

***GSA Acquisition Policy  
Federal Advisory Committee -  
GAP FAC  
Public Meeting***

*May 4, 2023*

# Federal Advisory Committees

## The Federal Advisory Committee Act of 1972 (FACA)

- Balanced membership of experts from multiple sectors
- Objectivity, transparency & independence

***A long-standing American Tradition***

# Member Roll Call

# GSA Leadership Remarks

Krystal Brumfield, GSA Associate Administrator,  
Office of Government-wide Policy

Jeff Koses, GSA Senior Procurement Executive

# Committee Leadership Remarks

Troy Cribb, Chair

Cassius Butts, Co-Chair

# Agenda



- Overview of Recommendations
- Acquisition Workforce Subcommittee Recommendations
- Industry Partnerships Subcommittee Recommendations
- Policy and Practice Subcommittee Recommendations
- Vote on Recommendations
- Closing Remarks

# Overview of Recommendations

- **Acquisition Workforce Subcommittee**
  - Implement a Change Acceleration Strategy
  - Make Sustainability A Core, Foundational Capability Across the Acquisition Workforce
  - Create Acquisition Sustainability Experts through a New Sustainability Certification
- **Industry Partnerships Subcommittee**
  - Identify, Engage and Onboard Innovative New Entrants
  - Sponsor maturity model for embedding sustainability and climate risk mitigation
- **Policy and Practice Subcommittee**
  - Reduce Single-Use Plastics and Packaging

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# **Acquisition Workforce Subcommittee Recommendations**



# Acquisition Workforce Subcommittee

## Members

<b>Nicole Darnall</b> <b>Chair, Arizona State University</b>	<b>Anne Rung</b> <b>Chair, Varis</b>	<b>Co-</b>
C. Gail Bassette, Bowie State University	Darryl Daniels, Jacobsen Daniels Assoc.	
Mark Hayden, State of New Mexico	David Malone, AquireIQ	
Steve Schooner, George Washington University	Kristin Seaver, General Dynamics Information Technology	
Clyde Thompson, GovStrive LLC		



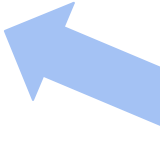
*Policy adoption is symbolic if it is not translated into action*

# Subcommittee Mission & Priorities

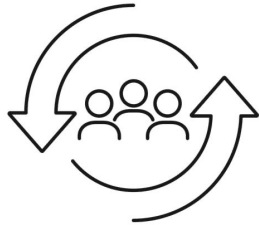
## MISSION

To **empower and equip** the Federal Acquisition Workforce to **prioritize environmental outcomes and promote sustainability** throughout the acquisition lifecycle.

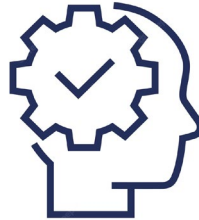
## PRIORITIES (initial)

1. Identify the **essential pathways** needed to make environmental and sustainability considerations a **core competency** in Federal acquisitions.
  1. Identify the **critical levers** needed to **empower the acquisition workforce** to prioritize environmental outcomes and promote sustainability with the **least amount of effort**.
- 

# Recommendations



1.  
Implement a  
**change  
acceleration  
strategy**



2.  
Make sustainability  
a **core,**  
**foundational  
capability** across  
the acquisition  
workforce



3.  
Create  
acquisition  
**sustainability  
experts**

# Who We Engaged

## GSA

- Focus Group – Acquisition Workforce “Frontliners” Focus Group (5)
- Focus Group – Acquisition Workforce Contract Officers, Program Managers (10)
- Nicholas West – Acting Director, Office of Acquisition Policy, Integrity & Workforce Office of Government-wide Policy
- Nicole Acevedo – Division Director, Acquisition Workforce Division
- Brennan Conaway – Branch Chief Acquisition Policy Division Office of Policy and Compliance Federal Acquisition Service
- Jeff Koses – Senior Procurement Executive
- Danielle Mouw – Procurement Analyst, ITAWG Lead
- Bea Dukes – Acquisition Career Manager/Strategic Acquisition Advisor

# Who We Engaged

## **Environmental Protection Agency**

- Holly Elwood, Senior Advisor, Environmentally Preferable Purchasing Program
- Stephan Sylvan, Senior Policy and Program Advisor, Government-wide Category Management Program

**Federal Acquisition Institute** – Christine Heibeck, Learning & Development Program Mgr.

**Office of Federal Procurement Policy** – Joanie Newhart, Associate Administrator for Acquisition Workforce Programs

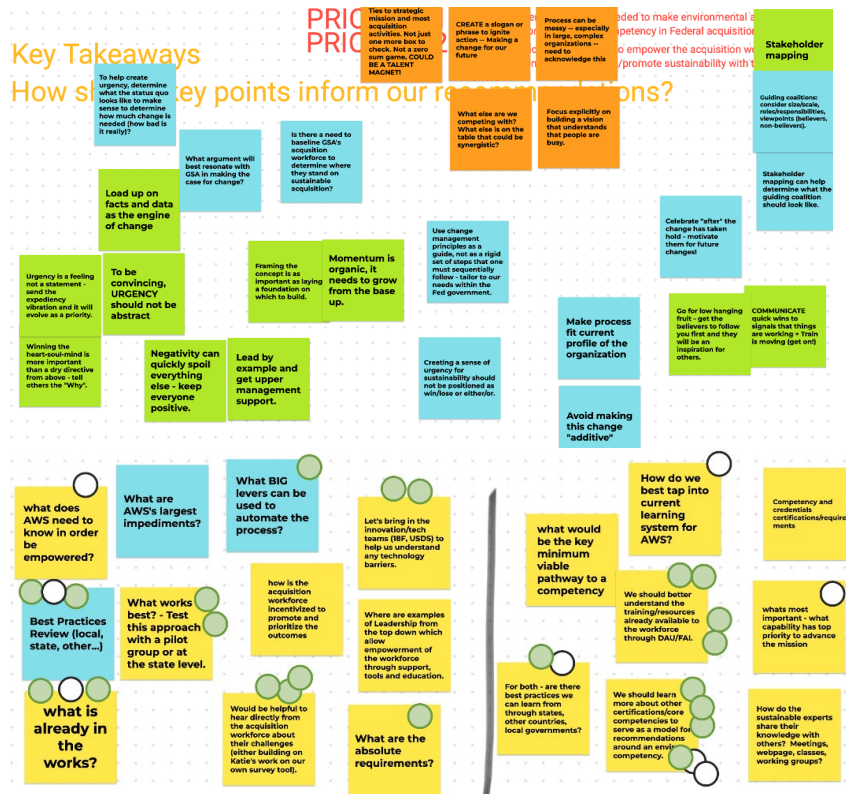
## **State and Local Government – Environmental Procurement Leaders**

- Danielle Hinz, formerly Chief Procurement Officer, King County, WA
- Charleen Fain, Engineering Branch Chief, Procurement Division, Dept. General Services, State of California
- Julia Wolfe, Director of Environmental Purchasing, Commonwealth of Massachusetts

**White House Council on Environmental Quality** – Katy Newhouse, Dir. for Sustainable Operations - Supply Chain, Office of the Federal Chief Sustainability Officer

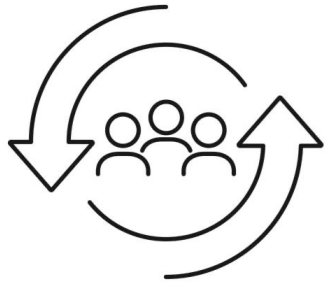
# Data

- > 25 speakers
- 8 independent government units
- ~ 12 hours of speaker interviews, discussions
- Collaborative digital whiteboarding



# 1. Implement a Change Acceleration Strategy

**Change without a guiding plan = Uncoordinated moving parts**



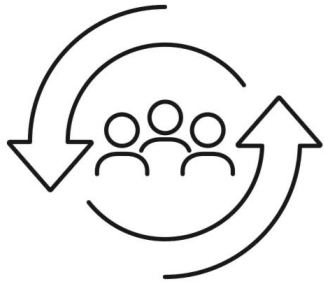
- Communicate the “Why”
- Establish and communicate interim goals
- Form a powerful guiding coalition
  - Reinvigorate GSA’s National Sustainability Council
  - Create Regional Sustainability Councils
  - Establish Sustainability Specialists
- Empower others to act – connects to Recommendations #2, 3





# 1. Implement a Change Acceleration Strategy

## Creating and Sustaining Movement

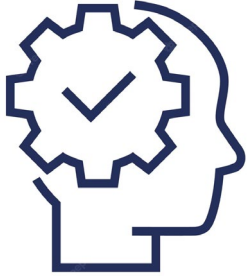


- Track and communicate unambiguous short-term wins
- Align sustainability acquisition recognition structures\*
- Align sustainability acquisition goals with performance reviews
  - Higher-level managerial roles



\* **Example:** White House's Presidential Federal Sustainability Awards – recognize sustainability leadership across the Federal government

## 2. Make Sustainability a Core, Foundational Capability



Training and development of acquisition professionals are **critical to the success** of advancing sustainability throughout the acquisition lifecycle.

We recommend **three key actions**:

- Embed sustainability into FAC-C Modernization
- Curate learning that is relevant to acquisition roles
- Leverage Industry expertise

\* **Example:** King County, WA

# 3. Create Acquisition Experts



**Highly trained acquisition experts, or coaches**, can be deployed to support peer-to-peer engagement across their own and other acquisition teams. As a result, GSA can accelerate the promotion of sustainability best practices across stages of the acquisition lifecycle and amplify the overall success of sustainable acquisition outcomes.

We recommend three key components to building a new team of certified, sustainability experts:

- Build a Cohort Based Program
- Assess the Current State and Gaps to Create a Competency Framework
- Provide Real-World, Experiential Learning

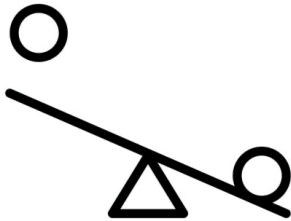
*\* Example: GSA's ITAC program*

# Challenges and Solutions

- Assessing job descriptions to include expectations about the specialized sustainability training
- Identifying learning objectives, pilot testing
- Automating change and reducing friction



*Collaboration  
with Policy  
and Practice  
Subcommittee*



## Priority #2

Identify the **critical levers** needed to **empower the acquisition workforce** to prioritize environmental outcomes and promote sustainability with the **least amount of effort**.

## Conclusion



*Policy adoption is symbolic if it is not translated into action...*

*Bringing the people along,  
Create the sustainability mindset*

# Questions & Answers

<b>Nicole Darnall</b> <b>Chair, Arizona State University</b>	<b>Anne Rung</b> <b>Co-Chair, Varis</b>
C. Gail Bassette, Bowie State University	Darryl Daniels, Jacobsen Daniels Assoc.
Mark Hayden, State of New Mexico	David Malone, AquireIQ
Steve Schooner, George Washington University	Kristin Seaver, General Dynamics Information Technology
Clyde Thompson, GovStrive LLC	

*Thank you to the many individuals  
who generously gave their time to meet with us and answer our questions*

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# **Industry Partnerships Subcommittee Recommendations**

# Industry Partnerships Subcommittee

## Members

<b>Kristin Seaver, Chair, General Dynamics Information Technology</b>	<b>Farad Ali, Co-Chair, Asociar LLC</b>
Denise Bailey, Philadelphia International Airport	C.Gail Bassette, Bowie State University
Nicole Darnall, Arizona State University	Susan Lorenz-Fisher, AmerisourceBergen Corp.
Deryl McKissack, McKissack & McKissack	Mamie Mallory, Mallory & Associates, LLC.
Stacy Smedley, Building Transparency	Nigel Stephens, U.S. Black Chambers of Commerce
Keith Tillage, Tillage Construction, LLC	Dr. David Waggoner, Institute of Scrap Recycling Industries
Dr. Kimberly Wise White, American Chemistry Council	



# Subcommittee Mission

To provide the full GAP FAC, and in turn GSA, with recommendations on how best to

**identify, engage and equip a broader and more diverse supplier base**

to achieve the government's goals of

**sustainability, environmental justice, economic equity, and a resilient domestic supply chain**

With a specific focus towards

**Small, mid sized, underutilized, underrepresented businesses as well as new entrants.**

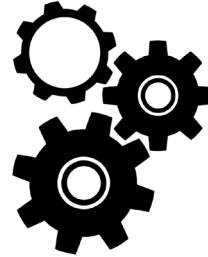
# Subcommittee Priorities

**Impactful engagements** that address the target market and broaden the pool of viable suppliers



## **Target market**

small, midsize, underutilized, and underrepresented businesses, as well as innovative and new entrants



**Metrics, motivations and methods** that can be developed and deployed to *validate meaningful progress, inspire action beyond mere compliance, and share lessons learned and best practices* across the federal supplier base

# Discovery, Exploration And Refinement

## SMALL BUSINESS ADMINISTRATION

**Antonio Doss**, Director, Strategic Planning and Economic Development, Office of Field  
**Dr. Donna Peebles**, Associate Administrator for the Office of Business Development

Based on Mission - lets sort through our ideas  
 Best Practices



## Information Technology Industry Council (ITI)



## Concept for Considering Sustainability in Procurement

## Opportunities to Improve Federal Sustainable Procurement for GSA FACA on Sustainable Procurement

Office of Pollution Prevention and Toxics (OPPT), Data Gathering and Analysis Division (DGAD), Sustainability and Pollution Prevention Branch (SPPB)

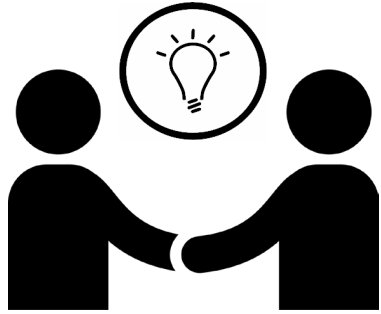


# GSA's OFFICE OF THE PROCUREMENT OMBUDSMAN (OPO)

## FAS & Industry Partners: C to Advance Climate & Sust

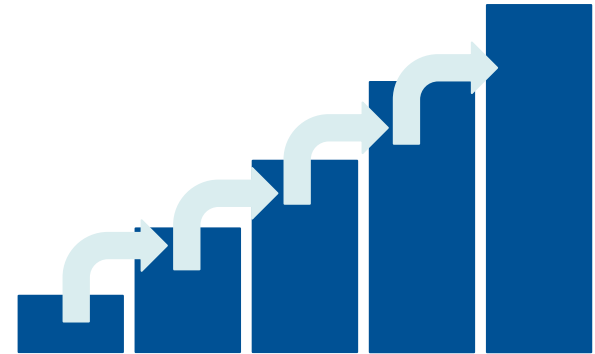
**Katie Miller**  
 Senior Leader for Climate  
 Office of Industrial Climate  
 Office of Policy & Compliance  
 Federal Acquisition Service  
 December 21, 2022

# Recommendations



## Recommendation #1:

Identify, engage and onboard innovative new entrants



## Recommendation #2:

Sponsor maturity model for embedding sustainability and climate risk mitigation in federal acquisition





# Introduction - Recommendation #1

**Identify, engage and onboard** innovative new entrants

- It is difficult to expand the federal supplier base with innovative new entrants specializing in leading edge sustainable products and services.
- These companies are not part of the familiar targeted pools and may have little to no experience working with the federal government.
- This challenge, along with the need for greater climate risk mitigation efforts, signals that expanded and different approaches are necessary.



# Description - Recommendation #1

## **Identify, engage and onboard** innovative new entrants

- Target procurement initiatives under the climate change/sustainability portfolio
- Fast track new entrants that can accelerate the current climate progress curve in federal acquisitions
- Identify and expand the participation of small and mid-sized, innovative firms that can bring game-changing technologies, products or services
- Focus on speed and impact



# Examples, Challenges and Solutions

## Recommendation #1:

**Identify, engage and onboard** innovative new entrants

*The key will be how to best identify, attract and onboard those businesses not yet known by fully leverage existing programs and contract vehicles or, if necessary, create new avenues.*

- CHALLENGE.GOV, “where innovators are inspired to meet challenges big and small”
- Green Procurement Compilation, Sustainable Facilities Tool, SFTool , GSA Environmental Aisle on GSA Advantage
- GSA Ombudsman: fostering healthy relationships with industry
- Partnerships with Small Business Administration, Environmental Protection Agency, and Department of Defense
- Reach more academic institutions, particularly Historically Black Colleges and Universities (HBCU)



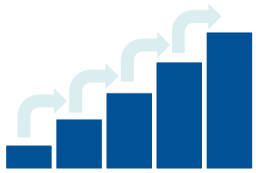
# Conclusion - Recommendation #1

**Identify, engage and onboard** innovative new entrants

By implementing this recommendation GSA will:

- Attract businesses in the entrepreneurial ecosystem
- Enable startups to accelerate their growth
- Fuel the entrepreneurial spirit in the United States
- Send a strong demand signal for innovation
- Make connections that count to maximize speed and positive impact on sustainability and climate risk mitigation efforts





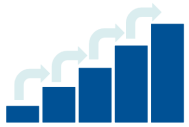
# Introduction - Recommendation #2

## GSA sponsor sustainability and climate risk maturity model

*The faster more suppliers can better understand how to drive delivery of sustainable services and understand why and how to mitigate climate risk in their own businesses, the sooner GSA can meet its goals of maximizing sustainable acquisitions in the shortest period possible, while strengthening the resilience of the government's supply chain.*



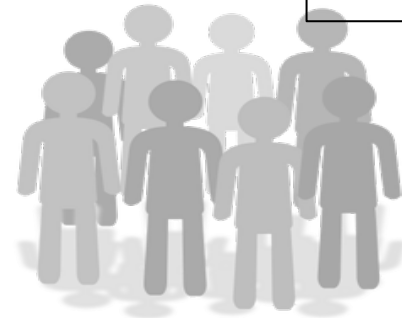
- Sustainability and climate risk expectations continue to increase as does the need to do more for the planet sooner
- Awareness, knowledge and capabilities around federal acquisition requirements for sustainability and climate risk are not universally understood
- Pathways to progress are not clear
- A mechanism is needed to quickly increase knowledge, competencies, and commitment across the supplier base

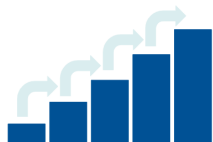


# Description - Recommendation #2

## **Sponsor maturity model** for embedding sustainability and climate risk mitigation

- Increase knowledge and capability of the supplier base
- Support GSA's goal of accelerating sustainable acquisitions and minimizing supply chain climate risk
- Effective and proven method
- Engage and equip supplier base with accurate and actionable information, proven methods, standard terminology, and consistent educational tools and resources
- Consistent metrics and benchmarks for measuring progress
- Mechanism for updating information, regulations, and best practices over time





# Examples, Challenges and Solutions

## Recommendation #2: Sponsor industry facing sustainability in acquisition maturity model

Maturity models are a proven method across government



- NIST Cyber Security Framework (CSF)
- DOL Data Maturity
- Industry Partnership White Paper

Partnerships and 3rd party provider support for development and deployment

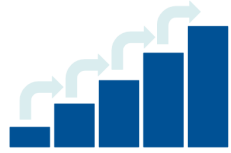


- Consider partnering with SBA and EPA, engage the key industry association groups
- Consider Requests For Information with 3rd party providers
- Capture lessons learned from other agencies: NIST, DOD, DOL

Maturity models equip and enable broadly



- Consistent terminology, methods and measures to guide the full supplier base
- Allows GSA to target ongoing resources and efforts
- Roadmap for progress encourages suppliers to move beyond compliance - creating pull



## Conclusion - Recommendation #2

**Sponsor maturity model** for embedding sustainability and climate risk mitigation

- A thoughtful and broadly communicated maturity model will allow GSA to reach the broadest audience of the supplier pool and level set expectations and methods for driving sustainability goals.
- The incremental or phased approach to using a maturity model also helps GSA to focus on achievable improvements, build momentum, and ultimately achieve higher levels of maturity overtime.
- Maturity models provide a roadmap for suppliers to look ahead and advance their efforts to move beyond compliance and become forward leaning in driving sustainability and mitigating climate risks in delivery of their goods and services.

# Other Topics In-Progress

## Recommendations for Future Consideration

GSA sponsor the creation and deployment of **industry networking group directory exchange**

Accelerate capacity building by creating a **digital marketplace of best practices**

**Leverage the power of the large suppliers** to drive expansion and capacity by creating incentives for them to partner with small businesses and new entrants.

Provide a **higher level of data access, fidelity and transparency** on climate progress

Develop **collaboration/performance metrics** for measuring effectiveness of engagement

# Questions & Answers

Thank you to all who have contributed with support, knowledge, time and effort. We look forward to further discussion.

*“You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make.”*

— Jane Goodall



# **Policy & Practice Subcommittee Recommendations**

# Policy & Practice Subcommittee

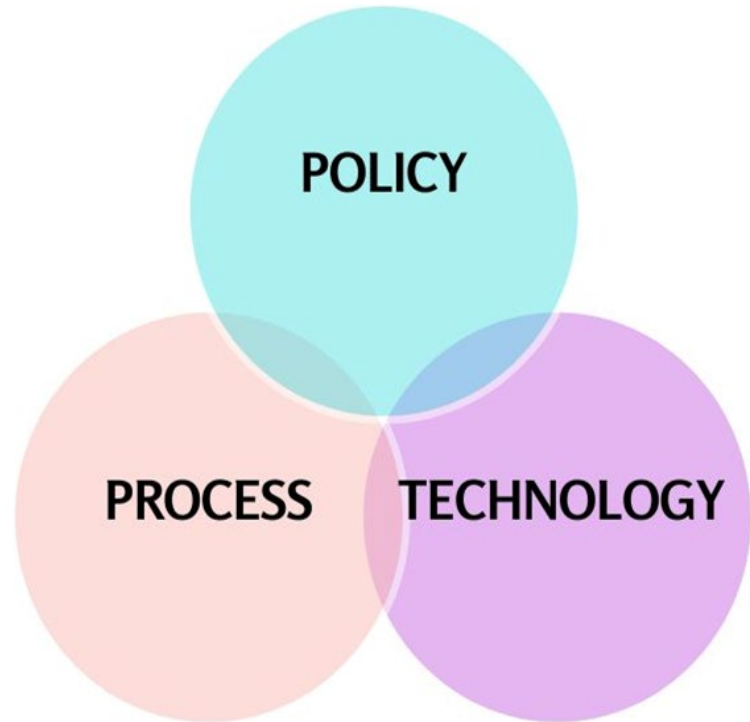
## Members

<b>Steven Schooner, Chair, George Washington University</b>	<b>Luke Bassis, Co-Chair, Port Authority of New York and New Jersey</b>
Richard Beutel, Cyrrus Analytics LLC	Leslie Cordes, Ceres
Antonio Doss, Small Business Administration	Mark Hayden, State of New Mexico
Mamie Mallory, Mallory & Associates, LLC	Dr. Amlan Mukherjee, Michigan Technological University
Jennie Romer, Environmental Protection Agency	Stacy Smedley, Building Transparency
Nigel Stephens, U.S. Black Chambers of Commerce	Anish Tilak, Rocky Mountain Institute
Dr. David Waggoner, Institute of Scrap Recycling Industries	Dr. Kimberly Wise White, American Chemistry Council



# Mission and Priority Areas

The Policy and Practice Subcommittee's *mission* is to recommend **actionable changes** to GSA procurement policies and practices that **encourage innovation and streamline** the acquisition process to **accelerate the demand and utilization** of goods and services from a diverse supplier base to achieve measurable progress on climate and sustainability goals.





# Meet the Experts: Broad & Diverse Perspectives

## **Adina Torberntsson**

Procurement Analyst General Services Acquisition  
Policy Division Office of Government-wide Policy,  
GSA

## **Katie Miller**

Senior Leader for Climate Office of Industrial  
Climate Federal Acquisition Service, GSA

## **Dr. Amlan Mukherjee**

Professor of Civil, Environmental and Geospatial  
Engineering, Michigan Technological University

## **Stacy Smedley**

Executive Director, Building Transparency

## **Porter Glock**

Procurement Analyst, The Office of Federal  
Procurement Policy

## **Jenna Larkin**

Environmental Protection Specialist, Environmentally  
Preferable Purchasing Program, EPA

## **Nicole Darnall**

Director/Co-Founder, Sustainable Purchasing Research  
Initiative, Arizona State University

## **John Kostyack**

Principal, Kostyack Strategies and Ceres Consultant

## **Mark Hayden**

State of New Mexico

## **Michael Cooper**

GSA Federal Acquisition Service

## **Steven Baker**

GSA

*And Still Learning, and Listening...*

# Intellectual Debate and Analysis

## Single-Use Plastics

— And GSA Rulemaking —

## Introduction to Life Cycle Assessment: EPDs in Policy

Amlan Mukherjee, PhD, PE  
 Professor, Dept. of Civil, Environmental & Geospatial Engineering  
**Michigan Technological University**  
 Life Cycle Assessment Technical Specialist, Climate Challenge Program  
**Office of Infrastructure, Federal Highway Administration (FHWA)**

January 19, 2023

**Agenda:**

- Elements of Life Cycle Thinking
  - Life Cycle Assessment
  - Life Cycle Cost Analysis
  - Life Cycle Thinking
- Communicating LCA Outcomes
  - Product Category Rules
  - Environmental Product Declarations (EPD)
  - EPD Programs
- EPDs in Procurement Policy
  - Initiatives within EPA, FHWA and GSA
  - Implementation: Climate Challenge



## The FAR Council's Proposal in FAR Case 2021-015: An Historic Step to Address Climate Risk in Federal Supply Chains

John Kostyack  
 March 2023

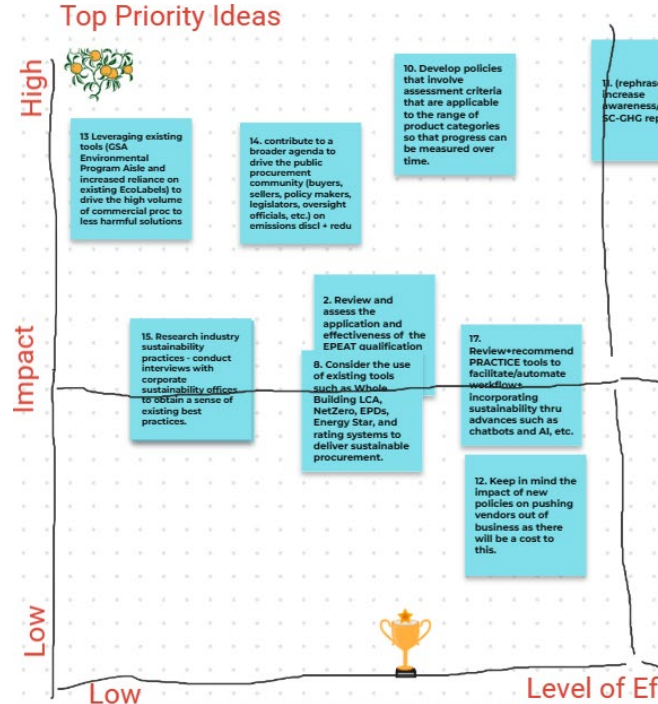
## EPA's Environmentally Preferable Purchasing Program

Office of Pollution Prevention and Toxics (OPPT), Data Gathering and Analysis Division (DGAD), Sustainability and Pollution Prevention Branch (SPPB)



# Visualizing Recommendations

## Top Priority Ideas



## Recommendations

Address Technology Barriers that Exist to Support a Better, Simplified and More Sustainable Procurement

**#1. Improve integration of GSA & EPA tools (ML/AI tools) that facilitate sustainable procurement.**

TECHNOLOGY

Improve Implementation/Operationalization of Sustainable Procurement within GSA

**#2. Improve procurement decision framework, to include measurement through sustainability scorecards**

**#3. Centralize education resources and best practices, and streamline access to this information**

PROCESS

Support Specific & Relevant Policy Issues

**#4. Reduce single use plastics in GSA contracts**

POLICY44



# From Waste to Worth: The Case for Reduction

- Plastics pollution and waste poses major global issues with **negative impact on the environment, human health, and climate.**
- Short-lived shipping and packaging materials often have unnecessary packaging that can be **reduced without compromising product protection.**
- Single-use plastics and packaging materials that are difficult to recycle or compost **end up in landfills** or processing facilities, often in disadvantaged communities.
- Disposing of non-recyclable product packaging and shipping materials **results in costs** for Federal agencies, including those located in GSA-managed buildings, which may also pay for recycling in disposal and recycling contracts.

# Recommendation



Move forward with a **rulemaking process** to reduce single-use plastics and packaging through government procurement.



Develop **procurement** and **facility-specific pilots**.



Follow EPA's materials management hierarchy of **reduce, reuse, and recycle**.

# Roadmap

01

## Existing Context Evaluation & Roadmap Development

- With EPA, **identify existing sustainability standards or ecolabels** that incentivize plastic waste reduction in their certified products
- Identify **gaps, opportunities** for additional standards & ecolabels
- Develop and **implement strategy** with **measurable goals and timelines to phase out single use** plastics across GSA

02

## Source Reduction

- Improve **scheduling and bulk ordering** processes
- Develop **incentives** to reduce packaging
- **Pilot restricting plastic water bottle sales** in GSA-managed buildings
- Pilot replacing small **bathing products** with bulk in lodgings

03

## Increase Reuse

- Evaluation criteria + incentives to provide reusable shipping materials and reverse logistics
- Encourage use of **reusable bottles and cups** in GSA owned buildings
- Pilot requiring **reusable foodware** availability for dine-in meals
- Pilot replacing **plastic bottle vending** with fountains and reusable cups

04

## Improve, Expand Recycling

- Develop prioritized **evaluation criteria** or **incentives** for highly recyclable items
- **Pilot purchasing** products with **maximum recycled content levels**
- Explore **readily available alternatives** to avoid non-recyclable materials

05

## Compostable Materials

- Conduct **mapping** to identify regions with industrial composting service
- Conduct **pilots** at GSA-owned facilities in receptive regions to **replace plastic packaging and cutlery** with food service flatware with BPI certified compostable products

# Considerations (and supplemental recommendations)

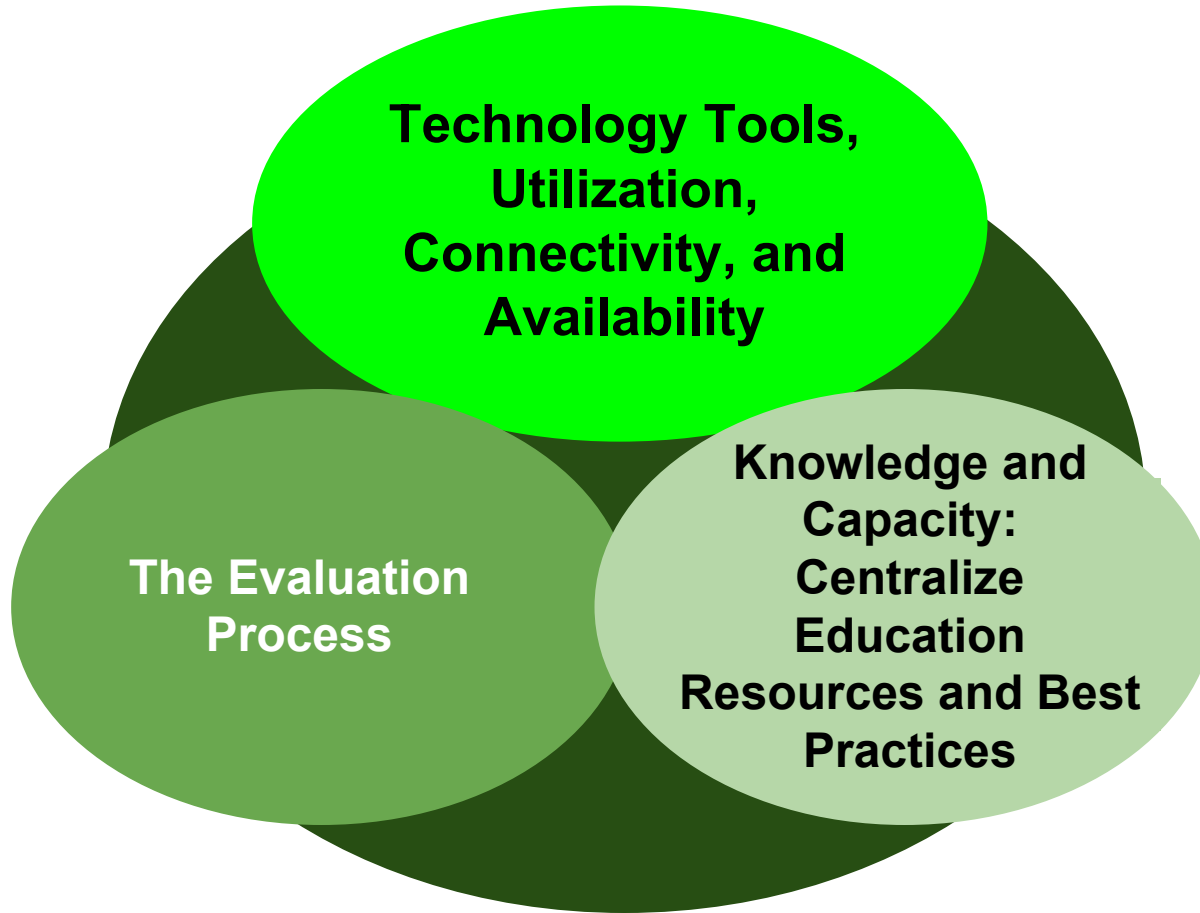
- **Avoid** unintended consequences, including regrettable substitutions.
- **Deploy** Life Cycle Thinking in weighing product substitution versus reduction to minimize adverse environmental impacts and maximize benefits.
- **Ensure** availability of, and acceptance by, **local commercial composting** programs before substituting compostable for plastics. Evaluate end-of-life implications for items marketed as biodegradable.
- **Carve** appropriate exemptions for disaster recovery, disability accommodations, medical use, and personal protective equipment.
- **Engage** with USDA staff on research, market development programs, and innovations in **biobased materials**, waste management, and BioPreferred procurement.



# Conclusions

- Aggressively pursue rulemaking for single-use plastics and packaging to support the Federal Sustainability Plan's net-zero procurement goal by 2050 and the global goal of no additional plastic pollution by 2040
- Failure to pursue rulemaking may hinder the implementation of other relevant recommendations
- Use federal procurement spending to reduce plastic demand and inspire private industry to tackle plastic and pollution
- Improved recyclability of single-use plastics and packaging reduces landfill disposal and incineration, supporting sustainability goals when reduction and reuse are not feasible.

# Next Steps: Future Considerations



## Next Steps: Future Considerations (cont.)

While this recommendation focuses largely on reduction, we also favor adding language and policy guidance that would increase the recycling and reuse of single-use plastics as well.

As the largest purchaser in the world, GSA has a valuable opportunity to encourage the development of recycling infrastructure, particularly in cases where eliminating single-use plastics is not feasible or practical.

# Technology Solutions: Making Sustainable Procurements Easy

## Green Procurement Compilation

The Green Procurement Compilation (GPC) is a comprehensive green purchasing resource designed for federal contracting personnel and program managers.

[Read About](#)

[Watch Video](#)

SFTool Product Search



Buyer Resources



Vendor Resources



## Potential Commercial Item Initiatives:

- Consolidate & Streamline e-Tools
- Raise Micro-Purchase or Simplified Acquisition Thresholds (MPT, SAT)
- Expand Cooperative Purchasing to Empower State and Local Buyers



MY ACCOUNT ▾ NSN C



Search

Environmental Products



Enter search keyword(s)

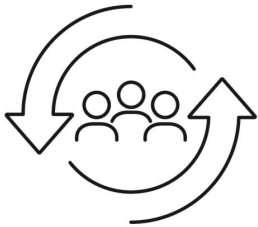


Welcome to the GSA Environmental Program Aisle on GSA Advantage.

The aisle makes it easy to find and purchase products that meet mandatory or voluntary sustainability programs.

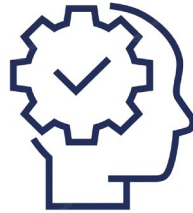
# Cross-Cutting Issues

The **Body of Knowledge** (General and Specific), **Curriculum**, Resources, Core Competencies, Skills, Sharing Best Practices, Pilots (Lessons Learned), **Focus and Priorities** (Agencies & Organizations, Types of Procurements, Markets, Industries), Private Sector Capacity, etc.



1.

Implement a  
**change  
acceleration  
strategy**



2.

Make sustainability a  
**core, foundational  
capability** across the  
acquisition workforce



3.

Create acquisition  
**sustainability  
experts**



## Questions & Answers

We don't have to engage in grand, heroic actions to participate in change. Small acts, when multiplied by millions of people, can transform the world. – ***Howard Zinn***



# Public Comment

# Vote on Recommendations



# Overview of Recommendations

- **Acquisition Workforce Subcommittee**
  - Implement a Change Acceleration Strategy
  - Make Sustainability A Core, Foundational Capability Across the Acquisition Workforce
  - Create Acquisition Sustainability Experts through a New Sustainability Certification
- **Industry Partnerships Subcommittee**
  - Identify, Engage and Onboard Innovative New Entrants
  - Sponsor maturity model for embedding sustainability and climate risk mitigation
- **Policy and Practice Subcommittee**
  - Reduce Single-Use Plastics and Packaging

# Closing Remarks

Robin Carnahan, GSA Administrator



# Thank You!

For more information about the committee visit the GAP FAC Website:

<https://www.gsa.gov/policy-regulations/policy/acquisition-policy/gsa-acquisition-policy-federal-advisory-committee>

Written comments can be submitted through Regulations.gov to:

[Docket Number:GAPFAC-2022-0001](https://www.regulations.gov/docket/GAPFAC-2022-0001)

Or via email to:

[gapfac@gsa.gov](mailto:gapfac@gsa.gov)

The image features a white horizontal bar at the top. Below it, the background is a dark blue field with a complex, low-poly geometric pattern of various shades of blue. Centered in this field is the text "GAP FAC Member Biographies" in a bold, white, sans-serif font.

# **GAP FAC Member Biographies**

# Chair and Co-Chair Biographies



**Troy Cribb, Chair**

**Director of Policy at Partnership for Public Service. She works to improve government management and strengthen the United States civil service through development of policies to help modernize government management**



**Cassius Butts, Co-Chair**

**Chief Strategy Officer and Managing Partner at Global Leader Group. Currently leads start up corporation focused on helping organizations achieve excellence through the expert areas via practitioner consulting, learning, and development.**

# Member Biographies



**Farad Ali**

**President and Chief Executive Officer of Asociar Limited Liability Company. For 20 years, he has worked to strengthen the asset base of diverse populations through policy, education and economic opportunities for women and minority business enterprises.**



**Denise Bailey**

**Deputy Director of Aviation for Business Diversity and Accessibility, Philadelphia International Airport. She has years of experience managing and growing small, minority and women-owned businesses. She is a subject matter expert in a variety of areas in government contracting and transportation arenas.**



**C. Gail Bassette**

**Executive Director for Economic Development and Strategic Engagement at Bowie State University. Vast knowledge and experience as a federal government contractor and business advisor working with state and federal government lawmakers.**

# Member Biographies



**Luke Bassis**

**Procurement Deputy Director for Port Authority of New York and New Jersey. A proven innovator and leader with accomplishments in strategic procurement transformation and implementing innovative solutions in complex institutions to meet diverse business goals.**



**Richard Beutel**

**Principal Researcher at George Mason University. He believes that modernizing government infrastructure is essential to bringing a modern customer experience to underrepresented communities.**



**Leslie Cordes**

**Vice President for Programs at Cetes. She has extensive background in clean energy and energy efficiency program development, domestic and international energy policy, strategic planning, nonprofit operations, and budget development.**

# Member Biographies



**Darryl Daniels**

Principal and Chief Executive Officer of Jacobsen Daniels Associates. Background and experience as a professional architect, planner, and aviation thought leader that provides the unique combination of lived and professional knowledge relevant for the work of the committee.



**Nicole Darnall**

Professor at Arizona State University's School of Sustainability. Her research uses theories of change to assess the effectiveness of sustainability governance approaches to determine how these approaches can improve global sustainability.



**Antonio Doss**

Deputy Associate Administrator for Office of Government Contracting and Business Development for United States Small Business Administration. He is passionate about growing local economies and supporting the development needs of all entrepreneurs.



# Member Biographies



**Mark Hayden**

**Division Director for State Purchasing Division at New Mexico General Services Department. Recognized leadership in state government strategy including legislative drafting and promulgating procurement code rules.**



**Susan Lorenz-Fisher**

**Senior Vice President of Corporate Responsibility & Sustainability at AmerisourceBergen Corporation. Leading sustainability developer responsible for environmental, social, and governance practices in the healthcare industry.**



**Mamie Mallory**

**President and Chief Executive Officer of Mallory and Associates, LLC. Her career includes many years of experience as a project manager and management/executive experience in Federal service.**

# Member Biographies



## David Malone

David is the founder and president of AcquireIQ, LLC, a supply chain consulting and training company focused on helping organizations expand their procurement and supply chain value proposition through the optimization of people, process, and technology.



## Deryl McKissack

Founder, Chairwoman and Chief Executive Officer for McKissack & McKissack. As the founder and CEO of one of the nation's largest and oldest minority- and women-owned architecture, engineering and construction firms, she brings decades of experience.



## Amlan Mukherjee

Professor in the department of Civil, Environmental and Geospatial Engineering at Michigan Technological University. His professional work has direct implications to sustainable procurement methods using Life Cycle Assessment based instruments.

# Member Biographies



**Jennie Romer**

**Deputy Associate Administrator for Pollution Prevention at the United States Environmental Protection Agency's Office of Chemical Safety and Pollution Prevention. She has more than a decade of experience as an attorney and sustainability consultant.**



**Anne Rung**

**Senior Vice President for the Public Sector at Varis LLC. Served as U.S. Chief Acquisition Officer, she was responsible for implementing acquisition policies on behalf of the White House covering more than \$440 billion in annual federal contract spending.**



**Steven Schooner**

**Nash and Cibinic Professor of Government Procurement Law at George Washington University Law School. He has decades of experience in acquisition policy and sustainability, with a strong background in acquisition; U.S. public procurement law and Federal Acquisition Regulations.**

# Member Biographies



**Kristin Seaver**

**Vice President of Strategic Client Engagement for the Federal Civilian Division at General Dynamics Information Technology. As Chief Information Officer at the Postal Service, she was highly engaged with industry, building partnerships and technology roadmaps and facilitating agile, impactful procurements.**



**Stacy Smedley**

**Executive Director for Building Transparency in Seattle Washington. Sustainability leader for the building and construction industry, prioritizing the development of sustainable built spaces to improve the occupant experience and create positive impacts on the humans.**



**Nigel Stephens**

**Principal at Phoenix Strategies, Inc. He has been working on political campaigns to drive initiatives around innovation and Information Technology modernization, small business and entrepreneurship, minority business development, modernizing government, and economic development.**

# Member Biographies



## Clyde Thompson

Senior Vice President for GovStrive LLC. While at the United States Department of Agriculture, he set management agendas, executed multi-billion dollar annually appropriated budgets, and safeguarded portfolios valued in excess of \$125 billion.



## Anish Tilak

Manager with the Rocky Mountain Institute's Carbon-Free Buildings program. He comes from a strong building science background, and is developing technical research to provide subject matter expertise to support public agencies in advancing decarbonization programs and policies.



## Keith Tillage

Co-founder and Chief Executive Officer of Tillage Construction, LLC. He participates directly as the Principal-in-Charge on all projects: oversees all projects: and ensures they are executed and completed on time and below budget.



# Member Biographies



**Dr. David Waggoner**

**Chief Scientist and Director of Environmental Management for Institute of Scrap Recycling Industries. Skilled at analyzing complex environmental situations, distilling them down to their basic principles, and communicating them to a broad variety of audiences.**



**Dr. Kimberly Wise White**

**Vice President for Regulatory and Scientific Affairs at American Chemistry Council. She has the scientific training, technical and policy expertise, and industry perspective needed to provide the views of an industry sector that touches virtually every product or material used.**