

### **Client Enrichment Series**

### Welcome to today's presentation:

The ABC's of GSA's Public Buildings Service

October 21, 2021

### The presentation will start at 1 pm Eastern

**Note:** Phones are automatically muted during the presentation. You can send questions to our presentation team via your Q&A pane and team will answer as many questions as possible during the presentation. All questions will be responded to in writing in a formal Q&A document, posted along with the slide deck and session recording, on our website, <a href="http://www.gsa.gov/ces">http://www.gsa.gov/ces</a>







### **GSA Overview**

**James Fotopoulos** 

Planning Manager Heartland Region (Region 6) Kansas City, MO james.fotopoulos@gsa.gov



# GSA Mission, Values & Strategic Goals

**Mission:** Deliver value and savings in real estate, acquisition, technology, and other mission-support services across government.

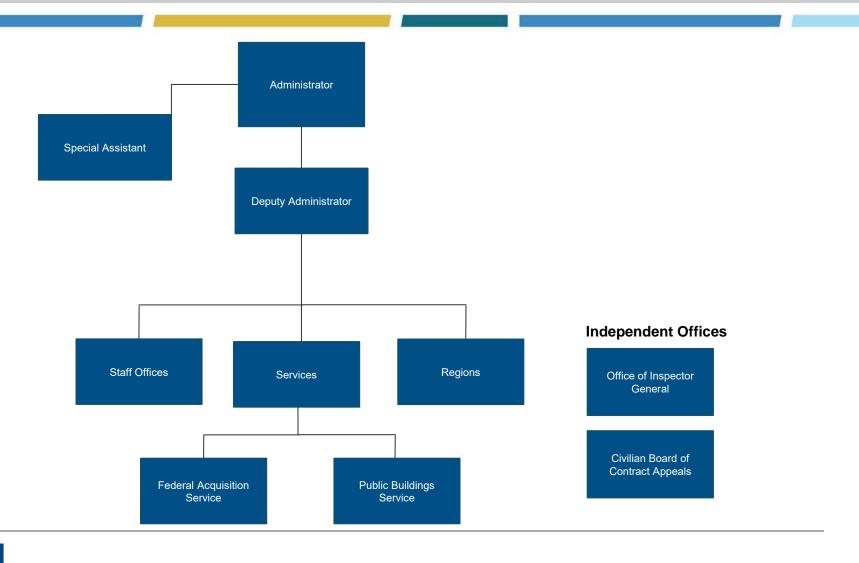
Values: Service, Accountability and Innovation

### **Strategic Goals:**

- Cost-effectively manage Federal real estate
- Provide efficient and effective acquisition solutions
- Improve the way Federal agencies buy, build, and use technology
- Design and deliver shared services across the Federal Government to improve performance and save taxpayer money



# **GSA** Organization





### **GSA FAS - Our Sister Service**

### **Federal Acquisition Service (FAS)**

Use FAS to leverage the buying power of the Federal government to acquire services, products and solutions at the best value for you and the taxpayer.



- Products and Services
- Technology
- Motor Vehicle Management
- Travel, Transportation and Relocation
- Procurement and Online Acquisition Tools





## Today's Focus - Get to Know GSA PBS

### **Public Building Service (PBS)**

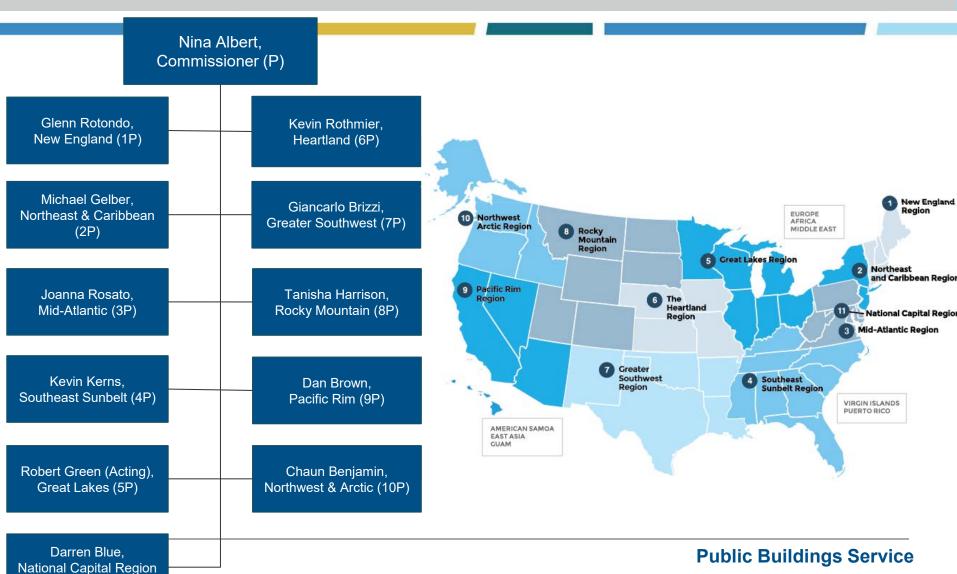
- Innovative workplace solutions
- Green technology proving ground
- Urban community development
- Child care centers
- Donation or sale of underutilized real property
- Commission/conservation of federally-owned artwork
- Sustainable design
- Historic building preservation





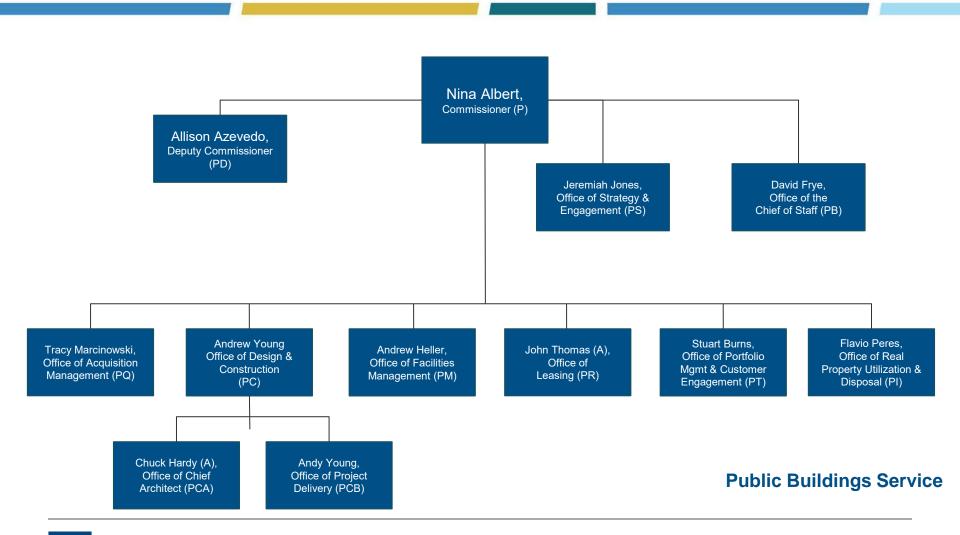


### Eleven PBS Regional Offices Service Clients



(WP)

## **Central Office Staff Support Operations**





# PBS Portfolio - A Real Estate Heavyweight

- Scope and Value
  - 8,852 total assets
  - 369.4M rentable sq ft (rsf)
  - \$91.4B in replacement value of owned portfolio
  - o \$10.2B in direct revenue
- Composition (by rsf)
  - 78% Office Buildings
  - 9% Courthouses
  - 7% Warehouses
  - o 4% Other
  - 1% Land Ports of Entry / Labs

- A 50/50 split Owned vs Leased
- Business Volume
  - Over 7,00 Commercial Leases
  - 10,307 Occupancy Agreements with Federal Customers
  - Nearly a million Federal Customers served





# **Our Professional Expertise**

### PBS Real Estate professionals include:

Certified Project Managers

Architects and Engineers

**Contracting Officers** 

**Cost Estimators** 

Industrial Hygienists

Facility Managers

**Leasing Specialists** 

Leasing Contracting Officers

Asset Managers

Planning/Account Managers

Interior Designers



PBS also has relationships with industry leaders in real estate, construction, and sustainability to increase our capacity and reach.

Let us put our expertise to work for you, so you can concentrate on your mission.



### **GSA Supports Your Success**

- Footprint Optimization: Reduced
   1.2M rsf in targeted leases
- Lease Cost Avoidance: Realized \$1.45B in cost avoidance for Customers
- Capitalize on Federal Space: 4.7M rsf reduction in our leased holdings over 3 years
- For more information on PBS's success stories, follow the <u>link</u> for articles and Youtube videos!









### **GSA Overview**

# Links to Resource Materials Websites

- GSA.gov
- GSA Organization Chart
- Leadership Directory
- Public Building Service
- Federal Acquisition Service

#### **Fact Sheets**

PBS Resource Factsheets

### **Recorded Training**

- GSA 70th Anniversary
- PBS Client Enrichment Series
   YouTube Playlist

### **Upcoming Training**

- PBS Client Enrichment Series
- Training Opportunities for Federal Employees

### **Key Contacts**

- PBS Customer National Account Leads
- GSA Regions

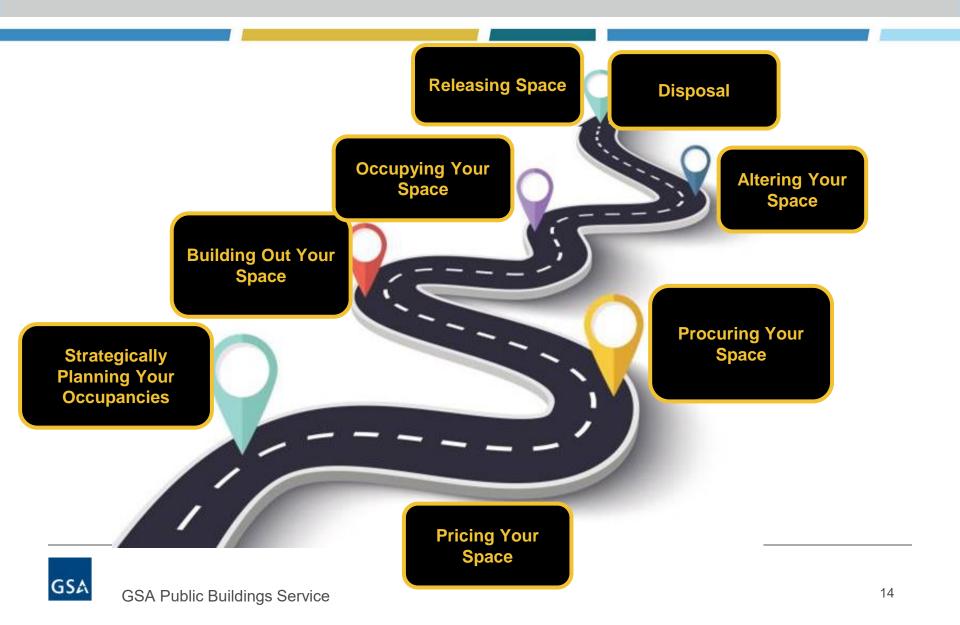




# **The Real Estate Journey**



## Your Real Estate Journey With PBS





# **Strategically Planning Your Occupancies**

Planning and Requirements
Utilization Rate
Client Project Agreements
Analytical/Workplace/Financial Services

#### **Tasneem Bhabhrawala**

National Planning Program Manager
PBS Office of Portfolio Management and Customer Solutions
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# Why Do We Strategically Plan?

- Real estate changes take time
- Engaging you as the client or responding to changes 12-24
  months prior to expiration does not allow enough time to
  identify the right solutions, develop requirements appropriately,
  nor engage you fully
- A business model that allows perpetual, unplanned extensions and short term fixes as a way of meeting our clients needs, is not sustainable for our workforce nor yours
- Unplanned and short term solutions, and space that is underutilized can be costly



# Ongoing Focus on Our Federal Footprint

- Focus on Improved Efficiency of Federal Space
  - National Strategy for Efficient Use of Real Property, March
     2015
  - National Strategy for Reducing the Federal Government's
     Real Estate Footprint & OMB Memorandum, March 2015
    - 2018 GAO Report to Congressional Requesters on Memo
  - Return to the Federal Workplace Plans
- Anticipated outcomes of focus on improved efficiency
  - Reduce costs of real estate
  - Reduce the footprint the Federal government occupies
  - Increase space efficiency/utilization of space



# PBS Project Lifecycle

Identification	Initiation	Planning	Execution	Closeout	Operations
Strategic Requirements (high level project outcomes)	Functional Requirements (more refined requirements)	Technical Requirements (incl. agency build-out requirements)	Final Requirements Package	Project Closeout	Occupancy
Part 1 and Part 2 Client Project Agreement	Assign project manager, early schedule and budget developed	Obtain funding commitment	Project award / design / construction	Final Inspections / punch-list and rent payments begin	Occupancy and continuous business relationship



# Project Identification and Strategic Requirements

### **Project Identification**

- Promotes early analysis and decision making to ensure the right space solutions are executed collaboratively, timely and thoughtfully
- Promotes collaboration across PBS business lines to ensure
   PBS is meeting your mission in cost effective manners
- Fosters early discussions with you which enables greater flexibility and presents more workplace solutions options

### **Outcome of Project Identification: Strategic Requirements**

- Total proposed USF
- Occupancy Count
- Agency UR Standard
- Location

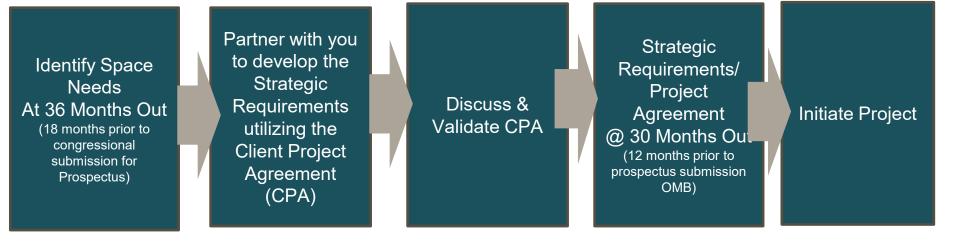
- Use of Space
- Parking
- Go/No-Go Criteria
- Unique requirements



# Project Identification and Strategic Requirements, con't

### The Timeline

Partner to optimize your real estate portfolio to deliver cost savings and footprint reductions



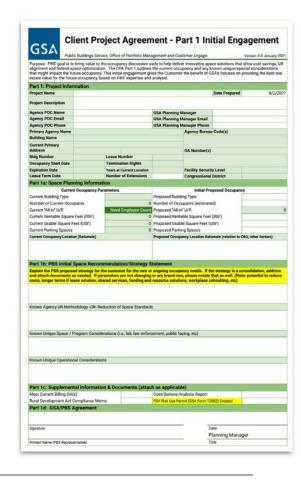
**Note**: Triggers to the inventory or your operational/mission needs may have PBS reach out to discuss your occupancy outside of this timeline when necessary, in both fed and lease spaces



# A Consistent Playbook - the Client Project Agreement

### We Utilize the Client Project Agreement (CPA) to:

- Facilitate collaboration, planning, and strategic requirements development in a consistent and timely manner
- Ensure space projects are well thought out and agreed upon
- Consistently document strategic requirements and the agreement on those requirements between your agency and GSA





### What We Need From You, Our Customers

### Start the conversations early and consistently with GSA

We will engage with you:

- Non-prospectus: 36 months before occupancy expiration
- Prospectus: 18 months before our submission date to OMB

### We need your *Strategic Requirements* by:

- Non-prospectus: by 30 months prior to occupancy expiration
- Prospectus: 12 months prior to GSA's submission to OMB

### We need your *Finalized Requirements* (functional and technical) by:

- Non-prospectus: 24 months before occupancy expiration
- Prospectus: 36 to 24 months prior to occupancy expiration (timelines can depend on complexity of the project)

\*CILP Submission to OMB date will drive prospectus timeline







# **Questions - Strategically Planning Your Occupancies**

#### **Links to Resource Materials**

Websites

- **Occupancy Planning and Requirements** Development
- Workplace Strategy

#### **Fact Sheets**

- Planning and Requirements Process Standard Milestones for a Common Goal
- FIT (Furniture and IT) Program Optimize Your Workspace With Reduced Up-Front Costs
- <u>Utilization Rate Measuring the Efficient Use of Space</u> Federal Solutions for Coworking

#### Client Enrichment Series

- 04/21 The Future of Federal Work Insights
- 02/21 Occupancy Planning and Solutions
- 01/21 Shape Your Workplace With Activity Based **Planning**

#### **Upcoming Training**

Client Enrichment Series

11/18/21 1pm eastern Register Now

Recerded Training

23



# **Pricing Your Space**

Federal and Commercially Leased Space Pricing Policy

**Kelly Ellison** 

Space Pricing Specialist
GSA PBS Office of Portfolio Management and Customer Engagement
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# Pricing Policy, Key Terms

- Pricing Policy Detailed in the Pricing Desk Guide (PDG); the policies used by PBS to price real estate and related services to Federal customer agencies in both the GSA owned and leased portfolio.
- Rent amounts charged by PBS to customer agencies for space and related services.
- Occupancy Agreement (OA) A concise statement of the business terms governing the relationship between PBS and the customer agency for a specific space assignment.



# What Type of Space Do You Occupy?

• **Federal Space** - Space that is held in the GSA inventory and rented to tenant agency.

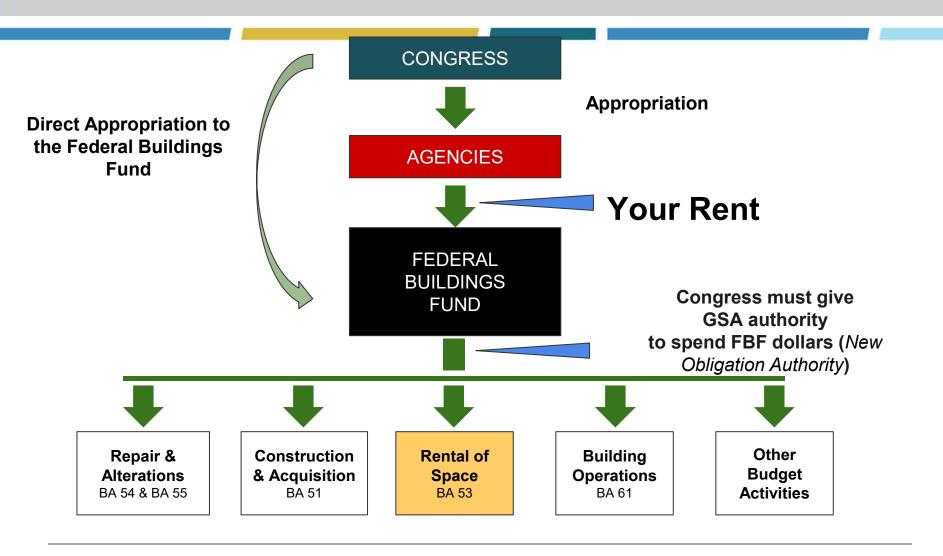
Rent is based on an appraisal or return on investment, with other applicable charges.

• **Leased Space** - Space where GSA enters into a lease for space and pays rent to the lessor.

Rent is a pass through of the underlying lease contract rent, plus any standard operating costs not performed through the lease, the PBS lease fee and any other applicable charges.



# Agencies Pay PBS Rent into the Federal Buildings Fund





# Pricing Policy, Shell Rent





# Pricing Policy, Tenant Improvements (TI)





# See the Difference - Leased vs Federal Rent Bill

#### **Federally Owned Space Rent Bill**

#### **Shell Rent**

- + General TI
- + Operating Costs
- Real Estate Taxes
- = Market Rent
- + Customized Tenant Imp
- + GSA Installed Bldg Improvements
- + Security (BSAC)
- + Parking
- + Rent Charges for Other Space
- + PBS Fee
- = Customer Rent Subtotal
- + Joint Use
- = Total Monthly Rent
- +/- Billing Adjustments/Corrections
- = Total Rent Bill
- + Antenna
- + Reimbursable Services
- Total PBS Bill

#### **Lease Space Rent Bill**

#### **Shell Rent**

- + General TI
- + Operating Costs
- = Market Rent
- + Customized Tenant Improvements
- + Security (BSAC)
- + Parking
- + Rent Charges for Other Space
- = Customer Rent Subtotal
- + Joint Use
- = Total Monthly Rent
- +/- Billing Adjustments/Corrections
- = Total Rent Bill
- + Antenna
- + Reimbursable Services
- Total PBS Bill





#### **Policy Documents & Applications**

- Rent Pricing Policy
- Pricing Desk Guide 5th Edition (08/20)
- Rent on Web (ROW)
- Electronic OA (eOA)

#### **Fact Sheets**

- Rent of the Web and You Rent Estimate
- Introduction to Occupancy Agreements

#### **Recorded Training**

**Client Enrichment Series** 

- 03/21 Introduction to Occupancy Agreements
- 10/20 What Goes Into My Agency's Rent Estimate?
- 09/20 Space Pricing Basics

#### **Contacts**

 Contact your Regional Client Planning Manager or Real Estate Specialist for questions regarding space requirements and OAs





# **Procuring Your Space**

The Leasing Process

Market Surveys

Pre-Solicitation

Request for Lease Proposals

The Lease Contract

The Award Process

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Leasing Program Manager

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Center for Program Oversight, Compliance, and Workforce Development GSA PBS Office of Leasing



## The Leasing Process

### 1) Requirements Development

- Delineated Area
- Square Footage
- Special/Unique Requirements
- Acquisition Strategy

### 2) Pre-Solicitation

- SAM.GOV Advertisement
- Market Survey

### 3) Solicitation

Request for Lease Proposal Package

### 4) Negotiations

Rental rates

Lease terms and conditions

### 5) Post Award

- Design Intent and Construction Drawings
- TI negotiation
- Build-out
- Acceptance / Occupancy



# Pre-Solicitation - Market Survey

The market survey is a physical tour of properties located through the market research process

#### **GSA Role**

- Pre-screen properties using the agreed upon requirements
- Lead the market survey, coordinate logistics
- Fill out the market survey forms

#### **Client Role**

- Have all required decision makers available
- Review properties against the agreed upon requirements
- Work with the GSA team to decide what properties to solicit and sign the market survey forms



# Pre-Solicitation - Important Note

### **Traditional/Global**

The market survey occurs **before** the solicitation is issued and before bids are received. The govt. team physically tours all eligible properties

### **AAAP and SLAT Models**

The market survey occurs **after** the bids are finalized and focuses on only the lowest responsive offer. This is known as a "Building Tour"



# Solicitation - Request for Lease Proposal

The GSA team will prepare a Request for Lease Proposal (RLP) package

### **RLP – The Solicitation**

- Describes the space required by the government
- Describes the method of selecting the winning Offeror

### **Lease – The Contract**

- The contract that the Offerors are bidding on
- Sets forth the duties of the Lessor during the term of the lease



## **Lease Contract - Key Pricing Elements**

#### The GSA lease has 3 main elements of rent

#### **Building Shell**

- The enveloping structure
- Base building systems
- "Warm Lit Shell" within the tenant's space to include tile grid, some lighting, and basic HVAC

### **Operating Costs**

- Pays the Lessor for the costs of operating the building
- Utilities, janitorial costs

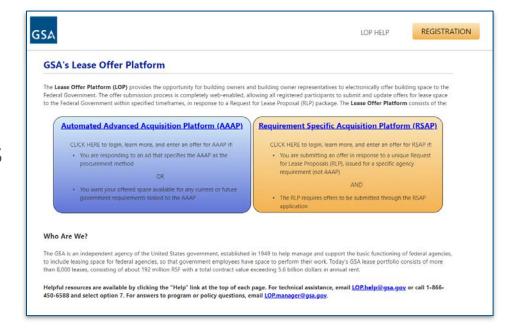
#### **Tenant Improvements**

- Anything above or beyond the building shell
- Interior improvements within the tenant's space
- Takes the space from "warm lit shell" to finished space



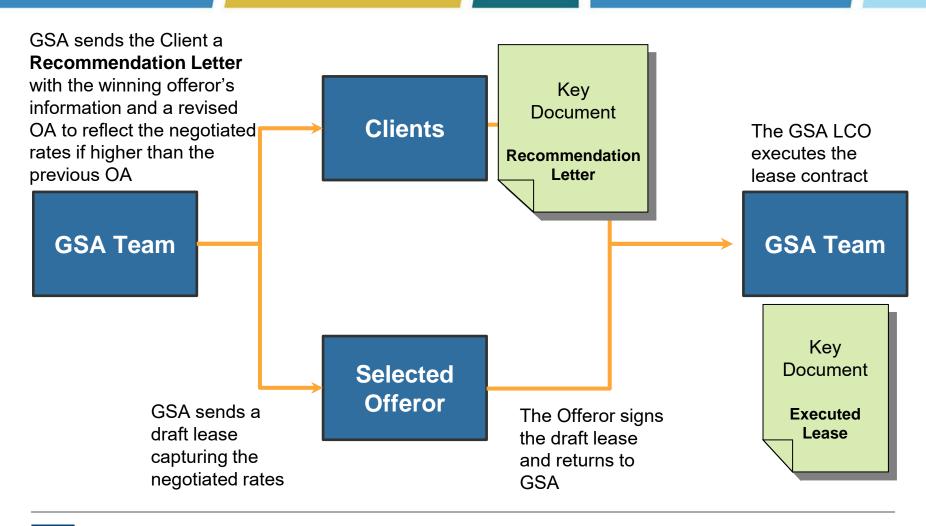
## Lease Offer Platform (LOP)

- GSA's leasing program has 2 online bidding platforms
  - AAAP used with the AAAP acquisition model
  - RSAP used with the other acquisition models
- Offers are submitted online eliminating paper bid forms





### **Award Process Flow**









## **Questions - Procuring Your Space**

**Links to Resource Materials** 

Websites

**Leasing Overview** 

Leasing Desk Guide

Fact Sheets

AAAP - Streamlining the Leasing Process For Earlier Delivery

GLS - Leveraging Private Sector Expertise in in Lease Acquisition

**Recorded Training** 

**Client Enrichment Series** 

09/21 - GLS Plus - Private Sector Expertise, Public Sector Value

07/21 - Leasing 101

02/20 - PBS Boosts Procurement Efficiency With New Lease Offer

**Platform** 

08/19 - Should I Stay Or Should I Go? The Succeeding Lease

**Analysis Tool** 

04/18 - Is Longer Term Leasing Right For You?

**Links to Resource Materials** 

Websites

**Leasing Overview** 

**Leasing Desk Guide** 

Fact Sheets

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**Analysis Tool** 

04/18 - <u>Is Longer Term Leasing Right For You?</u>





# Building Out Your Commercially Leased Space

Design in a Lease Shell vs Tenant Improvements



## Design in a Lease

#### **Design Intent Drawings**

- DIDs show the layout of the space
- Capture critical design elements
- Govt approves

#### **Construction Drawings**

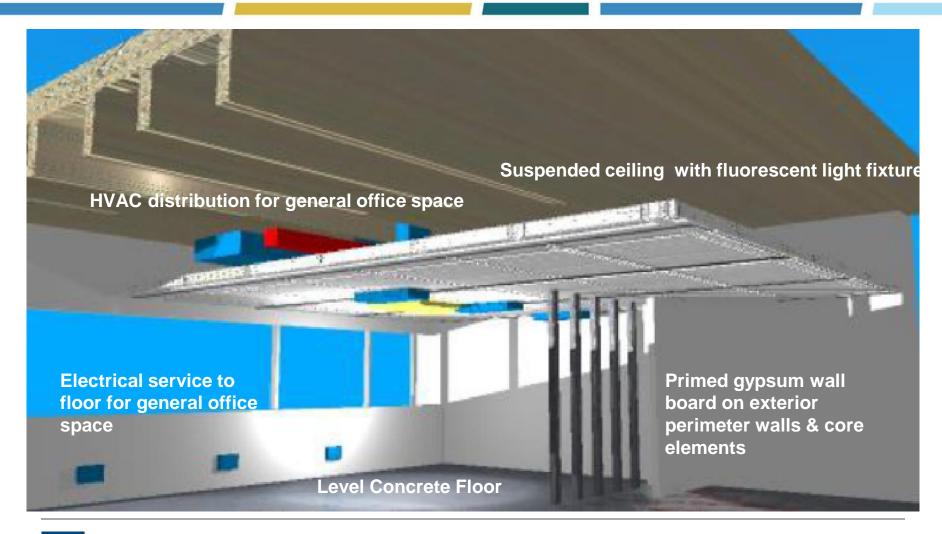
- CDs further define the DIDs
- Add technical elements for review by the government team
- Govt reviews

#### Tenant Improvements (TI) Negotiation

- The Lessor bids out the cost of the tenant improvements
- The GSA team negotiates the price of the TI



## The Warm Lit Shell - For Leases





## **Tenant Improvements Negotiation - Leases**

- GSA uses a standardized format to receive TI bids based on the "Master Format" used by the Construction Specifications Institute (CSI)
  - O The Lease calls for a "Level 5 Breakdown" as specified in the Project Estimating Requirements for the Public Buildings Service (P-120) including a line item breakdown for quantity, material, and labor cost

Line Item	Quantity	Material	Labor	<b>Total Costs</b>
Widget	5	\$10	\$20	\$150

- This allows GSA to properly validate if the costs submitted by the Lessor
  - O Properly separate shell and TI costs
  - O Are fair and reasonable
- GSA will review line items, but the main concern is the <u>total</u> cost



## TI Funding and Notice to Proceed in Leases

- If the total costs for TI fall within the allowance, the LCO can issue a Notice to Proceed (NTP) and construction begins
- If the total cost of the TI exceeds the allowance in the lease,
   GSA must collect the extra money in the form of a
   Reimbursable Work Authorization (RWA)
- Once the RWA is received and processed by GSA the LCO can issue Notice To Proceed (NTP) and the Lessor can begin work on the tenant improvements
- The Lease will specify a time period for them to complete the TI build-out following NTP





# Building Out Your Federally Owned Space

#### **Don Kottl**

Program Manager
Center for Strategic Integration
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### Focus on Execution and Closeout Phases

### **Initiation & Planning Completed**

- Scope, Schedule & Budget Established
- Goals/Objectives Identified
- Funding In Place

#### **Execution**

- Design & Construction of Space
- Design-Bid-Build, Design-Build, New Construction



## **Execution Starts With Acquisition Planning**

### **Key Considerations**

- Is Design needed?
  - Follow agency design guides
- What other support services are needed?
  - Inspections
  - Testing
- What is the right delivery method?
  - Design-Bid-Build
  - o Design-Build
  - Hybrids (CMc, Design-Build (Bridging)
- What is the right contractor pool?
  - IDIQs (already established)
  - Full & Open Competition
  - Set asides (based on experience and/or socio-economic goals)



## **Project Closeout**

- Acceptance of space
  - Final Inspection identify any punch list items
  - Determine if space is ready of occupancy
  - Schedule move-in (as applicable)
- Contract & Financial closeout
  - Payment of all contractors
  - Rent start
  - Close out of RWA (return of funds)
- Turnover to operations (Facilities Management)
  - Provide drawings and specifications to facilities staff
  - Providing training on new or unique equipment





## Questions - Building Out Your Commercially Leased or Federally Owned Space

#### **Links to Resource Materials**

#### Websites

P-100 - PBS Facilities StandardsOverview

#### **Fact Sheets**

 Construction Schedule Management for Small Projects

#### **Recorded Training**

Client Enrichment Series

- 07/21 <u>Leasing 101</u>
- 05/20 <u>The PBS Project Management</u> Process
- 10/18 Cost Management Principles

#### **Upcoming Training**

Client Enrichment Series - Coming in 2022! Cost Estimating / Cost Management Scope Development Tips





## **Occupying Your Space**

Transitioning to Occupancy
Your Facility Manager (Federal Buildings)
Operations and Maintenance (Federal Buildings)
Your Facility Manager (Leases)

#### **Tracy Talbert**

Lease Management Program Manager Facilities Operations Division PBS Office of Facilities Management tracy.talbert@gsa.gov



## Transitioning to Occupancy

- Move in
- Meet your Facility Manager
  - Exchange important contact information
    - Your contact information and communication preference
    - Facility Manager
    - Service request process
    - Emergency contacts
- Get to know your facility
  - Learn local facility layout and procedures
    - security, evacuation routes, parking, amenities, Occupant Emergency Plan



## Your Federal Building Facility Manager

- Manages the facility infrastructure
- Maintains safe and secure working environment for occupants and visitors
- Operates and maintains the building to provide an efficient, productive, sustainable, and cost effective workplace

## Your Federal Building Facility Manager Handles...

- Tenant Communication and Meetings
- Engage with Facility Security
   Committee
- Facility and Grounds Security
- Emergency Management
- Disaster Preparation
- Alterations

- Building Access
- Key Control
- Parking Control
- Energy Management
- Recycling Program
- Concessions and Amenities
- Maintenance Contract
   Administration

## Federal Building Operations and Maintenance

- Service calls
- Mechanical Maintenance
- Heating, Ventilation, and Air Conditioning
- Electrical
- Elevator
- Custodial services
- Landscaping
- Above standard services



## Your Lease Facility Manager

- Known as your lease administration manager
- Acts as your liaison and advocate
- Serves as the Lease Contracting Officer's Representative (COR)
  - Monitors the Lessor's performance
  - Verifies lease compliance (annual inspections)
  - Investigates building issues
  - Responds to escalated service calls
- Assists in securing above standard services



## **Questions - Occupying Your Space**

#### **Links to Resource Materials**

#### Websites

- Facilities Management Overview
- GSA Lease Management Customer Guide

#### **Fact Sheets**

 Micro-Purchase Delegation of Authority - Directly Purchase Projects and Services Below the Micro-Purchase Threshold

#### **Recorded Training**

Client Enrichment Series

02/19 -Service Expectations in GSA Owned and Leased Buildings





## **Altering Your Space**

Reimbursable Work Authorizations (RWAs)
Work Requests (WRs)
eRETA (Electronic RWA Entry & Tracking Application)

#### **Ashlee Carlson**

Reimbursable Services Program Manager
Center for Customer Delivery
PBS Office of Project Delivery / Office of Design & Construction
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## RWA Basics – What is an Reimbursable Work Authorization?

- An RWA is an agreement between GSA and a customer whereby GSA agrees to provide materials and/or services and the customer agrees to reimburse GSA's costs.
- RWAs capture and bill the costs of altering, renovating, repairing, or providing services in GSA-managed space that go over and above the basic operations financed through rent.
- The RWA identifies the specific needs of the customer and establishes a financial agreement.
- The RWA (GSA Form 2957) is accepted by OMB as GSA's formal Inter-Agency Agreement (IAA) between agencies.



### **RWA Intake and Submission Process**

#### What is the difference between a **Work Request** and an **RWA**?

 A Work Request (WR) is sent by a customer to PBS via eRETA as an identification of a need for a project or service. A WR does not become an Reimbursable Work Authorization (RWA) until requirements are developed and it is digitally signed by both the customer and GSA.

What is the deadline for receipt of fully executable RWAs for FY2022?

• A fully executable RWA, one in which all information is accurate and supported by a scope of work and cost estimate, must be received by GSA for all nonseverable RWAs by a specific date to be to be considered for acceptance. For FY2021, this date was September 8th.



## Work Requests and RWAs

#### Differences between Work Requests and RWAs

	Work Request	RWA
What is it?	Identification of a need for a project or service	Reimbursable Work Authorization; formal agreement between PBS and a customer
What does it do?	Initiates requirements development (e.g. scope, schedules, estimates) to become potential RWA	Allows PBS to provide goods and/or services; customer reimburses PBS for those costs
Who sends it to PBS?	-Federal Customers -Some non-Federal entities	-Federal Customers -Some non-Federal entities
How to send to PBS?	eRETA*	eRETA*

<sup>\*</sup>All Federal Customers must use eRETA to send Work Requests and RWAs to PBS. Non-Federal customers (e.g. private entities, state and local governments) cannot access eRETA so they must send via email. See the <a href="https://www.gsa.gov/rwa">www.gsa.gov/rwa</a> for more information.



## **RWA Submission Process**

#### Start

Customer begins entering Work Requests (WR) in eRETA		
Pre-Planning Status	Customer saves WR information	
Unassigned Status	Customer sends WR to GSA *AC10: New WR is submitted to GSA	
GSA may take up to 5 business days to assign a PM		

	GSA assigns PM/POC to project or service     *AC1: Unassigned WR is assigned		
Planning/Estimate	GSA PM/POC and Customer develop requirements (Scope, Estimates)		
Status	This timeframe varies depending on type of project or service *AC15: Summary Cost Estimate is approved and linked to WR		
	Customer enters remaining information and sends RWA to GSA for acceptance		

May take up to 15 business days from customer sending RWA for acceptance to GSA routing for signatures

Pending-New Status	GSA reviews and enters GSA-specific information *AC12: WR/RWA Sent for Acceptance
Sig-Requested Status	GSA routes for digital signatures
Accepted Status	Customer and GSA digitally sign RWA via DocuSign Email *Acceptance Letter sent

**Finish** RWA work may begin

\*AC = Automated Communication via Email



## RETA & eRETA What are they?

RETA/eRETA stands for "RWA Entry and Tracking Application" – GSA's electronic repository for all RWA projects.

RETA/eRETA is technically one application; the primary differences are:

- Logging in (internally vs externally)
- RWAs that are accessible (customers by AB Code, GSA by GSA Region)

RETA/eRETA contains all RWA financial information as well as an electronic document file that includes copies of the RWA 2957 Form, Acceptance, Completion and Closeout letters, and much more.

RWA Financial Information in RETA is updated 4x a day from GSA's Financial Management System.





## **Questions - Altering Your Space/RWAs**

#### **Links to Resource Materials**

#### Websites

- Reimbursable Services Program
- eRETA Customer Portal

#### **Fact Sheets**

- eRETA: Background and Benefits
- RWA Fee Structure

#### **Customer Support**

- AskRWA@gsa.gov
- <u>eRETA@gsa.gov</u>
- Regional RWA Program Managers

#### **Recorded Training**

Client Enrichment Series

08/21 - eRETA Digest

01/21 - RWA Policy Highlights

06/20 - What to Expect From RWA Fee

#### **Reform**

09/19 - Calculating and Billing for Overtime

**Utilities and Agency Program Equipment** 

10/18 - Cost Management Principles

#### **Upcoming Training**

Client Enrichment Series

- eRETA Digest Register Now
- 11/9/21 1:00pm-2:30pm eastern





## Release of GSA (Leased or Owned) Space

#### **Kelly Ellison**

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GSA PBS Office of Portfolio Management and Customer Engagement
<a href="mailto:kelly.ellison@gsa.gov">kelly.ellison@gsa.gov</a>



## Is it Time to Let Go? Criteria to Release GSA Space

- With 4 months' written notice, tenant agencies have the right to release space to PBS providing:
  - O There is no longer a need for the space
  - The space is not designated as noncancelable in the tenant agency OA
  - O The space is in marketable blocks
  - O In leased space only- the tenant is at least 16 months into the OA term
  - O There is no 4 month notice for parking spaces or antenna, they can be released immediately



## Non-cancelable Space

- The determination is made at the start of the OA by PBS,
   your agency cannot volunteer to have non-cancelable space
- Non-cancelable space typically has one or more of the following characteristics
  - Remote or not easily accessible location
  - Special purpose use or buildout
  - Lease construction
  - Unusual term
  - Lack of realistic federal need other than from requesting agency
- PBS fee is reduced from 7% to 5%



## Marketable Space

- The space is considered marketable if it can be assigned to another Federal tenant agency or to a private-sector tenant (outlease) in its current condition
- Your agency can pay to have the space made marketable
- Space must be accessible by common corridor
- Cannot be small spaces (i.e. closet)
- The space must be contiguous
- Please send intent to vacate notices to <a href="mailto:space.release@gsa.gov">space.release@gsa.gov</a>







## Disposal of (Fee Interest) Space for Landholding Agencies

#### Wilma Bommer

Realty Specialist
PBS Office of Real Property Utilization and Disposal
wilma.bommer@gsa.gov



## Real Property Utilization and Disposal...Our Mission

Leading the Federal Government in optimizing its real property portfolio through effective disposition and utilization strategies

Multidisciplinary teams experienced in all aspects of real property utilization and disposal.

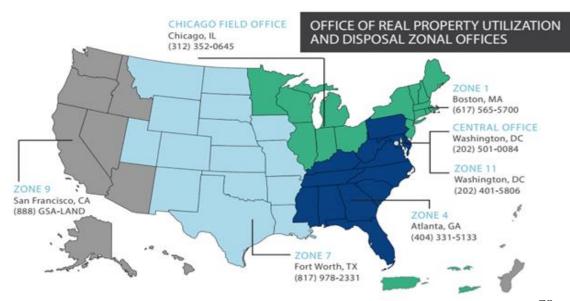
Flexible and responsive to unique circumstances and developing affective strategies to address Federal real property repositioning

Our staff includes:

- •Real Estate Experts
- Certified Appraisers
- Auctioneers
- Planners
- Project Managers
- Environmental Experts
- Legal Counsel

40 USC, Chapter 5, formerly known as the Federal Property and Administrative Services Act of 1949 and often referred to as The Property Act

Provides that the care, handling, and disposal of surplus property may be performed by GSA or any executive agency designated by the Administrator. Establishes general guidelines for use and disposal of urban lands





## Asset Diversity - We've Handled it All!





## Real Property Defined/Federal Management Regulation

- Any interest in land, together with the improvements, structures, and fixtures located thereon, under the control of any Federal agency, except:
  - The public domain
  - Lands reserved or dedicated for national forest or national park purposes
  - Minerals in lands or portions of lands withdrawn or reserved from the public domain
  - Crops when designated by such agency for disposition by severance and removal from the land



## Real Property vs. Personal Property

## **Real Property**

- Immovable
  - o Land
  - Permanent structures (houses, office buildings)
  - Industrial facilities located on the land
  - Can include any structure or item that is permanently attached or fixed to real property (e.g., fixtures)

## **Personal Property**

- Moveable
  - O Electronic equipment, desks, mobile homes, vehicles, office supplies, and any structure that is not affixed to the land
  - o GSA's FAS offers <u>Personal Property Management for Federal</u> <u>Agencies</u>



## We Offer Options... A Full Range Of Tools & Services

#### **Real Property Due Diligence**

- Asset/Disposal Options Studies
- Environmental Characterization/Assessments
- NEPA Services
- Land Use Plan/Master Plan Preparation
- Historic Preservation Consultation
- Title Review
- Targeted Asset Reviews
- Facility Condition Assessments
- Energy Audits
- Sustainability Survey
- Report of Excess Preparation
- Land Surveys
- Demolition consultation & analysis

#### **Transactional Services**

- Site Acquisition
- Comprehensive Repositioning (Cradle to Grave Project Management)
- Sales Execution
- Relocation
- Exchange
- Outlease

#### **Post Disposal Services**

- Sustainability Survey
- Land Surveys

#### **Valuation Services**

- Appraisals
- Marketability Study

#### **Utilization & Disposal Training**

- 3-day, client-tailored or multiagency training course
- Quarterly webinar series in real property topics/case studies
- Internal trainings for new hires and continuing education
- Trainings available in-person and virtual



## **Tailored Strategies**

- Bundle of Sticks/Legal Rights
- Working with Land Holding Agencies (LHAs), GSA tailors strategies leveraging all available authorities: a flexible approach to finding the best strategy
- Unique direct involvement in managing the public process and local outreach
- Zonal operation provides extensive market coverage and experience leveraging private sector expertise as required
- From due diligence to brokering and closing the transaction
- Local Relationships with regulators and other stakeholders key to project success









## **Traditional Disposal Process**

#### **DISPOSAL METHODS IN ORDER OF PROGRESSION**

\*NOT EVERY PROPERTY GOES THROUGH EVERY STEP OF THE PROCESS.

GSA first offers excess property to other federal agencies that may have a program need for it. If another federal agency identifies a need, the property can be transferred to that agency.

GSA can negotiate a sale at appraised fair market value with a state or local government if the property will be used for another public purpose.

FEDERAL TRANSFER

NEGOTIATED SALE

#### **EXCESS**

If a federal agency no longer needs a property to carry out its program responsibilities, it reports this property as 'excess' to its needs.

### SURPLUS PROPERTY

If there is no further need for the property within the federal government, the property is determined "surplus" and may be made available for other uses through public benefit conveyances (PBCs), negotiated sales, or public sales.

#### PUBLIC

If state and local governments or other eligible non-profits do not wish to acquire the property, GSA disposes of surplus property via a competitive sale to the public.



## **Questions - Releasing / Disposing of Space**

#### Links to Resource Materials

#### Websites

- Pricing Desk Guide 5th Edition
- GSA Real Property Utilization and Disposal
- Property Disposal Homepage
- Property Disposal Auction Site
- Utilization and Disposal Resources

#### **Recorded Training**

Client Enrichment Series

- 09/19 <u>Real Property Disposal Overview</u> and <u>Services</u>
- YouTube
- 09/20 How to Submit Electronic Reports of Real Property Excess to GSA

#### **Fact Sheet**

Release of Your GSA-Managed Space

#### Mailbox

GSA Space Release Inbox (For GSA-managed space)



@GSA\_RPdisposal



www.facebook.com/GSARealProperty





## Measuring Your Satisfaction Along Your Journey

Tenant Satisfaction Survey Project Pulse Survey

#### **James Fotopoulos**

Planning Manager
Heartland Region (Region 6)
Kansas City, MO
james.fotopoulos@gsa.gov



## **Tenant Satisfaction Survey**

## Building occupants assess building services in GSA-controlled space

- Survey Topics
  - Building and office environment, building services, security and management staff
- Frequency
  - Conducted annually but paused during the pandemic
- Use
  - Identifying areas for improvement
  - Help prioritize building investment
  - Recognize outstanding performance
- Results available on the OMB Max / D2D platform



## **Project Pulse Survey**

## Customer Project Managers assess RWA and Lease projects

- Survey Topics
  - Overall Satisfaction, Communication & Transparency, Providing a Clear POC,
     Requirements, Scope, Schedule, Budget, Quality of Work
- Frequency
  - Monthly, as projects reach critical milestones
- Use
  - Assess our project management processes
  - Identify opportunities for training
  - Recognize outstanding performance







## **Managing Your PBS Business**

## **PBS Customer Dashboard**

#### Jennifer Feliciano

National Customer Analyst

PBS Portfolio Management and Customer Engagement

jennifer.feliciano@gsa.gov



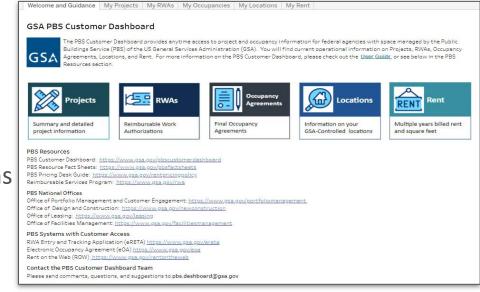
## **Managing Your Space**

## **PBS Customer Dashboard**

Provides 24/7 access to project and occupancy information for federal agencies with space managed by GSA PBS.

#### **Benefits:**

- Updated daily
- Self-service access to data
- Reduced manual reporting
- One stop shop for multiple systems
- MAX.gov registration for additional security





## Your Source For Answers...

#### The Dashboard Can Answer Specific Questions

#### My Projects Tab:

- How much am I spending on design vs. moving for this project?
- Who are my POCs for this project?

#### My RWAs

- What are the dollar amounts that have been authorized, obligated, and/or remaining for an RWA?
- Where has work been completed but the finances have not been closed out?

#### My Occupancy Agreements

- How much space do I occupy at the portfolio level, station, or city level?
- What are the planning milestone dates for OA Expirations?

#### My locations

- Who is my Facility Manager for a specific building?
- What is my space type breakout for an Occupancy Agreement?

#### My Rent

Where have my rent bills changed month to month and why?



## Five Main Search Categories

## Dashboard General Tab Layout 5 Tabs:

My Projects
My RWAs
My Occupancies
My Locations
My Rent

#### **Filters**

 Agency, Bureau, City, state, federal/leased, size options, date options

#### **Summary**

 Breakdown of all general information provided in each tab into useful

#### overviews

#### **Statistics**

A map, table, or chart visualization

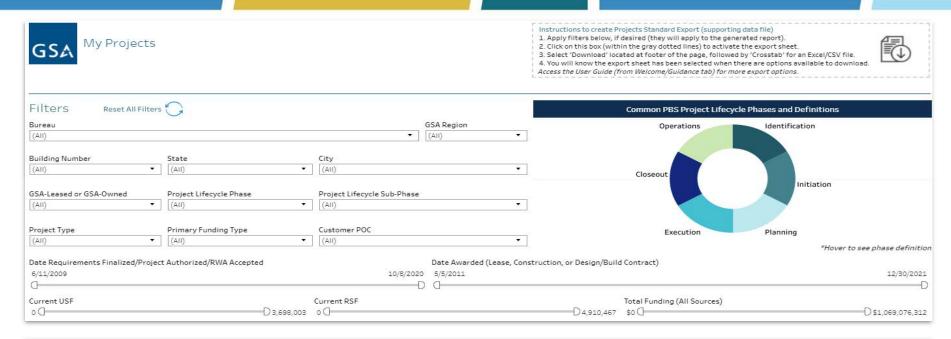
#### **Details**

 Search by number and review key characteristics of the individual records (Project, RWA, OA, Rent Bill)



## **Projects - Entry and Filters**





# Projects - National Summary Project Type Repair and Alteration N Type RWA - Projects Related to Build-out of Space and/or Services 16 New Lease New/Replacing Lease 34 New/Replacing Lease 30 Succeeding Lease 17 Total Count



## **RWAs - National Summary**



#### RWAs - National Summary

	Open RWAs											
RWA Type	Number of RWAs	Authorized Amount	Obligated	Remaining Balance	Billed to RW							
A	79	\$118,715,670	\$69,009,502	\$49,706,168	\$54,082,383							
В	133	\$862,798,423	\$667,106,976	\$195,691,447	\$602,050,194							
F	494	\$12,983,688	\$3,443,378	\$9,540,310	\$1,240,983							
N	8,151	\$5,517,379,734	\$3,449,624,693	\$2,067,755,041	\$2,253,862,674							
R	2,338	\$178,266,090	\$55,890,474	\$122,375,617	\$127,906,400							
Total	11,195	\$6,690,143,605	\$4,245,075,022	\$2,445,068,583	\$3,039,142,635							

A: Standalone project split-funded by PBS and customer (example: Construction and/or design services in federal space)

B: Project related to PBS prospectus level project that is split funded by PBS and customer (example: Tenant-funded work associated with a PBS prospectus project)

F: Small, miscellaneous, routine project or service, which cannot exceed \$25,000 per transaction and \$250,000 total (example: changing door knobs or key locks)

N: Standalone project or service funded completely by customer (examples: space changes, overtime utilities in leased space)

R: Recurring services or overtime utilities in owned space

<sup>\*</sup>This chart includes all RWAs that are open, including those that are substantially complete, but not financially closed.

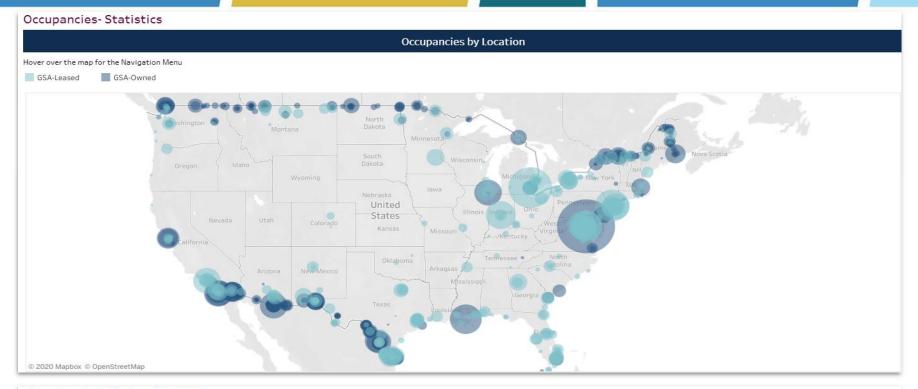
	RWA List											
RWA Number	RWA Type	Building Name	Project Description	RWA Acceptance Date	Fund Expiration Fund Date Year	Fund Type	Substantial Completion Date	Authorized Amount	Obligations	Remaining Balance		
A	A	RON DE LUGO FED BLDG	This RWA funds the construction of the Vehicle Sallyport in the Ron DeLugo	9/30/2010	2010	No-Year		\$1,207,118	\$1,206,998	\$120		
А	A	HARRY S. TRUMAN	Main State Major Renovation of HST - Phase 1C and 1C Swing Space. The renovations re	9/30/2003	2011	No-Year		\$14,562,491	\$14,401,397	\$161,094		
A	А	JACOB K. JAVITS FB/C	3540_NY-0010 – 26 FED PLAZA (24TH FLOOR), Amendment-1 adds functio	12/24/2015	2019	No-Year	5/12/2020	\$7,942,490	\$7,939,464	\$3,026		



**RWA Type Definitions** 

## Occupancies - Locations/Concentrations





Portfolio Summary													
	OA USF	OA RSF	Count of Personnel	% of Space	OA Count	Number of Buildings	Non-Cancelable OA	Non-Cancelable OA RSF	ROI OA	ROI OA RSF	Surface Parking	Structured Parking	Total Parking
GSA-Leased	165,517,293	184,417,747	580,680	52.33%	10,274	6,914	2,424	56,853,080	6	0	231,124	76,682	307,806
GSA-Owned	124,704,300	168,015,293	393,339	47.67%	10,447	1,534	488	8,343,746	590	0	56,358	49,800	106,158
Total All Building Types	290,221,593	352,433,040	974,019	100.00%	20,721	8,448	2,912	65,196,826	596	0	287,482	126,482	413,964

## **Locations - Building Details**



<b>Building Details</b>	Building	Number NY0	059ZZ	•					
Building Number NY0059ZZ	Building Name FORT COVINGTON LAND PORT OF ENTRY				Facility Nun	nber	Facility Name		
Address NYS ROUTE 37		City FORT COVIN	CTON		State NY	Zip Code 12937-9998	GSA Region		
NYS ROUTE S7		FORT COVIN	STON		IV T	15321-3330	2		
Total Building USF	Total Building RSF	Building Vac	ant USF	<b>Building Surface Parking</b>	Building Str	uctured Parking	<b>Building Total Parking</b>		
3,991	5,668	0		0	0		0		
GSA-Leased or GSA-Owned		Building Clas	ss		Asset Predo	minant Use*	FRPC Real Property Use*		
GSA-Owned		GOVT OWNE	D LAND PORT	OF ENTRY	UNIQUE		Land Port of Entry		
Security Level		Building Hist	orical Status		CBSA Title		Facility Manager		
LEVEL 2		National Reg	ister Listed		Malone, NY		maureen.lennon@gsa.gov		
Congressional District		Congression	al District Re	presentative Name					
NY21		Elise M. Stef	anik						
Total Customer USF	Total Customer RSF	Number of O	As 0	As in Building					
3,517	4,994	1	Α	NY01985					



## **Rent - National Summary**



#### Rent - National Summary

Billed Rent by Fiscal Year											
iscal Year 2020 ▼ *Note: This filter o	nly applies	s to the Billed Ren	t by Fiscal Year Ta	ble							
		Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Rentable Square Feet	6,971	353,204,538	352,373,382	352,897,541	353,653,626	355,107,175	354,301,905	353,647,936	353,665,329	354,190,086	
Usable Square Feet	6,657	291,054,663	290,310,954	290,755,198	291,294,208	292,685,553	291,849,340	291,325,726	291,309,888	291,782,466	
Parking Spaces (Structured + Surface)	3,994	413,447	411,539	412,770	412,517	414,175	415,165	414,280	413,971	414,351	
Parking Spaces (Structured)	5,128	125,112	125,483	125,223	124,592	126,531	126,386	126,186	126,482	125,804	
Parking Spaces (Surface)	8,866	288,335	286,056	287,547	287,925	287,644	288,779	288,094	287,489	288,547	
1. Shell Rental Rate	1,280	\$552,792,530	\$552,850,388	\$553,736,826	\$554,889,367	\$556,377,849	\$557,087,124	\$556,235,831	\$556,807,431	\$557,772,037	\$6,096,465,85
2. Amortized Tenant Improvement Used/General	.0,069	\$28,828,542	\$28,903,088	\$29,129,356	\$28,983,004	\$29,030,533	\$27,043,035	\$26,104,353	\$25,153,901	\$24,244,607	\$305,131,959
3. Operating Costs	4,952	\$196,586,840	\$196,863,965	\$197,161,414	\$197,703,344	\$198,315,828	\$198,463,128	\$197,904,240	\$198,060,576	\$198,478,693	\$2,170,791,62
4. Real Estate Taxes	:6,048	\$20,308,516	\$20,468,606	\$20,539,290	\$20,553,077	\$20,684,784	\$20,582,284	\$20,504,271	\$20,511,899	\$20,591,394	\$224,471,15
5. Amortized Tenant Improvement Used/Customization	:4,882	\$11,099,002	\$11,314,566	\$11,383,286	\$11,290,266	\$11,345,198	\$10,916,247	\$10,834,775	\$10,603,672	\$10,493,969	\$121,410,776
6. GSA-Installed Building Improvements	8,502	\$38,502	\$38,502	\$38,502	\$38,502	\$38,502	\$38,502	\$38,502	\$35,430	\$35,430	\$417,56
7. Building Specific Amortized Capital	9,888	\$4,523,900	\$4,552,943	\$4,631,781	\$4,631,083	\$4,692,685	\$4,701,877	\$4,702,611	\$4,717,802	\$4,716,402	\$50,811,14
9. Parking (9.a + 9.b)	:8,871	\$16,970,664	\$17,000,851	\$16,941,796	\$16,770,518	\$17,085,571	\$17,106,545	\$17,062,905	\$17,098,678	\$17,164,493	\$187,021,249
9.a Structured Parking	4,444	\$13,779,038	\$13,862,521	\$13,799,066	\$13,615,344	\$13,950,679	\$13,969,494	\$13,923,763	\$13,967,281	\$14,023,346	\$152,347,693
9.b Surface Parking	4,427	\$3,191,626	\$3,138,330	\$3,142,731	\$3,155,175	\$3,134,891	\$3,137,051	\$3,139,143	\$3,131,398	\$3,141,147	\$34,673,55
10. Rent Charges for Other Space	16,644	\$787,363	\$784,239	\$783,709	\$853,707	\$847,821	\$855,233	\$853,833	\$854,201	\$854,095	\$9,065,50
11. PBS Fee	0,515	\$29,709,589	\$29,742,253	\$29,788,566	\$29,617,320	\$29,779,217	\$29,641,825	\$29,520,673	\$29,488,298	\$29,530,371	\$325,644,140
12. Pro Rata Joint Use Charges	.7,259	\$11,925,111	\$11,861,149	\$12,103,928	\$12,077,075	\$12,082,455	\$12,035,995	\$11,982,831	\$11,964,745	\$11,973,523	\$131,863,786
Total Monthly Rent	8,911	\$873,570,559	\$874,380,548	\$876,238,451	\$877,407,263	\$880,280,442	\$878,471,796	\$875,744,825	\$875,296,633	\$875,855,013	\$9,623,094,75
14. Billing Adjustments & Corrections	0,751	(\$4,764,917)	(\$9,118,124)	(\$5,386,363)	(\$21,980,199)	(\$16,166,443)	(\$22,334,863)	(\$17,801,552)	(\$4,879,198)	(\$11,095,934)	(\$123,700,181
15. Antenna	:3,225	\$830,436	\$698,518	\$698,745	\$707,511	\$721,362	\$694,506	\$826,685	\$749,633	\$657,583	\$8,291,90
16. Reimbursable Services	7,180	\$1,775,936	\$1,601,678	\$1,737,054	\$1,875,131	\$3,204,804	\$1,912,398	\$1,968,801	\$1,649,585	\$1,254,385	\$19,136,41
Total PBS Bill	0,066	\$871,412,014	\$867,562,620	\$873,287,887	\$858,009,706	\$868,040,165	\$858,743,836	\$860,738,759	\$872,816,653	\$866,671,048	\$9,526,822,89



## Set Up Your Dashboard Account

## 1st Step: Register your .gov/.mil email address with MAX.gov

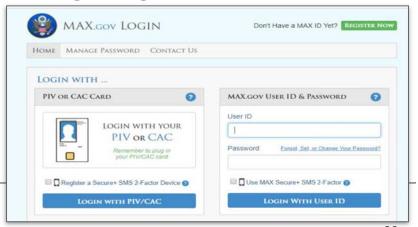
 Obtain an OMB Max account at: <a href="https://max.omb.gov/">https://max.omb.gov/</a>

2nd Step: Log into the D2D Portal using your MAX.gov credentials: <a href="https://d2d.gsa.gov/">https://d2d.gsa.gov/</a>
You MUST log into the D2D portal at least *once* before moving to Step 3.

3rd Step: Agency approver email or cc'ed on email to <a href="mailto:PBS.Dashboard@gsa.gov">PBS.Dashboard@gsa.gov</a> with requestor's:

- Full Name
- Federal agency and bureau name
- Government email address used to create the MAX.gov account in Step 1
- State that individual has registered his/her

- .gov/.mil email address with MAX.gov
- State whether he/she is a federal government employee or a contractor
- \*\* If you don't know your agency approver, email the mailbox. The team will forward to your agency approver on your behalf. \*\*
- Access point is through Data to Decisions (D2D) web portal https://d2d.gsa.gov
- After 90 days of inactivity you will need to register again with OMB MAX.







## **Questions - PBS Customer Dashboard**

#### **Links to Resource Materials**

#### Websites

- <u>Learn more and Register for an PBS</u>
   <u>Customer Dashboard Account</u>
- Customer Access Protocol
- User Guide

#### **Recorded Training**

**Client Enrichment Series** 

10/20 - PBS Customer Dashboard

**Enhancements** 

09/19 - PBS Customer Dashboard Puts

**Data At Your Fingertips** 





# **Q&A** The ABC's of GSA's Public Buildings Service

**GSA Overview and Customer Satisfaction** 

James Fotopoulos

**Strategically Planning Your Occupancies** 

Tasneem Bhabhrawala

**Pricing Your Space** 

Kelly Ellison

**Procuring / Building Out Your Leased Space** 

Charlie Johnson

Ken Idle

**Building Out Your Federally Owned Space** 

Don Kottl

**Occupying Your Space** 

**Tracy Talbert** 

**Altering Your Space** 

Ashlee Carlson

**Releasing Your Space** 

Kelly Ellison

**Disposing of Your Space** 

Wilma Bommer

**Managing Your PBS Business - Dashboard** 

Jennifer Feliciano





## Join us for our upcoming Client Enrichment Series Sessions

## eRETA Digest

Tuesday, November 9, 2021 1pm-2:30pm eastern

**Register Now** 

## Federal Solutions for Coworking

Thursday, November 18th 2pm-3:00pm eastern

**Register Now** 

**GSA's COVID-19 Resources for Customers** 

See our **Safer Federal Workplace** site





Watch CES sessions on

Bookmark and binge watch all your favorite CES sessions!

www.gsa.gov/ces

