

Hi All, DigitalGov Search PM here. Closing the loop on these error inquiries - due to a configuration of our new logging mechanism, our service was knocked offline from 11:22-12:20 ET today. We've remediated the immediate issue, and are working with the logging team to make sure this never happens again.

I apologize for the impact this had on your sites and your customers. Please reach out with any questions, you can reach me directly, or contact the team at search@support.digitalgov.gov.

Thank you,
Dawn

DigitalGo Search

Dawn Pointer McCleskey
Program Manager, DigitalGov Search, GSA
dawn.mccleskey@gsa.gov | 443-671-7522
Contact the team: search@support.digitalgov.gov | 202-505-5315

http://search.digitalgov.gov

On Fri, Mar 17, 2017 at 12:54 PM, (b) (6) (US) DeCA HQ OC <(b) (6) @deca.mil> wrote:

> Yes, I'm having the same issue... we use it for our search tool as well. Any insight?
>
> Thanks,
>
> ---
> (b) (6)
> User Experience Designer /
> Visual Information Specialist
> Corporate Communications
> Defense Commissary Agency
> Toll Free 800-699-5063 x(b) (6)
> COM (804) 734-8000 x(b) (6)
> DSN (b) (6)
> @deca.mil
>
> -----Original Message-----
> From: (b) (6) [mailto:(b) (6) @NAVY.MIL]
> Sent: Friday, March 17, 2017 12:20 PM
> To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
> Subject: [Non-DoD Source] [CONTENT-MANAGERS-L] search.usa.gov 503 error
>
> Anyone else receiving a 503 error when either trying to reach search.usa.gov or using the search tool on any site?
>
> Very respectfully

Very respectfully,
(b) (6)
Lieutenant, U.S. Navy
Navy Office of Information
Room 4B463, 1200 Navy Pentagon
Washington, DC 20350-1200
COML (b) (6) | DSN (b) (6)
@Navy.Mil | (b) (6) @UGov.Gov
@(b) (6)

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listserv@listserv.gsa.gov

Subject:	Design in Tech Report 2017
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Mon, 20 Mar 2017 17:45:32 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1359 bytes) , text/html (4 kB)

Love the concept of “Writing as the real UX.”
https://designintechreport.wordpress.com/

All opinions are my own and do not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
HR Specialist (Development)
Enterprise Training Division

Office of Human Resources
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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Subject: Re: Design in Tech Report 2017
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Mon, 20 Mar 2017 09:28:05 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3784 bytes) , text/html (5 kB)

William Brantley, thank you for sharing.

>> Love the concept of "Writing as the real UX." ... Your comment provoked my interest. I believe in writing.

Visited the link. First time, up through slide 6, I caught myself - "Design what? What is being designed?"
Restarted, proceeded to slide 11. Stop.
Restarted. Slowed down, and tried to read all the fine print. Controlled my impatience. Proceeded to slide 16. Stop.

Design what?

Thought about "The media is the message." (That phrase never caught on with me. Maybe I'm too emotional. Nice rythm, but the message did not compute. I need more than than "media".)

I looked down "Design School? Yes" 17 out of 49.

I wonder.

I wonder about the intended audience of the presentation? Wanna-be designers with open-ended futures, or management analytics cloaked in well-defined ROI horizons.

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Where did John Maeda talk about writing? I didn't get it.

Thanks William Brantley. Guess this one was over my head.

Happy Monday,
(b) (6)

From: "Brantley, William" <William.Brantley@USPTO.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 03/20/2017 07:46 AM
Subject: [CONTENT-MANAGERS-L] Design in Tech Report 2017

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Subject: Re: Design in Tech Report 2017
From: "Lapcewich, Dennis -FS" <dlapcewich@FS.FED.US>
Reply To: Lapcewich, Dennis -FS
Date: Tue, 21 Mar 2017 16:47:31 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3973 bytes) , text/html (11 kB)

The first rule in communication is make sure your message is clear.

I'm sure the Design in Tech report has valuable information, but when the actual usability of their document isn't, the message isn't clear. In this case, the current fashion of tiny light gray text on white background makes it impossible to read the report.

Dennis

From: (b) (6) [mailto:(b) (6) @HAWAII.GOV]
Sent: 20 March 2017 12:28 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Design in Tech Report 2017

William Brantley, thank you for sharing.

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Where did John Maeda talk about writing? I didn't get it.

Thanks William Brantley. Guess this one was over my head.

Happy Monday,

(b) (6)

From: "Brantley, William" <William.Brantley@USPTO.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 03/20/2017 07:46 AM
Subject: [CONTENT-MANAGERS-L] Design in Tech Report 2017

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https://designintechreport.wordpress.com/

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William.Brantley@USPTO.gov

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Subject: Re: Design in Tech Report 2017
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Tue, 21 Mar 2017 08:21:17 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (6 kB) , text/html (12 kB)

Good morning,

(Over here ... it's morning.)

1) About the document. My guess is the middling contrast between background and text colors is related to the "weight" of the verbal content on the screen. I'm thinking "weight" as in number of words per page. Due to the "weight" of each slide, high contrast may have been too loud.

Went home last night and watched the video.
https://designintechreport.wordpress.com/2017/03/12/design-in-tech-report-2017-video/ - "Watch the Full 2017 Design in Tech Report on Vimeo (1hr)"

Was interesting. Open-ended. Not deep, intense, or floral. (Shades of "The 24-Hour Wine Expert" !!! Jancis Robinson copy. 2016).

2) "Writitng as the real UX" question
Maybe this is it? Slide 27 - More than Design
"Why UX Design is a Lot Like Writing" - Susan Stuart

3) GUI gedanken
I think the GUI owes it's success to writing by hand. And, writing by hand, as in a modern written language (sigh cursive), came from a need for pictures. Like stories. For storytelling. Is successful UX like an enjoyed story?

Anyone attempting visual notetaking? Sketchnoting?

-o-

Not sure about good design and business success. Thinking about art + marketplace + afterdeath.

Muchos mahalos William Brantley.

Happy Tuesday you all,
(b) (6)

From: "Lapcewich, Dennis -FS" <dlapcewich@FS.FED.US>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 03/21/2017 06:48 AM
Subject: Re: [CONTENT-MANAGERS-L] Design in Tech Report 2017

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Dennis

From: (b) (6) [mailto:(b) (6) @HAWAII.GOV]
Sent: 20 March 2017 12:28 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Design in Tech Report 2017

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(b) (6)

From: "Brantley, William" <William.Brantley@USPTO.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 03/20/2017 07:46 AM
Subject: [CONTENT-MANAGERS-L] Design in Tech Report 2017

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https://designintechreport.wordpress.com/

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Subject: Generation Z Wants a Job. Are You Ready to Hire Them?
From: "Brantley, William" <William.Brantley@USPTO.GOV>
Reply To: Brantley, William
Date: Fri, 24 Mar 2017 13:51:48 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (16 kB) , text/html (4 kB) , image001.jpg (16 kB)

http://www.governing.com/columns/smart-mgmt/gov-generation-z-workforce.html

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BRACE YOURSELF!
ANOTHER GENERATION IS
ENTERING THE WORKFORCE!

Subject:	NIEHS is Seeking Participants to Review Our Websites
From:	"Thompson, Cheryl (NIH/NIEHS) [E]" <ThompsonC2@NIEHS.NIH.GOV>
Reply To:	Thompson, Cheryl (NIH/NIEHS) [E]
Date:	Mon, 27 Mar 2017 11:41:49 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1745 bytes) , text/html (5 kB)

Hi, we are looking for a handful of volunteers to fill out our ranks. Thanks!

The National Institute of Environmental Health Sciences (NIEHS) is undertaking a study of the ease of use of the public website.
We are currently looking for a small number of volunteers to participate in a brief usability session to provide feedback on the site.
Sessions require a computer connected to the Internet, will last approximately 1 hour, and will be recorded, capturing your screen activity.

If interested in participating, please contact Cheryl Thompson (thompsonc2@niehs.nih.gov) for further details by April 10, 2017!
The sessions will take place in May 2017, and we will schedule around your calendar.

Thank you!

Cheryl Thompson

Web Manager
Office of Communications and Public Liaison

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Subject:	Re: NIEHS is Seeking Participants to Review Our Websites
From:	"Thompson, Cheryl (NIH/NIEHS) [E]" <ThompsonC2@NIEHS.NIH.GOV>
Reply To:	Thompson, Cheryl (NIH/NIEHS) [E]
Date:	Mon, 27 Mar 2017 12:25:34 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2096 bytes) , text/html (6 kB)

Wow! That worked well. I'm taking all the names and will respond, but we only needed a few --- y'all topped us off. ☺

From: Thompson, Cheryl (NIH/NIEHS) [E]
Sent: Monday, March 27, 2017 7:42 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Cc: Jensen, Claus (NIH/NIEHS) [C] <claus.jensen@nih.gov>
Subject: NIEHS is Seeking Participants to Review Our Websites

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Subject: Drupal4Gov Half Day - Devopsing it up!!
From: (b) (6) @STATE.GOV>
Reply To:
Date: Mon, 27 Mar 2017 14:28:10 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1772 bytes) , text/html (5 kB)

The next FREE Drupal4Gov half day is being hosted by the National Agricultural Library in Greenbelt, MD (really close, almost walking distance) from the Greenbelt Greenline metro stop (there's a shuttle and loads of parking)

This half day is all Devops including presentations on what's worked, what's failed, what's been tried and where they are now from Zivtech, Mindgrub and USDA where Ron Williams will talk about Drupal 8 at his part of USDA

https://www.eventbrite.com/e/devops-drupal-half-day-tickets-32858557831

So, come on out!! Let's get our Devops on! Seating is limited (70 folks is about all we can handle this time around), so sign up ASAP for the April 20th half day.

And, no computers needed this time out, just days before Drupalcon gets started in Baltimore!

(b) (6)

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Subject:	Study: Social Media Content Credibility Comes from Sharers, Not Creators
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Mon, 27 Mar 2017 14:52:01 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1379 bytes) , text/html (4 kB)

http://www.govtech.com/social/Study-Social-Media-Content-Credibility-Comes-from-Sharers-Not-Creators.html

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Subject:	Help us organize content on our website (remote friendly!)
From:	Maria Marrero - TABB <maria.marrero@GSA.GOV>
Reply To:	Maria Marrero - TABB <maria.marrero@GSA.GOV>
Date:	Mon, 27 Mar 2017 14:56:48 -0400
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1724 bytes) , text/html (4071 bytes)

Hello federal employees,

We need your help!

The USAGov team at the GSA is looking to improve ways for users to find information in USA.gov. We are seeking volunteers to spend no more than 5 minutes giving us feedback on 3 simple questions about our website.

We are looking for people who meet the following criteria:

- Currently work as a federal employee (No contractors)
- Able to access a public URL online

If you meet the criteria, please email joanne.mcgovern@gsa.gov to receive further details.

Thanks in advance for your support.

Maria Marrero
User Experience Designer, USAGov
Your Guide to Government Information and Services
GSA, Office of Products and Programs
202-494-9522

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Subject: Invitation: Participate in Inter-Agency AI Personal Assistant Pilot
From: Justin Herman - TAE <justin.herman@GSA.GOV>
Reply To: Justin Herman - TAE <justin.herman@GSA.GOV>
Date: Tue, 28 Mar 2017 16:52:02 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (12 kB)

Greetings Web Content Community,

I'm pleased to extend this invitation for your programs to participate in a pilot program to index and benchmark public service information for consumer-available AI Personal Assistants (IPAs) including *Amazon Alexa, Google Assistant, Microsoft Cortana*, and *Facebook Messenger's chatbot service* -- and in the process lay a strong foundation for opening our programs to more accessible self-service in the home, mobile devices, automobiles and further.

This pilot will require rapid development and will result in your concepts reviewed by the platforms of your choosing, as well as the creation of a new field of shared resources and recommendations that any organization can use to deliver our program data into these emerging services.

You may have read about the pilot recently in Nextgov, though admittedly they mixed up the details a little -- this pilot is not for us to develop and host our own IPAs -- we've already received the support of Amazon Alexa, Google Assistant, Microsoft Cortana, and Facebook Messenger, etc, which will support cost savings due to working with pre-existing services and with wide reach because they will be native to services citizens already use.

Originally, we intended to work with 6 agencies for this initial pilot, but due to overwhelming interest we've streamlined the process, made it more agile, and are giving any program an opportunity to participate. The more who join, well, I'll just need to book a bigger room.

If interested, please send to me a confirmation email by Monday, April 3 with the following information:

1. #AIAssistantPilot in the subject line
2. Confirmation of availability to participate in the pilot
3. Declaration of problem or mission need potentially addressed through integration with IPAs (one or two sentences)
4. Confirmation that data/APIs exist that can be used to fuel a concept that could address that mission need

Note: participation in the pilot does not bind your agency to needing to complete it -- if along the way you determine it's not a right fit or won't make the impact you originally hoped, that experience itself will help us create new performance and analysis recommendations.

For those interested, below you will see a roadmap for how the pilot will operate. Approximate time to completion will be one month or less, but if something arises that makes the process longer then we are prepared to meet that. If we're going to do this, we're going to do it right and make sure that it counts. Most of the develop will take place internally, so there's no unnecessary requirements to attend phone calls or meetings unless your team wants it -- in which case, we're prepared to support and receive guidance directly from Microsoft, Google, Amazon and others. Whatever needs doing, we're prepared to do it.

1. Identify Stakeholders, Roles and Responsibilities -- 1 Week, starting now
2. Address Compliance Requirements -- As long as it takes
Develop and implement compliance plan
Brief stakeholders
Collect and Apply Feedback from Stakeholders and Federal AI Community
3. Hold Development Workshop -- 1 Day
Refine business cases/problems through Design Thinking
Analyze data and development requirements
Match business cases with supporting data
Develop IPA Capabilities
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Collect and Apply Feedback from Stakeholders and Federal AI Community
5. Review and Submit Capabilities
Peer Review self-service, automation concepts
Submit finished concepts to platforms for review
Receive feedback from platforms on submissions from agencies
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9. Develop Shared Resources
Analyze feedback and findings among stakeholders
Share findings of inter-agency IPA project
Identify shared resource needs for IPA development
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10. Recommend Next Steps
Brief stakeholders on findings and recommendations for next steps

Thank you for all you do each day for citizens everywhere -- I wish I owned more socks because you're always knocking my socks off.

Best regards,
Justin

Justin "Doc" Herman
Emerging Citizen Technology Program (AI, VR/AR, Social)
Innovation Portfolio -- Technology Transformation Service
U.S. General Services Administration

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Subject:	Invitation: Open Your Public Space for a Virtual/Augmented Reality demo
From:	Justin Herman - TAE <justin.herman@GSA.GOV>
Reply To:	Justin Herman - TAE <justin.herman@GSA.GOV>
Date:	Wed, 29 Mar 2017 16:56:14 -0400
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (7 kB) , text/html (17 kB)

Greetings Web Content Community,

I hope this email finds you well and productive.

As you know, we've been working with both agencies and private sector innovators to identify the business needs, requirements and resources needed to open public services up for new emerging citizen-facing technologies, from artificial intelligence and automation, to social technology and of course virtual and augmented reality.

While we were excited to open up the AI Personal Assistant Pilot (*see below this email*), that is just the beginning. Right now we invite you to potentially take advantage of an opportunity to open your public space data for one organization to create a virtual reality demo open to all of industry and the public as an example not only of the exciting capabilities available to all of us, but also to the potential of government data to fuel these innovations.

The challenge: identify a public space who can share their CAD data for Nvidia, whose GPUs are used across VR and AI teams globally, to create an open demo for anyone to explore that "takes users where they haven't been before." This could be a unique building, a landmark, a geographic anomaly, the International Space Station. But this is quick turnaround to get the data in their hands to develop as an experience for all.

If interested, please send to me a confirmation email by Friday, March 31 with the following information:

1. #VRDemo in the subject line
2. Confirmation of availability to participate
3. Description of space that will experienced through Virtual Reality
4. Confirmation that data exists that can be used to design the experience

I'm hoping to present 3 concepts next week for review, and of course you'll need to likely scrub for sensitive information and features. Ultimately, I'd like us to create a roadmap for any agency to use in opening up designs for innovators inside and outside government to use to fuel virtual and augmented reality programs, and this is one of our first steps.

Thanks everyone for all you do every day, and whether your interests are AI for Citizen Services or Virtual/Augmented Reality, there's a DigitalGov Community here to serve you. Here's to an unstoppable Spring.

Best regards,
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Emerging Citizen Technology Program (AI, VR/AR, Social)
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Best regards,
Justin

Justin "Doc" Herman

Subject: webinar or brownbag on Accessibility?
From: (b) (6) @STATE.GOV>
Reply To:
Date: Mon, 3 Apr 2017 16:42:04 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2788 bytes) , text/html (5 kB)

So, I recently had a discussion with Helena McCabe about coming to DC (she'll be in Baltimore for Drupalcon) and doing brownbags about her research on accessibility and the work she does.

If you don't remember who she is, this is the info I posted back in February (if you do remember, just skip this part):

> I went to Drupal Camp Florida to do a talk on User Experience and came away with the most amazing session about Accessibility I've ever seen.
>
> The Speaker, Helena McCabe is an web accessibility expert who decided that she wanted to get an idea of how she could improve her code, so she put out a call and interviewed differently abled people. This includes people in wheelchairs, sight or hearing impairments, mobility impairments, and others and came away from the experience with a completely different mind set.
>
> I thought I'd share her presentation here. She'll be at Drupalcon April 24-28th in Baltimore, but if you can't go, please, watch her session. She says she's obnoxious for a good cause, the cause of an accessible web.
>
> https://www.youtube.com/watch?v=NeTNvTrrJ2o
>
> You can also see her presentation on auditing the Florida Drupal camp 2016 and 2017 sites.
> https://www.youtube.com/watch?v=Y-MJQ2U7WIw
>
> She has lots of tool suggestions in there and you can watch her doing the audit, too.

Since she lives in Florida, it's kind of hard to get her to town to talk accessibility for the web, so another option might be a webinar or multiple.

So, I wanted to find out if there's interest for either.

If you'd be up for hosting a brown bag at your agency (an internal, hey, let's bring her in as an expert to talk to our internal web teams) let me know.

If I don't hear too many interested in hosting brown bags I'm going to assume webinars are better and we'll reach out to Helena about pulling together a webinar through Drupal4Gov.

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Subject: Digitizing Photos
From: "Morris, George" <george.morris@BIA.GOV>
Reply To: Morris, George
Date: Wed, 5 Apr 2017 14:16:55 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1508 bytes) , text/html (3250 bytes)

Hello,

Our Public Affairs office has literally hundreds of old photos dating as far back as the 1800s.

I'm wondering if anyone has any suggestions for photo scanning services.

Thanks,
Tony Morris
IT Specialist, Web Developer, Section 508 Coordinator
Web Team, Solutions Delivery Team
Division of Program Management and Business Services
Office of Information Management Technology
Assistant Secretary - Indian Affairs
12220 Sunrise Valley Dr. Reston, VA 20191
Rm. 5104
703-390-6693(o)
(b) (6) (c)

"Maintaining the norm or being stagnant in technology is not an accomplishment."
-TM

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Subject:	3 Ways Technology Both Widens and Bridges the Generational Divide at Work
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Thu, 6 Apr 2017 12:40:52 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1358 bytes) , text/html (4 kB)

Could you explain your job to your mother? https://www.entrepreneur.com/article/290728

All opinions are mine and do not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
HR Specialist (Development)
Enterprise Training Division

Office of Human Resources
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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Subject:	Re: 3 Ways Technology Both Widens and Bridges the Generational Divide at Work
From:	Nicole Fenton - TEACD <nicole.fenton@GSA.GOV>
Reply To:	Nicole Fenton - TEACD <nicole.fenton@GSA.GOV>
Date:	Thu, 6 Apr 2017 10:57:50 -0400
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2788 bytes) , text/html (4 kB)

Hi Bill,

I know you probably didn't mean to offend anyone, but there are a number of mothers, grandmothers, and women on this listserv working in tech. (My parents met in an engineering lab!) Please think about that before sharing links that reference stereotypes about a particular gender, age, race, ethnicity, or group.

https://pages.18f.gov/content-guide/conscious-style/#gender

Thank you,
Nicole

On Thu, Apr 6, 2017 at 8:40 AM, Brantley, William <William.Brantley@uspto.gov> wrote:

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>
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Subject:	Re: 3 Ways Technology Both Widens and Bridges the Generational Divide at Work
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Thu, 6 Apr 2017 15:03:55 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (3201 bytes) , text/html (9 kB)

Point taken.

Dr. William Brantley
ETD | OHR | USPTO
571.270.5447

From: Nicole Fenton - TEACD [mailto:nicole.fenton@gsa.gov]
Sent: Thursday, April 06, 2017 10:58 AM
To: Brantley, William <William.Brantley@USPTO.GOV>
Cc: CONTENT-MANAGERS-L@listserv.gsa.gov
Subject: Re: [CONTENT-MANAGERS-L] 3 Ways Technology Both Widens and Bridges the Generational Divide at Work

Hi Bill,

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Subject:	Re: 3 Ways Technology Both Widens and Bridges the Generational Divide at Work
From:	Dawn McCleskey - TAD <dawn.mccleskey@GSA.GOV>
Reply To:	Dawn McCleskey - TAD <dawn.mccleskey@GSA.GOV>
Date:	Thu, 6 Apr 2017 11:12:09 -0400
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (4 kB) , text/html (11 kB)

Morning all, this article raises some good points about techies talking with non-techies about their work. Its amazing how little people who use technology all day long can know about how it works, and being able to communicate with them is an important skill, no matter their gender or role. But I do find the sub-title irritating - as a mom myself whose mom was writing code for punchcards, I can say, Yes! my mom is one of the only people who *can* explain what I do. Since the rest of the article is inclusive, mentioning parents at one point and both moms and dads at another, I wonder why the subtitle just mentions moms. Hm.

Best,
Dawn

DigitalGo Search

Dawn Pointer McCleskey
Program Manager, DigitalGov Search, GSA
dawn.mccleskey@gsa.gov | 443-671-7522
Contact the team: search@support.digitalgov.gov | 202-505-5315

http://search.digitalgov.gov

On Thu, Apr 6, 2017 at 11:03 AM, Brantley, William <William.Brantley@uspto.gov> wrote:

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> ETD | OHR | USPTO
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> **Sent:** Thursday, April 06, 2017 10:58 AM
> **To:** Brantley, William <William.Brantley@USPTO.GOV>
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Subject:	My apologies
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Thu, 6 Apr 2017 15:27:32 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1377 bytes) , text/html (4 kB)

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Subject: Re: My apologies
From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
Reply To: Gillick, Larry
Date: Thu, 6 Apr 2017 11:34:29 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2731 bytes) , text/html (5 kB)

Hi Bill,

I think my mom would accept your apology in the spirit it was offered. ;-)

Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) (b) (6) (c)
Drupal Questions?
https://sites.google.com/a/ios.doi.gov/doi-gov-cms/

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Subject: Re: 3 Ways Technology Both Widens and Bridges the Generational Divide at Work
From: (b) (6) SUSSEX.NJ.US
Reply To: (b) (6) SUSSEX.NJ.US
Date: Thu, 6 Apr 2017 15:39:45 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2038 bytes) , text/html (6 kB)

Aside: The other day I was speaking to a co-worker who wanted to install something on his PC. In a prior professional life he was a personal finance advisor.

He: Can I install this?
Me: Do you have administrative rights on your PC?
He: Do you know how to buy a naked put?
Me: What?
He: Do you know how to buy a naked put?
Me: I have no idea what you're talking about
He: Then you stick to your business and I'll stick to mine.

I still don't know what a naked put is, even after reading the Wikipedia page, but I think he understands now what administrative rights are.

(b) (6)
Sussex County Website Management
One Spring Street
Newton, NJ 07860
(b) (6)@sussex.nj.us
(P)(b) (6)

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Subject: Re: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] 3 Ways Technology Both Widens and Bridges the Generational Divide at Work
From: (b) (6) <(b) (6) @NRO.MIL>
Reply To: (b) (6) @NRO.MIL
Date: Thu, 6 Apr 2017 17:19:39 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (7 kB) , text/html (20 kB) , smime.p7s (5 kB)

It worked, the title got everyone's attention. I just wonder if everyone was then interested enough to read the article. I have not because I cannot access it.

Good day all.

(b) (6)
NRO, Public Affairs Officer
(b) (6) (secure)
(b) (6) (open)

From: Dawn McCleskey - TAD [mailto:dawn.mccleskey@GSA.GOV]
Sent: Thursday, April 06, 2017 11:12 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [Non-DoD Source] Re: [CONTENT-MANAGERS-L] 3 Ways Technology Both Widens and Bridges the Generational Divide at Work

All active links contained in this email were disabled. Please verify the identity of the sender, and confirm the authenticity of all links contained within the message prior to copying and pasting the address to a Web browser.

Morning all, this article raises some good points about techies talking with non-techies about their work. Its amazing how little people who use technology all day long can know about how it works, and being able to communicate with them is an important skill, no matter their gender or role. But I do find the sub-title irritating - as a mom myself whose mom was writing code for punchcards, I can say, Yes! my mom is one of the only people who *can* explain what I do. Since the rest of the article is inclusive, mentioning parents at one point and both moms and dads at another, I wonder why the subtitle just mentions moms. Hm.

Best,
Dawn

DigitalGo Search

Dawn Pointer McCleskey
Program Manager, DigitalGov Search, GSA
dawn.mccleskey@gsa.gov < Caution-mailto:dawn.mccleskey@gsa.gov > | 443-671-7522 < tel:443-671-7522 >
Contact the team: search@support.digitalgov.gov < Caution-mailto:search@support.digitalgov.gov > | 202-505-5315 < tel:202-505-5315 >
http://search.digitalgov.gov < Caution-http://search.digitalgov.gov >

On Thu, Apr 6, 2017 at 11:03 AM, Brantley, William <William.Brantley@uspto.gov < Caution-

mailto:William.Brantley@uspto.gov > > wrote:
Point taken.

Dr. William Brantley
ETD | OHR | USPTO
571.270.5447 < tel:(571)%20270-5447 >

From: Nicole Fenton - TEACD [Caution-mailto:nicole.fenton@gsa.gov < Caution-mailto:nicole.fenton@gsa.gov >]
Sent: Thursday, April 06, 2017 10:58 AM
To: Brantley, William <William.Brantley@USPTO.GOV < Caution-mailto:William.Brantley@USPTO.GOV > >
Cc: CONTENT-MANAGERS-L@listserv.gsa.gov < Caution-mailto:CONTENT-MANAGERS-L@listserv.gsa.gov >
Subject: Re: [CONTENT-MANAGERS-L] 3 Ways Technology Both Widens and Bridges the Generational Divide at Work

Hi Bill,

I know you probably didn't mean to offend anyone, but there are a number of mothers, grandmothers, and women on this listserv working in tech. (My parents met in an engineering lab!) Please think about that before sharing links that reference stereotypes about a particular gender, age, race, ethnicity, or group.

Caution-https://pages.18f.gov/content-guide/conscious-style/#gender < Caution-https://pages.18f.gov/content-guide/conscious-style/#gender >

Thank you,
Nicole

On Thu, Apr 6, 2017 at 8:40 AM, Brantley, William <William.Brantley@uspto.gov < Caution-mailto:William.Brantley@uspto.gov > > wrote:

> Could you explain your job to your mother?Caution-https://www.entrepreneur.com/article/290728 < Caution-https://www.entrepreneur.com/article/290728 >
>
> All opinions are mine and do not reflect the opinions of my agency.
>
> Dr. Bill Brantley
> (Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
> HR Specialist (Development)
> Enterprise Training Division
>
> Office of Human Resources
> U.S. Patent and Trademark Office
> 571.270.5447 < tel:(571)%20270-5447 >
> William.Brantley@USPTO.gov < Caution-mailto:William.Brantley@USPTO.gov >
>
> ---
>
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Subject: Re: My apologies
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Thu, 6 Apr 2017 08:23:17 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (8 kB)

Good morning,

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For what it's worth, when I saw "Re:... My apologies" ala William Brantley in my email listing, I was confused, and intrigued. I paused, and wondered about it before I opened the email. No, I was not worried about being phish-ed..

After reading William Brantley's apology, I looked for the article - "3 Ways Technology Both Widens and Bridges the Generational Divide at Work". Was it "Could your mom explain what you really do at work?"?

Then, i skipped over the blog post. and paused at -

"Today, these titles are a dime a dozen for young professionals. In 2008, there were zero big data architects on LinkedIn. In 2013, there were 3,440. Given the sudden rise in titles like this, it may not come as a surprise that nearly 70 percent of parents admit they don't have a clear understanding of their children's jobs."

Perhaps neither of the above was the "hurt". But, I had to guess.

I do not understand why an apology was posted ... at all. My impression of the 3-point observance of the workplace was "ho-hum". For me, there was not the modicum of poignancy upon which a bruise or puncture might have occurred.

Personally, I think this article was not worthy of William Brantley's recommendation.

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My response, "Dad, I'm just writing, ... look." I was typing in my spreadsheet app. Ah so grasshopper. My dad looked at the display, saw the mock typewriting, and said "OK". What could he say, after all I had graduated from college.

So what's different?

The difference is that the old guy, my dad, and the young guy, me, were willing to talk enough until we reached a better understanding. At least we were face-to-face. Versus sit on our age and/or education difference, and fast judge.

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Or maybe, I just got too much sun....

Happy Thursday,

(b) (6)

From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 04/06/2017 05:37 AM
Subject: Re: [CONTENT-MANAGERS-L] My apologies

Hi(b) (6)

I think my mom would accept your apology in the spirit it was offered. ;-)

Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) /(b) (6) (c)

Drupal Questions?
https://sites.google.com/a/ios.doi.gov/doi-gov-cms/

On Thu, Apr 6, 2017 at 11:27 AM, Brantley, William <William.Brantley@uspto.gov> wrote:
I did not mean to stereotype and offend anyone when I passed around the article from Entrepreneur magazine. In future, I will be more careful with what I share. Thank you.

Dr. Bill Brantley

(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)

HR Specialist (Development)

Enterprise Training Division

Office of Human Resources

U.S. Patent and Trademark Office

571.270.5447

William.Brantley@USPTO.gov

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Subject: Re: My apologies
From: "Deets, Christopher" <christopher_deets@FWS.GOV>
Reply To: Deets, Christopher
Date: Thu, 6 Apr 2017 14:34:14 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (7 kB) , text/html (13 kB)

At the risk of starting a Replyallcalypse, do we need this conversation to continue with ALL of us, or can people just reach out to individuals for further discussion as needed?

And yes, when you reply to the listserv, everyone gets every message. Every time.

Christopher Deets
Outreach and Education Coordinator
U.S. Fish and Wildlife Service
Migratory Bird Program
5275 Leesburg Pike
MS: MB
Falls Church, VA 22041
703-358-2109

Facebook | Twitter | Web

On Thu, Apr 6, 2017 at 2:23 PM, (b) (6) [redacted] hawaii.gov> wrote:

> Good morning,
>
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>
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Or maybe, I just got too much sun....

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(b) (6)

From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 04/06/2017 05:37 AM
Subject: Re: [CONTENT-MANAGERS-L] My apologies

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Larry

Larry Gillick
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Drupal PaaS Evangelist
U.S. Department of the Interior
202-208-5141 (o) / (b) (6) (c)

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https://sites.google.com/a/ios.doi.gov/doi-gov-cms/

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HR Specialist (Development)

Enterprise Training Division

Office of Human Resources

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571.270.5447

William.Brantley@USPTO.gov

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Subject: Re: My apologies
From: Gray Brooks <gray.brooks@GSA.GOV>
Reply To: Gray Brooks <gray.brooks@GSA.GOV>
Date: Thu, 6 Apr 2017 14:47:28 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (8 kB) , text/html (15 kB)

Hey Brian,

Yep - the article's subtitle, 'Could your mom explain what you really do at work?', may seem simple but quietly furthers a gender stereotype that's really problematic in our work scene.

There's been emails on two different listserves (content managers and open data) so for some folks, you might have missed some of the emails, but the guidance from our team's content style guide is helpful and links off to a longer piece on this that I'd really recommend. To some, especially those of us who have a lot of privilege in the tech scene, it can be easy to gloss over these things, but it's worth always trying to be a bit more aware and intentional.

Gray

```
{
 "team": "18F",
 "company": "GSA",
 "cell": (b) (6)
 "links": [{
  "name": "/Developer Program",
  "url": "https://pages.18f.gov/API-All-the-X"
 }, {
  "name": "US Government API listserve",
  "url": "https://bit.ly/apilistservedc"
 }]
}
```


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Or maybe, I just got too much sun....

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Subject: Re: [CONTENT-MANAGERS-L] My apologies

Hi Bill,

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Larry

Larry Gillick
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Subject: Re: My apologies
From: Gregory Your <gyour@USAID.GOV>
Reply To: Gregory Your <gyour@USAID.GOV>
Date: Thu, 6 Apr 2017 15:06:01 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (9 kB) , text/html (16 kB)

A long, long time ago, I worked for a Navy officer who was trying to explain very excitedly to his family what he did. They could not understand him until one of them asked "What does that mean REALLY?"

He said he remembered that for the rest of his life when it came to communicating with anyone. Explain the full context and remember you don't know when someone is going to do the same to you.

G. P. Your
Director of Web Management
Bureau of Legislative and Public Affairs (LPA)
U. S. Agency for International Development
(desk) 202-712-0301

On Thu, Apr 6, 2017 at 2:34 PM, Deets, Christopher <christopher_deets@fws.gov> wrote:

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>
> And yes, when you reply to the listserv, everyone gets every message. Every time.
>
> Christopher Deets
> Outreach and Education Coordinator
> U.S. Fish and Wildlife Service
> Migratory Bird Program
> 5275 Leesburg Pike
> MS: MB
> Falls Church, VA 22041
> 703-358-2109
>
> Facebook | Twitter | Web

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Or maybe, I just got too much sun....

Happy Thursday,
(b) (6)

From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 04/06/2017 05:37 AM
Subject: Re: [CONTENT-MANAGERS-L] My apologies

Hi Bill,

I think my mom would accept your apology in the spirit it was offered. ;-)

Larry

Larry Gillick
Acting Director of Digital Strategy
Drupal PaaS Evangelist

U.S. Department of the Interior
202-208-5141 (o) / (b) (6) (c)

Drupal Questions?
https://sites.google.com/a/ios.doi.gov/doi-gov-cms/

On Thu, Apr 6, 2017 at 11:27 AM, Brantley, William <William.Brantley@uspto.gov> wrote:
I did not mean to stereotype and offend anyone when I passed around the article from Entrepreneur magazine. In future, I will be more careful with what I share. Thank you.

Dr. Bill Brantley

(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)

HR Specialist (Development)

Enterprise Training Division

Office of Human Resources

U.S. Patent and Trademark Office

571.270.5447

William.Brantley@USPTO.gov

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Subject: Any web application developers or IT infrastructure gurus out there?
From: (b) (6) (b) (6) @NRO.MIL>
Reply To: (b) (6) @NRO.MIL
Date: Fri, 7 Apr 2017 13:36:25 +0000
Content-Type: multipart/signed
Parts/Attachments: text/plain (1617 bytes) , smime.p7s (5 kB)

Hello group and happy Friday!!!

I'm managing the refacing of the NRO.gov public website. Are there any web application developers out there with a background in agency IT infrastructure with knowledge about hosting environments, server types, etc. If so, it would be a huge help if I could pick some brains. Is anyone available? Or do you recommend a different group/POCs to pose some IT questions to?

Thanks very much.

(b) (6)

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Twitter: https://twitter.com/NatReconOfc
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Subject: Re: My apologies
From: (b) (6) @OMB.EOP.GOV>
Reply To:
Date: Fri, 7 Apr 2017 15:20:33 +0000
Content-Type: text/plain
Parts/Attachments: text/plain (297 lines)

Thanks to all who have weighed in & shared perspective.

Federal listserves should be a safe place for sharing ideas, stimulating discussions, thought-provoking questions/information, and exchanging our best practices & thoughts on how to improve serving the American people. Sure we all have our own preferences and I, for one, am glad that Bill shared this with us. No article is perfect. To me, that article was interesting. It generated discussion.

Mission accomplished. Thanks, Bill! Thanks, all!

(and sorry for spamming everyone -- valid point -- but thought it important to applaud the exchange of information & ideas)

Happy Friday!
(b) (6)

Senior Policy Analyst
Office of the Federal Chief Information Officer
Office of Management and Budget
Executive Office of the President
(b) (6) | (b) (6) @omb.eop.gov

-----Original Message-----
From: Gregory Your [mailto:gyour@USAID.GOV]
Sent: Thursday, April 6, 2017 3:06 PM
To: CONTENT-MANAGERS-L@listserv.gsa.gov
Subject: Re: [CONTENT-MANAGERS-L] My apologies

A long, long time ago, I worked for a Navy officer who was trying to explain very excitedly to his family what he did. They could not understand him until one of them asked "What does that mean REALLY?"

He said he remembered that for the rest of his life when it came to communicating with anyone. Explain the full context and remember you don't know when someone is going to do the same to you.

G. P. Your
Director of Web Management
Bureau of Legislative and Public Affairs (LPA)
U. S. Agency for International Development
(desk) 202-712-0301

On Thu, Apr 6, 2017 at 2:34 PM, Deets, Christopher <christopher_deets@fws.gov <mailto:christopher_deets@fws.gov> > wrote:

At the risk of starting a Replyallcalypse, do we need this conversation to continue with ALL of us, or can people just reach out to individuals for further discussion as needed?

And yes, when you reply to the listserv, everyone gets every message. Every time.

Christopher Deets
Outreach and Education Coordinator
U.S. Fish and Wildlife Service
Migratory Bird Program
5275 Leesburg Pike
MS: MB
Falls Church, VA 22041
703-358-2109 <tel:(703)%20358-2109>

Facebook <https://www.facebook.com/usfwsmigratorybirds> | Twitter <https://twitter.com/USFWSBirds> | Web <http://www.fws.gov/birds/>

On Thu, Apr 6, 2017 at 2:23 PM, (b) (6) @hawaii.gov <mailto:(b) (6) @hawaii.gov> > wrote:

Good morning,

I do not understand why an apology [William Brantley] was posted.

For what it's worth, when I saw "Re:... My apologies" ala William Brantley in my email listing, I was confused, and intrigued. I paused, and wondered about it before I opened the email. No, I was not worried about being phish-ed..

After reading William Brantley's apology, I looked for the article - "3 Ways Technology Both Widens and Bridges the Generational Divide at Work". Was it "Could your mom explain what you really do at work?"?

Then, i skipped over the blog post. and paused at -

"Today, these titles are a dime a dozen for young professionals. In 2008, there were zero big data architects on LinkedIn. In 2013, there were 3,440. Given the sudden rise in titles like this, it may not come as a surprise that nearly 70 percent of parents admit they don't have a clear understanding of their children's jobs."

Perhaps neither of the above was the "hurt". But, I had to guess.

I do not understand why an apology was posted ... at all. My impression of the 3-point observance of the workplace was "ho-hum". For me, there was not the modicum of poignancy upon which a bruise or puncture might have occurred.

Personally, I think this article was not worthy of William Brantley's recommendation.

I'm a boomer, and around the late '80s, my dad made the remark "You should do something else instead of playing computer all the time.". Think DOS Lotus 123 v.2.4 on an HP Portable Plus.

My response, "Dad, I'm just writing, ... look." I was typing in my spreadsheet app. Ah so grasshopper. My dad looked at the display, saw the mock typewriting, and said "OK". What could he say, after all I had graduated from college.

So what's different?

The difference is that the old guy, my dad, and the young guy, me, were willing to talk enough until we reached a better understanding. At least we were face-to-face. Versus sit on our age and/or education difference, and fast judge.

To me, technology has not widened the generation gap, people did. To me, table legs do not kick big toes, people do. Technology is only a tool, look at the user.

Or maybe, I just got too much sun....

Happy Thursday,

(b) (6)

From: "Gillick, Larry" <larry_gillick@IOS.DOI.GOV <mailto:larry_gillick@IOS.DOI.GOV> >
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<https://sites.google.com/a/ios.doi.gov/doi-gov-cms/>

Drupal Questions?
https://sites.google.com/a/ios.doi.gov/doi-gov-cms/ <https://sites.google.com/a/ios.doi.gov/doi-gov-cms/>

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William.Brantley@USPTO.gov

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Subject: [Request for info] What Customer Satisfaction Tools are you using?
From: Gray Brooks <gray.brooks@GSA.GOV>
Reply To: Gray Brooks <gray.brooks@GSA.GOV>
Date: Fri, 7 Apr 2017 12:31:47 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1858 bytes) , text/html (4 kB)

Hi everybody,

I need your help. We're researching what customer satisfaction tools different agencies and teams use on the public .gov websites. Below are the customer satisfaction tools we've been able to identify so far:

- Foresee
- iPerceptions
- SurveyMonkey
- Qualtrics
- Uservoicye
- HHS' Voice of the Customer tool
- Google Surveys

Here's the question - do you know of any OTHER customer satisfaction tools, either that you use or that we should be aware of? If you can respond to me off thread, I'll really appreciate it!!

Gray B.

{
"team": "18F",
"company": "GSA",
"cell": (b) (6)
"links": [{
"name": "/Developer Program",
"url": "https://pages.18f.gov/API-All-the-X"
}, {
"name": "US Government API listserve",
"url": "https://bit.ly/apilistservedc"
}]
}

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Subject: OT: beer and cookies
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Fri, 7 Apr 2017 08:18:28 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2142 bytes) , text/html (3281 bytes)

Hope everyone has an enriched weekend.

Whenever I think William Brantley, I think PhD. I like maths and books, but I'm not the PhD type.

With respect to the workplace generational topic, for those -
* with a comic approach to civilization and higher education, and
* without regard to career earnings,

I suggest the following two -

1) TRANSCRIPT 2012 Hooding Remarks
George Will
June 4, 2012 — As Prepared
http://www.princeton.edu/main/news/archive/S33/88/44Q33/

2) TRANSCRIPT "Don't Eat Fortune's Cookie"
Michael Lewis
June 3, 2012 — As Prepared
http://www.princeton.edu/main/news/archive/S33/87/54K53/

Whenever William Brantley posts links, I check them out, because they vary in form and context, as well as tone. So far, none of his suggestions has been something I had already read. I have found some provocative, and some I simply worry about the graphic techniques. In any case, I appreciate the exposure and the potpourri.

Like beer and cookies.

That's why I liked the odd couple graduation speeches above. Because just prior ... I had heard of civilization cycle as in Spengler and Toynbee.

Und zo ... William Brantley, thank you for sharing.

Happy Friday.
(b) (6)

PS. I went public school.

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Subject:	Article: HHS Offers Free Content Models and Drupal Features
From:	"Geiler, Christen (OS/ASPA)" <Christen.Geiler@HHS.GOV>
Reply To:	Geiler, Christen (OS/ASPA)
Date:	Mon, 10 Apr 2017 14:07:03 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1345 bytes) , text/html (5 kB)

In the spirit of COPE (Create Once, Publish Everywhere), the U.S. Department of Health & Human Services (HHS) is sharing its content models and their related Drupal features for you to use on your sites.
https://www.digitalgov.gov/2017/04/07/hhs-offers-free-content-models-and-drupal-features/

Please share as appropriate.

Thank you,

Christen Geiler
Email: Christen.Geiler@HHS.GOV

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Subject:	Three good tips for better government websites
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Wed, 12 Apr 2017 17:10:30 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2002 bytes) , text/html (4 kB)

I thought this was a good article with some great tips and examples. http://www.govtech.com/analysis/Worst-of-the-Web.html

One personal observation: in many conversations that I have had with developers and content managers, there is great emphasis placed on the relative merits of the tools. Such as Drupal versus WordPress; Ruby versus Python; CMS versus static site generators. These discussions are important to the folks who build and manage the sites. However, the end user doesn't care about the particular technology. The end user just wants a site that works. I bring this up because shifting to design thinking to construct a site will work much better if the initial focus is not on the technology being used.

All opinions are my own and does not reflect the opinions of my agency.

Dr. Bill Brantley
(Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
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Enterprise Training Division

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Subject: Re: Three good tips for better government websites
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Wed, 12 Apr 2017 07:36:09 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3403 bytes) , text/html (5 kB)

Thank you again William Brantley.

>> if the initial focus is not on the technology being used.

I agree. But it is easier/faster to learn about the technology than explore/attempt how your own website works. Not just your own pages, but across the whole kit and caboodle. More focused.

Happy Wednesday.

From: "Brantley, William" <William.Brantley@USPTO.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 04/12/2017 07:11 AM
Subject: [CONTENT-MANAGERS-L] Three good tips for better government websites

---

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Subject:	Re: Three good tips for better government websites
From:	"Trefzger, William (OS/ASPA)" <William.Trefzger@HHS.GOV>
Reply To:	Trefzger, William (OS/ASPA)
Date:	Wed, 12 Apr 2017 19:45:12 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (3850 bytes) , text/html (8 kB)

Interesting take from the author of the ITIF study. While I thought that study wasn't bad, it was quite possible for a site to score high in all of their categories while not meeting its goals (assuming some had been set) or without serving users well either. The ITIF study captured important things, but they didn't necessarily inform all aspects of user satisfaction.

So the solution is we all need to "partner" with IDEO? I think he meant to say they "paid" IDEO. If building good websites is just remembering three things, then why pay a high-priced design firm?

Anyway, the third point I love. Websites (or at least web content) should have expiration dates. Great idea.

Thanks for sharing

From: Brantley, William [mailto:William.Brantley@USPTO.GOV]
Sent: Wednesday, April 12, 2017 1:10 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Three good tips for better government websites

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Subject:	Re: Three good tips for better government websites
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Wed, 12 Apr 2017 20:08:57 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (4 kB) , text/html (12 kB)

Agreed. I believe that the author was making the assumption that the design thinking will take care of meeting user satisfaction. However, that is not always a given.

If I may put in a shameless plug for the agency I used to work for, the Lab@OPM (Office of Personnel Management) offers affordable design thinking training and will facilitate sessions at a lower cost than IDEO. Or, agencies could download IDEO's free guide to design thinking and do it on their own.

Any good content management plan should have freshness dates built in and a regular content review process. Maybe people could share their best practices for keeping web content fresh.

All opinions are my own and do not reflect the opinions of my agency. (Thank you, **John van Santen,** for pointing out the grammatical error in my previous posting.)

Dr. William Brantley
ETD | OHR | USPTO
571.270.5447

From: Trefzger, William (OS/ASPA) [mailto:William.Trefzger@hhs.gov]
Sent: Wednesday, April 12, 2017 3:45 PM
To: Brantley, William <William.Brantley@USPTO.GOV>; CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: RE: Three good tips for better government websites

Interesting take from the author of the ITIF study. While I thought that study wasn't bad, it was quite possible for a site to score high in all of their categories while not meeting its goals (assuming some had been set) or without serving users well either. The ITIF study captured important things, but they didn't necessarily inform all aspects of user satisfaction.

So the solution is we all need to "partner" with IDEO? I think he meant to say they "paid" IDEO. If building good websites is just remembering three things, then why pay a high-priced design firm?

Anyway, the third point I love. Websites (or at least web content) should have expiration dates. Great idea.

Thanks for sharing

From: Brantley, William [mailto:William.Brantley@USPTO.GOV]
Sent: Wednesday, April 12, 2017 1:10 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Three good tips for better government websites

I thought this was a good article with some great tips and examples. http://www.govtech.com/analysis/Worst-of-the-Web.html

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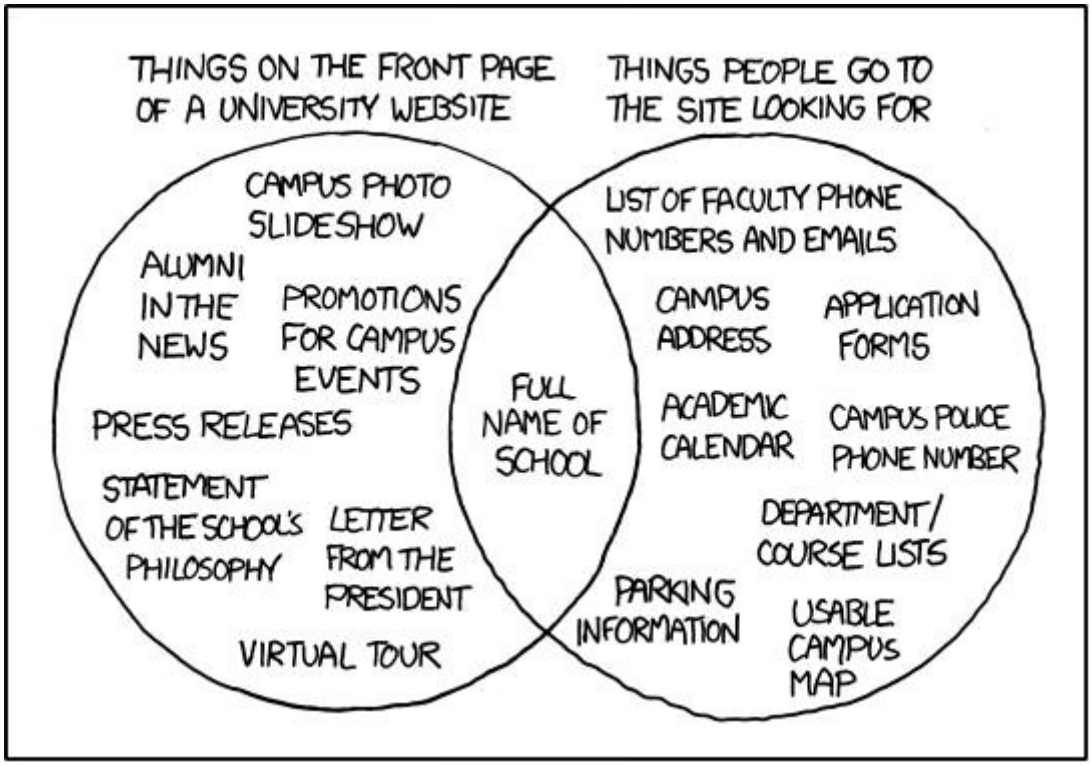
Subject: Re: Three good tips for better government websites
From: "Moyer, Melanie" <Melanie.Moyer@VA.GOV>
Reply To: Moyer, Melanie
Date: Wed, 12 Apr 2017 16:13:17 -0400
Content-Type: multipart/related
Parts/Attachments: text/plain (43 kB) , text/html (11 kB) , image001.jpg (43 kB)

Articles like this always remind me of an adage I heard long ago… "The problem with most websites is they are run by PAOs... when they should be run by librarians" and this illustration…



Forgive the job title. ☺

Melanie Moyer :: Public Affairs Specialist/Webmaster
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http://www.coatesville.va.gov

Medical Media has a new way of entering work order requests!
Visit our Sharepoint site at https://vaww.visn4.portal.va.gov/networks/Coatesville/MM/default.aspx

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To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] [CONTENT-MANAGERS-L] Three good tips for better government websites

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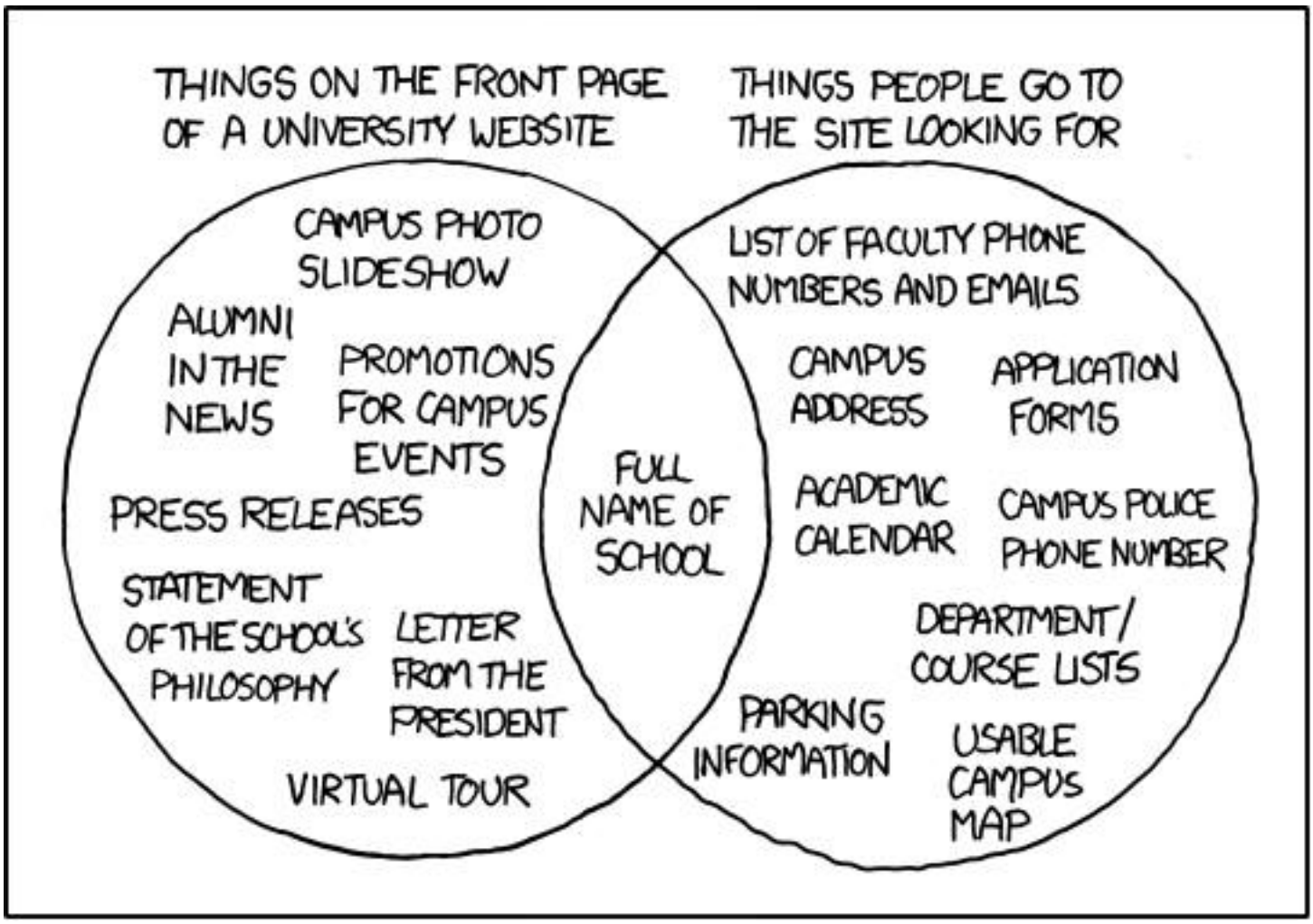
THINGS ON THE FRONT PAGE OF A UNIVERSITY WEBSITE
THINGS PEOPLE GO TO THE SITE LOOKING FOR
CAMPUS PHOTO SLIDESHOW
ALUMNI IN THE NEWS
PROMOTIONS FOR CAMPUS EVENTS
PRESS RELEASES
STATEMENT OF THE SCHOOL'S PHILOSOPHY
LETTER FROM THE PRESIDENT
VIRTUAL TOUR
FULL NAME OF SCHOOL
LIST OF FACULTY PHONE NUMBERS AND EMAILS
CAMPUS ADDRESS
APPLICATION FORMS
ACADEMIC CALENDAR
CAMPUS POLICE PHONE NUMBER
DEPARTMENT/ COURSE LISTS
PARKING INFORMATION
USABLE CAMPUS MAP

Subject: Re: Three good tips for better government websites
From: "Brantley, William" <William.Brantley@USPTO.GOV>
Reply To: Brantley, William
Date: Wed, 12 Apr 2017 20:21:21 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (4 kB) , text/html (13 kB) , image001.jpg (43 kB)

I lived a real world example of your diagram when I was on the faculty senate during the time my university (name not disclosed to protect the innocent) went through a redesign. What a frustrating time!

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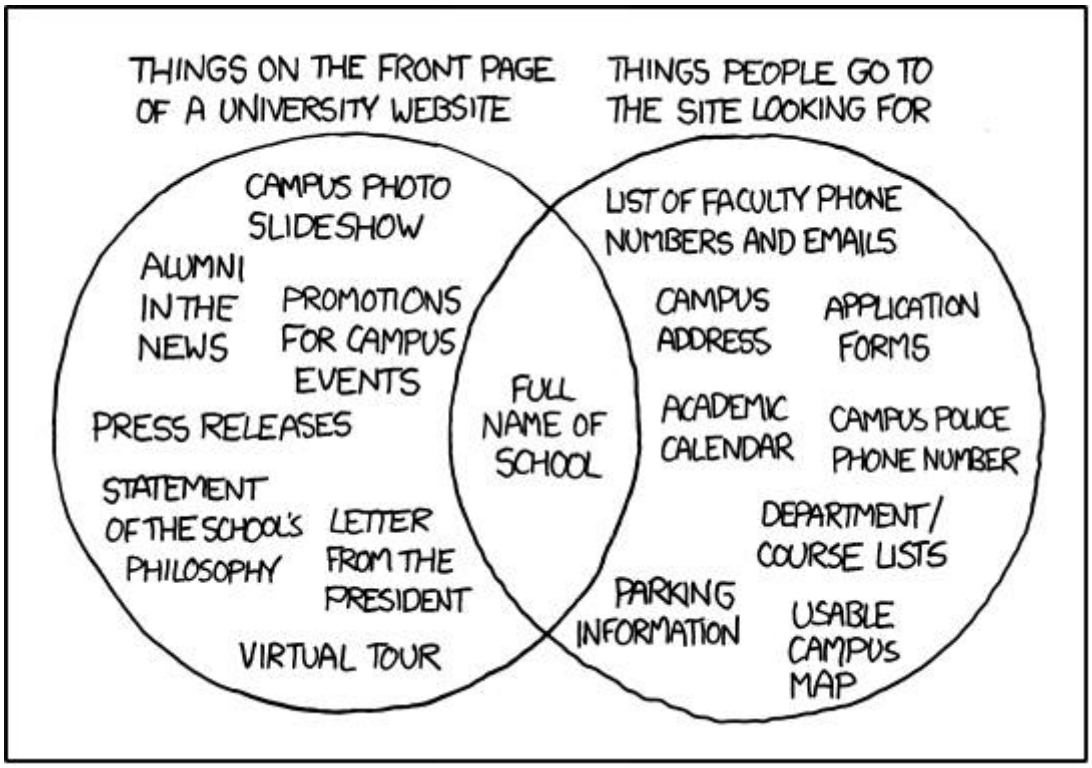

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To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [EXTERNAL] [CONTENT-MANAGERS-L] Three good tips for better government websites

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Subject:	Re: Three good tips for better government websites
From:	Gwynne Kostin - TAF <gwynne.kostin@GSA.GOV>
Reply To:	Gwynne Kostin - TAF <gwynne.kostin@GSA.GOV>
Date:	Wed, 12 Apr 2017 16:32:45 -0400
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (6 kB) , text/html (13 kB)

So there's this (my emphasis):

> For example, many cities struggle to build citizen-centric sites where information is organized around user needs rather than agency needs. **The result is inconsistencies** as users look up information on city parks, trash removal and transportation, since each of these functions is typically run by a different organization. **The solution here is stronger accountability,** so that government agencies have clear performance criteria for their websites and are held responsible if they do not meet these benchmarks.

Naw, bruh. Wrong solution.

A 21st century solution is to unlock this content from a "site." We continue to be shackled to this metaphor of a *place* to go.This is not helpful. We need to make a different investment for the future.

So **the solution here** is to make information available so it can be served in multiple formats--so that Google results can pick up your hours of operation and display them in a card, so that an aggregator can pick up related content and pull it together in an app, so that Alexa answers the question, so that it surfaces easily in a social search, so you can even post it on a website with it's dwindling visits, so you can feed your contact centers, and, most importantly, so you update it in one spot and it promulgates itself.

Practically speaking, there has been some terrific work from people in this community on structured content models as well as syndication beyond a site (I wish all gov content was available via API).

Time to break out of old, webpage-centric thinking. ::ducks::

https://i.giphy.com/S39bz599O0W9G.gif

cheers,
Gwynne

GWYNNE KOSTIN
Senior Advisor, Office for Products and Programs
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> www.digitalgov.gov
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1800 F Street, NW

Washington, DC 20405

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Subject: Accessibility Assistance with SharePoint 365
From: "Freeman, Judy Rose - OFCCP" <Freeman.JudyRose@DOL.GOV>
Reply To: Freeman, Judy Rose - OFCCP
Date: Wed, 12 Apr 2017 20:38:32 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1459 bytes) , text/html (3604 bytes)

The agency I work for is currently using an older version of SharePoint for document storage and we would like to upgrade to SP365; however, we are concerned about overall SharePoint accessibility and how best to manage agency employees from uploading inaccessible content.

We would like to hear about your experiences with SharePoint 365 accessibility, how you manage to ensure employees post accessible content, and any other feedback that we may need to take under consideration prior to upgrading to SP365.

Thanks.

JRF

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Subject: Re: Three good tips for better government websites
From: "Maher, Mary - ERS" <MEMAHER@ERS.USDA.GOV>
Reply To: Maher, Mary - ERS
Date: Wed, 12 Apr 2017 20:45:49 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (8 kB) , text/html (20 kB)

Yaaas!

Mary Maher
Chief, Web Services Branch
Information Services Division
USDA's Economic Research Service
202.694.5126 | memaher@ers.usda.gov

From: Gwynne Kostin - TAF [mailto:gwynne.kostin@GSA.GOV]
Sent: Wednesday, April 12, 2017 4:33 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Three good tips for better government websites

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From: "Brantley, William" <William.Brantley@USPTO.GOV>
Reply To: Brantley, William
Date: Wed, 12 Apr 2017 20:54:03 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (8 kB) , text/html (20 kB)

Gwynne's comments are exactly why I love the movement toward API-First Content Management Systems.

Personally, I've been playing with Directus/Meteor/React. Love freeing the content to roam where it is most needed.

Anyone else playing with API-First Content Management Systems?

Dr. William Brantley
ETD | OHR | USPTO
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Washington, DC 20405

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> Interesting take from the author of the ITIF study. While I thought that study wasn't bad, it was quite possible for a site to score high in all of their categories while not meeting its goals (assuming some had been set) or without serving users well either. The ITIF study captured important things, but they didn't necessarily inform all aspects of user satisfaction.
>
> So the solution is we all need to "partner" with IDEO? I think he meant to say they "paid" IDEO. If building good websites is just remembering three things, then why pay a high-priced design firm?
>
> Anyway, the third point I love. Websites (or at least web content) should have expiration dates. Great idea.
>
> Thanks for sharing
>
> ---
>
> **From:** Brantley, William [mailto:William.Brantley@USPTO.GOV]
> **Sent:** Wednesday, April 12, 2017 1:10 PM
> **To:** CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
> **Subject:** [CONTENT-MANAGERS-L] Three good tips for better government websites
>
> I thought this was a good article with some great tips and examples.
> http://www.govtech.com/analysis/Worst-of-the-Web.html
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> Dr. Bill Brantley
> (Certified Professional in Training Management, Project Management, Human Resources, and Data Science)
> HR Specialist (Development)
> Enterprise Training Division

Enterprise Training Division

Office of Human Resources
U.S. Patent and Trademark Office
571.270.5447
William.Brantley@USPTO.gov

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Subject: Re: Three good tips for better government websites
From: Jacob Parcell - TAE <jacob.parcell@GSA.GOV>
Reply To: Jacob Parcell - TAE <jacob.parcell@GSA.GOV>
Date: Wed, 12 Apr 2017 17:19:02 -0400
Content-Type: multipart/related
Parts/Attachments: text/plain (6 kB) , text/html (15 kB) , image001.jpg (43 kB)

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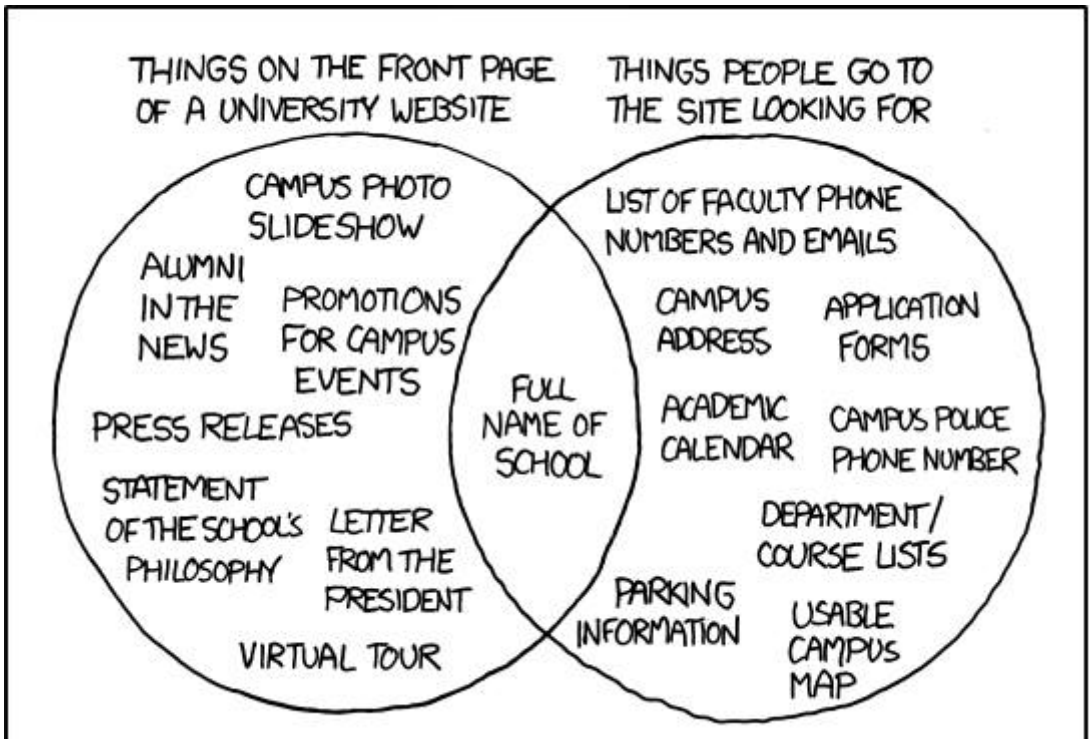

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U.S. General Services Administration
202.208.7139
jacob.parcell@gsa.gov

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Reply To: Jeremy Zilar - TEADB <jeremy.zilar@GSA.GOV>
Date: Wed, 12 Apr 2017 17:40:27 -0400
Content-Type: multipart/related
Parts/Attachments: text/plain (8 kB) , text/html (18 kB) , image001.jpg (43 kB)

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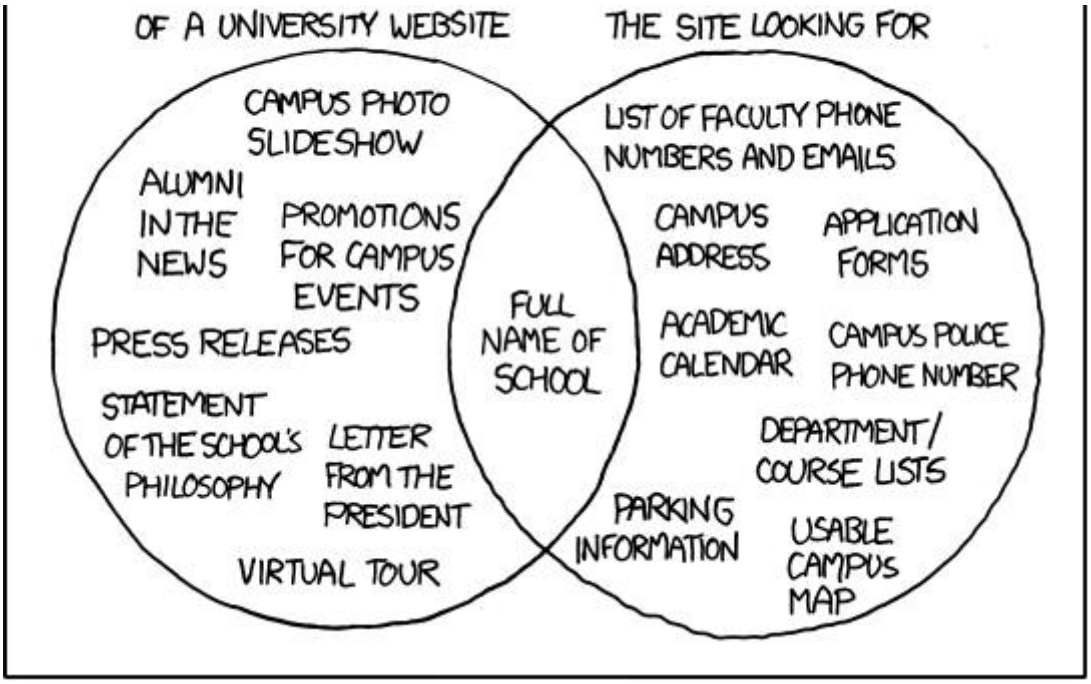

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From: "Bronson, Samuel (OS/ASPA)" <Samuel.Bronson@HHS.GOV>
Reply To: Bronson, Samuel (OS/ASPA)
Date: Thu, 13 Apr 2017 12:46:21 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (9 kB) , text/html (26 kB) , image001.jpg (43 kB)

Great conversation, but may I say that I'm still impressed by Gwynne dropping the "naw bruh" on us? ☺

Sam Bronson
Office: (202) 260-6502
Mobile: (b) (6)

From: Jeremy Zilar - TEADB [mailto:jeremy.zilar@GSA.GOV]
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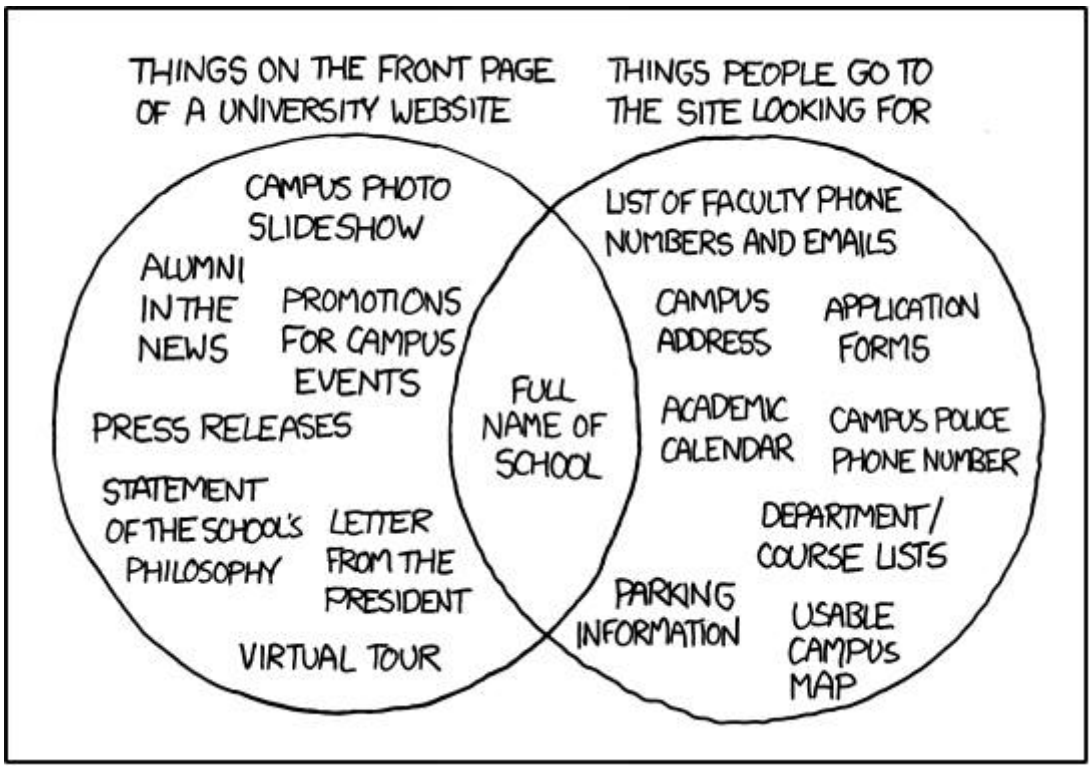

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Yes, there is some good stuff around using the existing CMS platforms new API offerings. I like the Headless Drupal option and even gave a talk about my efforts to integrate Drupal 7, R, and Angular - https://www.youtube.com/watch?v=BYE5qBm4c-c
Fascinating experience albeit also a frustrating experience. Drupal 8 has a much better API implementation.

The rationale for my experiments with Directus/Meteor/React is that I want to start with a CMS that is built from the ground up with the API-First method in the design. I have also been experimenting with GraphQL (http://graphql.org/) and Apollo (http://www.apollodata.com/) in this mix. All part of my side project (or Plan B if I lose my govjob) on a next generation HR services platform.

As you see the movement toward VR and AI, I want to create a platform that can also incorporate those delivery vehicles in the near future. For example, I want a Node.js base so that I could accommodate Alexa skills (https://jordankasper.com/building-an-amazon-alexa-skill-with-node-js/) in the platform. I suppose that WordPress and Drupal could also have the same features but just how many modules and plugins can WP and Drupal handle before they break down completely?

On a side note: With all this experimentation, I am feeling the javascript libraries fatigue. ;-)

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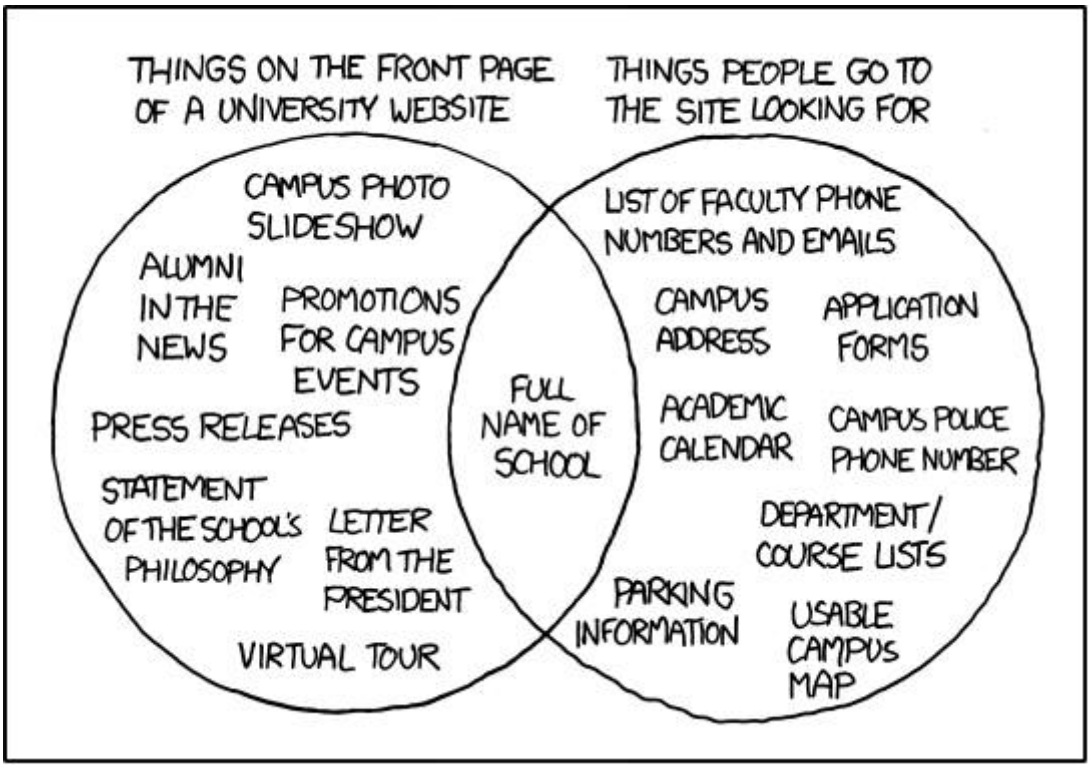

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--

Director, Sites.USA.gov and Mobile Program Management Office
Technology Transformation Service
U.S. General Services Administration
202.208.7139
jacob.parcell@gsa.gov

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This message was sent to the Web Content Managers Forum, a community of government employees who manage the content of government websites.

Subject:	Job Vacancy: Web Editor at the U.S. Courts
From:	James Davison <James_Davison@AO.USCOURTS.GOV>
Reply To:	James_Davison@AO.USCOURTS.GOV
Date:	Fri, 14 Apr 2017 08:57:02 -0400
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1843 bytes) , text/html (2549 bytes)

Good morning, web communicators.

The U.S. Courts' Web Communications team is looking for an experienced web editor, who is motivated and customer/stakeholder-focused to help lead the web communications strategy for the federal Judiciary's intranet websites, which reach more than 30,000 court employees nationwide. This position plays a key role in coordinating day-to-day activities as well as setting the long-term vision for our intranet sites and strategic initiatives.

Position: Public Affairs Specialist (Web Communications) – Administrative Office of the U.S. Courts
Announcement: https://www.usajobs.gov/GetJob/ViewDetails/467325400
Closes: Friday, 4/21/2017

Please apply or share with anyone who might be interested.

Thanks,

James Davison
Manager of Digital Strategy
Web Communications and New Media
Office of Public Affairs
Administrative Office of the U.S. Courts
phone: 202.502.2347

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Subject:	Webinar: Create Once, Publish Everywhere Applied–HHS Content Models and Portability - April 18 @ 2:00 PM - 3:00 PM
From:	"Geiler, Christen (OS/ASPA)" <Christen.Geiler@HHS.GOV>
Reply To:	Geiler, Christen (OS/ASPA)
Date:	Mon, 17 Apr 2017 14:48:57 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (2259 bytes) , text/html (6 kB)

A content model is a representation of types of content and their inter-relationships. Content modeling takes content items and breaks them down into smaller structures, called content types. Open and structured content models can help you create content that is platform-agnostic, format-free and device independent. In the age of smartphones, tablets, social media tools, syndication and websites, the need for modular content is growing. The goal of implementing content models is to have the ability to create once and use everywhere.

HHS currently has 20 + models. The list of content models continues to grow as the site advances. In an effort to promote collaboration and help others utilize content models, HHS is sharing some of their content models via GitHub and will use this webinar to talk about them.

Register Here - https://register.gotowebinar.com/register/6221497867021325313

Christen Geiler
ASPA Digital
Health and Human Services
Phone: 202-260-4355
Mobile: (b) (6)

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Subject:	Re: Webinar: Create Once, Publish Everywhere Applied–HHS Content Models and Portability - April 18 @ 2:00 PM - 3:00 PM
From:	"Brantley, William" <William.Brantley@USPTO.GOV>
Reply To:	Brantley, William
Date:	Mon, 17 Apr 2017 15:07:45 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (3883 bytes) , text/html (9 kB)

Will you be discussing the role that information architecture played in building out the content models? This article describes the important relationship between information architecture and content models - https://www.digitalgov.gov/2016/07/18/information-architecture-vs-content-strategy-and-why-you-need-both/

All opinions are my own and do not reflect the opinions of my agency.

Dr. William Brantley
ETD | OHR | USPTO
571.270.5447

From: Geiler, Christen (OS/ASPA) [mailto:Christen.Geiler@HHS.GOV]
Sent: Monday, April 17, 2017 10:49 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Webinar: Create Once, Publish Everywhere Applied–HHS Content Models and Portability - April 18 @ 2:00 PM - 3:00 PM

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Subject: Last Call for Free Devops half Day Thursday
From: "(b) (6) " <(b) (6) @STATE.GOV>
Reply To: (b) (6)
Date: Mon, 17 Apr 2017 15:37:24 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1263 bytes) , text/html (4 kB)

Hear Ye, Hear Ye

Last call for our free half day of Devopsy stuff in Greenbelt/beltsville (near the Ikea on Route 1).

https://www.eventbrite.com/e/devops-drupal-half-day-tickets-32858557831

If you can't make it, please release your ticket, we are expecting a full house at the National Agricultural Library this Thursday.

(b) (6)

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Subject: Basecamp3 project management tool usage
From: Mike Shelby - NOAA Federal <mike.shelby@NOAA.GOV>
Reply To: Mike Shelby - NOAA Federal <mike.shelby@NOAA.GOV>
Date: Mon, 17 Apr 2017 12:16:10 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1782 bytes) , text/html (2335 bytes)

I'm trying to find out if anyone is using Basecamp 3 as a project management tool. If you are, would you mind sharing how you are using it? Basecamp has told me they won't amend their TOS however in reading them, I am not finding anything that would immediately raise any red flags.

Thank you.

-Mike
--
-=*=-=*=-=*=-=*=-=*=-

Mike Shelby
NOAA's National Ocean Service
Program Director, Ocean Today
Communications and Education Division
1305 East-West Highway, N/MB6
SSMC4, Suite 9623
Silver Spring, MD 20910
(240) 533-0876
Email: Mike.Shelby@noaa.gov
Fax: (301) 713-4384
(The contents of this message are mine personally and
do not necessarily reflect any position of the Government
or the National Oceanic and Atmospheric Administration.)

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Subject: OT - Re: [CONTENT-MANAGERS-L] Webinar: Create Once, Publish Everywhere Applied?HHS Content Models and Portability - April 18 @ 2:00 PM - 3:00 PM
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Mon, 17 Apr 2017 08:14:30 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (6 kB) , text/html (10 kB)

Thank you Christen Geiler and William Brantley.

This entry is simply a comment where I lift my voice at the end. This is not a request for assistance.

I wonder about "Information Architecture vs Content Models".

"Information Architecture vs Content Strategy—and Why YOU Need Both"
"How to Create Portable Content with Structured Content Models"

I wish the posts had described the concept in terms of what they are not.
* I used to think "information architecture" included hardware, traffic control, and physical storage. Now, I don't know.
* I used to think "content models" included media layout, user clients, and sometimes, a physical object like a book. Now I think it's just some app.

Years ago (maybe ten), I ran into a classmate from high school. She was in graduate school at the University of Hawaii, in her first year of studying Library Sciences. She mentioned her professor and an application for use by researchers (I think) and XML.

To her, XML was "technical". I don't remember how I responded. I did not understand why XML is "technical" to Library Sciences. At the time, I had believed that XML and it's schemas were "content models". Kind of like the Dewey Decimal or Library of Congress systems. And I believed the management of the physical and digital resources, plus the responsibility for their security and safety, were "information architecture". I presumed both pertained to any brick-n-mortar library where people had jobs.

I just did a comparison of the initial snippets that show in a duckduckgo search of "information architecture" and "content models", and to me, they seem just as abstract.

I wonder. Can I relate "information architecture" to a four-drawer file cabinet, a physical, and "content models" to the filing system, a logical? Or is there no physicality to either of these terms? And where does the ocean of gray matter relate, ie. the user?

Or, are these two concepts impossible to explain to a user in terms of something not related to technology?

Forgive me. It's Monday.

Happy Monday and thanks,
(b) (6)

From: "Brantley, William" <William.Brantley@USPTO.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 04/17/2017 05:08 AM

Subject: Re: [CONTENT-MANAGERS-L] Webinar: Create Once, Publish Everywhere Applied–HHS Content Models and Portability - April 18 @ 2:00 PM - 3:00 PM

Will you be discussing the role that information architecture played in building out the content models? This article describes the important relationship between information architecture and content models - https://www.digitalgov.gov/2016/07/18/information-architecture-vs-content-strategy-and-why-you-need-both/

All opinions are my own and do not reflect the opinions of my agency.

Dr. William Brantley
ETD | OHR | USPTO
571.270.5447

From: Geiler, Christen (OS/ASPA) [mailto:Christen.Geiler@HHS.GOV]
Sent: Monday, April 17, 2017 10:49 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Webinar: Create Once, Publish Everywhere Applied–HHS Content Models and Portability - April 18 @ 2:00 PM - 3:00 PM

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Register Here - https://register.gotowebinar.com/register/6221497867021325313

Christen Geiler
ASPA Digital
Health and Human Services
Phone: 202-260-4355
Mobile: (b) (6)

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content-managers-1

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Subject:	Fwd: [Open-Data] Open Data & DigitalGov highlights – First 100 Days! Getting your word out!
From:	Gwynne Kostin - TAF <gwynne.kostin@GSA.GOV>
Reply To:	Gwynne Kostin - TAF <gwynne.kostin@GSA.GOV>
Date:	Tue, 18 Apr 2017 11:03:06 -0400
Content-Type:	multipart/mixed
Parts/Attachments:	text/plain (3409 bytes) , text/html (7 kB) , Template -100DayWins-TemplateExample DRAFT v1.docx (16 kB)

FYI

GWYNNE KOSTIN
Senior Advisor, Office for Products and Programs
Technology Transformation Service
U.S. General Services Administration

> www.digitalgov.gov
> on Twitter @digital_gov

1800 F Street, NW
Washington, DC 20405

---------- Forwarded message ----------
From: (b) (6) [redacted]@omb.eop.gov>
Date: Mon, Apr 17, 2017 at 6:17 PM
Subject: [Open-Data] Open Data & DigitalGov highlights – First 100 Days! Getting your word out!
To: OPEN-DATA@listserv.gsa.gov

Open Data & DigitalGov Teammates!

The White House is looking to highlight great work -- *YOUR* Federal agency work!

Now in 2017 is especially big because of the First 100 Days announcements with the new Administration on April 29th -- excellent opportunity to showcase your on-going successes and recent highlights in Open Data, Open Source, Open Science, Open Innovation, and DigitalGov. All submissions welcome!

For shout-outs, we invite each of you to share your agency's recent "wins" using the attached template (short, WH style with URL link). Materials needed by **8:00am, next Monday, April 24, 2017**. No extensions.

Historically, OMB and OSTP have asked Federal agencies for Open Data, My Data, Open Innovation success stories (voluntary data call every ~6 months), so that we can help highlight & lift successes in data-driven

government. It's that time again! This is a voluntary call for updates in recent months that are ready to share with the public.

Before submitting updates to the White House, please be sure to clear through your Federal agency comms/legal/front office for public release.

Feel free to contact me to discuss ideas or with questions.

Looking forward to your input!

Thanks as always,

(b) (6)

[redacted]

Senior Policy Analyst

Office of the Federal Chief Information Officer

Office of Management and Budget

Executive Office of the President

(b) (6) | (b) (6)@omb.eop.gov

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To unsubscribe, send a blank email to: OPEN-DATA-signoff-request@LISTSERV.GSA.GOV

Anyone with a .gov or .mil email address can join by emailing listserv@listserv.gsa.gov, the message should have no subject and the body should say "subscribe open-data."

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TEMPLATE EXAMPLES:

WHITE HOUSE OMB PREFERRED STYLE FOR OPEN DATA, OPEN SCIENCE & INNOVATION—100 DAY WINS!

Contact Kristen Honey <khoney@omb.eop.gov> with questions

- **Unleashing the Power of Data to Benefit Americans** – Federal data is a strategic resource with potential to add $3-5 trillion to the annual global economy. To unlock this business growth and American innovation, check out Data.gov—the home of the U.S. Government's open data—with nearly 200,000 datasets to fuel American business, research, and innovation. Read more.

- **Transforming U.S. Federal Spending Info into Open Data** – Where do your tax-payer dollars go? It's easier than ever to track U.S. Federal spending information through the implementation of the Digital Accountability and Transparency Act (DATA Act). The White House and the U.S. Department of the Treasury recently launched OpenBeta.USAspending.gov to gather the public's feedback about features and tools for the future USAspending.gov. Read more.

- **Rescinding Outdated Policies for Burden Reduction** – Technology has transformed how the private sector operates—and revolutionized the efficiency, convenience, and effectiveness with which it serves its customers. Until now, the Federal Government has largely missed out on that transformation due to poor management of technology investments, with projects too often costing hundreds of millions of dollars more than they should, taking years longer than necessary to deploy, and delivering technologies that are obsolete by the time they are completed. The White House is closing the gap between the public and private sector on technology and innovation by launching "Project Cruft" to make Federal policy more open, machine readable, efficient, and effective. Read more.

- **Improving and Simplifying Digital Services for American Citizens –** Bringing Government digital services in line with best private sector services, the White House Office of American Innovation launched in March 2017. This new office will improve Federal operations and services, improve the quality of life for Americans now and in the future, and spur job creation and innovation by scaling proven private-sector models. Read more.

Subject: Market research for Media Monitoring and PR Distribution Services
From: "Collat, Kendra" <kendra_collat@NPS.GOV>
Reply To: Collat, Kendra
Date: Tue, 18 Apr 2017 13:26:56 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (1810 bytes) , text/html (2361 bytes)

We're preparing an RFP for a new contract to provide media monitoring and press release distribution services in the coming weeks. We currently are using Meltwater to monitor all varieties of media, provide some basic analytics, and for its ability to distribute press releases. That contract expires this year.

I'm putting together our market research and looking for input on solutions in use by other government agencies and what you pay for these services. I've received feedback internally from others in DOI but would like to broaden the estimate.

I'm primarily interested in the following:

- Company
- What services you use
- Number of user accounts versus number of users
- Yearly cost

Your help is very much appreciated.

Sincerely,

Kendra Collat, PMP
Project Manager
Office of Communications
Digital Strategy
National Park Service, U.S.
tel: 703-216-4952
Kendra_Collat@nps.gov

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Subject:	Launched: AI Personal Assistant Pilot Github Wiki
From:	Justin Herman - TAE <justin.herman@GSA.GOV>
Reply To:	Justin Herman - TAE <justin.herman@GSA.GOV>
Date:	Tue, 18 Apr 2017 15:16:29 -0400
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (3341 bytes) , text/html (6 kB)

Hello Web Content Managers,

We've launched the Github wiki for our inter-agency AI Personal Assistant Pilot that seeks that seeks to integrate our public service data into consumer available AI Personal Assistants like Amazon Alexa, Google Assistant, Microsoft Cortana and Facebook Messenger chatbot. **Currently, agencies are sending me their Github user names to add to the system by COB tomorrow**, then claiming or adding their individual agency pages (right now there's just placeholder information in each).

Once we turn the ignition key, we're looking to drive development quite quickly to get MVPs on the street, and give us the lessons and framework to create the more valuable roadmaps and resources so any agency can better evaluate and when appropriate follow suite. This will be a bit extra challenging, as many of the participants in the pilot have never worked open source before -- we do so out of necessity, for both efficiency and effectiveness. The effort is all about combining resources and skillsets in new ways -- customer service, content, open data, open source, social, AI, automation, the Internet of Things... like some Thanksgiving dinner spread of digital government.

If you would like to join the effort -- and agencies will need the insights and support from this community if this pilot is to succeed -- please reach out with your Github user name, I will add you, then you can declare yourself a participant in whichever the programs you see fit, whether its to support some one else, or commit to your own. For example, Recreation.gov just joined the program today after seeing the wiki -- don't let them have all the fun just because "recreation" is in their program name. There is no limit to the good contribution you can make in support of these programs who have dared step forward to deliver what's next -- please be generous with your expertise.

In the meantime, I'll keep updating the framework content, and we'll have this whole pilot wrapped up before you can say April showers bring May flowers.

Best regards,
Justin

Justin "Doc" Herman
Emerging Citizen Technology Program (AI, VR/AR, Social)
Innovation Portfolio -- Technology Transformation Service
U.S. General Services Administration

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Subject:	Re: Launched: AI Personal Assistant Pilot Github Wiki
From:	"O'Keeffe, Hope" <loke@LOC.GOV>
Reply To:	O'Keeffe, Hope
Date:	Tue, 18 Apr 2017 16:26:56 -0400
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (4 kB) , text/html (9 kB)

Slight nonsequitur: Chatfuel is presently in the course of developing fed-friendly TOS.

From: Justin Herman - TAE [mailto:justin.herman@GSA.GOV]
Sent: Tuesday, April 18, 2017 3:16 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Launched: AI Personal Assistant Pilot Github Wiki

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Subject: Captioning Services
From: "Springer, Michelle" <mspringer@LOC.GOV>
Reply To: Springer, Michelle
Date: Wed, 19 Apr 2017 10:06:00 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (3004 bytes) , text/html (14 kB)

All,
I've been asked to seek info from you all about captioning/transcription services that might be used by the other agencies. We currently useAutomaticSync. I have a list of the services sent to this listerv in 2016 (list copied below), but I'm wondering if anyone has services to add to this list or if you're using these services, would be willing to discuss their experience with them and their capabilities (I'd contact you directly outside the listserv).

Is anyone using or aware of a service that offers:

- an automated workflow (being able to submit jobs via a simple Web form),
- the ability to order a variety of caption formats at no extra charge,
- the ability to create additional formats after the fact at no extra charge,
- reliable short (3 days or less turnaround)
- re-syncing a fixed transcript to generate new captions for no extra charge, within a time period of initial submission?

Here's the list I have from previous emails to this group:

- YouTube timing/transcript tool and an intern to transcribe/caption videos
- Camtasia Studio 8 by Techsmith (Techsmith.com)
- Rev.com
- National Captioning Institute (ncicap.org/) for live captioning and castingwords.com for transcription
- AutoSync
- CC Movie Captioner (MovCaptioner) and Telestream CaptionMaker
- MAGpie, which is supported through Windows 7.0. MAGpie includes the ability to add audio-description – (ie - laughing, music playing)
- Synchron Voice and Video (synchronvideo.com) to create captioning file
- Caption Colorado (captioncolorado.com/)
- Relay Conference Captioning
- Recapd.com for live captioning

Thanks,

Michelle Springer
Project Manager, Digital Initiatives
Library of Congress
101 Independence Avenue, S.E.
Washington, DC 20540
mspringer@loc.gov
Tel: 202-707-7494

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Subject: Re: Captioning Services
From: Judy Romano - QT3CBB <judy.romano@GSA.GOV>
Reply To: Judy Romano - QT3CBB <judy.romano@GSA.GOV>
Date: Wed, 19 Apr 2017 10:13:34 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (17 kB)

Check with automaticsync.com. They have GSA pricing (you have to call and request it). They are fast, accurate and responsive. I don't know about everything on your list, but I can speak to ease of submission (totally online) fast turn-around option (CRAZY affordable) and super easy to work with if there's a problem.

Judy Romano
GSA

Thank you,
Judy Romano | Phone: 202-631-5948
Telecommunications Category Program Manager
Office of Telecommunications Services
Office of Information Technology Category (ITC)
Federal Acquisition Service (FAS)
U.S. General Services Administration (GSA)

ACQUISITION GATEWAY

Visit the Acquisition Gateway's Telecom Hallway to learn about Federal Contract Options:
https://hallways.cap.gsa.gov/app/#/gateway/information-technology?tid=1353

On Wed, Apr 19, 2017 at 10:06 AM, Springer, Michelle <mspringer@loc.gov> wrote:

> All,
>
> I've been asked to seek info from you all about captioning/transcription services that might be used by the other agencies. We currently useAutomaticSync. I have a list of the services sent to this listerv in 2016 (list copied below), but I'm wondering if anyone has services to add to this list or if you're using these services, would be willing to discuss their experience with them and their capabilities (I'd contact you directly outside the listserv).
>
> Is anyone using or aware of a service that offers:
>
> · an automated workflow (being able to submit jobs via a simple Web form),
>
> · the ability to order a variety of caption formats at no extra charge,
>
> · the ability to create additional formats after the fact at no extra charge,
>
> · reliable short (3 days or less turnaround)
>
> · re-syncing a fixed transcript to generate new captions for no extra charge, within a time period of initial submission?
>
> Here's the list I have from previous emails to this group:

- YouTube timing/transcript tool and an intern to transcribe/caption videos
- Camtasia Studio 8 by Techsmith (Techsmith.com)
- Rev.com
- National Captioning Institute (ncicap.org/) for live captioning and castingwords.com for transcription
- AutoSync
- CC Movie Captioner (MovCaptioner) and Telestream CaptionMaker
- MAGpie, which is supported through Windows 7.0. MAGpie includes the ability to add audio-description – (ie - laughing, music playing)
- Synchron Voice and Video (synchronvideo.com) to create captioning file
- Caption Colorado (captioncolorado.com/)
- Relay Conference Captioning
- Recapd.com for live captioning

Thanks,

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Project Manager, Digital Initiatives
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Subject: Re: Captioning Services
From: David Low <lowd@ARTS.GOV>
Reply To: David Low <lowd@ARTS.GOV>
Date: Wed, 19 Apr 2017 14:29:46 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (7 kB) , text/html (20 kB)

Production Transcripts (productiontranscripts.com) - wide variety of services, pricing. Web-based uploads, quick turnaround.

David

David Low
Web Manager | Public Affairs
National Endowment for the Arts
400 7th Street SW | Washington DC 20506
lowd@arts.gov | 202-682-5794 (p) | 202-682-5611 (fax)
Learn more about the arts in your community at arts.gov

From: Judy Romano - QT3CBB <judy.romano@GSA.GOV>
Sent: Wednesday, April 19, 2017 10:13 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Captioning Services

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>
> Michelle Springer
> Project Manager, Digital Initiatives
> Library of Congress
> 101 Independence Avenue, S.E.
> Washington, DC 20540
> mspringer@loc.gov
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Subject: Active Directory Distribution Groups - Opt in/Opt out?
From: "Taylor, Meagan (CEOSH)" <Meagan.Taylor@VA.GOV>
Reply To: Taylor, Meagan (CEOSH)
Date: Wed, 19 Apr 2017 14:42:49 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2200 bytes) , text/html (4 kB)

Hello everyone,

This question is focused on internal communication tools for promoting intranet content.

Has anyone in this group set up an Active Directory distribution group that self-manages, meaning….it allows people to opt-in or opt-out? If so, how did this go? We are trying to mitigate the labor involved in managing the group membership and also let new employees (ie. New customers for intranet content) add themselves more easily into groups they may be interested in.

The potential conflict I see is that by allowing people to modify the group membership means you should not be setting the group up as a security group, only a distribution group, which would limit the group's use for granting SharePoint or other system authentication.

If anyone has creative ideas or insight into this concept, let me know.

I also maintain Gov Delivery contact lists for marketing purposes/html-formatted mass emails. The caveat with these above-mentioned distribution groups is that we are not the exclusive administrator for them – they are essentially used as listservs for collaboration.

Thanks,
Meagan

Meagan Taylor
Web Operations Manager
U.S. Department of Veterans Affairs, VHA Center for Engineering & Occupational Safety and Health
(314) 894-6100 ext. 66066

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Subject:	Re: Active Directory Distribution Groups - Opt in/Opt out?
From:	"Urban, Mark (CDC/OCOO/OCIO/ITSO)" <fka2@CDC.GOV>
Reply To:	Urban, Mark (CDC/OCOO/OCIO/ITSO)
Date:	Wed, 19 Apr 2017 15:43:02 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (10 kB) , text/html (8 kB) , image002.png (10 kB)

Hi Meagan,

For internal groups, we built a system here at CDC that allows people to request addition, than automates the approval process and adds them to the AD group when approved. Very handy for SharePoint and access management. Also you can set up multiple managers so you don't need to be "the person" managing the group.

I can show you how it works, but we'll need to set up an electronic meeting so I can show my screen.

Regards,
Mark D. Urban
CDC/ATSDR Section 508 Coordinator
Office of the Chief Information Officer (OCIO)
Office of the Chief Operating Officer (OCOO)
Murban@CDC.gov | 919-541-0562 office
OCIO Office of the Chief Information Officer

From: Taylor, Meagan (CEOSH) [mailto:Meagan.Taylor@VA.GOV]
Sent: Wednesday, April 19, 2017 10:43 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Active Directory Distribution Groups - Opt in/Opt out?

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Subject: Re: Active Directory Distribution Groups - Opt in/Opt out?
From: (b) (6) @RCO.WA.GOV>
Reply To:
Date: Wed, 19 Apr 2017 16:52:15 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (5 kB) , text/html (11 kB) , image001.png (10 kB)

Hi Mark. This is something we are interested in at our State agency as well. Do you have a technical reference that I could take a look at? Maybe an online source?
Thanks,

(b) (6)
Information Technology
Washington State Recreation and Conservation Office (RCO)
(b) (6)
(b) (6) @rco.wa.gov

From: Urban, Mark (CDC/OCOO/OCIO/ITSO) [mailto:fka2@CDC.GOV]
Sent: Wednesday, April 19, 2017 8:43 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] Active Directory Distribution Groups - Opt in/Opt out?

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Murban@CDC.gov | 919-541-0562 office
OCIO Office of the Chief Information Officer

From: Taylor, Meagan (CEOSH) [mailto:Meagan.Taylor@VA.GOV]
Sent: Wednesday, April 19, 2017 10:43 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Active Directory Distribution Groups - Opt in/Opt out?

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Subject:	two-way feedback mechanisms (per OMB M-17-06)
From:	"Lakroune, Amy" <Amy.Lakroune@FHFA.GOV>
Reply To:	Lakroune, Amy
Date:	Thu, 20 Apr 2017 14:21:42 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (2354 bytes) , text/html (5 kB) , image001.png (5 kB) , image002.png (5 kB) , image003.png (5 kB)

Seeking ideas and guidance – how is your agency is addressing the requirement in OMB M-17-06 re: providing the public (a) two-way feedback mechanism available via www.[agency].gov/data.
Any materials would be greatly appreciated!

Amy L. Lakroune | Senior Communications Specialist/Webmaster | Federal Housing Finance Agency (FHFA) | (202) 649.3031 | www.fhfa.gov

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Subject:	Re: two-way feedback mechanisms (per OMB M-17-06)
From:	"Maher, Mary - ERS" <MEMAHER@ERS.USDA.GOV>
Reply To:	Maher, Mary - ERS
Date:	Thu, 20 Apr 2017 17:23:35 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (4051 bytes) , text/html (9 kB) , image001.png (9 kB) , image002.png (9 kB) , image003.png (9 kB)

I'd also be interested in how others are approaching this

Mary Maher
Chief, Web Services Branch
Information Services Division
USDA's Economic Research Service
202.694.5126 | memaher@ers.usda.gov

From: Lakroune, Amy [mailto:Amy.Lakroune@FHFA.GOV]
Sent: Thursday, April 20, 2017 10:22 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

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Subject:	Re: two-way feedback mechanisms (per OMB M-17-06)
From:	"Francine Krasowska (CENSUS/ADCOM FED)" <Francine.Krasowska@CENSUS.GOV>
Reply To:	Francine Krasowska (CENSUS/ADCOM FED)
Date:	Tue, 25 Apr 2017 14:01:52 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (5 kB) , text/html (12 kB) , image001.png (12 kB) , image002.png (12 kB) , image003.png (12 kB)

I too am very interested in this info.

Also — are there any feds out there whose agency website includes, as its primary customer satisfaction measurement, a simple binary indicator like thumbs up/down icons, smiley vs. frowny face, or the like? I assume this would be augmented with fields for the two-way part of the communication, but I'm interested in seeing any ways federal agency sites are handling this outside of multi-question surveys. Thanks!

Francine Krasowska, Customer Metrics Analyst, Center for New Media & Promotion, U.S. Census Bureau
Office 301-763-9272 francine.krasowska@census.gov
census.gov Connect with us on Social Media

From: Maher, Mary - ERS <MEMAHER@ERS.USDA.GOV>
Sent: Thursday, April 20, 2017 1:23 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

I'd also be interested in how others are approaching this

Mary Maher
Chief, Web Services Branch
Information Services Division
USDA's Economic Research Service
202.694.5126 | memaher@ers.usda.gov

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Sent: Thursday, April 20, 2017 10:22 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

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Subject:	Re: two-way feedback mechanisms (per OMB M-17-06)
From:	"Larrimore, Laura" <Laura.Larrimore@USPTO.GOV>
Reply To:	Larrimore, Laura
Date:	Tue, 25 Apr 2017 18:57:34 +0000
Content-Type:	multipart/mixed
Parts/Attachments:	text/plain (7 kB) , text/html (15 kB) , image001.png (15 kB) , image002.png (15 kB) , image003.png (15 kB) , Trademark basics USPTO.jpeg (86 kB)

Hello,
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Hope this additional information is helpful,

~Laura

Senior Digital Strategist
United States Patent and Trademark Office

From: Krasowska, Francine
Sent: Tuesday, April 25, 2017 10:01 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

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Also — are there any feds out there whose agency website includes, as its primary customer satisfaction measurement, a simple binary indicator like thumbs up/down icons, smiley vs. frowny face, or the like? I assume this would be augmented with fields for the two-way part of the communication, but I'm interested in seeing any ways federal agency sites are handling this outside of multi-question surveys. Thanks!

Francine Krasowska, Customer Metrics Analyst, Center for New Media & Promotion, U.S. Census Bureau
Office 301-763-9272 francine.krasowska@census.gov
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From: Maher, Mary - ERS <MEMAHER@ERS.USDA.GOV>
Sent: Thursday, April 20, 2017 1:23 PM

To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

I'd also be interested in how others are approaching this

Mary Maher
Chief, Web Services Branch
Information Services Division
USDA's Economic Research Service
202.694.5126 | memaher@ers.usda.gov

From: Lakroune, Amy [mailto:Amy.Lakroune@FHFA.GOV]
Sent: Thursday, April 20, 2017 10:22 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

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Any materials would be greatly appreciated!

Amy L. Lakroune | Senior Communications Specialist/Webmaster | Federal Housing Finance Agency (FHFA) | (202) 649.3031 | www.fhfa.gov

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trademark application process. The TMEP includes an alphabetical index by subject matter to help users locate pertinent information.

Other Government Resources for Trademark Owners

1. **Record Trademarks with Customs and Border Protection (CBP)**
2. **Information for Customers with Special Interests and Requirements**
3. **State Trademark Links**
4. **Related non-USPTO Links**
5. **Fastener Quality Act (FQA)**
6. **Geographical Indications**
7. **Native American Tribal Insignia**

Subject:	Re: two-way feedback mechanisms (per OMB M-17-06)
From:	(b) (6) @STATE.GOV>
Reply To:	
Date:	Tue, 25 Apr 2017 19:26:26 +0000
Content-Type:	multipart/mixed
Parts/Attachments:	text/plain (9 kB) , text/html (27 kB) , image001.png (27 kB) , image002.png (27 kB) , image003.png (27 kB) , Sounding Board State.png (20 kB)

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(b) (6)

Program Analyst • HR/CSHRM/CD • U.S. Department of State

2401 E Street, Washington, DC 20037 | Phone: (b) (6) | Email: (b) (6)@state.gov

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From: Larrimore, Laura [mailto:Laura.Larrimore@USPTO.GOV]
Sent: Tuesday, April 25, 2017 2:58 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

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From: Krasowska, Francine
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20

Promote

Demote

Artists at State exhibition

Category: Communication &... Submitted by: on 2/3/2017 Status: **Community Review**

Tags: art

Posting this to explore the possibility that there may be other employees at State who pursue an artistic interest (painting, photography ,sculpture) either as amateurs or otherwise, and might be interested in showing their work in an exhibition here at State.

Drop a line. If there are enough of us, and some of us are willing to volunteer our time, we might be able to pull off quite an exhibition!

19 comments » Clear Opinion

Subject: Re: two-way feedback mechanisms (per OMB M-17-06)
From: (b) (6), (b) (7)(C) @USCIS.DHS.GOV>
Reply To:
Date: Tue, 25 Apr 2017 19:43:44 +0000
Content-Type: multipart/related
Parts/Attachments: text/plain (11 kB) , text/html (34 kB) , image001.png (34 kB) , image002.png (34 kB) , image003.png (34 kB)

At USCIS we have a simple on-page feedback, Yes/No. it works really well https://www.uscis.gov/greencard bottom of the page. Esp. useful for our authors to see what people are saying when they are editing their pages.

(b) (6), (b) (7)(C)
Web Content Editor
Office of Communications | U.S. Citizenship and Immigration Services
20 Mass. Ave. NW, Suite 3100 | Washington, DC 20529
Office: (b) (6), (b) (7)(C) | Mobile: (b) (6), (b) (7)(C)
(b) (6), (b) (7)(C) **@uscis.dhs.gov**
English: Website: http://uscis.gov | Twitter: http://twitter.com/uscis | Facebook: http://facebook.com/uscis | Instagram: @USCIS
Español: Sitio Web: http://uscis.gov/es | Twitter: http://twitter.com/uscis_es | Facebook: https://www.facebook.com/uscis.es | Instagram: @USCIS_ES

From: (b) (6) @STATE.GOV]
Sent: Tuesday, April 25, 2017 3:26 PM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: Re: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

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Program Analyst • HR/CSHRM/CD • U.S. Department of State
2401 E Street, Washington, DC 20037 | Phone: (b) (6) | Email: (b) (6) @state.gov

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Mary Maher
Chief, Web Services Branch
Information Services Division
USDA's Economic Research Service
202.694.5126 | memaher@ers.usda.gov

From: Lakroune, Amy [mailto:Amy.Lakroune@FHFA.GOV]
Sent: Thursday, April 20, 2017 10:22 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] two-way feedback mechanisms (per OMB M-17-06)

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Subject: Drupal GovCon 2017: Registration and Session Submission is Open!
From: "Dearie, Jessica" <Dearie.Jessica@EPA.GOV>
Reply To: Dearie, Jessica
Date: Wed, 26 Apr 2017 20:34:46 +0000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (2719 bytes) , text/html (14 kB)

Registration and Session Submission for Drupal GovCon is Open! View this email in your browser

Registration and Session Submission Open!

Drupal GovCon - the premier government Drupal event, and one of the biggest Drupal conferences on the East coast is open for registration and session submissions! This annual conference features Drupal community leaders from around the world and sessions covering cutting edge Drupal topics.

People from every level of government, nonprofit organizations, private companies, labor unions, and independent freelancers are drawn to Drupal GovCon with the same goal: to arm themselves with mad skills and serious know-how to better serve their communities.

Session Submission Deadline is May 21, 2017!

Register and Submit your Session Now!

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Thank you for attending a recent Drupal4Gov event.

Subject:	Recommendation for free image-compression software
From:	"Schneider-Levinson, Wendy (NIH/NCI) [E]" <schneiderleviw@MAIL.NIH.GOV>
Reply To:	Schneider-Levinson, Wendy (NIH/NCI) [E]
Date:	Thu, 27 Apr 2017 13:16:04 +0000
Content-Type:	multipart/alternative
Parts/Attachments:	text/plain (1763 bytes) , text/html (3814 bytes)

Hello all,
I'm trying to identify some free image-compression software that I can have my team members use to decrease the file size of their images before uploading to the website. They are fond of using Pixlr.com for cropping/manipulating images, but the resulting file size is rather large, no matter how small the image dimensions are, and on pages with several photos, it starts to slow down performance. I use Photoshop Elements, which has a good "save for Web" feature, but they are not interested in using it. Any recommendations would be much appreciated.

Thanks,

Wendy

==========
Wendy Schneider-Levinson
Web Content Manager
NCI Division of Cancer Epidemiology & Genetics
Ph: 240-276-7353
Cell: (b) (6)

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Subject:	Re: Recommendation for free image-compression software
From:	"Jones, Jeremy R -FS" <jeremyrjones@FS.FED.US>
Reply To:	Jones, Jeremy R -FS
Date:	Thu, 27 Apr 2017 13:51:42 +0000
Content-Type:	multipart/related
Parts/Attachments:	text/plain (4 kB) , text/html (11 kB) , image001.png (7 kB) , image002.png (7 kB) , image003.png (7 kB) , image004.png (7 kB)

Hi there,

On my Mac I often use ImageOptim. Their site has a few recommendations of tools for other operating systems as well.

JPEGmini is $30 for a single license, but you can install it on at least three separate machines, I believe. It has proven to work very well at compressing files with no visible loss in quality. I run all of my JPEGs through it before uploading.

Thanks,

Jeremy Jones
Computer Specialist
Forest Service
Southern Research Station
p: 828-259-0518
c: (b) (6)
jeremyrjones@fs.fed.us
200 W.T. Weaver Blvd
Asheville, NC 28804
www.fs.fed.us

Caring for the land and serving people

From: Schneider-Levinson, Wendy (NIH/NCI) [E] [mailto:schneiderleviw@MAIL.NIH.GOV]
Sent: Thursday, April 27, 2017 9:16 AM
To: CONTENT-MANAGERS-L@LISTSERV.GSA.GOV
Subject: [CONTENT-MANAGERS-L] Recommendation for free image-compression software

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Subject: Re: Recommendation for free image-compression software
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Thu, 27 Apr 2017 08:02:10 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (4 kB) , text/html (5 kB)

The following practice was how I treated my images for my personal web use, not what I have practiced "religiously" at work with content management systems, Plone or WordPress. For my personal web use, local or internet,

I may be ignorant, but I don't think "compress" is the best word for dealing with images.

I would not compress an image. I would copy the image, and downsize the copy by choice of dimension and file format.

In case of images on the web, I consider them second-generation images, as color prints are to negatives, or scans are to transparencies. Just like Photoshopping compared to film or RAW.

To decrease the file size, I would first consider how large I want it to display, and it's expected functionality. For example, 500px x 400px as full-size and/or 100px80px thumbnail, then do both, and more than likely as PNG.

I always keep "the original" offline, and upload copies or "mutants".

I have done copies in JPG, PNG, GIF, TIFF, PDF, and BMP. Depends on your purpose.

Note: One can try this practice with Windows Paint. Also, do not forget using <img> with or without width and length attributes.

My personal view is that everything uploaded to the web is a copy, and a local original at the original quality is the mother of all clones.

Happy Thursday,
(b) (6)

From: "Schneider-Levinson, Wendy (NIH/NCI) [E]" <schneiderleviw@MAIL.NIH.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 04/27/2017 03:17 AM
Subject: [CONTENT-MANAGERS-L] Recommendation for free image-compression software

---

Hello all,
I'm trying to identify some free image-compression software that I can have my team members use to decrease the file size of their images before uploading to the website. They are fond of using Pixlr.com for cropping/manipulating images, but the resulting file size is rather large, no matter how small the image dimensions are, and on pages with several photos, it starts to slow down performance. I use Photoshop Elements, which has a good "save for Web" feature, but they are not interested in using it. Any recommendations would be much appreciated.

Thanks,

Wendy

==========

Wendy Schneider-Levinson
Web Content Manager
NCI Division of Cancer Epidemiology & Genetics
Ph: 240-276-7353
Cell: (b) (6)

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Subject: Re: Recommendation for free image-compression software
From: Gray Brooks <gray.brooks@GSA.GOV>
Reply To: Gray Brooks <gray.brooks@GSA.GOV>
Date: Fri, 28 Apr 2017 10:58:13 -0400
Content-Type: multipart/alternative
Parts/Attachments: text/plain (5 kB) , text/html (11 kB)

Hi Wendy -

Great question. I often run sites through Google's Pagespeed Insights tool and there's so often lots of low-hanging fruit that many of us can be doing to improve site performance.

Clicking through the results leads to a number of pages of best practices, which includes some links to solutions. Here's the page for image optimization.

Gray B.

{
 "team": "18F",
 "company": "GSA",
 "cell": "(b) (6)",
 "links": [{
  "name": "/Developer Program",
  "url": "https://pages.18f.gov/API-All-the-X"
 }, {
  "name": "US Government API listserve",
  "url": "https://bit.ly/apilistservedc"
 }]
}

On Thu, Apr 27, 2017 at 2:02 PM, (b) (6) @hawaii.gov> wrote:

> The following practice was how I treated my images for my personal web use, not what I have practiced "religiously" at work with content management systems, Plone or WordPress. For my personal web use, local or internet,
>
> I may be ignorant, but I don't think "compress" is the best word for dealing with images.
>
> I would not compress an image. I would copy the image, and downsize the copy by choice of dimension and file format.
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> In case of images on the web, I consider them second-generation images, as color prints are to negatives, or scans are to transparencies. Just like Photoshopping compared to film or RAW.
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> To decrease the file size, I would first consider how large I want it to display, and it's expected functionality. For example, 500px x 400px as full-size and/or 100px80px thumbnail, then do both, and more than likely as PNG.
>
> I always keep "the original" offline, and upload copies or "mutants".
>
> I have done copies in JPG, PNG, GIF, TIFF, PDF, and BMP. Depends on your purpose.
>
> Note: One can try this practice with Windows Paint. Also, do not forget using <img> with or without width and length attributes.
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> My personal view is that everything uploaded to the web is a copy, and a local original at the original quality is the mother of all clones.

Happy Thursday,

(b) (6)

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Subject: Re: Recommendation for free image-compression software
From: (b) (6) <(b) (6) @HAWAII.GOV>
Reply To: (b) (6) @HAWAII.GOV
Date: Fri, 28 Apr 2017 08:15:41 -1000
Content-Type: multipart/alternative
Parts/Attachments: text/plain (7 kB) , text/html (12 kB)

Thanks Gray Brooks. I'll spend some time at Google's Pagespeed Insights.

My earlier "suggestion" presumed that there may be more to response times than images. Maybe some javascripts responding to user behavior?

Long time ago, I tried manual pages with "static" images, ie. no javascript for behavior. Like three files for three image size/resolution combos. It depends.

Optimization is good, but sometimes, one can avoid the need.

Happy Friday all.

(b) (6)

From: Gray Brooks <gray.brooks@GSA.GOV>
To: <CONTENT-MANAGERS-L@LISTSERV.GSA.GOV>,
Date: 04/28/2017 04:59 AM
Subject: Re: [CONTENT-MANAGERS-L] Recommendation for free image-compression software

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"compa_y": "GSA",
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